



Minutes of project meeting [Sunny Socks]

Subject:	Discussion of Sunny Socks Project and Iteration 3	
Date:	07/10/2025	Time: 14:45-15:45
Place:	Classroom 1.012	
Chairman:	Tamás Kiss	Minutes secretary: Réka Szunyogh-Kocsis
Present:	Gerjan van Oenen (Client) Tamás Kiss (Team Leader) Muhammad Umar Kamran Réka Szunyogh-Kocsis Aynur Tozluyurt	
Absent:	Oleksii Khomiak	

Information

- Introduction to the project and the group members. Réka Szunyogh-Kocsis is taking the minutes of the meeting, Nganfor Sustain is taking additional notes. The Client has been informed that Oleksii Khomiak is absent.
- Presentation – Tamás Kiss: The presentation demonstrated Sunny Socks’ core values as well as user-friendly features, such as large buttons and simple navigation. The About Us Page informs users about Sunny Socks as a company, as well as providing a contact form.
- Remarks – Client: The results of the usability test have been fully implemented, with functionality and core values emphasised. The presentation has been approved by the Client.
- Presentation – Aynur Tozluyurt: The presentation focused on creativity, with simple and clear layout. The main concept included each colour being given an individual personality, with an emphasis on colour representation. The website has an extra Sustainability Page, providing users with additional information on sustainable fashion and eco-friendliness. The Pride Page showed users a limited-edition sock, furthermore, shares Sunny Socks’ values.
- Remarks – Client: The design represented everything, with a focus on each colour’s own personality
- Question – Client: What the shadow of a button (our products, pride) represents.
- Answer – Aynur Tozluyurt: The shadow demonstrates what page the user is on.
- Presentation – Muhammad Umar Kamran: The design was very professionally executed, with features such as a filter or a detailed size chart. The About Us Page was extensive, explaining Sunny Socks’ values and ongoing projects. The website’s main emphasis was placed on sustainability.
- Question – Client: The website’s main colour was mostly green, question regarding this.
- Answer – Muhammad Umar Kamran: The usage of green is psychological, and ties into sustainability.



- Question – Client: What are the main core elements?
- Answer – Muhammad Umar Kamran: Sustainability, playfulness, colourfulness, etc.
- Remarks – Client: The Client did not see enough colourfulness; however, it doesn't take away from the professional and well-done design. The Homepage included Nike socks, which cannot be used.

- Presentation – Réka Szunyogh-Kocsis: The Product Page was easy to navigate, with each button leading the user to the specific colour of socks. The highlights of the Sustainability Page are the charities, as Sunny Socks is known for its sustainability. In the Contact Page, there are asterisks that show if an input is mandatory. The Pride Page highlights the importance of inclusivity, as it is one of the important values of Sunny Socks.
- Remarks – Réka Szunyogh-Kocsis: The design was executed well. The Client really liked how the colours were showcased on the website. Everything was clear according to the Client, so no further questions were asked.

- Closing: The Client was thanked for useful feedback, which will help the team move forward.
- Additional comment – Client: Look at consistency, and if changes are to be made, they should be made through the online versions. Only if it is necessary, should the files be resubmitted.

Decisions

- Oleksii Khomiak's design will not be presented, a future consultation with him will be scheduled.
- After everything has been submitted and approved, the Client will make a decision.

Action points

What?	Who?	When?
Handing in everything	Group members	As soon as possible
Choosing a design	Client	As soon as everything has been submitted

Next meeting

- Date: To be agreed upon
- Place: To be agreed upon
- Time: To be agreed upon