

Siddhartha Singh

Mobile number: 91-9891386603

Email Address:Siddhartha.singh13@bimtech.ac.in



Profile

Objective	To secure a position with a well established organization with a stable environment that will lead to a lasting relationship in the field of Sales and Marketing.
------------------	---

Education (Follow the order from the highest qualification to school certification)

2011-13	PGDM (IB) Marketing	Percentage/CGPA
	Birla Institute of Management Technology, Greater Noida	6.50
2007-10	B.Com	
	Shaheed Bhagat Singh College	54.9%
	University of Delhi	
2006-07	Senior Secondary Examination - Class XII	75%
	Kendriya Vidyalaya	
	CBSE	
2004-05	Higher Secondary Examination - Class X	64.9%
	Stella Maris Convent,Sultanpur	
	CBSE	

Work Experience

- Got campus recruited in IndusInd Bank.

17 Months of work experience in INDUSIND Bank.(16/05/2013-Till the date) as a Customer Service Deputy Manager.

- Meeting the sales target.
- Servicing the existing customer base.
- Cross selling of products.
- Bringing fresh business for the bank.
- Take referrals from the existing customers.
- Understand need of the customers.

.

Accomplishments

- Consistent Top Performer(MT) in The Existing Company From the Date Of joining till date.
- Qualified for the Zonal Head club for the extraordinary business of Life Insurance in February 2014.
- Consistently ranked the number 1 Management Trainee entire Pan India.(mails attached)
- INDUS Pro Certified.
- Volunteered at The Global Summit on CSR (2011)
- Successfully organized AIDS awareness campaign in Delhi University(2009)
- Was the Head boy of the school(2007)
- Taken part in various extracurricular activities like games, college fests etc

Summer Internship

GLEN INDIA

Duration: (8 weeks) 15 April 2012 to 15 June 2012

- Creating Brand Awareness.
- Understanding different sales channel of organization.
- F2F interaction with architects.
- Field work to understand the exact needs and expectations of customer.
- Introduced the products on E-commerce site (INDIAMART.COM)

Projects and Certifications

- KPMG Six Sigma Green Belt Certification
- Short Term Project (Market Research) in –“DISH TV”

Skill Set and Interests

Skill Set

- Marketing Strategy, Corporate Branding, Digital Marketing, Analytical, Research and Decision Making skills

Areas of interest

Market Research, Brand Management, Sales and Distribution, Advertising and Promotion.

Personal Details

- **Date of birth :** 13 October 1989
- **Mobile Number:** 91- 9891386603
- **Nationality :** Indian
- **Permanent Address:** 1389/8,Behind Dayanand School,Shastri nagar, Sultanpur(UP)-228001
- **Current Address:** 14/359, 1st floor, DDA flats Madangir, New Delhi-62