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Базовый уровень

Monologue on *DESIGN*

| You are going to give a talk about DESIGN. | The text of the monologue | Vocabulary, Grammar Structures, Linking Words and Phrases |
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| Step 1. Introduction Start with a hook sentence that will attract the listener's attention(a quote, a proverb, etc.). Lead your speech steadily to the main part of your talk. The introduction may consist of 3-6 sentences. | It is widely known that the appearance of the product, its ergonomics, convenience greatly affects whether people will buy it or not. That's why companies have always tried their best to make the perfect product. Eventually, this desire led to the creation of new art. In this monologue we will talk about design. | It is widely known that |
| Step 2. Design is Everywhere 2.1 What is design? What do designers do? What are essential elements of a good design? 2.2 Describe the design of any object you like (a laptop, a PC, a phone, a car, a coffee machine, etc.). Speak about its shape, colour, materials, size, special/unique features. | In fact, a large number of people have misconceptions about design. When an ordinary person hears the word design, he immediately thinks that it is only about appearance. However, design is the totality of what engineers, scientists, stylists, manufacturers do. One time, especially during the war, little time was given to the design of things. Things were such as to fulfil a user's need. Now everything exists in order to morally add value people's lives. Nowadays, a designer is someone who combines all the knowledge about a good product and turns an idea into something desired by people. The main element of good design is freedom of creativity and thought, so modern designers have a lot of freedom. The basics of the designs are aimed at pleasing the eye of the buyer. For example, I can mention my laptop. It is made of very strong steel that can survive deformation. The laptop has an elegant, but at the same time minimalistic design. It is also very modern and innovative. In general, it is excellent value for your money. | In fact have misconceptions about design However little time was given to the design of things such as fulfil a user's need; turns an idea into something desired; have a lot of freedom; are aimed at pleasing the eye of the buyer For example It is made of very strong steel excellent value for your money; |
| Step 3. Design through the Ages 3.1 Speak about the main ideas, which influenced design at different times (in the 20 th century, at the beginning of the 21 st century). | As already mentioned, the design has a long history, but it has got the greatest development from the 20th century to the present day. The end of the 20th century was a century of optimism. At that time, advertising | a time of short- lived products There are new materials, forms and ideas for |
| 3.2 Which design period is the most exciting/interesting for you? Why? | began to play a strong role, manufacturers realized the full power of youth and began to develop products aimed at young people and children. It was a time of short-lived products and consumer society. There are new materials, | creating products; Then there were many unusual and futuristic designs Firstly |

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| | forms and ideas for creating products. Then there were many unusual and futuristic designs. Examples were silver foil dresses and plastic suits. In my opinion, the most interesting time of design is our time. Firstly, the modern world is worried about damage to the environment, which can lead to disaster. Therefore, companies are trying to develop electric cars and avoid using oil. The market is also interested in creating and using energy saving products. Secondly, I think the current trends in the appearance of the product are the best because most products have an ergonomic design. Also, manufacturers use aerodynamics when designing cars and giving products smooth and curved shapes. | damage to the environment can Therefore develop electric cars using creating energy saving products Secondly have an ergonomic design Also use aerodynamics when designing cars; giving products smooth and curved shapes |
| Step 4. CREATIVE THINKING Introduce your own extra idea(s) on the topicthat hasn't/haven't been mentioned before. Justify your choice. | As an illustration, today design is often made for mass consumption, which leads to a lack of uniqueness and individuality. Now the main thing in design is quantity, not quality, which is why products lose their originality and character. It's time to shift the focus from mass production to following creative feelings and focus on product durability. As consumers, we can demand more thoughtful and ethical design approaches that value durability and uniqueness, and efficiency needs to increase. Taking a more conscious approach to design will add value to people's lives. Let's challenge the established order, and we will value creativity and authenticity more than appealing someone with thoughtless advertising and a product. | As an illustration to following creative feelings; focus on product durability; efficiency needs to increase; add value to people's lives; appealing someone |
| Step 5. Conclusion Summarise the ideas of steps 2,3,4. | In conclusion, I want to say that design has become an integral part of our lives. Design can be found in everything that surrounds us. He has become a part of our culture and history. | In conclusion |

Active Vocabulary: 18, Grammar Structures: > 4, Linkers: 11. Total: 566 words.