



**Varun Maheshwari**  
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## ***PGDM Specialization – Marketing & Finance***

### **CAREER OBJECTIVE**

To succeed in an environment of growth and excellence this will provide job satisfaction and self-development and help me to achieve personal as well as organizational goals.

### **EDUCATIONAL QUALIFICATION**

Year	Degree	Percentage	Institute	University / Board
2013-15 (Pursuing)	PGDM	CGPA – 7.51	Institute of Management Studies	AICTE
2009-12	B.COM	64%	Advance Institute of Management Studies	Dr. B.R Ambedkar University, Agra
2009	12 <sup>TH</sup>	57%	Simpkins Sr. Secondary School	C.B.S.E
2007	10 <sup>TH</sup>	65%	Simpkins Sr. Secondary School	C.B.S.E

### **PROFESSIONAL EXPOSURE**

- Organization**
  - **Usha Shriram Enterprises Pvt. Ltd**
- Duration**
  - 1<sup>st</sup> December 2012 – 31<sup>st</sup> May 2013.
- Designation**
  - Assistant Sales Officer
- Key take-away**
  - Maintaining proper follow-up on orders with dealers
  - Preparing the sale achievements against the set target on monthly basis
  - Periodic review of payment / outstanding of dealers

## INTERNSHIP SYNOPSIS

- **Organization** - **ICICI Bank - Corporate Banking Group, Delhi**
- Duration of Internship** - 2 Months (1<sup>st</sup> May 2014 – 30<sup>th</sup> June 2014)
- Title** - Infrastructure Sector - Road  
“Reasons for Downfall and Outlook for Improvement”
- Key take-away** - To distinguish between the models as well as the trend going under this sector.

## LIVE PROJECTS

- **Organization** - **Future Value Retail Ltd (Food Bazaar, Rohini)**
  - Duration** - 7 Days
  - Project** - Maha Bachat Sabse Saasta , Sabse Acha
  - Key take-away** - Under customer perceptions and convincing them by pointing the benefits.
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- **Organization** - **ICICI Bank, Agra**
  - Duration** - 10 Days (23<sup>rd</sup> Dec 2013 – 1<sup>st</sup> Jan 2014)
  - Project** - Cash Management
  - Key take-away** - To know the inflow and outflow of cash from bank to currency chest.
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- **Organization** - **Usha Shriram Enterprises Pvt. Ltd**
  - Duration** - 1 month (2<sup>nd</sup> July 2014 – 1<sup>st</sup> August 2014)
  - Project** - Light Product Division –“CFL & LED”
  - Key take-away** - Dealers Network, Maintain stock inventory

## INDUSTRIAL VISITS

- **Organization** - **Mother Dairy Plant, Patparganj (Delhi)**
  - Key take-away** - To get an overview of the work process and to learn different management strategies implemented in the production place.
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- **Organization** - **National e-Governance Plan (NeGP), Lodhi Road (Delhi)**
  - Key take-away** - How government is using technology for better services.

## CERTIFICATE PROGRAMME / WORKSHOPS / CONFERENCE

- Workshop conducted by Global Human Resource Development Centre (GHRDC).
- Reinventing Management Strategy: The Design for Future (IC-RMS 2013).
- The Growth Net, an International Conference at Taj Palace, New Delhi.
- Certification Course on “Quality & Lean Sigma” (Yellow Belt) at IMS, Ghaziabad.

## EXTRA-CURRICULAR ACTIVITIES/ACHIVEMENTS

- Participated in Skit in College Fest “MELANGE” – **3<sup>rd</sup> Prize**
- Participated in Fashion Show in College Fest “MELANGE”
- Participated in Broken Art (Collage Making Competition) conducted by our college
- Member of Organizing Committee in “MELANGE” and “International Conference”.
- Discipline coordinator of “The Growth Net” Conference at The Taj Palace, New Delhi.
- Participated in football team at **District Level**.

## INTERESTS& PASSION

- Playing GAMES on PlayStation
- Football

## KEY ATTRIBUTES

- Positive attitude and Team spirit
- Self-controlled and Systematic
- Flexible & Adaptable
- Thrill-seeking

## PERSONAL DETAILS

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|----------------------------|--|
| • <b>Father's Name</b>     | - Mr. D.K. Maheshwari                            |
| • <b>Date of Birth</b>     | - 4 <sup>th</sup> December, 1991                 |
| • <b>Gender</b>            | - Male   |
| • <b>Marital status</b>    | - Single   |
| • <b>Permanent Address</b> | - 50, Shri Radhey Vihar, Shastripuram Road, Agra |

## DECLARATION

I hereby declare that the information provided above is true to the best of my knowledge.

DATE:

(VARUN MAHESHWARI)