MALE, DOB: AUG19, 1989 B-210 SEC-48 NOIDA 201301 ①: +91 9958136991

⊠ brijesh.upadhyay0@gmail.com

#### **OBJECTIVE**

To work with a reputed financial institution that will benefit from my sales experience, positive interaction skills and marketing abilities.

## SCHOLASTIC RECORD

2012	MBA (Marketing)	IIPM, Delhi
2010	B.Sc.(Non-Med)	Himachal Pradesh University
2006	XII	Himachal Pradesh Board
2004	X	Himachal Pradesh Board

## **WORK EXPERIENCE**

<b>Kotak Securities</b>	Assistant Manager	
Dec2012- Till Date		
Responsibilities	<ul> <li>Responsible for new client acquisition for Savings, Demat and Trading Accounts.</li> </ul>	
	<ul> <li>Responsible for primarily selling equity based investment products and achieving</li> </ul>	
	targets as assigned by the organization on a monthly basis and generate revenue.	
	<ul> <li>Maintain and develop customer relationships and new business.</li> </ul>	
Life Insurance Corporation of India Insurance Advisor		
July2009-July2010		
Responsibilities	To advice the customers about the product and generate the business by selling the	
	product.	

## **SUMMER INTERNSHIP**

Maruti Suzuki	Sales & Marketing	
8 weeks (Jun'11 to Aug'11)		
Project	Enhancing the performance of Retail sales channel of Maruti Suzuki	
Responsibilities	The opportunity to interact with customers in Maruti Suzuki resulted in developing problem defining skills, formulating research design, corporate etiquettes, and real time exposure to client that boosted my confidence level and help me to learn the value of deadline.	

# OTHER PROJECTS

MBA Degree Project		
Project	<ul> <li>Identification Of HRD policies of GMR</li> <li>Airtel Marketing Mix</li> <li>Overview of HCL Technologies</li> </ul>	

#### **ACHIEVEMENTS**

- Certificate of Appreciation in the contest run by Kotak Securities 2013-2014
- Certificate of Excellence in Organizing Committee-Event Management

## Extra-curricular

- Participated in inter hostel cricket tournament
- Participated in Debate Competition
- Participated in Dance Competition