

SYED MOHAMMAD ALI

DATE OF BIRTH: 28TH-OCTOBER-1990

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OBJECTIVE

To obtain a challenging position that allows me to utilize my current skills in advancing a business that offers a stable employment opportunity. I am also eager to learn new skills and business and technological advancements.

SCHOLASTIC RECORD

Degree/University	Institution	Year	Score
PGDM - International Business	ITM Business School, ITM Global Leadership Centre, Kharghar	2014	67%
B.Com	University Of Allahabad	2012	50%
Class XII (Board)	ISC	2009	63.75%
Class X (Board)	ICSE	2007	77.60%

SUMMER INTERNSHIP / CORPORATE / NGO PROJECTS

NGO PROJECT:

Month Year - Month Year

Name of Organization: Slum Rehabilitation Society.

4th October 2012 - 20th December 2012

Location: Bandra, Mumbai

- Project Details :

To know the working of the SRS, networking with the several NGO working in nearby i.e. Mumbai, to survey the people living in the slums, of that particular area where SRS is undertaking the Project.

SUMMER INTERNSHIP:

Month Year - Month Year

Name of Organization: Godrej & Boyce Mfg.Co.Ltd. (Appliances)

15th January 2013 - 30th March 2013

Location: Vikhroli, Mumbai

Designation: Summer Intern

Title: Benchmarking Direct sales Structure

- Project Details :

The aim of the project is to expand the business to Direct Sales of FMCG products of the company. The activity includes from research & planning to establish an effective Direct Sales structure.

STUDY TOUR / FOREIGN ACADEMIC PROJECTS / COMPANY VISITS

STUDY TOUR:

ESSCA School Of Management, Budapest, Hungary

13th May 2013 - 14th June 2013

- Specialization: Marketing
- Project Name: Build a Business Plan to introduce "Pottyos Turu-Rudi" a well-known chocolate bar of Hungary all across the Europe, in Indian market.
- Company Visits: Magyar Nemzeti Bank (Central Bank Of Hungary), Harley Davidson, Coty, SAB Miller, Unicum, Pottyos.

Ecole de Management, Normandy, France

15th June 2013-18th July 2013

- Specialization: Marketing
- Project Name: To do a project on Intercultural Challenge and exporting French cheese to India.
- Company Visits to Brussels, Belgium: Audi Factory, European Union Parliamentarian, EU Commission.

AREA OF EXPERTISE

❖ Sales Management	❖ Strategic Networking
❖ New Business Development	❖ Operations Management
❖ Strategic Sales Planning	❖ Client Relationship Management

TECHNICAL KNOWLEDGE

OPERATING SYSTEMS	APPLICATION TOOLS
MS Windows (7,XP, 2003, 2000) Ubuntu Linux	MS Office

POSITIONS OF RESPONSIBILITY

ITM Business School	Active member of Guest Lecture Committee.
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OTHER ACTIVITIES AND ACHIEVEMENTS

Certifications	GNIIT certificate in Software Engineering.
Co-Curricular Activities	<ul style="list-style-type: none">• Participated in inter-batch theatre play as the director and won the first prize.• Got 1st prize in Business Plan in ESSCA School of Management, Budapest, Hungary.• Got 2nd prize in B-Plan competition in Ecole de Management de Normandie, Caen, France.• Won 1st prize in Management Quiz.

OTHER INTERESTS

- Travelling, Playing cricket and snooker/pool, Bike riding.