

**Name : Akshay Siddharth Tayade**  
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**Mobile No : +919096375393**  
**Educational Qualification: B.B.M.(e-com) , MBA (Marketing).**

### **Career Objective**

I want to prove myself as the most eminent and prominent person of the organization by utilizing my Knowledge, Skills set and attitude towards the growth of organization.

### **Work Experience**

**CURRENT COMPANY NAME:** Sahyadri Specialty Hospital Ltd.  
**TENURE:** 15 Mar 2014 to Till Date.  
**DESIGNATION:** Marketing Associate

#### **Roles and Responsibilities:**

- Marketing and Branding.
- Awareness activities for selected crowd.
- Meeting Doctors, Presidents or Secretaries for several activity permission and finalization of all things.
- CME's and QCM's for doctors.
- Arranging CAMP for increasing footfall.
- Maintaining all data and sheets of all activities.
- Indenting stock and store items required for activities.
- Handling vendors.
- Brochures, Standees, Flex, Take away Kit's and many other promotional things.
- Educating people about any Health related issues and the hospital process.
- Meeting up the Doctors.
- Generating patients through doctors.

**COMPANY NAME:** Cryobanks International India Pvt Ltd.  
**TENURE:** 03Apr 2012 to 10 Mar 2014  
**DESIGNATION:** Relationship Executive

#### **Roles and Responsibilities:**

- ^ Finding out the potential leads.
- ^ Convert the leads into sales.
- ^ Meeting the clients and giving them Presentation.
- ^ Making awareness about the concept by promotional activities in the potential market.

- ⤴ Branding and promotions about the concept.
- ⤴ Industrial Tie-ups.
- ⤴ Preparing MIS and maintaining all related Data.

### **Educational Details**

MBA (2012)	Pune University
BBM (e-com) (2010)	North Maharashtra University
HSC (2007)	Maharashtra Board
SSC (2005)	Maharashtra Board

### **Project Details**

**Organization Name:** Hindustan Coca Cola Beverages Pvt. Ltd.

**Project Title:** Preference mapping of coca cola through comparative analysis in Nasik City.

**Academic Mini Project (BBM- VIth Sem):**

**Project Name:** Student Information System

**Technologies Used:** VB.

**Project Details:** The project basically was a system application useful for student admission process and also provides the full details of the student admitted.

### **Personal Details**

**Date of Birth:** 3<sup>rd</sup> July, 1989.

**Languages Known:** English, Marathi, Hindi.

### **Extra Curricular Activities**

- Work with organization committee in college.
- Managed an event of WWI held in Nasik.

### **Computer Knowledge**

**Languages:** C, C++, VB, JAVA.

**Tools:** MS Office, Other computer aspects.

## **Declaration**

I hereby declare that the above written information is true to the best of my knowledge and belief.

Date:

Place: NASIK

AKSHAY SIDDHARTH TAYADE