

Rejinold Johnson Chiramel

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EDUCATION

Vivekanand Education Society's Institute of Technology

2023-2025

Master of Computer Application

EXPERIENCE

Gigart Solutions Inc.

April 2023 – September 2023

Intern

- Proactively took ownership of data integrity in Google Sheets, ensuring 100% accuracy of over 4000 data entries, improving reporting processes.
- Managed WordPress backend content, maintaining data alignment, and contributed to LinkedIn engagement with static/dynamic posts and AI-generated tech articles.

Decathlon Sports India

April 2023 – September 2023

Omni Sport Leader

- Analyzed sales data to implement strategies for optimizing product merchandising, leading to a **3.2%** overall growth and a turnover of **₹1.92 crore**.
- Organized and managed events in collaboration with companies and sport clubs to promote the brand.

upGrad

June 2022 –December 2022

Program Management and Operations Intern

- Collaborated with internal teams and 300+ alumni to maintain data accuracy and enhance communication efforts, leading to smoother operations and better engagement.
- Developed and analyzed metrics for the effectiveness of internal communications, using Mail and WhatsApp to roll out creatives and posters, improving the visibility of organizational updates.

PROJECTS

E-Commerce Sales Dashboard - [Github](#)

- Developed an interactive Ecommerce Sales Dashboard in **Power BI** to visualize key sales metrics, including profit, quantity, and category breakdowns, with dynamic filtering by state and quarter.
- The dashboard provides actionable insights into monthly performance trends and product category contributions.

Zomato Customer Analysis - [Github](#)

- Leveraged **Python** to conduct an in-depth analysis of Zomato's restaurant data, uncovering patterns in customer behavior and dining preferences.
- This project uses data visualization to reveal critical insights into what drives restaurant success in a competitive market.

Restaurant Order Analysis - [Github](#)

- This project leverages MySQL to analyze order data from a restaurant to derive insights into menu performance and customer preferences.
- This comprehensive analysis aims to identify the most and least popular menu items and types of cuisine, providing valuable information for menu optimization and strategic decision-making.

SKILLS

- Programming Languages: Python, SQL
- Tools: MS Excel, Google Sheets, Figma, Canva, WordPress, Power BI, Google Slides
- Soft Skills: Problem Solving, Collaboration and Teamwork, Adaptability, Client Relations

CERTIFICATIONS

- SQL(Intermediate) Certificate - HackerRank
- Exploratory Data Analysis - upGrad
- The Joy of Computing with Python – NPTEL