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**SENIOR HIGH SCHOOL DEPARTMENT | S.Y. 2021-2022**

## LEARNING MODULE IN ORAL COMMUNICATION

First Semester | Midterm | Week 9

Name: \_\_\_\_\_

Section: \_\_\_\_\_

Teacher: \_\_\_\_\_



### LESSON

### Principles of Speech Writing

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**Topics:** Audience Profile, Logical Organization, Duration, Word Choice, and Grammatical Correctness



### OBJECTIVES

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Upon completion of this lesson, you are expected to use principles of effective speech writing focusing on audience profile, logical organization, duration, word choice, and grammatical correctness (**EN11/12OC-IIcj-25**).



### INTRODUCTION

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Throughout the years, eloquent speakers were able to achieve many great and significant accomplishments by delivering speeches. In 452 A.D., for example, Pope St. Leo was able to dissuade the Huns, a powerful invading army from Europe, from ravaging Italy because of his eloquent speech before Attila, the leader of the Huns. Elizabeth Cady Stanton's speech entitled, "Declaration of Sentiments," before the Seneca Falls Convention in 1848 sparked a movement demanding greater freedom and rights for women, a movement that eventually spread worldwide.

In this lesson, you will be able to know the principles of speech writing with the aid of the activities.





## ACTIVITIES



### EXPLORE

#### ***ACTIVITY 1: FALSE HOPES***

Write True if the sentence is correct and False if otherwise.

- \_\_\_\_\_ 1. Outlining a speech helps maintain a logical flow of material.
- \_\_\_\_\_ 2. Asking a question is a way of getting the attention of the audience.
- \_\_\_\_\_ 3. A story about a personal experience can be used to begin a speech.
- \_\_\_\_\_ 4. A topic that interests both the speaker and the listener is important in writing a speech.
- \_\_\_\_\_ 5. Humor can be included in a speech.



### FIRM-UP

#### ***ACTIVITY 2: WHAT HAVE YOU LEARNED SO FAR?***

You are invited to deliver an inspirational speech to a group of grade 4 pupils in your school. What are the things you must prepare for in terms of audience, organization, word choice, duration, grammatical correctness, choosing a topic, spreading information, and organizing speech content? Complete the table below to determineb the things that you need consider in making a speech.

Aspects/Elements	Things to Remember/Consider
Audience	
Organization	



Word choice	
Duration	
Grammatical correctness	
Choosing a topic	
Sourcing information	
Outlining and organizing speech content	



## REFERENCES

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Peña, A. S., & Anudin, A. G. (2016). *Oral Communication*. Quezon: Vibal Group Inc.

