

giving people full attention

- 1. the person understand building factors and socio demographics
- 2.disconnect the power
- 3.lighting,heating and cooling



What do they HEAR?

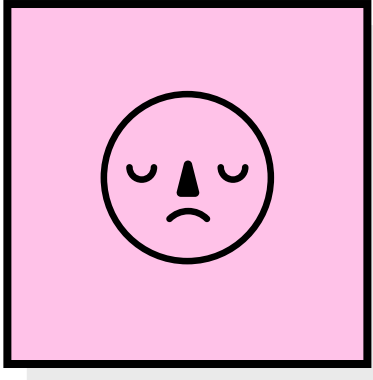
Electrical sounds are normal but usually quiet. however, you can not hear most ofthem. and some peoples ears are more attuend to the sound of electricity then others.

GOAL

What do they THINK and FEEL?

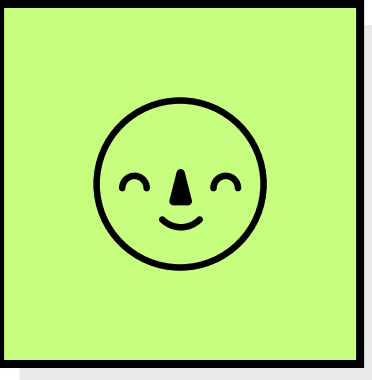
PAINS

Nerve pain often feels like a shooting, stabbing or burning sensations. sometimes it can feel as sharp and sudden as an electric shock.



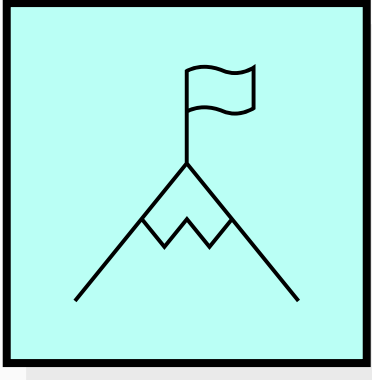
GAINS

The power gain of an electrical network is the ratio of an output power to an input power. unlike other signal gains such as voltage and current gain.



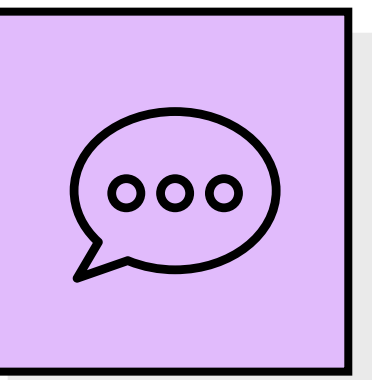
What do they need to DO?

The street lights on the road use electricity to function, even the pool requires electricity to heat the water in colder region. It is used to cut grass, uses electricity to operate. The water sprikler for the grass on the lawn uses electricity aswell.



What do they SEE

We cannot, hear , smell electricity but we know about it by what it does. electricity produces light and heat and it provides power for household appliances and industrial machionery



What do they SAY?

*Power is Back
*power is back on
*power is up along with the
coming power is down
when electricity supply is interrupted.



What do they DO?