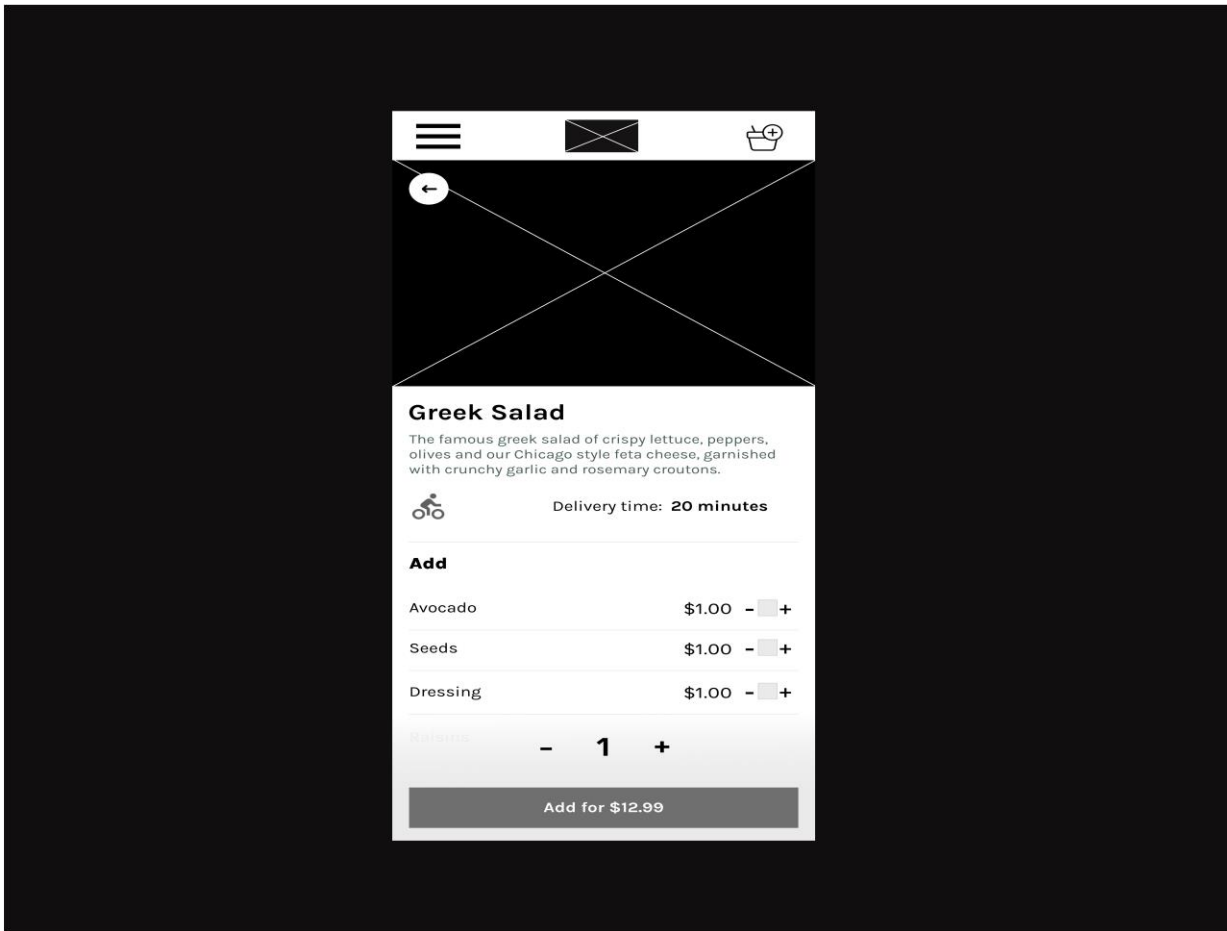


# Exercise: Write a usability test

## Overview

In this exercise, you will write a usability test script for the wireframe you created in a previous activity:



A usability test is the total time participants spend performing tasks with the product and filling out questionnaires about it. As a result, before conducting usability testing, you should adjust your questions to align with your testing objectives. To get the most out of them, you'll need to prepare a proper script and know how to ask good questions.

## The Test Script Guide

### Instructions

Use the following Test Script Guide to complete the accompanying Test Script Template.

### Introduction

Here, please introduce yourself and explain what you require them to do to participants.

Reassure them that they are not being tested and that you value their time and feedback. If you are recording the interview, give them a recording permission form to sign and let them know you will only use the recording internally and not share it with a third party.

## Warm-up questions

Establish rapport with participants by asking them some general information questions like "Would you introduce yourself?" and "What is your occupation?" "What type(s) of mobile device(s) do you use?" etc.

## Screen tour

Give the participants an overview of what they are looking at and ask general questions. For example, you could ask: What do you think the screen is for?

## The tasks

Let participants know how you will guide them through the tasks. Give an overview of the tasks they are required to do. Remember, the test is on the navigation and functions offered by the screen. Write down the answers.

## Wrap-up questions and feedback

After each task, ask a few questions and conduct a rating exercise to elicit more feedback and information about the users' reasoning.

## Post-Test Interview

You don't have to ask many questions, but it's essential to have a few prepared. For example, an additional question could be: Was there anything you felt was missing or thought could have been better?

Answer any questions the participants may have.

Thank the participants.

## Test Script Template

Topic	Testing Script
Introduction	Hello, Would you prefer coffee or tea?
Warm-up questions	Would you like to introduce yourself? How long have been in this field? Which device you prefer using the most mobile or desktop?
Screen tour	Do you have any idea of what is being displayed on the screen?
The tasks	Try to add an extra ingredient. Try removing an added ingredient. Click on the back button and check if it redirects to previous screen. Click on home to check if it redirects to home
Wrap-up questions and feedback	Was the product easy to use? Were you able to understand the interface while using it? How did you feel while using the app? Was the interactivity smooth for you? How would you rate this product?

Topic	Testing Script
Post-test interview	Was there anything you felt was missing or thought could have been better?

## Solution: Write a usability test

Compare your test script with the solution below.

Topic	Testing Script
Introduction	<p>Hi _____, how are you? I appreciate you taking time out of your day to participate in this session today. My name's _____ and I'm _____ (your role).</p> <p>Let me explain how this will work before we begin. I'd like to ask you some questions about yourself and your relevant experience. Then, you will examine the wireframe navigation. Once you've completed this, I'd like to hear your honest feedback about your experience with our online food delivery interface.</p> <p>You don't have to worry about making mistakes because we are only testing the navigation and functionality, not you. We're running this usability test to see how users interact with our service and collect their insights. It will be a big help to us.</p> <p>Is there anything else you want to ask before we get going?</p> <p>Finally, I'd like to ensure you're comfortable with me recording today's session. Is this okay with you? It's recorded so I can be sure I have captured all your feedback. I'm only going to share it with our team internally and the data will only be used for improving the product, we won't share it with anyone outside. Is that ok with you?</p> <p><b><i>[Give them a recording permission form to sign]</i></b></p> <p>So I'll now begin recording the audio and review some background questions</p>
Warm-up questions	<p>To begin, what is your profession?</p> <p>What do you do during the day?</p> <p>What kinds of websites do you frequently visit when you surf the web?</p> <p>What type(s) of mobile device(s) do you use, such as smartphones or tablets?</p> <p>What do you spend your time doing on your devices?</p> <p>Do you have any favorite websites or mobile applications?</p>
Screen tour	<p>That's fantastic.</p> <p>We've completed the questions, and the next step is to begin looking at things.</p> <p>First, I'd like you to look at the product details screen and tell me what you think of it: what you can do here and what it is for.</p>

Topic	Testing Script
The tasks	<p>We're now ready to start the test. I'd like to remind you of a few things. You can use the software as naturally as possible on your own, as if no one is watching.</p> <p>Please think aloud as you're using our program. I'm going to ask you to do these tasks without using Search. We want to hear your opinions, like where you're navigating on the page, why you would click there, and what you expect to happen when you do click. If you have any questions during the test, I'll try to answer them when we're done.</p> <p>I'm now going to read the test steps aloud, and give you a printed copy. The steps are:</p> <p>Do you know how to navigate to other pages?</p> <p>What do you expect the basket icon is for?</p> <p>Can you find a way of returning to the previous page?</p> <p>Do you understand how to customize the order?</p> <p>What does the + 1 – mean at the lower end of the screen?</p> <p>If you make a mistake, can you rectify it?</p> <p>What is the Checkout button supposed to do?</p>
Wrap-up questions and feedback	<p>How was your experience completing these tasks?</p> <p>What do you think of the location of the features and information?</p> <p>I would like you to rate the tasks one by one</p> <p>On a scale of 1 to 5, how difficult would you rate it? Why?</p> <p>Was there anything complicated about the task?</p> <p>Were things exactly as you expected?</p>
Post-test interview	<p>Do you have any questions?</p> <p>Was there anything you felt was missing or thought could have been better?</p> <p>Thank you again for taking the time out of your day to participate in this study with us.</p> <p>Your input today will be beneficial to us.</p>