Kumari Rashmi Lake Homes, Powai. Mob. No.: 9820345032

Email Id: rashmi1901@rediffmail.com

Work Experience:

- Eureka Outsourcing Solutions Pvt. Ltd.(Mar 2014 till date)
 - Designation: Customer Service Representative
 - Work for ICICI Prudential (Third Party Payroll)as Customer Care Executive
 - To plan and carry out sales activities so as to achieve numbers and value targets of Term insurance, ULIP, Traditional plans.
 - Preparing and maintain MIS report
 - Exploring new areas and ways to achieve productivity
 - Interacting with customers, addressing their queries and complaints.
 - Maintain of all requisite processing records, files and registers.
 - Compliance with financial and process controls
- Kotak Mahindra Bank (Aug-2011-Oct-2011)
 - Designation: Relationship Officer
 - Managing the clients with target to achieve and ensuring compliance with time and accuracy norms
 - Planning and managing activities to ensure the completion of assignments within time and cost budget along with the norms followed
 - Evaluating internal control systems / procedures, preparing audit reports with a view to highlight the shortcomings and assisting in the implementation of recommendations
 - Handling portfolio of preferred clients with service and cross selling the products
 - Monitor and report on activities and provide relevant information to the BM
 - Filing of End of day (EOD) Reports , Customer relationship management,
 Queue Management
 - Identify any operational risk and solve it
- HDFC Bank (Mar 2010-Aug 2011)
 - Designation: Liability CO-ex
 - To plan and carry out sales activities so as to achieve numbers and value targets of saving and current accounts, in accordance with agreed business plans.
 - Ensure addition of Quality customers
 - Carry out activities to achieve cross-sell targets for Loan/Credit card /Demat/ FD/ LI.
 - Ensure sourcing of quality accounts by maintaining the depletion rate within agreed limits.
 - Liaise with the branch staff to aid business development.
 - Assist branches in lead conversions and source large ticket Fixed Deposits
 - To personally meet every institution that is a potential customer. Analyze the institution's requirements, understand their business needs and provide customized solutions to fulfill all their immediate and long term requirements.
 - Customer Relationship Management for a Portfolio of customers, Lobby Management

- Track the inactive accounts and get in touch with the institutions for activating the accounts and Ensure accounts are opened in specified TATs
- Meet existing and new customers on regular basis for understanding the needs and offering the most viable solution for the same.
- Critically review the existing process and procedure during the audit of respective area and Suggest area of improvement which would enhance controls and simplify process flow.

Routesms Solution Limited (May 2009-Jan 2010)

Designation: Marketing Manager

- Responsible to achieve projected sales and collection targets.
- Planning and implementation of sales policies and ensure completion of all commercial projects
- Preparing PPT presentations and doing market surveys.
- Assisting client on technical gueries on our products
- Follow-up with the client on our products sales and services and making them aware of our new products.
- Searching prospective customer with the help of search Engine like Google, MSN, AltaVista etc.
- Responsible for making weekly report and monthly report on sales

Certification:

IRDA certificate passed in may 2014

Education:

Degree	Board/University	Year
M.B.A	MUMBAI UNIVERSITY	2007-2009
B. Com.	Patna University	2002-2005
I.Com.	B.I.E.C.	2000-2002
Xth	C.B.S.E.	2000

Personal Details

Date of Birth: 19th January, 1984

Marital Status: Married

Language known: Hindi, English