



# Website Development Webinar

Build Your Website Without  
Coding

Explore More!

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# Table of Content



*A wonderful serenity has taken possession of my entire soul, like these sweet mornings.*

**Introduction to No-Code**

**Platforms We'll Explore**

**WordPress & Wix**

**Overview of Shopify,  
Webflow, and Flutterflow**

**Add-ons & Integrations**

**AI Tools of the Day**

**Work Opportunities**

**Conclusion & Resources**

# what is No Code ?



# Why No-Code is Trending ?





# Who Uses No-Code?

# No-Code Platforms We Will Cover

- WordPress
- Wix
- Shopify
- Webflow
- Flutterflow





# WordPress Overview

- 01** What is WordPress?
- 02** Why it's the most widely used CMS
- 03** Key benefits: SEO, plugin ecosystem, scalability, open-source
- 04** Used by: BBC America, TechCrunch, Microsoft News, Sony Music



# WordPress Demo

01

Installation & Initial  
Setup

02

Live UI Walkthrough

03

Must-have plugins: Elementor,  
WooCommerce, Rank Math SEO,  
Contact Form 7



# Wix Overview

01 **What is Wix and where it's used**

02 **Benefits: Built-in SEO, responsive design, intuitive interface**

03 **Trusted by: Vevo, Lyft Blog, Conqr.**



# Wix Demo

01

Initial Setup Process

02

UI Walkthrough and Theme  
Customization

03

SEO Setup, App Market, and Site  
Publishing

# Other Platforms



- 01** Shopify: eCommerce-first no-code platform; easy payment & inventory integration
  
- 02** Flutterflow: No-code app builder based on Flutter; ideal for mobile apps
  
- 03** Benefits: Speed, API-ready, responsive UIs, cross-platform

# Essential Add-ons & Integrations



Payment Integrations: Razorpay



Logistics Integrations: Shiprocket for  
automated deliveries



# Work Opportunities



Fiverr



Upwrok



Freelancer



Linked In

# Approx Charges

Approx Charges you can make on no code projects



**Wix**

15,000 - 35,000



**Wordpress**

20,000 - 40,000



**Shopify**

30,000 - 70,000



**FlutterFlow**

30,000 - 60,000

# Roadmap





# AI Tools of the Day

01

## Windsurf

AI for UX content optimization

02

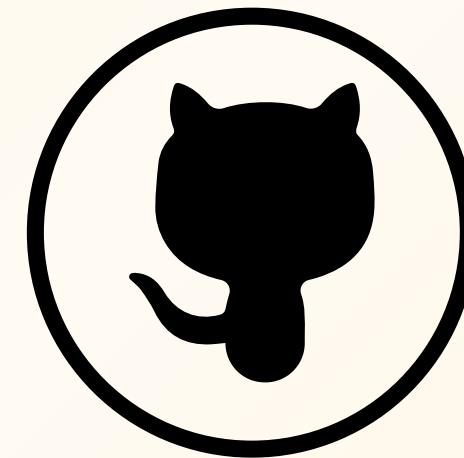
## Trae

AI tool for automated workflow mapping and form generation

# Conclusion – What You Have Gained

Confidence to  
build real  
projects without  
coding

# Resources & Access



**Link to GitHub  
Repository**



**Google Drive with  
templates, guides, and  
plugin lists**



**Certificate download**



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# Thank You!

See You!