

Datathink 2023

UNESCO Chair in Urban Landscape at **Université de Montréal**
Digital Visual Studies DVS Universität Zürich UZH + Max Planck Society
27.02.2023 Biblioteca Hertziana (Roma, IT)



Fetching Data in the Urban Wild

Javier Argota Sánchez-Vaquerizo

M.Sc. Computational Design – M.Arch. – Doctoral Researcher

Computational
Social Science

ETH zürich



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URBAN LANDSCAPE

Université **um**
de Montréal



Why to collect data?

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Cognitive / Social / Political Bonding

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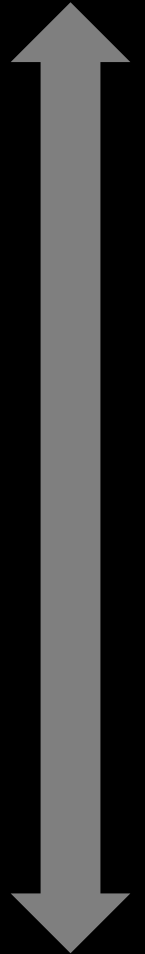
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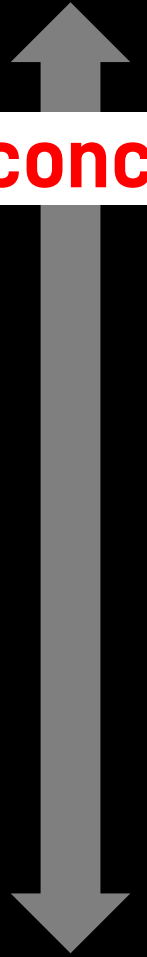
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Technical / specifications concerns



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Societal challenges

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To reveal hidden dimensions of urban life

Technical / specific concerns

Legal / Ethical issues

Societal challenges

What's Data

1640s, *"a fact given or granted," classical plural of datum, from Latin datum "(thing) given"*

In classical use originally "a fact given as the basis for calculation in mathematical problems."

<https://www.etymonline.com/>

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1954 Data-processing

1962 data-base (also database) "structured collection of data in a computer"

1970 data-entry.

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Co-Evolving City Life CoCi

How could innovative decentralized organizational approaches contribute to addressing humanity's societal, sustainability, and governance challenges?



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+ Resilient Cities & Digitally Assisted Cooperation

+ Sustainable Cities & Coordination

Self-Organizing Cities & Co-Learning

+ Innovative Cities & Co-Creation

Co-Evolving Cities & Collective Intelligence



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Know the air you breathe | UZH+ETHZ+Citizen Science Center



KNOW THE AIR YOU BREATHE

A joint initiative by



University of
Zurich

ETH zürich



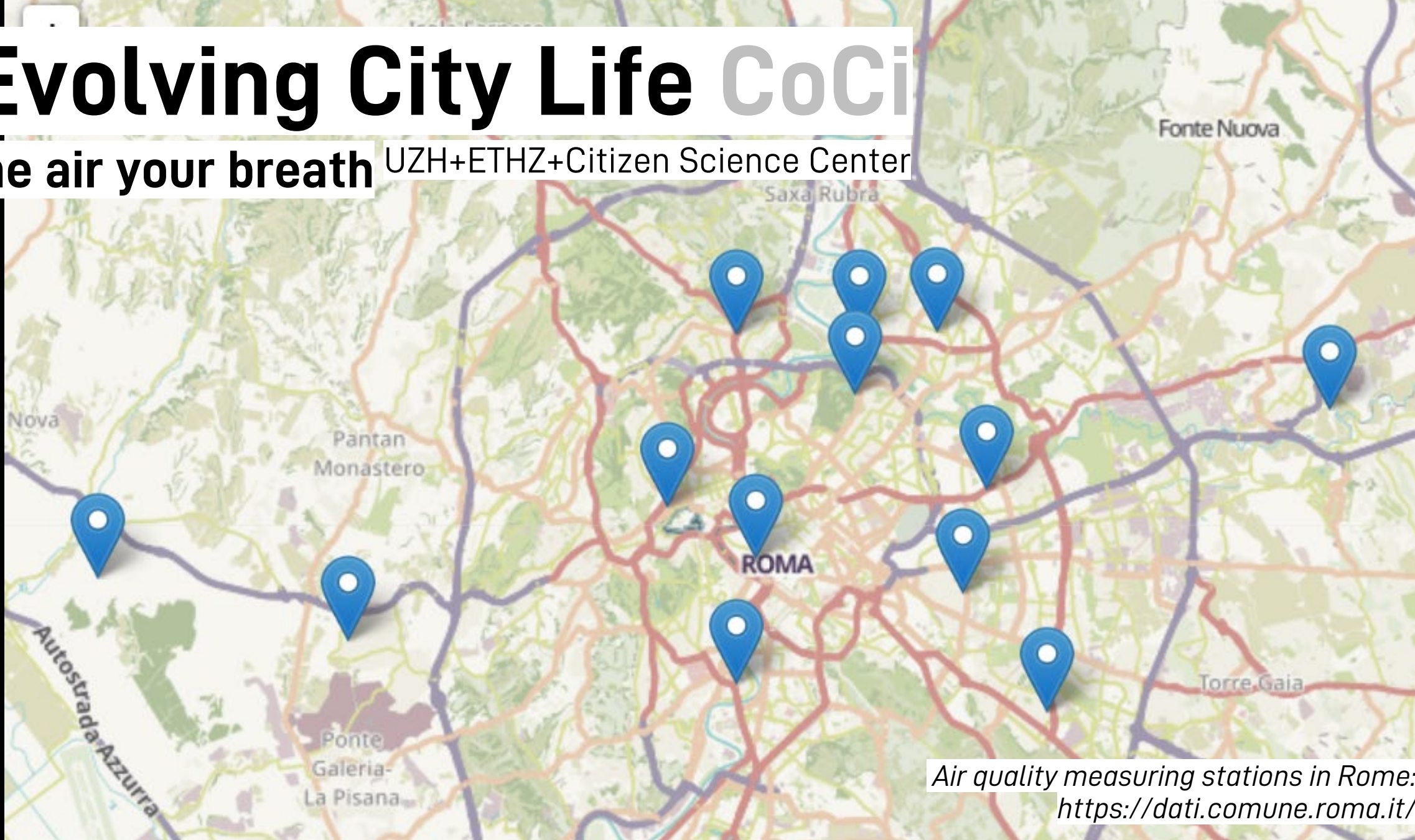
https://citizenscience.ch/en/contribute/partner_project/knowtheairyoubreathe

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*Air quality measuring stations in Rome:
<https://dati.comune.roma.it/>*

Co-Evolving City Life CoCi

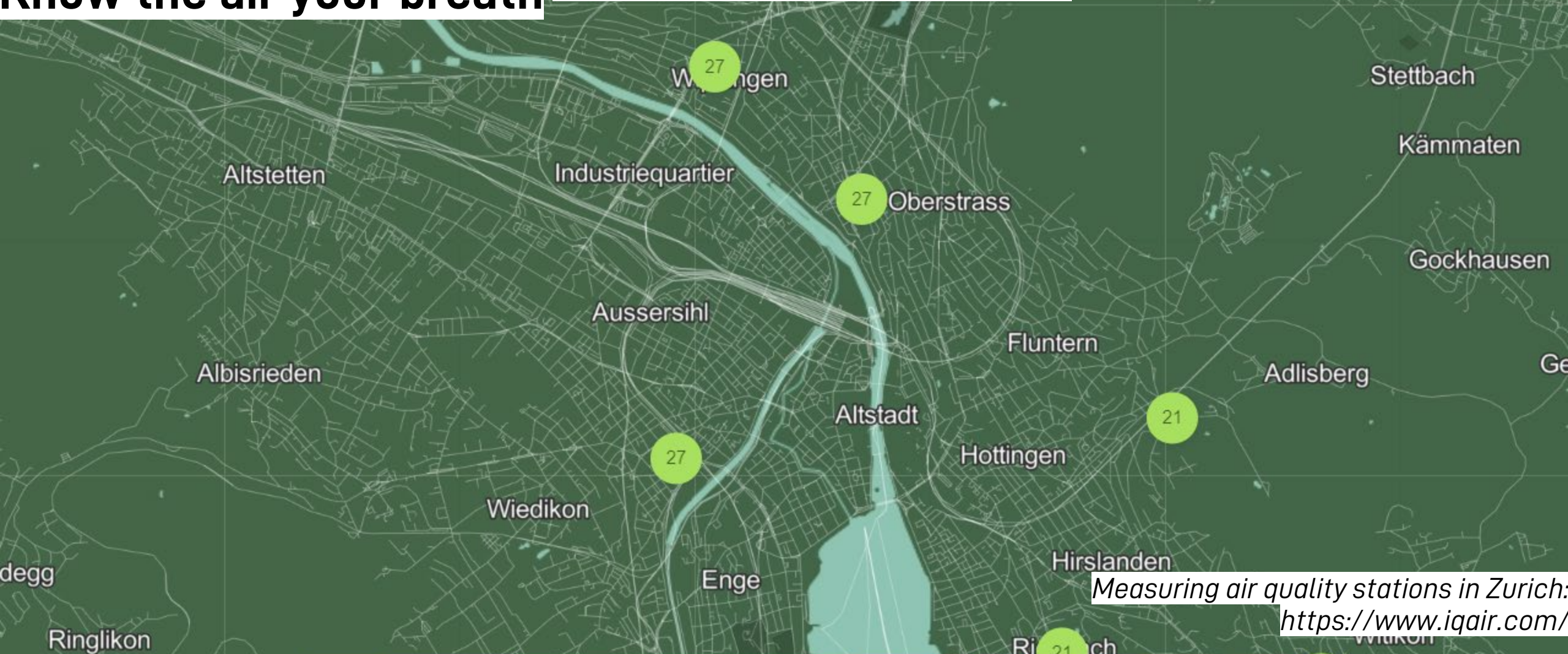
Know the air you breathe UZH+ETHZ+Citizen Science Center

We are here

Air quality measuring stations in central Rome:
<https://dati.comune.roma.it/>

Co-Evolving City Life CoCi

Know the air you breathe UZH+ETHZ+Citizen Science Center



Measuring air quality stations in Zurich:

<https://www.iqair.com/>

Multisensor Data Fusion

This exercise invites to explore **how to combine and aggregate data** which **differs** in specifications (i.e., aggregation, scope, type, topic, format, source) effectively for storage, analysis and visualization.

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The type of data and sensing devices initially proposed are:

- GPS tracks from location devices (i.e. smartphones, smartwatches, activity trackers, etc.)
- Gas / air quality data from the CoCi's CoSense unit by COSS@ETHZ
- GQ multimeter for electric+electromagnetic+radiofrequency

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**You can propose
your own data**

Multisensor Data Fusion

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You can propose your own data

One-fits-all does not work, this is just one possible pipeline

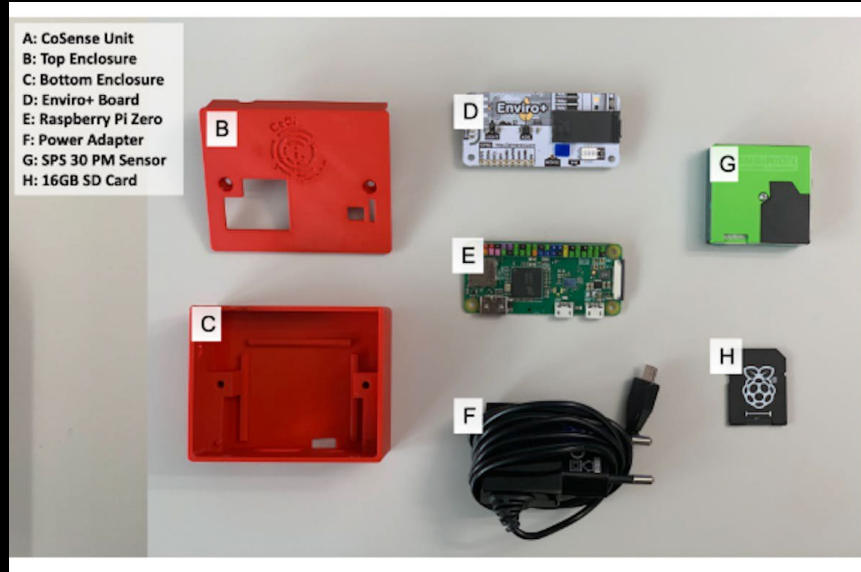
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Some sensors

CoSense Unit



Credit: *Dr. Sachit Mahajan*



Temperature

Humidity

PM1

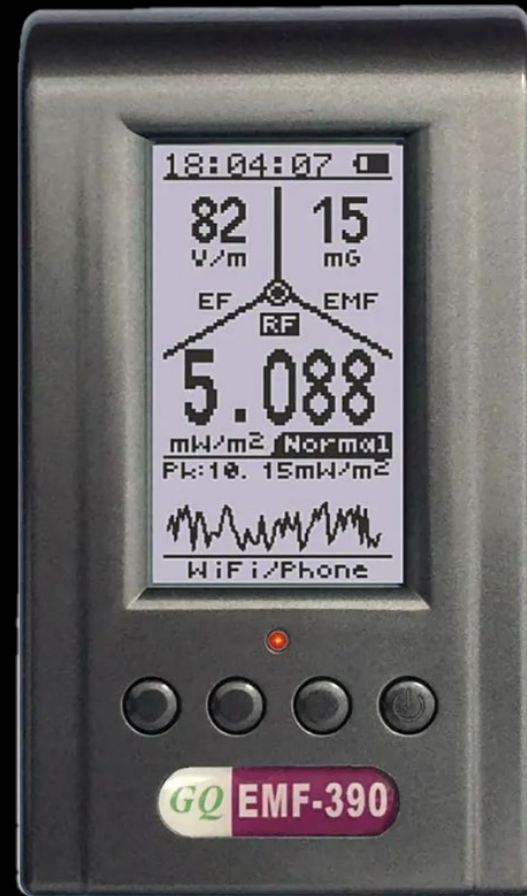
PM2.5

PM5

...

Some sensors

GQ EMF-390



Electric field

Electro-magnetic field

Radio-frequency

...

Some sensors

Garmin Forerunner 55



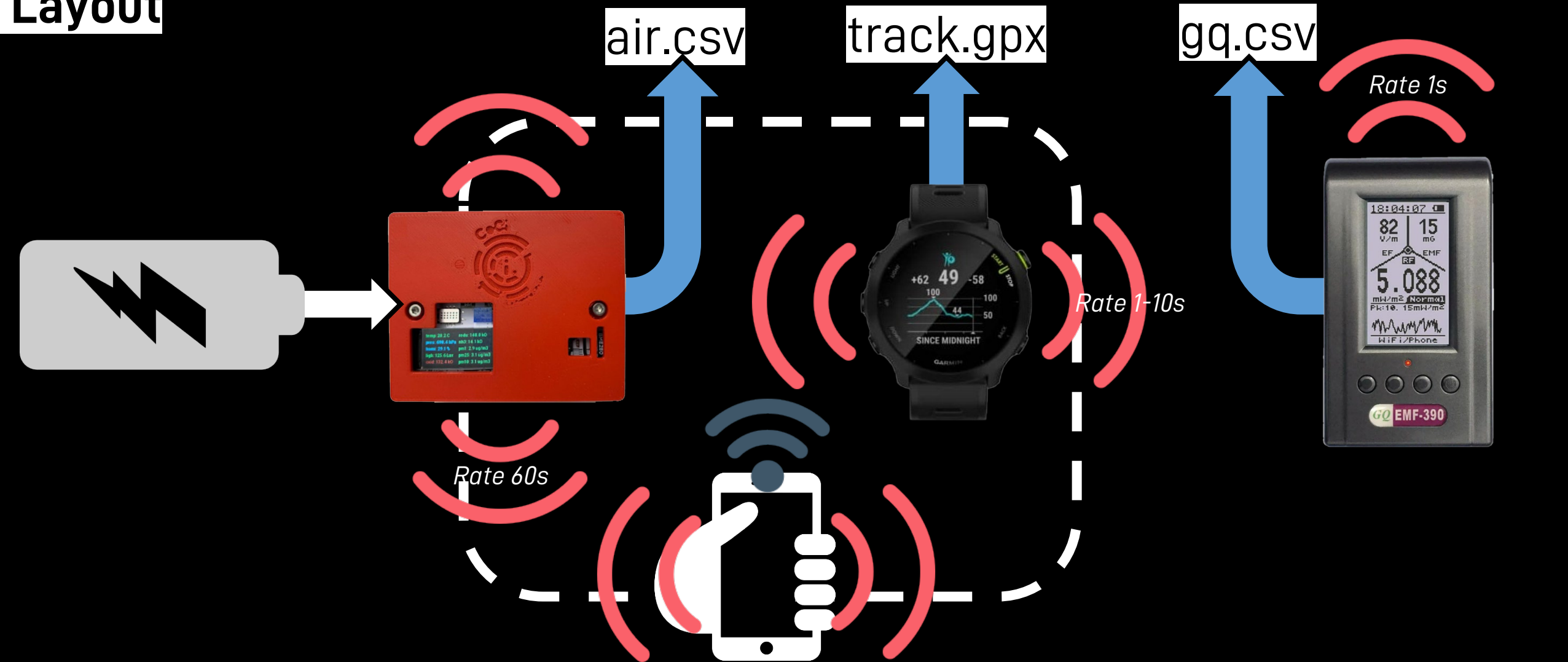
GPS

(biometrics)

...

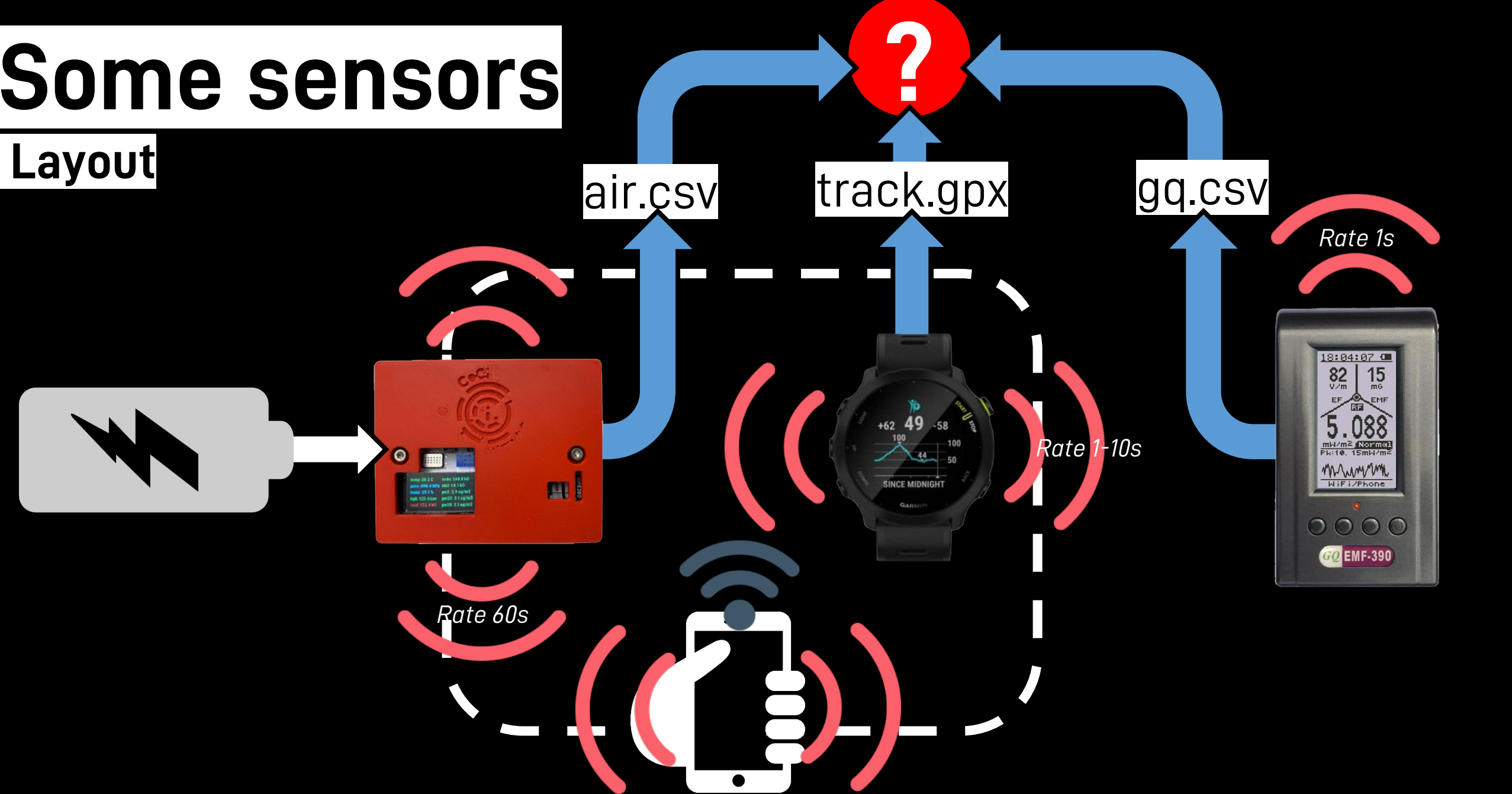
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Layout



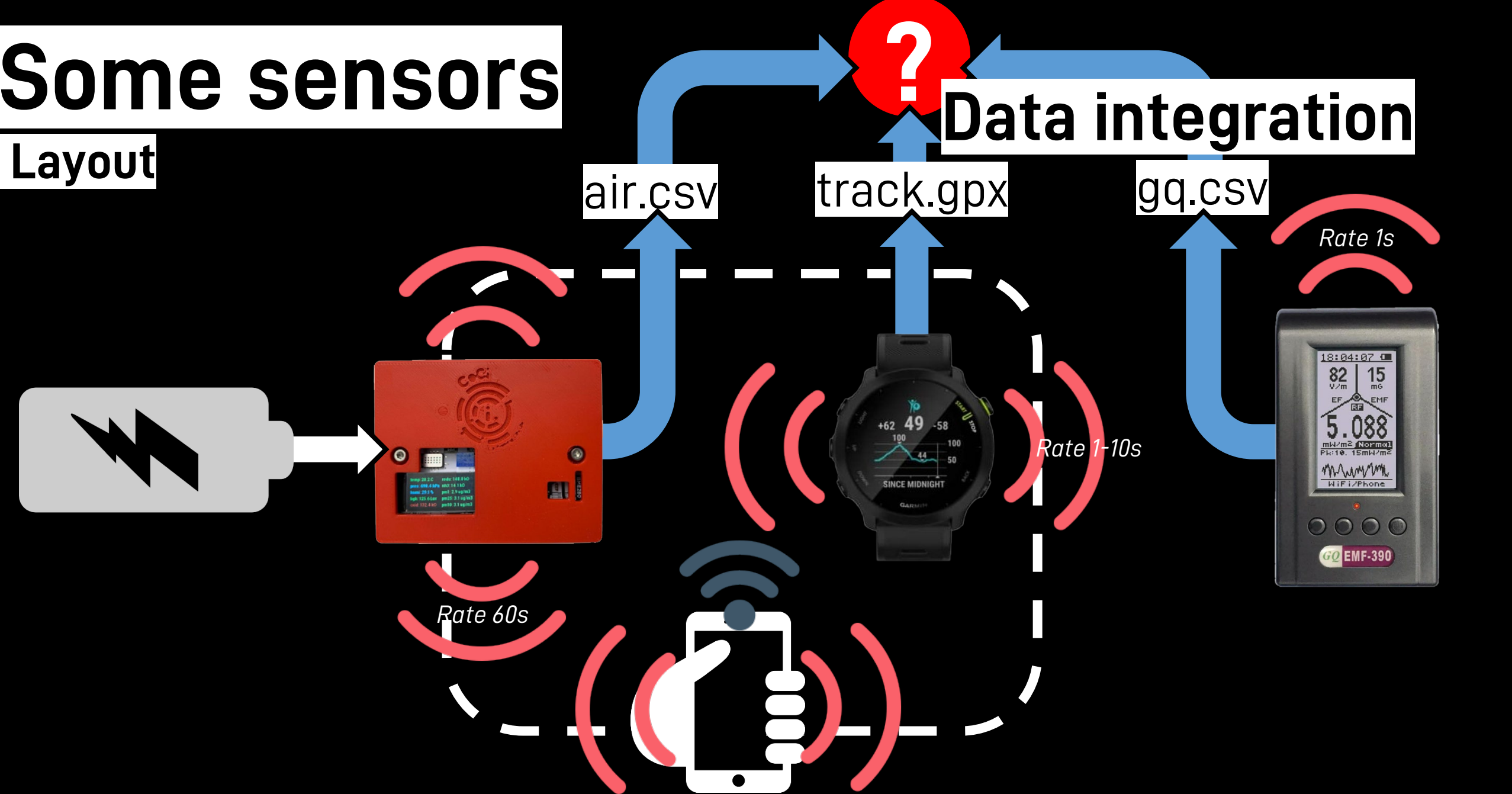
Some sensors

Layout



Some sensors

Layout



Data integration

To keep in mind

- Explore and understand your data (type, scope, format, completeness)
- Find the common points between your data sets
- Clean, transform, and adapt (80 % of work)
- Design a clear pipeline
- Share your finding with amazing viz (the extra mile, but accounts for the 80% of the impact into your audience)

Data integration

Types of data: many faces

- Variability: Static vs Dynamic
- Spatial dimension: Points, Lines, Polygons, Volumes.
- Definition: Concrete vs Continuous.
- Has measurement?: Qualitative vs Quantitative.
- Attachment to reality: Real vs Synthetic.
- Format.
- Medium.
- Density.
- Completeness.

Thank you