



**Saint Paul's School of Ormoc Foundation, Inc.**

Apitong St., Brgy. Punta, Ormoc City

(053) 255-4712 | [getinfo@spsormoc.edu.ph](mailto:getinfo@spsormoc.edu.ph)

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**SENIOR HIGH SCHOOL DEPARTMENT | S.Y. 2021-2022**

## **LEARNING MODULE IN ORAL COMMUNICATION**

First Semester | Midterm | Week 7

**Name:** \_\_\_\_\_

**Section:** \_\_\_\_\_

**Teacher:** \_\_\_\_\_



### **LESSON**

### **Types of Speeches According to Purpose**

**Topics:** Informative, Inspirational, Argumentative, Persuasive, and Entertainment Speech



### **OBJECTIVES**

Upon completion of this lesson, the learners are expected to distinguish the types of speeches (EN11/12OC-IIcj-23).



### **INTRODUCTION**

“Regardless of the changes in technology, the market for well-crafted messages will always have an audience.”

– Steve Burnett

Why do people speak? Some people speak because they want to convey information. Others speak because they want to inspire people. Some speak because they want to persuade or convince their listeners to agree in what they believe in or argue with them if they cannot agree on things. Others speak simply because they want to entertain their audience.

What have been enumerated are the general purposes that can help you achieve your goal in speaking which are to inform, to inspire, to persuade or to convince, to actuate, and to entertain and these purposes influence the kind of speech that we give on certain events or occasions. Consequently, these purposes fall under the different types of speeches namely, Informative Speech, Inspirational Speech, Persuasive Speech, Argumentative Speech, and Entertaining Speech.





## ACTIVITIES



## EXPLORE

### ACTIVITY 1: WILD GUESS

Identify the type of speech described. Choose your answers from the options below.

Informative

Inspirational

Persuasive

Entertainment

Argumentative

- \_\_\_\_\_ 1. It aims to make the audience smile.
- \_\_\_\_\_ 2. It aims to teach the audience something new.
- \_\_\_\_\_ 3. Its objective is to convince people to change their ways.
- \_\_\_\_\_ 4. It helps the audience to gain confidence when feeling low.
- \_\_\_\_\_ 5. It aims to show people why one thing is more important than the other.



## FIRM-UP

### ACTIVITY 2: PURPOSE

Identify what type of speech is used in the following:

1. \_\_\_\_\_

Did you know that during the first months of 2004, approximately 200 million birds died or were destroyed in attempt to stop the pandemic of avian influenza? Did you hear that United Nations contributor, Dr. David Nabarro, estimated the number of possible human casualties as 5-150 million people? Are you aware that since its discovery in the 1990s, the avian flu has been contracted by more than 100 people, and one of them died? ([www.speech.guru](http://www.speech.guru))

2. \_\_\_\_\_

I will finish my speech by one of my favorite quotations. It is taken from the book written by a brilliant mathematician who dared to believe in the incredible. You must have read it in your childhood, but I want you to recall, re-evaluate and remember it. "There is no use trying, said Alice; one can't believe impossible things. I dare say you haven't had much practice, said the Queen. When I was your age, I always did it for half an hour a day. Why, sometimes I've believed as many as six impossible things before breakfast" (Louis Carol).



3. \_\_\_\_\_

The process itself falls into four simple steps. First, ensure that the wide end of the knot is approximately 30 cm lower than the narrow end and cross the wide end over the narrow one. This will create a loop between the collar and your will-be-tie. Pass the wide end through this loop and then down. So the wide end will again be on top of the narrow one.

4. \_\_\_\_\_

How many of you think guns are necessary to protect yourself? Would you feel the same way if you knew how often guns kill children? I don't think so! Magazines usually tell people how beautiful and powerful guns are, and never mention how many children get hurt by guns everyday. But I am here to ask all of you to oppose gun ownership because the fact is that guns are a weapon of violence, they take more lives away every year, and they make people blind to the fact they are killing their own children (smu.edu).

5. \_\_\_\_\_

The term OCD consists of two defining words: obsession and compulsion. As the word "disorder" speaks for itself, defining obsession and compulsion is crucial for understanding this problem. According to the Merriam-Webster dictionary, obsession is a persistent disturbing pre-occupation with an often unreasonable idea or feeling. Compulsion, in its turn, is an irresistible, persistent impulse to perform an act - often to deal with the obsession. An OCD can be defined as a condition of the mind characterized by a constantly repeating intrusive thought, which can be neutralized only by a certain act or ritual (academichelp.net).



### ACTIVITY 3: LIST OF TOPICS

Form a group with five members each. Write a list of topics of your interest and activities (hobbies, sports, arts, etc.). From that list, select five which you think would make great speech topics. Write a title and a thesis statement for each speech topic. Then, decide what type of speech would be more applicable if you were to write a speech for each. Be prepared to discuss to the class why you think so.

*NOTE: If you are not attending the virtual class, please disregard the instruction of forming a group.*



Speech topics

- 1.
- 2.

- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

From the list that you provided above, select **two** which you think would make great speech topics. **Write a title and a short thesis statement for each** (refer to your notes for sample). Please utilize the space below for your answer. You can also write your answer at the back of this module.



## REFERENCES

Antonio, M. M., Salvosa, A. D., Iñigo, M. R., Sarte, M. B., Ibones, J. S., & Ferida, H. S. (2016).

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Peña, A. S., & Anudin, A. G. (2016). *Oral Communication*. Quezon: Vibal Group Inc.

