

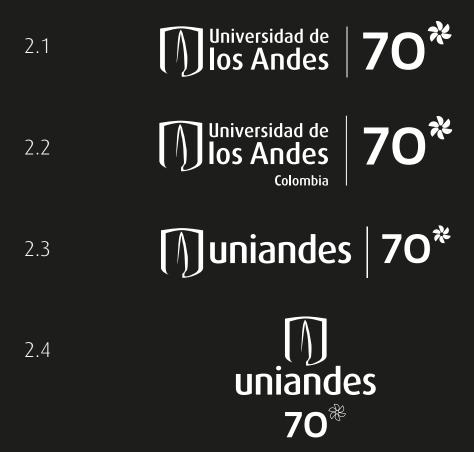


Manual de uso / Playbook para el logo suplementario de 70 años

Logotípo de la universidad + logosímbolo suplementario en negro. Ver carpeta No.01



Logotípo de la universidad + logotípo suplementario en blanco. Ver carpeta No. 02



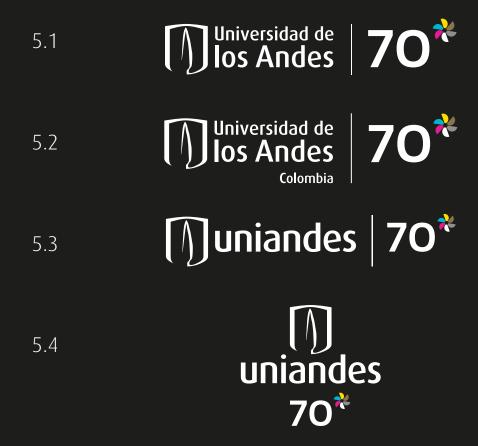
Logotípo de la universidad negro/amarillo + logotípo suplementario en negro. Ver carpeta No. 03



Logotípo de la universidad negro + el logotípo suplementario negro/color Ver carpeta No.04



Logotípo de la universidad blanco + logotípo suplementario blanco/color. Ver carpeta No.05



Logotípo de la universidad negro/amarillo + logotípo suplementario negro /color. Ver carpeta No. 06



El uso de los logotípos en blanco y negro + fondos de color.



El uso de los logotípos en blanco y negro con el asterisco en color + fondos de color.



Los Colores Pantone, CMYK y RGB

Pantone Yellow C Pantone 225 C Pantone 3115 C Pantone 877 C pantone 872 C negro C:0 M:0 Y:100 K:0 C:9 M:92 Y:0 K:0 C: 45 M: 35 Y: 35 K:14 C: 36 M: 44Y: 69 K:29 C:100 M:100 Y:100 K:100 C:74 M:0 Y:19 K:0 R:255 G:237 B:0 R:229 G:26 B:146 R:0 G:191 B:214 R:142 G:144 B:144 R:141 G:115 B:74 R:29 G:29 B:27









July 26, 2007

John McLeod, Director Gallery McLeod: Centre for Contemporary Art 401 Holmes Street West, Suite 120 Toronto, Ontario M5V 3A8

Dear John McLeod,

Thank you for asking us to those proposals for the project discuss this project. In our opinion it is operational and travel really shows potential. This is a scene and meetings will be held in the office to determine the organizational plan. On this exhibition keep going! We feel that our fund raising achievements, our working method and our

experience working with contemporary artists, museum art galleries, both locally and internationally, uniquely scope of work and description of working method and preliminary fee proposal and estimated production cost. Consult regarding, schedules, budgets and priorities may change. Please feel free to contact us to discuss any of these figures. Please do not hesitate to call adopt the minutes should you have any questions. We look forward to hearing from you. Thank you again for the Porsche. We will now consider your excellent proposal.

Sincerely,

Jorge Silvetti Department of Design Telephone 571 339 9999 Fax 571 339 9999 E-mail jsilvetti@uniandes.edu.co

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Combinaciones de colores para el uso libre del logotípo suplementario.

70^{*} 70^{*}

70² 70² 70²

