



Relevance AI

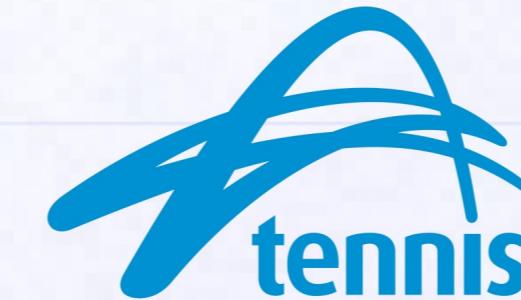
We make it easy for
teams to build AI chains
+ and agents

AI

Some of our LLM-powered customers



Unilever



ROKU



AUTODESK



Nine

myob



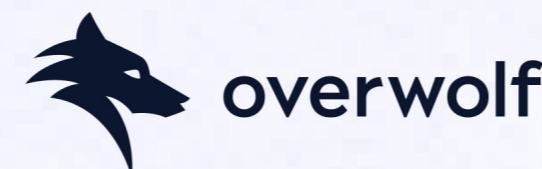
News Corp



Humble Bundle



redis

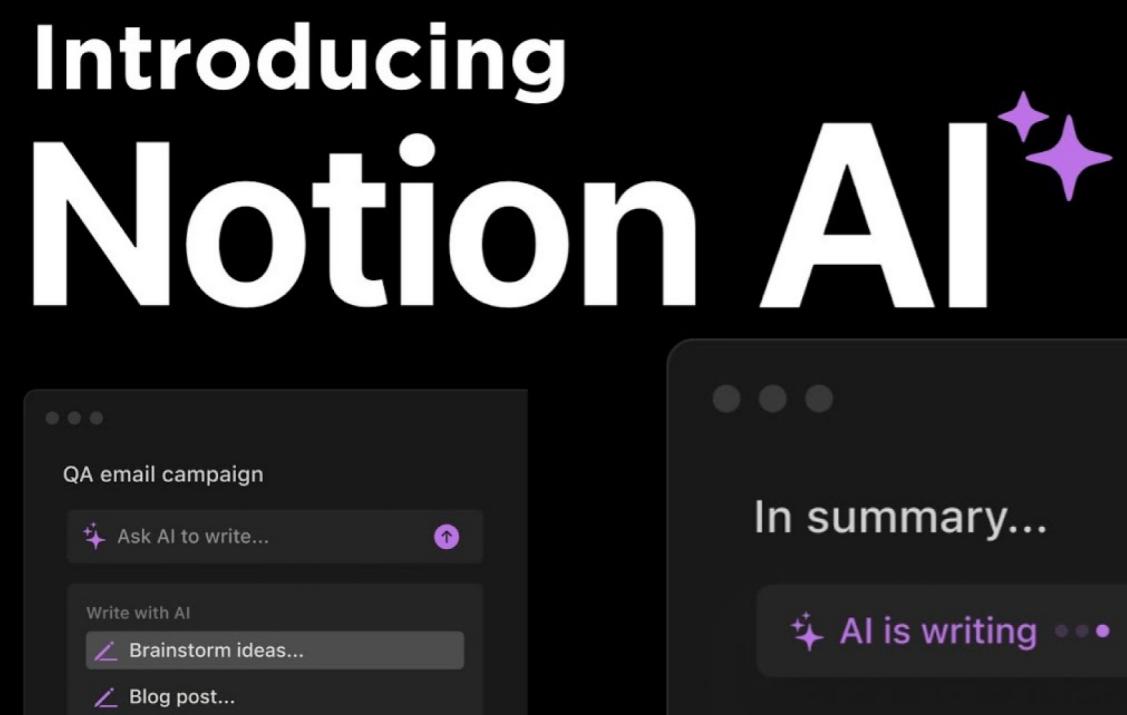


Save the
Children

descript

50+ more

Foundation models are fundamentally changing the way we build software.



LLMs are incredible, but

**None of these features can
be built with *only* a model.**

To untap the full potential of foundation models, developers are chaining them with:

Model evaluation

Crawling & indexing

Monitoring

Chaining libraries

Vector database

Transformations

Quality control

Data lakes

RBAC

Security controls

Testing tools

OCR

API deployment

Integrations

Frontend UIs

Caching

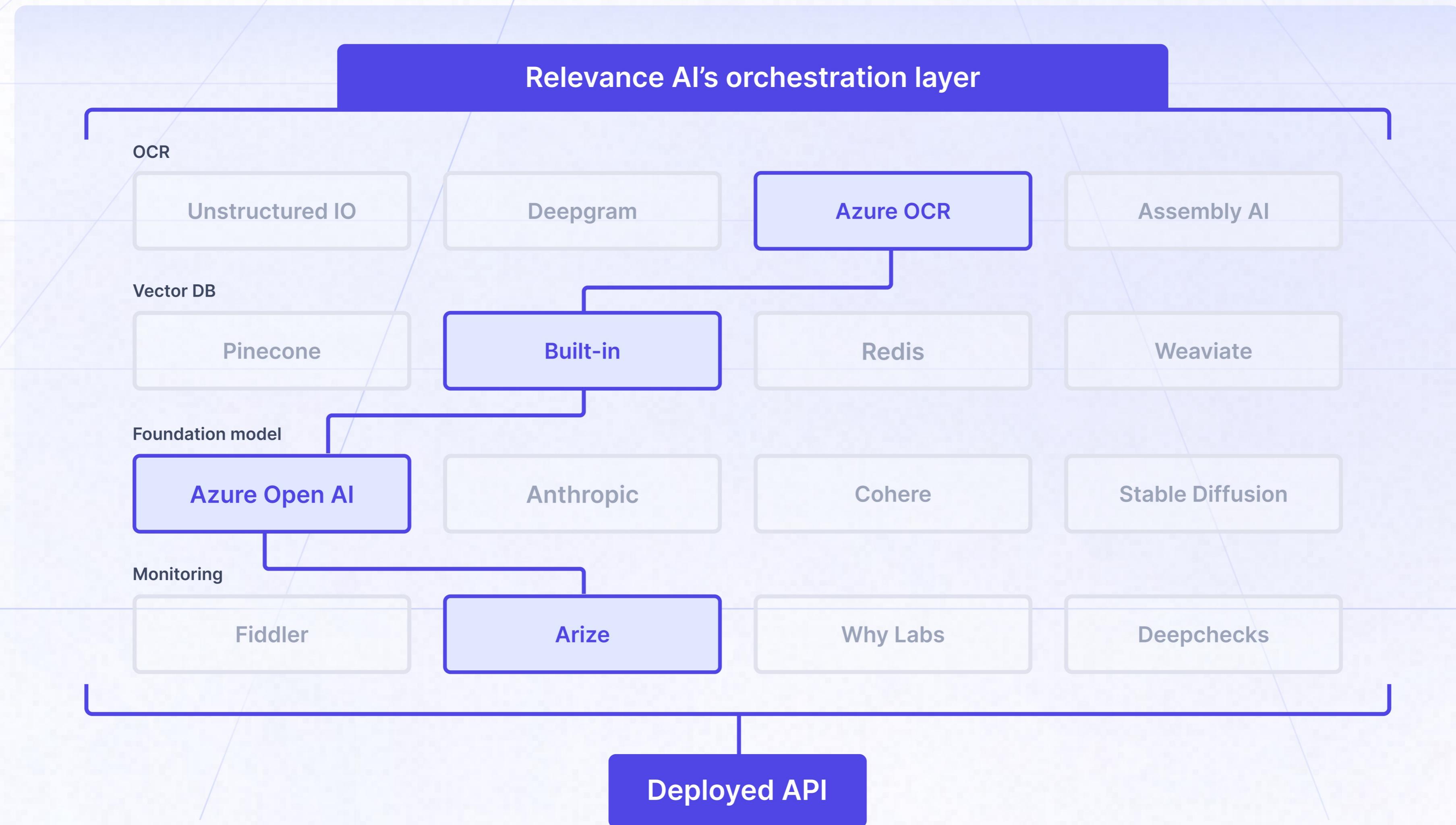
Relevance AI is the enterprise-ready platform for building AI chains and agents.

- ✓ SDK for our managed chain & agent runtime
- ✓ No-code chain builder
- ✓ RBAC, versioning, SSO, audit trails + more
- ✓ Automated quality control, caching + more

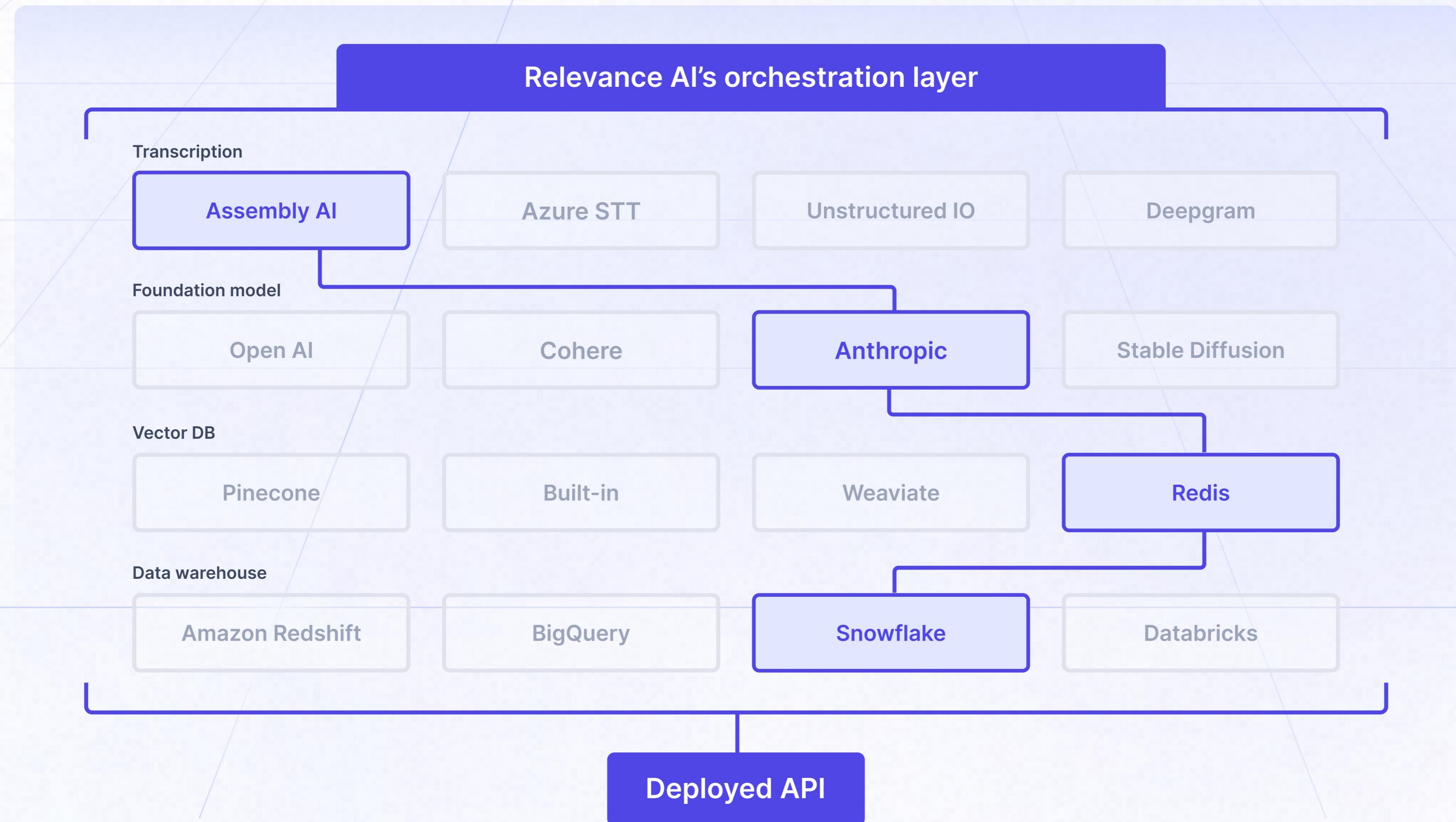
We're the most mature solution

Using our chaining platform, we've
helped 50+ enterprises harness
LLMs to solve big problems.

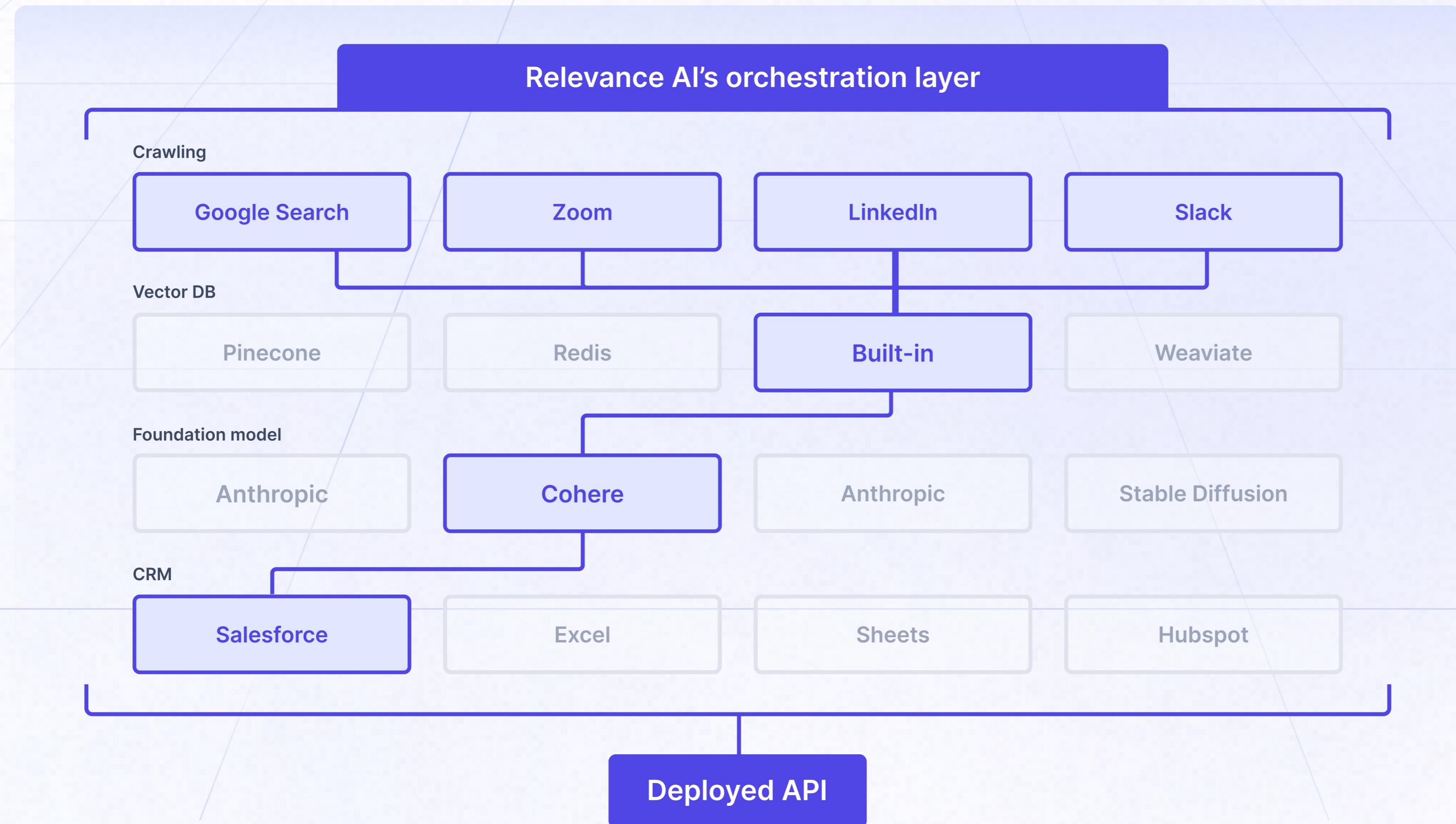
Example: PDF Q&A chain that must be hosted on-prem



Example: Low latency audio transcription and tagging

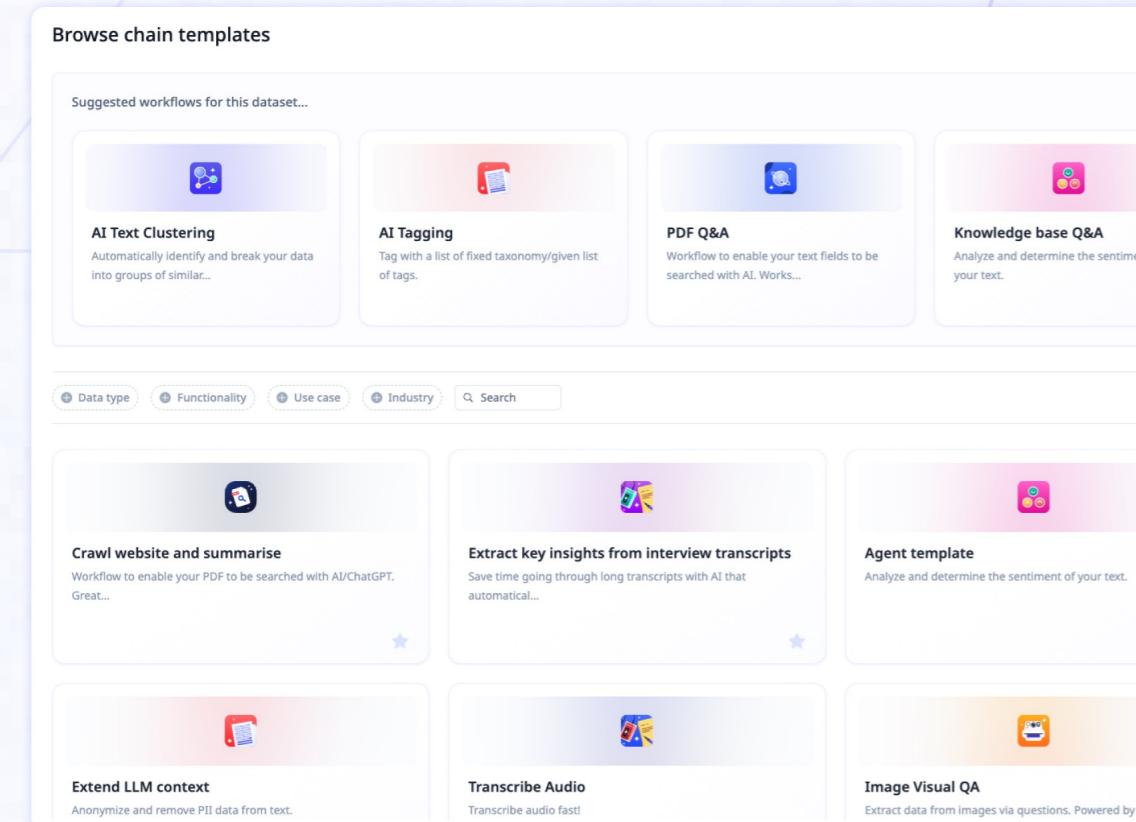


Example: Using LLMs to populate CRM data



We enable teams to go to production with LLM-powered features

Library of pre-built templates



Flexible and easy to use SDK

```
335 // export const pdfQuestionAnswer = async (userQuestion: string): Promise<any> => {
336   const pdfText = await Relevance.transform('pdf_to_text', { url: "https://s3.
337   us-east-1.amazonaws.com/userdata-bcbe5a.stack.tryrelevance.com/files/
338   temporary_public/13fe7c0e-fa90-4097-8abb-d3b63d3616ca.pdf" });
339
340   const splitIntoParagraphs = await Relevance.transform('split_text', { by:
341     'paragraph', text: pdfText });
342
343   const vectorSearchResults = await Relevance.transform(
344     'vector_similarity_search', {
345       rowsToSearch: splitIntoParagraphs,
346       query: userQuestion
347     });
348   You, now + Uncommitted changes
349
350   const zeroShots = await Relevance.transform('create_zero_shot_examples', {
351     objective: 'Question and answer on PDF reports collected by a construction
352     company, reviewing their performance on projects.'
353   });
354
355   const answer = await Relevance.transform('llm_prompt', {
356     zero_shots: zeroShots,
357     prompt: `CONTEXT: ${vectorSearchResults}. Based on the context above, answer
358     this question: ${userQuestion}`,
359   );
360 }
```

Managed deployment

A screenshot of a web application interface for 'Questions & answer with PDF'.

The interface includes:

- An 'Upload PDF file' section with a 'Drag & Drop your files or Browse' button.
- A 'Question' input field.
- A 'Submit' button.
- A preview area labeled 'Preview (last saved)' showing the results of a question-and-answer session.

✓ RBAC

✓ Versioning

✓ SSO

✓ Audit trails

✓ Automatic scaling

✓ Backups

✓ SOC 2

✓ Vendor agnostic

✓ Hosted API

✓ Hosted UI

✓ Multi-LLM provider support

The low-code Notebook to enable rapid experimentation

The screenshot shows the 'Chain' tab of the Chain Notebook interface. At the top, there are three buttons: 'Chain', 'App', and 'Deploy'. Below this is a section titled 'Welcome to your Chain Notebook' with the subtext 'Chains help you build powerful AI workflows, by connecting LLMs, APIs and other transformations.' There are three main cards:

- Start with prompt**: Most chains will be powered by prompting a large language model like GPT or Claude. It includes a 'Start with prompt' button and a '+ Add to chain' button.
- PDF to structured data**: Powered by LLMs, ingest a PDF and convert it into a markdown table. It includes a 'PDF to structured data' button and a '+ Add to chain' button.
- Search web for LLM context**: Use an LLM to answer questions by searching the web and feeding results into context. It includes a 'Search web for LLM context' button and a '+ Add to chain' button.

Below these cards, there is a section titled 'or...' with four buttons: '+ Generate text using LLMs', '+ Make API request', '+ JS code transformation', and '+ Vector search for the most relevant content in a dataset.' At the bottom, there is a section titled 'Try these templates' with four examples: 'Bing Chat', 'Ask PDF', 'Blog Generator', and 'LLM Translate'.

- Drag & drop UI for creating, tweaking and experimenting with chains.
- We believe users will move more and more into the Notebook, as we make it easier to build chains with natural language rather than code.
- We also see it as a data moat over open source solutions.

Our strategy is to land *fast* and become the de-facto platform for LLMs

ARR EXPANSION CASE STUDY



2022: ~\$3,400

2023: ~\$98,000



We're a team of builders

Our founders have built product together for 8 years, previously amassing 6 million users & #1 on the App Store



Jacky Koh

- Previously Head of Machine Learning for largest insurer in Australia.
- Youngest winner of EY's data science competition.



Daniel Vassilev

- 10+ years experience in full-stack software development
- Winner of the Microsoft Research Prize

+5 engineers

+2 data scientists

+1 infrastructure

+1 operations

+2 designers

+2 customer success

+2 sales

2021

Launched vector database

Prototype

2021

\$200,000 pre-seed

galileo

2022

Sold pre-built chains to enterprises

3 logos

2022

\$3,000,000 seed

**INSIGHT
PARTNERS**

2023

Go to market with chain building layer

40 logos

2023

Fundraise

400 logos

2024

In 5 years, we believe software will
be **fundamentally powered** by LLM
chains and agents. We're building
the platform to enable this future.

Appendix

Relevance AI vs. competitors

Feature	 Relevance AI	 LangChain	 FIXIE	 ChatGPT
Enables chaining	✓	✓	✗	✗
Enables agents	✓	✓	✓	✗
Enterprise ready (RBAC, SSO, SOC2 etc.)	✓	✗	?	✓
Hosted API	✓	✗	✓	✗
Open source	✗	✓	✗	✗
UI for building	✓	✗	✗	✗
UI for consumption	✓	✗	✓	✓
Run in bulk, at scale	✓	✓	✗	✗
No vendor-lock in	✓	✓	✗	✗

GTM cumulative logos

