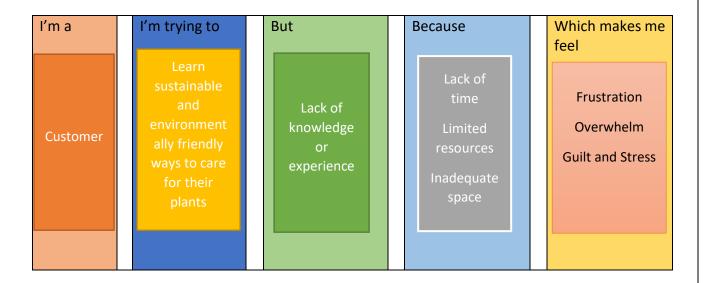
Ideation Phase Define the Problem Statements

Date	29 April 2023
Team ID	NM2023TMID09181
Project Name	Project – Green Thumbs: A comprehensive
	Guide to Caring Your Houseplants
Maximum Marks	2 Marks

Customer Problem Statement Template:

As a plant owner, I struggle with keeping my houseplants healthy and thriving. I am not sure how often to water them, what kind of soil to use, or how much sunlight they need. I have tried following generic care instructions online, but my plants still seem to wilt and die. I want a comprehensive guide that will provide me with specific, easy-to-follow instructions for caring for my houseplants, so that I can enjoy healthy, beautiful plants in my home.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	USER 1	Keep my houseplants healthy and thriving	Pests and diseases	Poor soil quality and soil quality supplies	Confusion or uncertainity i.e is confusing to identify plant pests or diseases
PS-2	USER 2	Expand my collection of houseplants and need suggestions to discover new varieties to add to our home.	Availability of certain plant species	Location, Seasonal changes, limited resources	Anxiety Insecurity-feel insecure about my ability to keep them.

