

Curriculum Vitae

Raghunath D

Email: rgnathd@gmail.com

c/o G V S Murthy
No: 277, Post Office Road
Kothanur, Bengaluru
560077
Ph: +91 9886 480254

OBJECTIVE

To work in an environment that calls for creativity and professional excellence, allowing me to contribute effectively towards the goals of the employer organization.

EMPLOYMENT HISTORY

Sales Executive at HDFC Bank, Bengaluru, April 2010 – to date.
Experience handling Credit Card accounts and Salary Accounts.

EDUCATIONAL QUALIFICATION

COURSE	INSTITUTION	MARKS(%)	DURATION	SPECIALIZATION
MBA	SSSIMS Tumkur University	64	2007-09	Marketing
BBM	Balayesu Degree College S K University	65	2004-07	Marketing
Intermediate Board	Balayesu Degree College S K University	40.2	2002-04	Economics
SSC	Sri Balaji Vidya Vihar	53.3	2001-02	-

MBA PROJECT

TITLE: A Study on Advertising Strategy for Desiccated Coconut Powder in Tumkur City

- Questionnaire based survey spread over different sections of society to assess the brand presence.

- Analytical study of the survey results to evaluate necessary targets for advertising.
- Proposal for effective advertisement over different sections of the society.

CORE SKILLS

- Marketing
- Computer Literate

EXTRACURRICULAR ACTIVITIES

- Hostel Canteen Management
- Coordinator – Cultural Activities

SOFT SKILLS

- Planning and Problem Solving Skills
- Analytical Attitude
- Self-Belief and Self-Motivation

PERSONAL PROFILE

Date of Birth : 04-07-1985
 Gender : Male
 Parents Occupation : Rtd. Village Administrative Officer
 Nationality : Indian

REFERENCES

Mr. K.C. Mishra
 Principal,
 Sri Siddhartha Institute
 of Management Studies,
 Tumkur, Karnataka