**It is well known that the appearance of a product affects whether people will buy it or not, so product design is very important**

**In fact, a large number of people have misconceptions about design. Nowadays, a designer is someone who combines all the knowledge about a good product and turns an idea into something desired by people. The main element of good design is freedom of creativity and thought, so modern designers have a lot of freedom. The basics of the designs are aimed at pleasing the eye of the buyer.**

**The end of the 20th century was a century of optimism for designers. It was a time a time of short-lived products.**

**In my opinion, the most interesting time of design is our time. Firstly, the modern world is worried about damage to the environment. Therefore, companies are trying to develop electric cars and avoid using oil. The market is also interested in creating and using energy saving products. Secondly, I think the current trends in the appearance of the product are the best because most products have an ergonomic design. Also, manufacturers use aerodynamics when designing cars and giving products smooth and curved shapes.**

**In conclusion, I want to say that design has become an integral part of our lives.**