Story 1

Global performance overview
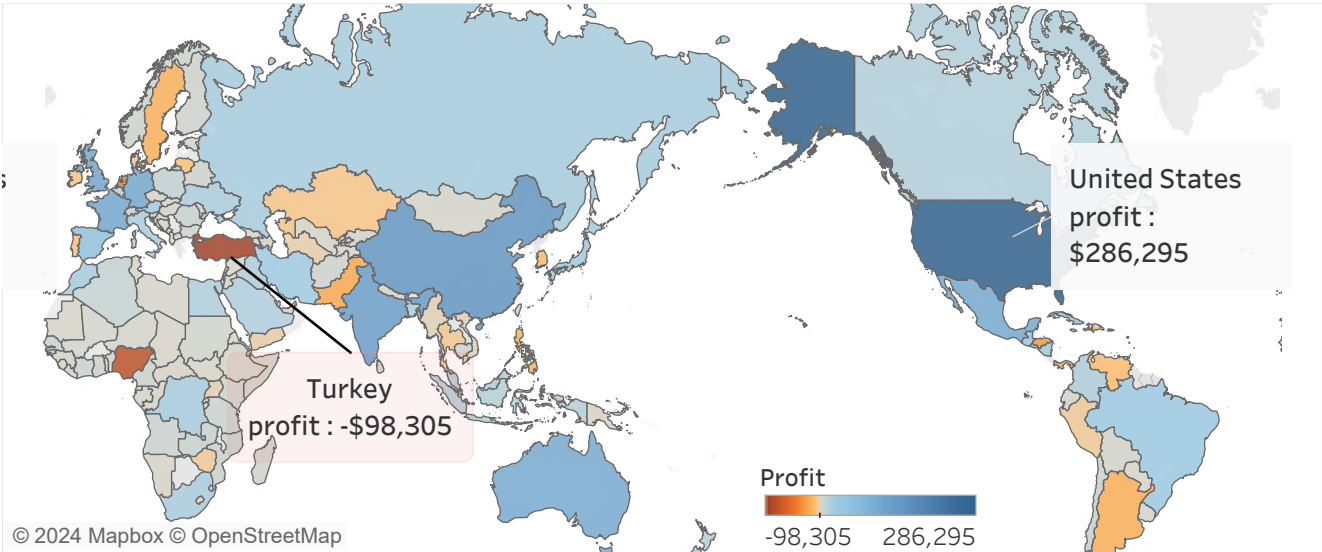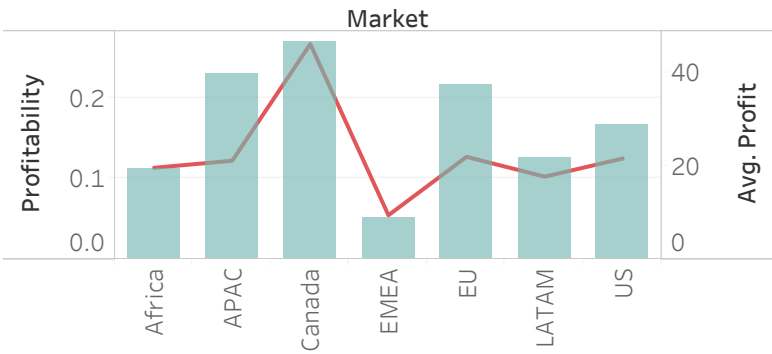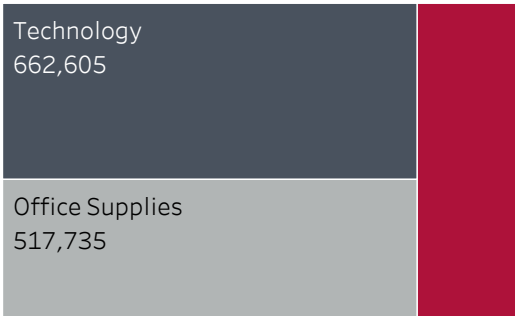
United States
profit :
$286,295

Turkey
profit : -$98,305

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Profit
-98,305   286,295

Market overview

Market

Category profit

Technology
662,605

Office Supplies
517,735

Story 1

Sub-category profit by year

Category / Sub-Category / Order Date
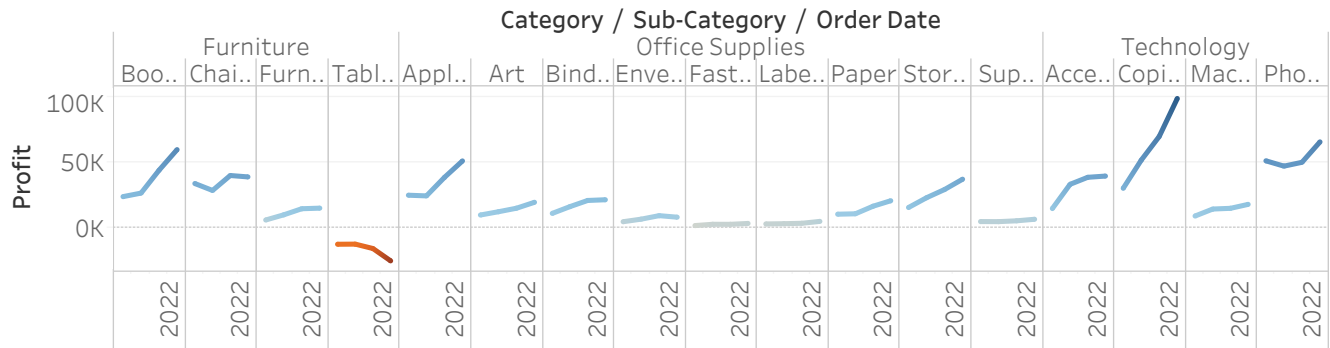
Total sales vs Average discount analysis

Story 1

Tables profits analysis

Profit

-18K   8,254

US tables shipping cost

Sub-..

Tables

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Ship Mode / Ship Date

Same .. | First Cla.. | Second C.. | Standard..

Order Priority
- Critical
- High
- Low
- Medium

Running Sum of Shipping Cost

8K
6K
4K
2K
0K

Top 10 best vs worst selling table brands

Product Name

Avg. Profit

-829   498

Avg. Profit

-829.3225 to ..

Avg. Profit

500

0

-500

hro.. | hro.. | hro.. | lon.. | arr.. | arr.. | evi.. | arr.. | arr.. | hro.. | esr.. | hro.. | esr.. | arr.. | hro.. | hro.. | arr.. | arr.. | evi.. | arr..
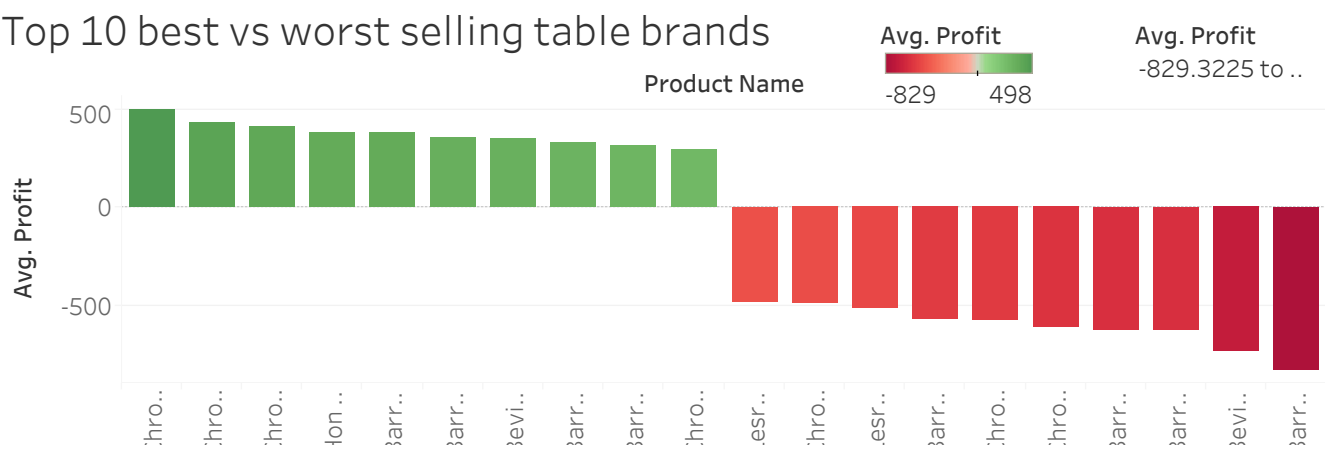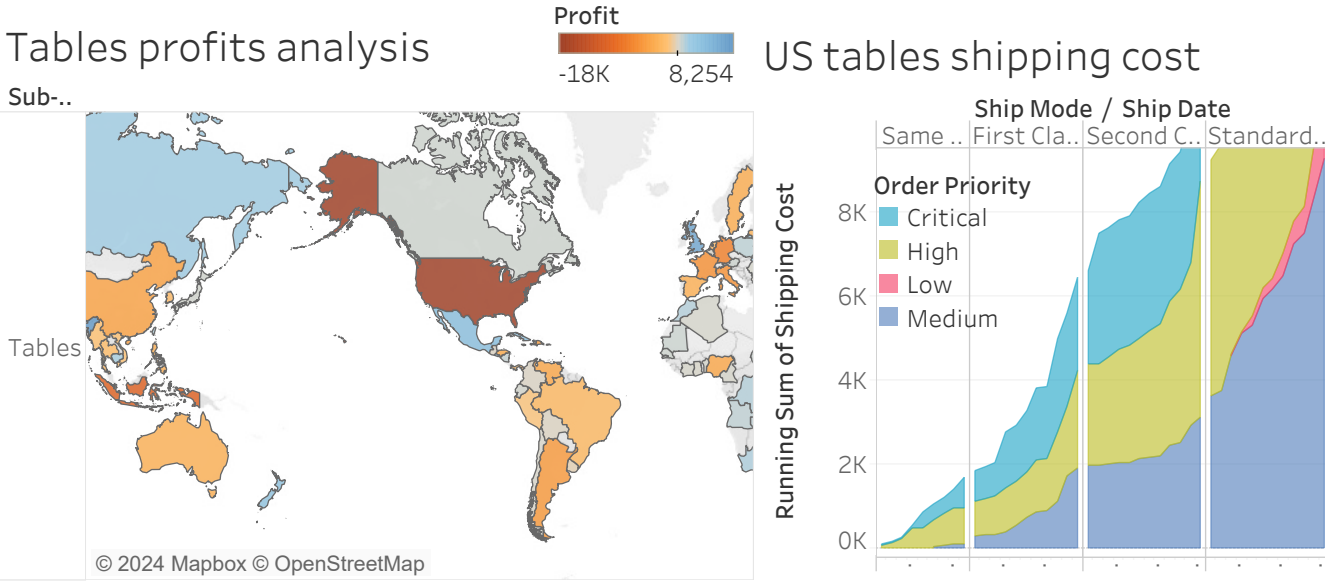
Story 1

Quarterly Sales Analysis
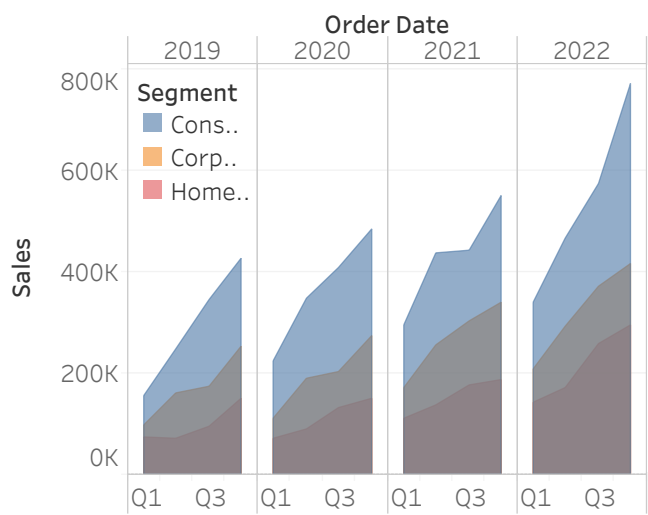
Shipping mode sales
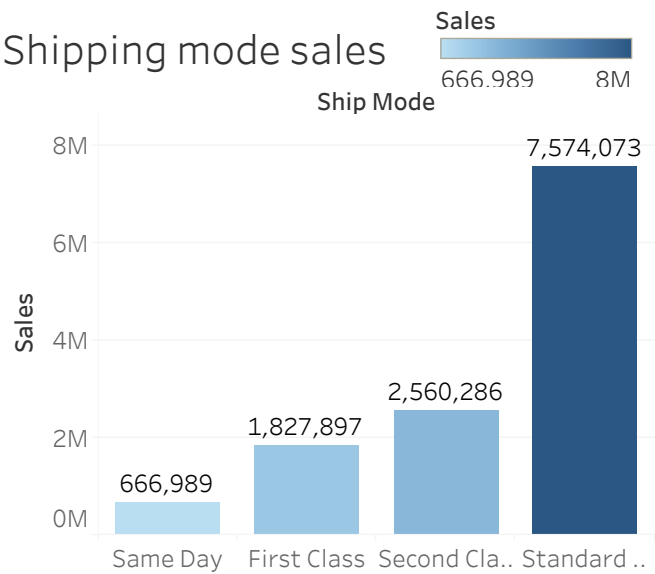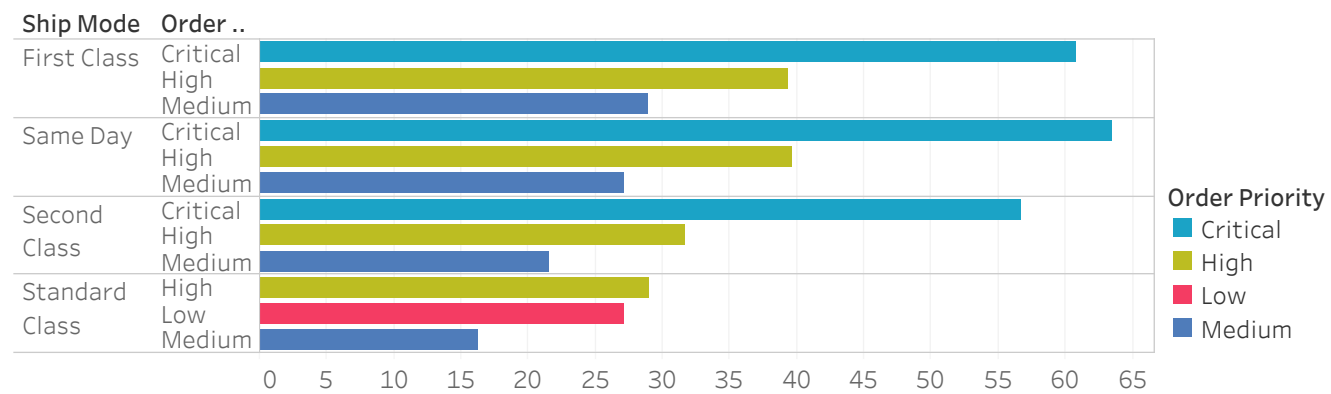
Sales
666.989 ——— 8M

Ship Mode

- Same Day: 666,989
- First Class: 1,827,897
- Second Cla..: 2,560,286
- Standard ..: 7,574,073

Order Date
2019 | 2020 | 2021 | 2022

Segment
- Cons..
- Corp..
- Home..

Sales axis: 0K, 200K, 400K, 600K, 800K
Quarters: Q1, Q3

Average shipping cost

Ship Mode	Order ..
First Class	Critical / High / Medium
Same Day	Critical / High / Medium
Second Class	Critical / High / Medium
Standard Class	High / Low / Medium

Order Priority
- Critical
- High
- Low
- Medium

Axis: 0, 5, 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65

Story 1

Top 10 Customers based on sales

Customer Name	
Tom Ashbrook	40,488
Tamara Chand	37,457
Greg Tran	35,551
Christopher Con..	35,187
Sean Miller	35,171
Bart Watters	32,310
Natalie Fritzler	31,781
Fred Hopkins	30,401
Jane Waco	30,288
Hunter Lopez	30,244

Yearly forecast

Order Date

Profit

241,884
302,375
396,305
479,662
551,270

Forecast indica..
Actual
Estimate

2019 2020 2021 2022 2023

Regional forecast

Region / Order Date

Africa | Canada | Caribb.. | Central | Centr.. | East | EMEA | North | North .. | Oceania | South | South.. | West

Profit

2020 2022 (repeated for each region)