# **VINAY RAMESH MAYEKAR**

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# OBJECTIVE: To be a successful contributor in achievement of organization's goals with personal growth

#### **Career Précis**

- ⇒ A dynamic professional with 7 yrs. of experience in the areas of Sales and Client Relationship in Financial Sector.
- □ Competent in implementing effective solutions to the customer needs, with an aim to improve customer contentment and consequently customer loyalty, repeat and referral business
- Exposure in identifying & adopting emerging trends & addressing industry requirements to achieve organizational objectives.

#### **Career Highlights**

YEAR	COMPANY	DESIGNATION
October'07-TILL DATE	ICICI LOMBARD GIC LTD	UNIT SALES MANAGER
April'05-September07	Hiren Sanghavi & Associates	ASST.MANAGER

## 1st October'07 to Till Date with ICICI LOMBARD as Sr. Unit Sales Manager

# **Key Responsibilities:**

- ⇒ Responsible for end to end business operation which includes Sales, Marketing, Customer Service and People Management.
- ⇒ Managing and taking care of team business.
- ⇒ Organizing goal orientation programs to achieve the team target on regular basis
- ⇒ Generating fee revenue through branches of ICICI BANK LTD (Channel Partner)
- ⇒ Managing Assets servicing desk branches leads and home loan conversion process with top up loan for insurance premium
- ⇒ Handling all retail products such as Travel insurance, motor insurance and Health insurance.
- ⇒ Organizing proper knowledge of product (training programs) for improving quality and productivity
- Activation of each Sale Personnel in the bank Branch and other staff, and ensuring the productivity of each staff.
- ⇒ Building and strengthening relationships with key accounts, by provides multiple products like
- ⇒ Maintaining relationships with ICICI Bank employees and co-ordinate internally with various functions to ensure efficient delivery of day to day service requirements.

#### **GENERAL INSURANCE:**

Loan Insurance ( cover against loan liability)
Home Insurance
Motor Insurance
Health Insurance.

# LOANS:

# **Home Loan**

# **Personal loan**

# **Loan against Property**

#### 1st May'05 to September'07 with HIREN SANGHAVI & ASSOCIATES as Assistant Sales Manager

# **Key Responsibilities:**

- ⇒ Key Customer Relationship Management.
- ⇒ Achieve revenue targets through selling of Life and General Insurance.
- Responsible for end to end business operation which includes Customer Service and People Management

## **Professional Qualification**

- ⇒ Pursuing M.B.A. (Marketing) from Sikkim Manipal University
- ⇒ Pursuing CFP from Financial Planning Academy

#### **Academic Credentials**

- ⇒ **10th: SSC Examination** with **II class** in Mar 2000.
- ⇒ 12th: HSC Examination with II class in Mar 2002.
- ⇒ **Graduation**\_with **II Class** in Mar 2005.

# **Personal Details**

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Date of Birth :5<sup>th</sup>March, 1985

Gender :Male
Marital Status :Single

**Self Assessment** :Flexible with any kind of working environment

:Enjoys playing with challenges :Focused & Target oriented

:Good team player

Languages Known :English, Hindi, Marathi

Interest :Travelling, Cricket, Watching Movies

# Declaration

I hereby declare that above stated information is true to best of my knowledge.

VINAY RAMESH MAYEKAR.