



Location: Mumbai, India

Contact No: (+91) 9819929947

Email : nishant.gg@gmail.com

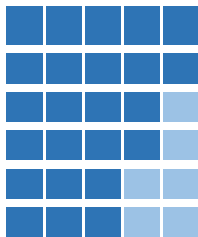
DOB: 5th October 1987

Marital Status: Married

SKILLS

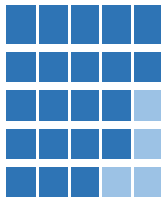
WORK

SALES
CRM
RESEARCH
Direct
ATL & BTL
BRANDING



PERSONAL

COMMUNICATION
INTEGRITY
TEAM PLAYER
CREATIVITY
SOCIAL



EDUCATION

MBA/PGDM (MARKETING)

Alliance University Bangalore
(2009-2011)

Bachelor of Pharmacy

Mumbai University
(2005-2009)

NISHANT GONDHALEKAR

Manager – Sales & Marketing

SUMMARY

- A highly efficient, innovative and methodical sales & marketing manager with extensive experience of supporting sales department by reviewing, developing, defining their overall sales & marketing strategy.
- Can relate well with people at all levels and has the flexibility of working well as part of a team or individually.
- Comfortable working in a fast paced, hands-on, growth orientated work environment and possessing a proven ability to achieve Sales targets as well as ensure that brand messages, standards and communications are understood and implemented effectively.

EXPERIENCE

Manager Sales & Marketing

(JULY 2011 - Till Date)

Saaga infraprojects pvt. Ltd.

- Handled Sales for the Residential & Commercial Projects in Mumbai, Thane, Goa, and Dubai.
- Coordinated with the channel partners and the internal team to generate business.
- Managed CRM activities.
- Devised plans for ATL & BTL marketing programs.
- Did market trends analysis for building strategies.
- Developed a marketing team to implement strategies.
- Designed, implemented & facilitated an effective local & national marketing strategy.
- Carried out effective research & intelligence into competitor products & other trends.
- Constantly helped in innovating business development activities.
- Managed financial budgets allocated for marketing campaigns.
- Managed daily activities with PR, press and marketing communication agencies.
- Developed partnerships & relationships with third parties to meet strategic objectives.

ACADEMIC PROJECTS

SUMMER 2011



BRANDING OF NONBANKING FINANCIAL CORPORATIONS (NBFC'S)

L&T finance

Mumbai, Maharashtra, India

SUMMER 2010



BUSINESS DEVELOPMENT AND SUPPLY CHAIN MANAGEMENT

Stanley, Black & Decker

Goa, India

Honours & Awards

**TORCH BEARER
AWARD**

- June 2015
- For achieving targets before dead line

BEST TEAM AWARD

- June 2014
- For best performance in regional sales

**EMPLOYEE OF THE
YEAR AWARD**

- June 2013
- For best performance in Sales and CRM

**ROOKIE OF THE YEAR
AWARD**

- June 2012
- For achieving sales targets as a newcomer

REFERENCES

Available upon request