

## Ideation Phase

### Define the Problem Statements

Date	29 April 2023
Team ID	NM2023TMID09181
Project Name	Project – Green Thumbs: A comprehensive Guide to Caring Your Houseplants
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

As a plant owner, I struggle with keeping my houseplants healthy and thriving. I am not sure how often to water them, what kind of soil to use, or how much sunlight they need. I have tried following generic care instructions online, but my plants still seem to wilt and die. I want a comprehensive guide that will provide me with specific, easy-to-follow instructions for caring for my houseplants, so that I can enjoy healthy, beautiful plants in my home.

I'm a	I'm trying to	But	Because	Which makes me feel
Customer	Learn sustainable and environmentally friendly ways to care for their plants	Lack of knowledge or experience	Lack of time Limited resources Inadequate space	Frustration Overwhelm Guilt and Stress

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	USER 1	Keep my houseplants healthy and thriving	Pests and diseases	Poor soil quality and soil quality supplies	Confusion or uncertainty i.e is confusing to identify plant pests or diseases
PS-2	USER 2	Expand my collection of houseplants and need suggestions to discover new varieties to add to our home.	Availability of certain plant species	Location, Seasonal changes, limited resources	Anxiety Insecurity-feel insecure about my ability to keep them.

