Airline Passenger Satisfaction Prediction

Objective:

Build a machine learning system to predict <u>airline passenger satisfaction</u> based on service ratings, travel details, and demographics.

Dataset Overview:

Includes features like:

- **Demographics**: Gender, Age, Customer Type
- Travel Info: Class, Flight Distance, Type of Travel
- Service Ratings: Inflight WiFi, Food, Boarding, Check-in, Cleanliness
- Time Delays: Departure & Arrival Delay

Target: **Satisfaction** (Satisfied, Neutral or Dissatisfied)

Requirements:

1. Data Preprocessing

- Handle missing values, encode categories, and normalize features
- o Bonus for using advanced or non-trivial techniques not covered in labs
 - You must understand the technique

2. Exploratory Data Analysis (EDA)

- Visualize data distribution and correlation
- Identify key satisfaction factors

3. Model Development

- Train and compare at least 4 ML algorithms (e.g., Logistic Regression, Random Forest, SVM, KNN, Gradient Boosting, Neural Networks)
 - Using [train.csv]
 - Bonus for using advanced or non-trivial techniques not covered in labs (You must understand the model)
- Evaluate Using [test.csv]
 - Use proper metrics: accuracy, precision, recall, F1-score
 - Use a confusion matrix

4. GUI Application (Bonus)

- Desktop app using Tkinter or PyQt
- o Allow user input to predict satisfaction
- Display prediction and confidence
- o Bonus: Charts or model comparison inside GUI

5. Reporting (PDF) (Soft Copy)

- Clearly explain all preprocessing steps (e.g., missing values, encoding, scaling, feature selection).
- o Data Analysis & Visualization
 - Present and interpret relevant plots.
 - Explain the relationships between key features and satisfaction.
- List all models. Include hyperparameters and tuning approach.
- Describe any additional techniques or optimizations applied (e.g., feature engineering, ensemble methods).
- Evaluation
 - Compare models using metrics such as accuracy, precision, recall, F1-score, and confusion matrix.
 - Discuss the strengths and weaknesses of each model.
- o Summarize findings, model performance, and insights gained.

Mentor

T.A. Mohamed Mosa

Email: mohamed_mosa@cis.asu.edu.eg