### AMIT KUMAR

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Ghaziabad, Uttar pradesh, Pin 201010

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#### RETAIL BANKING PROFESSIONAL

Offering around 5 Years of experience; seeking challenging assignments across the industry

#### • PROFILE

Qualified **MBA** with excellent technical proficiency and practical experience, gained while working on different projects as part of professional involvement, seeking a career across Bankig sector; currently working with **ICICI BANK**, **Greater Noida** as **Branch Sales Executive in CASA Department**.

- Successfully & consistently delivering the responsibilities of **Junior Officer, Customer Service Branch Banking** with **ICICI Bank Ltd**; proven **expertise in branch operations**, business development strategies, market research, banking, team management & revenue generation.
- Experienced in handling Administration, Operations, Business Development & Customer Service while performing in the cost-efficient manner along with the unwavering quality standards.
- Demonstrated ability in managing large volume of banking transactions, and routine banking operations as well as cross selling a diverse range of financial products

#### **Key Competencies:**

Retail Banking, Client Servicing, Branch Banking Operations, Relationship Management, Business development, Documentation.

# **Employment History**

#### Senior Sales Officer

#### BANK NAME-ICICI BANK Jan 2010 To Till date..

Achieving CASA target for the branch by generating leads for cross sell products like Demat, Assets, Credit Cards, Privilege Debit Cards, SB & Current A/Cs & Life Insurance etc.

- Carrying out the responsibilities of daily preparation of DSR; follow-up with the customer as per his convenience.
- Accountable for preparation of MIS regularly; preparing report and planning for monthly inventories.
- Ensuring the activation of accounts and resolving the queries of Customers.
- Entering customers' transactions into computers in order to record transactions and issue computergenerated receipts.
- Obtaining & processing information required for provision of services, such as opening A/Cs, savings plans, purchasing bonds.

Successfully handling various retail banking processes clearing, deposits, demand drafts, pay orders.

# Responsibilities:

- Assist clients in making informed decision.
- Assisted customers with opening accounts.
- Built and maintained strong relationships with clients, helping them to track their progress over time.
- Provided clients with a high level of individualized customer service.
- Advised clients regarding the advantages and disadvantages of different investment strategies.
- Identified and sold the appropriate investment services to customers.
- Generated and followed-up on leads.
- Achieved client satisfaction and loyalty through excellent service.
- Answer clients' queries about their financial plans.
- Effectively communicate complex information to clients to help them make informed financial decisions.

### Achievements:

- Proactively increased client numbers through client recommendations.
- Received excellent feedback from clients.
- Achieved high customer satisfaction and loyalty.

### Business development executive

### BANK NAME AXIS BANK

# Feb 2010 To Dec 2010

- Opening of saving and current account.
- Identifying the needs of customers and then working hard to meet or even exceed them.
- Working hard to market and sell the banks products like mortgages, loans and insurance etc.
- Monitoring customer account.
- setting and achieving targets.
- Visiting business customers.

#### Sales officer

#### BANK NAME-HDFC BANK

### Jan 2008 To Feb 2010

- Oening of new saving account and current account.
- Selling of credit card.
- Cross selling of almost all banking products like mutual fund and insurance products.
- Cross sell the loan products like Home loan, personal loan and auto loan.
- Advising customers on the banks credit cards and savings accounts.

- Build up a strong relationship with carporate clients as well as individual clients.
- Working closely with local solicitors, accountants and estate agents.

### **PROFESSIONAL EXPERIENCE**

#### Banking

- Having a excellent working knowledge of banking products like mortgages, insurance, current accounts etc.
- Ability to plan and deliver effective sales strategies.

#### **Managing**

- Possessing the ability to build strong business relationships with individual and corporate clients.
- Able to make effective decision.
- Ability to Handle the Team as well as customer.
- Having high levels of integrity and honesty.
- Working hard to ensure customer satisfaction.

### **HOBBIES & INTERESTS**

Playing cricket, Watching Moive, Listening song and learn the New things.

# **LINGUISTICS SKILLS:**

Hindi & English

### ACADEMIC QUALIFICATIONS

Master degree in Bussines Management.

Bachelor in Science in 2006.

### REFERENCES -

Available on request.

# <u>PERSONAL DETAILS</u>

Father's Name : Arun kumar Date of Birth : 01.03.1986

Gender : Male
Nationality : Indian
Religion : Hinduism