PSYC

Negotiation Capstone 6

24/09/2021

```
library(car)

## Loading required package: carData
```

Read in the csv file

```
Nego_data <- read.csv(file = "Data with Bio culture and Average Score.csv")</pre>
```

General significant test with linear model and stepwise selection

```
Culture <- Nego_data$Bio_Culture
Dignity <- Nego_data$Dignity
Face <- Nego_data$Face

# linear model and test significance of factors
model <- lm(Culture ~ (Dignity + Face)^2)

# Stepwise selection process and figure out the significant factor(s)
# Only intercept and Dignity factor are significant in this model
model <- step(model)
```

```
## Start: AIC=-212.47
## Culture ~ (Dignity + Face)^2
##
                 Df Sum of Sq
##
                                 RSS
                                         AIC
## - Dignity:Face 1 0.0026338 32.809 -214.46
## <none>
                             32.807 -212.47
## Step: AIC=-214.46
## Culture ~ Dignity + Face
##
##
            Df Sum of Sq
                            RSS
## - Face
          1 0.12367 32.933 -215.91
## <none>
                         32.809 -214.46
## - Dignity 1 2.82536 35.635 -204.31
```

Only dignity factor is significant

```
# print out the summary table of the reduced model
summary(model)
##
## Call:
## lm(formula = Culture ~ Dignity)
## Residuals:
      Min
               1Q Median
                               30
## -0.6998 -0.4029 -0.2887 0.5285 0.7798
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.15661 0.20199 10.677 < 2e-16 ***
             -0.13703
                          0.03729 -3.675 0.000334 ***
## Dignity
```

Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.4766 on 145 degrees of freedom
Multiple R-squared: 0.08519, Adjusted R-squared: 0.07888
F-statistic: 13.5 on 1 and 145 DF, p-value: 0.0003345

Assumption test

```
# Done the assumption test
Culture <- as.factor(Culture)
leveneTest(Dignity ~ Culture)

## Levene's Test for Homogeneity of Variance (center = median)
## Df F value Pr(>F)
## group 1 9.5222 0.002432 **
## 145
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
leveneTest(Face ~ Culture)
```

```
## Levene's Test for Homogeneity of Variance (center = median)
## Df F value Pr(>F)
## group 1 1.0941 0.2973
## 145
```

Descriptive data of face and dignity score for mono & bio culture

```
# Record data into list for mean and SD descriptive data
mono_face_culture <- c()
mono_dig_culture <- c()
bio_face_culture <- c()
bio_dig_culture <- c()

for (i in 1:length(Culture)){
   if (Culture[i] == "1"){
      mono_face_culture <- c(mono_face_culture, Face[i])
      mono_dig_culture <- c(mono_dig_culture, Dignity[i])
   } else{
      bio_face_culture <- c(bio_face_culture, Face[i])
      bio_dig_culture <- c(bio_dig_culture, Dignity[i])
   }
}</pre>
```

SD values

```
# SD value for mono-culture of in face score
sd(mono_face_culture)

## [1] 0.8261746

# SD value for mono-culture of in dignity score
sd(mono_dig_culture)

## [1] 0.7646281

# SD value for bio-culture of in face score
sd(bio_face_culture)

## [1] 0.9952884

# SD value for bio-culture of in dignity score
sd(bio_dig_culture)

## [1] 1.275622
```

Mean values

[1] 4.957672

```
# Mean value for mono-culture of in face score
mean(mono_face_culture)

## [1] 4.864286

# Mean value for mono-culture of in dignity score
mean(mono_dig_culture)

## [1] 5.579365

# Mean value for bio-culture of in face score
mean(bio_face_culture)

## [1] 5.047619

# Mean value for bio-culture of in dignity score
mean(bio_dig_culture)
```

(Ignore this block if not needed)

```
info_ave <- Nego_data$Info_AVE</pre>
emo_ave <- Nego_data$Emotion_AVE</pre>
bio_info_ave <- c()
bio_emo_ave <- c()
mono_info_ave <- c()</pre>
mono_emo_ave <- c()</pre>
for (i in 1:length(Culture)){
  if (Culture[i] == "1"){
    mono_info_ave <- c(mono_info_ave, info_ave[i])</pre>
    mono_emo_ave <- c(mono_emo_ave, emo_ave[i])</pre>
  } else{
    bio_info_ave <- c(bio_info_ave, info_ave[i])</pre>
    bio_emo_ave <- c(bio_emo_ave, emo_ave[i])</pre>
  }
}
# Drop NA value from list
mono_emo_ave \leftarrow mono_emo_ave[-c(49, 50, 52)]
mono_info_ave <- mono_info_ave[-c(49, 50, 52)]</pre>
```

One-way ANOVA test on informational value for 2 mono & bio groups

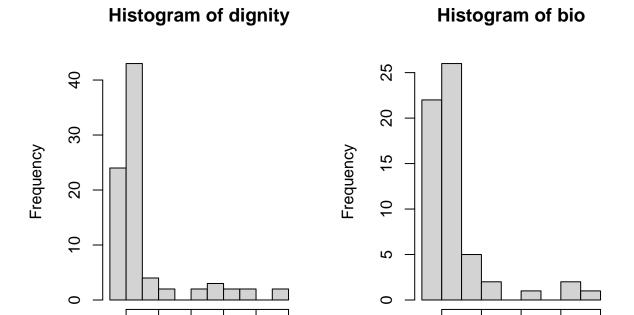
One-way ANOVA test on emotional value for 2 mono & bio groups

```
# one-way ANOVA info
one_way_info <- aov(info_ave ~ Culture)</pre>
summary(one_way_info)
               Df Sum Sq Mean Sq F value Pr(>F)
##
## Culture
              1 14.08 14.09 16.01 1e-04 ***
## Residuals 145 127.55
                          0.88
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
# one-way ANOVA emo
one_way_emo <- aov(emo_ave ~ Culture)</pre>
summary(one_way_emo)
##
              Df Sum Sq Mean Sq F value Pr(>F)
                                  5.306 0.0227 *
## Culture
              1 6.48 6.479
## Residuals 142 173.40
                          1.221
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## 3 observations deleted due to missingness
```

Some hist plots for participants's age and gender distribution

```
dignity <- c()</pre>
bio <- c()
info_dignity <- c()</pre>
info bio <- c()
emo_dignity <- c()</pre>
emo bio <-c()
par(mfrow = c(1, 2))
for (i in 1:length(Nego_data$ResponseId)){
  if (Nego data$Bio Culture[i] < 2){</pre>
    dignity <- c(dignity, Nego_data$Age[i])</pre>
    info_dignity <- c(info_dignity, Nego_data$Info_AVE[i])</pre>
    emo_dignity <- c(emo_dignity, Nego_data$Emotion_AVE[i])</pre>
  }
  else{
    bio <- c(bio, Nego_data$Age[i])</pre>
    info_bio <- c(info_bio, Nego_data$Info_AVE[i])</pre>
    emo_bio <- c(emo_bio, Nego_data$Emotion_AVE[i])</pre>
  }
```

```
hist(dignity)
hist(bio)
```



40 50 60 70

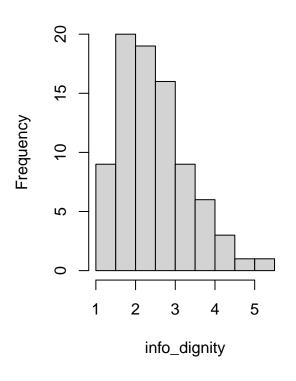
dignity

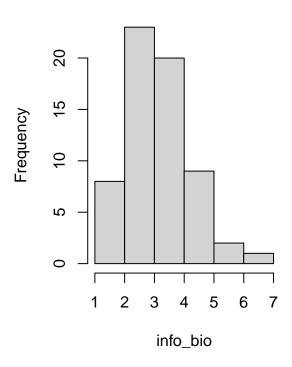
hist(info_dignity)
hist(info_bio)

bio

Histogram of info_dignity

Histogram of info_bio

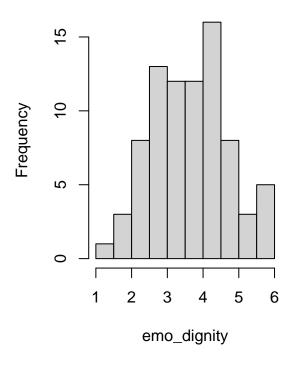


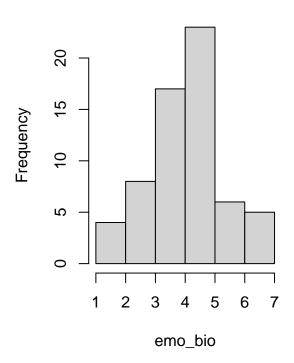


hist(emo_dignity)
hist(emo_bio)

Histogram of emo_dignity

Histogram of emo_bio





hist(Nego_data\$Gender)

Histogram of Nego_data\$Gende

