## BUSINESS MODEL CANVAS Canva

Powsteena Sobi tha

1.0

## key Partners Key Activities Value Proposition Customer Relationship Customer Segment Designers making templates Software Company Content creation Marketing Content providers Flexibility Subscription Students Premium Conversion Marketing Partners Easy to access free templates Designers Lecturers Customizable free-trial Tech related Brand people photo editors having many Key Resources features channels Inspiration designing tools Subscription Content library Social Media Collaboration Human resources Workshop financial resoura, Advertisement Reference

Cost structure

Developer fee Hasting Maintenance Employee Salary Marketing

Revenue

Subscription fees