



ChocoLove (Use Pacifico Font)

1. Introduction:

I would like to create a website for a small business that sells chocolate both online and in a brick-and-mortar shop. The shop owner has a blog and the website will include the blog posts.

2. Expected List of Features:

A sticky top navbar and breadcrumbs.

The following pages:

Home – Chocolate pictures and a brief synopsis of the company and the monthly specials.

About Us – A page that tells the story of the owner and a link to the blog

Order online – A page where you can order chocolates for in-store pick up or shipping.

Contact Us – Store address, tel, email and map of the location. A form the visitor can fill out to receive updates via email.

3. Market Survey:

<https://www.chocolea.com/> :This website that mostly closely resembles what I am looking to create.

These are other websites I found:

<https://www.vosgeschocolate.com/>

<https://theochocolate.com/>

<https://frans.com/>

4. References:

<https://topdigital.agency/essential-tips-for-creating-a-successful-website/>

<https://www.susangreenecopywriter.com/articles/15-tips-killer-content.html>

<http://www.cupcakeipsum.com/#>

<https://fonts.google.com/>

5. Questions: Where do we get photos? Should we use Ipsum Lorem? Logo?