





What is Cloud Storage?

- 1. Definition Cloud storage is a service model where data is stored offsite and accessed over the internet or private connection.
- 2. Management The provider manages, maintains, and backs up the stored data for availability.
- 3. Benefit It is a cost-effective alternative to maintaining large on-premise storage systems.

Benefits of Cloud Storage:

- 1. Pay as per usage
- 2. Global availability
- 3. Scalability
- 4. Disaster Recovery
- 5. Data Synchronization

Cloud Data Security:

- 1. Definition Cloud data security protects organizational data in the cloud from corruption, unauthorized access, and threats during storage (at rest) and transmission (in transit).
- 2. Measures CSPs apply physical security, firewalls, encryption, access controls (MFA), event logging, and data-aware filtering.
- 3. Resilience Backup, recovery, and policy-based lifecycle management ensure data availability and compliance.

Importance of Cloud Data Security:

- 1. Protects sensitive data Ensures safety of personal, financial, consumer, and employee data stored in the cloud.
- 2. Regulatory compliance Prevents legal issues and fines by meeting government data protection regulations.
- 3. Prevents breaches Reduces risk of data theft, financial loss, and reputational damage from security breaches.

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