

CURRICULUM VITAE

*Address:-, Kuldeep Nagar ,Khatwa Road
LALSOT(Dausa)*

BHASKAR PAREEK

*Mobile: 9772622643
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CAREER OBJECTIVE:

To be associated with a progressive organization that gives me the scope to apply my knowledge and skills developed through my education and to be a part of the team that dynamically works towards the growth of the organization and self.

EXPERIENCE

<u>ORGANIZATION</u> -	AXIS BANK LTD
<u>DURATION</u> -	APRIL 2013 TO TILL DATE
<u>DESIGNATION</u> -	OFFICER-SALES

Job Profile

Responsibilities in Role:

- Meeting the target Assigned to the Branch in term of CASA, Trust, EDC (Value and Volume)
- Conducting in & Out activities like tie-ups and promotion , Salary Relationship
- Coordinating with the support staff and the central team to provide the optimum solutions to the customers.
- Maintaining the business growth as well balancing the processes and compliance set by Organization and Regulators
- Sales Supporting Report: Daily, Weekly, Monthly through laksya
- Review weekly sales plan and performance analysis
- Enhancing the branch profitability with the help of cross selling(LI, GI, Mutual Fund ,SIP)
- Identifying the slow sellers & plan of action for the same to liquidate
- To Collect General Feedback from the customers with respect to different product and Services provided by the bank
- Sound knowledge of cash & Clearing function

Notable Contribution:

Responsible for Business Development function through acquiring and mapping existing portfolio of clients through:

**Business Development
Client Servicing.**

- Handling diversified portfolio of clients engaged into various verticals.
- Manage existing prestigious accounts as well as look for new business opportunities.
- Accountable for providing integrated marketing communication solutions comprising of advertising, product sales, promotions, events & exhibitions along with requisite manpower support for their esteemed clients

EDUCATIONAL QUALIFICATIONS:**Professional:**

MBA +PGPBM from Allahabad University

Academic:

- BBA from University of Rajasthan Jaipur
- 12th from Rajasthan Board Ajmer
- 10th from Rajasthan Board Ajmer

SUMMER TRAINING DETAILS:**Company:**

- HDFC Bank Jaipur

HOBBIES AND INTEREST:

Travelling, Playing Chess .

PERSONAL DETAILS:

Name	:Bhaskar Pareek
Father's Name	:Mr. Ramesh Kumar Pareek
Date of Birth	:28/04/1989
Gender	:Male
Nationality	Indian

Date
Place

Bhaskar Pareek