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CAREER OBJECTIVE

Get hold of a position that will give me the ability to relate my sales education to a growing industry. Looking forward to working with a company that promotes superior products and services; and give me with the chance to meet and go beyond assigned sales goals.

ACADEMIC DETAILS

- MBA [2014] with aggregate of 59.5% from United institute of management
- BBA [2012] with aggregate of 56% from United institute of management
- 12th [2008] with aggregate of 51.5% from U.P BOARD
- 10th [2006] with aggregate of 67% from U.P BOARD

WORK EXPERIENCE

- Working as Marketing executive in "Raj construction equipments" Dealership partner of Escorts. from Aug 2014 to till date

PROJECT DETAILS

• Jetking

Description : Comparative analysis of hardware institute in Allahabad
Duration : 6 week
Role : As a trainee
Team Size :

• Marketing strategy of TOYOTA

Description : What is the strategy used by Toyota ?How its affecting the customer satisfaction?
Weather customer is being satisfied or not with the services provided by Toyota?
Duration : 6 week
Role : Trainee
Team Size :

• Effectiveness of promotional tools in retail stores

Description : What are promotional tools are being used in retail sector?How is it affecting the sales of the product?Which promotional tool or scheme is more beneficial for retail stores?
Duration : 8 week
Role : Trainee

FIELD OF INTERESTS

- Marketing

SKILLS

- Positive Attitude
- Teamwork
- Leadership
- Adjustability

INDUSTRIAL EXPOSURE

Industrial Visit at:

- Iffco 1 day

Implant Training at:

- Manufacturing process of fertilisers & how ifco is playing a vital role in indian agriculture ?

ACHIEVEMENTS

- Hold 1st price in business quiz held in United institute of management.

- Hold 2nd price in intra business quiz competition held in United institute of management.
- Participated in quiz competition in SMS college Varanasi.

CURRICULAR ACTIVITIES

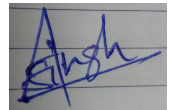
- Attended a national seminar on "Sustainable approach for financial market in global economy".
- Successfully coordinated Enigma event held in United group.
- Successfully organised GYAN MANTHAN event held in united institute of management.

DECLARATION

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Date : 07-11-2015

Place : New delhi



(Anurag singh)