

GERALDINE ALLEMAND

Strategic communicator | Climate Action & Digital

- +33 6 85 33 41 54
- geraldine.allemand[.]gmail.com
- ge-allemand.me
- Montpellier (FR)

14 years of experience in international advanced communication and digital transformation in Europe, North America, West Africa, and Middle East.



- Driving strategy and communication with an agile mindset in complex projects, environment, and teams
- Organization and handling in the management of international summits (international cooperation, sustainable development)
- Bridging mutli-functional roles to secure projects impact
- Crafting communication in brand strategies

Moto: Simplicity is essential. Keep it is an art.

WORK EXPERIENCE

Process & Digital Transformation Consultant CGI - France | Feb. - Present Day
Digital transformation, Change Management, Sustainable Digitalization

My role is both strategic and hands-on, requiring a mix of leadership, technical expertise, and business acumen.

- Driving digital transformation across industries, and the importance of integrating AI as a key technology to advance climate tech and climate action.
- Communicating with stakeholders to understand their requirements, provide updates on project progress, and manage expectations
- Supporting clients in their Change management and Smart automation projects
- Contributing to the development of the BU: Digitalization for Sustainability

UNFCCC COP28 - Civil Society Liaison Officer Expo City Dubai - United Arab Emirates | Oct. - Dec. 2023
High-level event management, Communication, International development

Initializing for the very first time in the UAE history, a dynamic-event space to let civil society expresses its will and recommendations: the Voice for Action hub.

- Designing and planning the Voice for Action hub, ensuring its seamless integration into all aspects of operational planning
- Leading the effective communication between the Civil society and the Host country, engaging with a wide array of stakeholders
- Handling sensitive topics such as security issues
- Developing and executing a comprehensive strategy to ensure activists, volunteers and climate focussed partner organizations are accounted for in the Voice for Action planning
- Cultivating and strenghtening relationships with key stakeholders, including Civil society organizations, indigenous groups, youth activists, and other influential voices.
- Contributing to post-event reports and recommendations for enhancing future engagements

Digital project coordinator CGI - France | 2022 - Sept. 2023
Digital transformation, Business process, Automation

Within the CGI Digital Innovation Center, supporting the digital transformation of companies by modeling, optimizing and automating internal processes.

EDUCATION

Master - Communication & cultural events
Université d'Avignon (FR)
2009 - 2010

Master - Businesses Communication
Université de Montpellier (FR)
2008 - 2009

Bachelor - Communication Sciences
Université d'Avignon (FR)
2005 - 2008

SKILLS

Professional

Communication & Design
Sustainability
Digital transformation
People management
International events management
Agile methodologies (scrum/kanban)

Technical

Adobe Creative Suite
SEO / SEA, Google Ads
Html, CSS, JS
CMS (Drupal, Wordpress)
Git, GitHub
Figma, Miro
MacOS, Windows & Linux

Soft

High sense of interculturality
Impact driven
Insightful

- Optimizing CGI worldwide onboarding process using automation (90.000 employees)
- Setting up and applying a change management strategy
- Structuring the pre-sales automation offer
- Organizing consultant unit to share knowledge and experiences, increasing approach consistency and deliveries
- Developing a corporate social responsibility (CSR) offer to train teams to the sustainable IT

Contractor - Communication & Design

Beyondframes. - Switzerland | 2021 - 2022

Communication, Strategy, Print & digital design

Beyond frames offers complete personalized services to entrepreneurs, with deep expertise in communication, brand strategy, design and digital.

- Helping S&M businesses build and monitor their strategy
- Communication consulting to strengthen the information exchange process between projects stakeholders
- Crafting user experience from the idea to the front-end development: UI/UX, accessibility, sustainable IT
- Designing and maintaining brand consistency: brochure, social media graphics, event materials, websites, etc.

Co-director in charge of communication and events

CARI NGO - International cooperation | 2017-2019

International development, Management, Communication, High-level event management, Advocacy

French NGO coordinating 3 international civil society networks in 10 countries (Africa & Middle East) and organizing international environmental summits. As Co-director, I was in charge of:

- Development of strategic directions & projects design
- Promotion of civil society input in the political arena managing the full life-cycle of events (United Nations & international summits)
- Internal operational management: growth, 1:1, team building, feedback, etc.
- 360° communication campaigns and crisis communication.

Communication officer

CARI NGO - International cooperation | 2013 - 2016

International development, Communication, Media relation, Project management

As Communication strategic focal point for 3 civil society networks in Sahelian and Maghreb region, I created communication tools to assist dialogue between actors involved in drylands.

- Managing international media relation strategy and execution
- Create and implement organizational digital communication plans that align with the NGO’s missions and brand
- Creation of the communication unit & new processes : objectives, monitoring, communication security policy, etc.
- Editorial lead: 9 websites, 5 newsletters, +10 000 followers, dozen of print supports (eg. user guides, magazines...).

Communication & Side event manager

Art souterrain - Canada | 2013

Communication, media relation, event management, artist support

Communication and implementation of cultural projects promoting contemporary art in an urban environment, 100.000 visitors per day.

Communication & project manager

Baccarat - France | 2010-2012

Communication, event management, territorial development

Key player in the creation of a territorial project of 2 million euros based on two brownfields of Baccarat SA including : a 200m2 international exhibition gallery, an artists’ incubator, a training center, and an R&D center.

Projet manager

Université de Montpellier - France | 2009

Communication, Design, architecture, analysis

Carrying out an accessibility and signage diagnosis to improve the integration of the diversity of users in complex environment.

Proactive

Self reliant

Team spirited

LANGUAGES

French (Native)

English (Advanced - C1)

Spanish (Independent user level)

INTERESTS

Motorbike

Kitesurfing

Digital culture

Yoga / Handpan

VOLUNTEERING

- Construction Coordinator, Montpellier

Construction

Design, and construction of a entire house | 2019-2020
- Action Sport, Montpellier

Kitesurf - Wakeboard

FISE World Montpellier / Action sport festival | 2019
- Le Sonambule, Gignac

Arts - Music

Contributing to make the organisation to offer concerts at a fair price | 2016
- Le Vieux Canal, Azerailles

Arts - Music

Developing a new festival to disseminate current music in all its diversity | 2011-2012

RECOMMENDATIONS

- Marcos Montoiro

External Relations
Officer at United Nations
Convention to Combat
Desertification

"(...) Ms. Allemand has shown during all these years an impressive sensibility to portray on her publications, pictures and digital work the testimonies of those working on the ground trying to make a better living from a degraded land. She is a hard worker and very rigorous professional that has shown a strong commitment for the protection of the environment and the achievement of the Sustainable Development Goals. Working with Ms. Geraldine Allemand during all these years has been a great pleasure, she is a great team player and brings original solutions to challenges we faced."
- Bianca Auclair

Director Business
Consulting / CGI
Montreal

"Working with Géraldine was both a great joy and the discovery of a brilliant woman. Her professionalism and ability to create connections are undeniable. The human approach and expertise she brought to the project were of high quality. I hope to work with you again."

AWARDS

- 2021 | Zürich Design Contest - Winner

Creation of an entire brand design & communication strategy.
- 2009 | Prize-winning team following a Call for proposals
Marseille - Provence 2013: European Capitals of Culture

In collaboration with the Museum of European and Mediterranean Civilisations (MuCEM): Proposal of mediaiton mechanisms & processes for promoting collections and integrating the structure from the local to the Euro-Mediterranean vision, and Creation of a new scenography and spatial design for temporary exhibition.



_download as pdf



_geraldineallemand



_website