

PRIYA BATRA
Female, 24 Years
C-29A PHASE 3 ASHOK VIHAR DELHI-52



EDUCATION		
PGDM (Marketing)	Delhi School of Professional Studies and Research, Delhi	2011-13
BBA	Bharati Vidyapeeth Institute of Management and Research, Delhi	2008-2011
12 th	CBSE Board	2008
10 th	CBSE Board	2006
SUMMER INTERNSHIP		
Lic of india	May-June, 2011	Marketing
Project Title	• Studying Consumer Patterns of Senior Citizens.	
Deliverables	• Prepared a case study on consumer patterns of Senior Citizens.	
Learning and Achievements	• Regular Brain storming sessions with senior agents at LIC. • Recommendations for future reference to sell insurance policies for senior citizens appreciated by the zonal office of LIC.	
State bank of india	May-June, 2012	Marketing
Project Title	• Studying consumer perception towards policies	
Deliverables	• Assist in Sale of policies	
Learning and Achievements	• Appreciation letter from General Manager • Comparative analysis of sbi policies with other companies	
IT SKILLS		
• MS office • HTML		
WORK EXPERIENCE & ACHIVEMENTS & EXTRA CURICULAR ACTIVITIES		
Management Events	• Attended International Conference on Ethics and Morality. • Member –Event Management Organizing Committee at Bharati Vidyapeeth College.2011	
Work experience, Achivement, Extra curriculam, Social Club and environmental protection	• Had 1 year experience in customer handling and customer services, operation. • Currently working in ICICI PRUDENTIAL • <u>Awarded as the best performer for the month of August</u> • <u>Awarded as the best performer for the month of September</u> • <u>Awarded for the exemplary performance with executive director</u> • <u>gave the growth of 482% to the branch as compare to last financial year</u> • <u>Top in cluster in the month of march</u> • Participated in T –shirt Designing & Logo Designing in September 2011 • Poster making contest-online III prize August 2010 • Stood 2 nd in Inter School Debate Competitions 2006-2008 • Stood 13 th in painting competition on state level in 2004 • Member in NGO (Manvta) • Green Olympiad- 2005, 2006, 2007 • Declared Eco Warrior by Vasundhara Club • Awareness Rally for Senior Citizens Organised by Kulachi Hansraj Model School September 2008 • Yamuna Action Plan • Looking forward to do PHD	
POSITIONS OF RESPONSIBILITIES		
Member of Anti-Ragging Committee of College	• I have Ensured that no Ragging take Place within the Campus	
Member in marketing quiz in DSPSR	• Organized marketing quiz “marcetix quiz”	

Organizer of fest in	<ul style="list-style-type: none">• .Manage the Operations and Organize the fests and fresher’s party
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bharati vidyapeeth
university

Live Project

Manavata -lend a
hand. Non
Governmental
Organization

- Working for the underprivileged children of the JJ clusters by providing them basic health and hygiene tips.
- Teaching them basic skills of cooking, knitting and sewing in order to help them seek employment
- Providing medical aid

Family details

- **FATHER - MR RAJESH BATRA**
OCCUPATION - SERVICE
DESIGNATION – SR. BRANCH MANGER IN LIC
- **MOTHER - MS NEERU BATRA**
OCCUPATION – SERVICE
DESIGNATION - TEACHER IN KULACHI HANSRAJ MODEL SCHOOL
- **BROTHER – MR PRANAV BATRA**
OCCUPATION - STUDENT