

## Rajesh Kumar Sahoo

### Present Address:

Siva Sivani Institute Of Management  
Kompally , Hyderabad(A.P)

Email Id.: [rajeshkumar.tps22@ssim.ac.in](mailto:rajeshkumar.tps22@ssim.ac.in)

☎ : + (91) 9177152412

### CAREER OBJECTIVE

To make a sound position in corporate world and work enthusiastically in team and individually to achieve goal of the organization.

### ACADEMIC QUALIFICATIONS

Degree/ Class	College/ School	University/ Board	Year of Passing	Marks(% or Aggregate)
PGDM	SIVA SIVANI INSTITUTE OF MANAGEMENT	AICTE	2015	62.10
BBA	S.C.S. COLLEGE, PURI	UTKAL UNIVERSITY	2012	62.5
12 <sup>th</sup> Board	S.C.S.(JR) COLLEGE, PURI	C.H.S.E	2009	60.5
10 <sup>th</sup> Board	BISWAMBHAR BIDYA PITHA	B.S.E.	2007	67.2

### ACADEMIC PROJECTS

- **B.B.A.-**Analysis of GSM Service providers in Bhubaneswar.
- **PGDM-** Study on Current Scenario and Dealer's Perception towards Jindal Panther TMT Rebars.
- **Specialization Project-** Impact of Celebrity endorsement on consumer buying behavior.

### INTERNSHIP DETAIL

**Name of the Organization:** Jindal Steel & Power Limited

**Duration:** 3<sup>rd</sup> May to 3<sup>rd</sup> July, 2014

**Designation:** Market Research Executive

- Visited 52 dealers across the Three different territory areas ; Bhubaneswar, khurda and Puri.
- Understood the Market and steel Industry through Primary Research and Competitor analysis.
- Understood the perception of Dealers and the Customers towards Jindal Panther 'TMT' Rebars.

### ADDITIONAL QUALIFICATION

Tools: MS-Word, MS-Excel, MS-PowerPoint, Tally 9.0 and SPSS

### EXTRACURRICULAR ACHIEVEMENT

- Man of the match in Final Inter College Cricket Tournament
- Participated in under 19 district level cricket Tournament.
- Came in top 10 in ICICI virtual stock game, held in Siva Sivani Institute of Management-2013.
- Volunteer in Convocation 2014.

### PERSONAL DETAILS

Father's Name : Mr. Biswanath Sahoo

Date of Birth : 11-May-1992

Language : English, Hindi and Odia (Mother Tongue)

Personal interests: Net Surfing, Playing Cricket, Listening to music.