

## **EDUCATIONAL EXPERIENCE:**

### **IRFAN**

Address: #377/1, killa oni

Email-ID: irfanmenedhal@gmail.com

Menedhal, Post-Menedhal  
Pin: -584131.

Contact Number: +91-9986136743

Worked as a customer manager for direct marketing department in Mahindra and Mahindra Financial Services Ltd at Raichur for one year

Seeking a challenging position in Sales and Marketing sector wherein i will learn and excel in Sales operation processes. A job that provides me a scope for growth in the finance vertical

#### **CUSTOMER MANAGER**

- Branding and Promoting products and services offered by company.
- Generating leads and conversion of the same through different activities.
- Focusing on customer retention.
- Loan processing and reporting on existing customer database follow up.

#### **Course**

#### **Specialization**

#### **Name of school/ college**

#### **Board/ University**

#### **Percentage/ Grade obtained**

#### **Year of passing**

**MBA**

**Marketing**

**SDMCET DHARWAD**

**Visvesvaraya Technological University(vtu)**

**68%**

**2012-14**

**BBA**

## **Marketing**

GLOBAL COLLEGE  
HUBLI

Karnataka University Dharwad (KUD)

71.5%

2009-12

**PUC**

**Science**

S V M College Ilkal

Karnataka Pre-University Education

39%

2007-09

**SSLC**

NA

V B School Sindhanur

Karnataka Secondary Education Examination Board

76.64%

2006-07

- I have participated in the intercollegiate fest “SAMAR’ 14” and won the general Championship which was conducted by Chetan Business School Hubli in 2014.
- I have participated and won Intra-college Management Fest “Disha” in 2012
- I won first prize in Marketing event the management fest “Varna” which was conducted by Bapooji Business school Davanagere in 2012  
I represented as a captain of Schooling Volley ball team at District Level in 2007
- I have been in an Organizing committee for “Anushtan” A national level Management fest and have been student coordinator for the event.

I have done two projects till date during my graduation (BBA) and post graduation (MBA).

**MBA project:-**

I have done my summer internship project titled “Impact of Advertising Effectiveness on Customers Purchase Decision” at Eshwari motors koppal, dealers of MAHINDRA tractors internship duration was of three months.

**Minor Academic project:**

I have done minor academic project on “importance of Auditing” in Vodafone store

**BBA project:-**

Project was done at Vinay Automobiles Sindhanur, dealer Swaraj Tractors. Project duration was of two months, I have worked on the topic “Post Purchase Behavior of Swaraj Customers”.

**INTERNSHIP:-**

I have done my internship program at Next Drop water service for 3 months in Hubli.

Father Name: -	Fakruddin sab
Mother Name: -	Hussain Bee
Date of Birth: -	10 <sup>th</sup> July 1991
Gender: -	Male.
Nationality: -	Indian.
Hobbies: -	Video editing, and playing cricket and Volley ball

**Languages Known:**

Languages

Speak

Read

Write

English

Yes

Yes

Yes

Kannada

Yes

Yes

Yes

Hindi

Yes

Yes

Yes

Telugu

Yes

Yes

No

I hereby declare that above furnished information is true to the best of my knowledge.

Date:

Yours faithfully

Place:

Irfan