# Purva Agarwal

23 Years

# Professional Experience

# Indusind Bank Ltd., Lucknow, U.P

July 2013-Feb 2014

Trainee

Branch banking

Key Result Area:

- Acquisition of new clients: Acquired 23 NTB (SA,CA,CC,LI,Trade&forex &Loan) within a span of 7 months ensuring revenue maximization.
- Managing customer centric operations, coordinating with credit, trade, Forex, loan etc. departments by forwarding customer requirements & ensuring satisfaction by achieving delivery and service quality norms with minimum TAT.
- Interfacing with clients for understanding their requirements& suggesting the most viable solutions/products and cultivate relations with them for **customer retention & securing repeat business**.
- Daily servicing of customer Issuance of Cheque books, DDs, cash deposition / withdrawal issues, documentation issues etc.
- Ensuring **sourcing of quality accounts** with strict adherence to **KYC norms**.
- Integrating and reporting branch business MIS.

#### Education

Qualification	Year	Board/University	Institute	CGPA/%
Post Graduate Diploma in Management (Finance & Marketing)	2013		Jaipuria Institute of Management, Lucknow	6.84/10
B. Com	2011	Lucknow University	Avadh Girls' Degree College,Lucknow	64.50
XII	2008	CBSE	Army School, Gorakhpur	91.00
X	2006	CBSE	Air Force School,Gorakhpur	86.80

# **Academic Achievements:**

- Certificate of Appreciation for securing high rank AISSCE-2008 (2<sup>nd</sup> rank in a class of 250).
- Certificate of merit for securing distinction in applied business statistics in 2010-11.

#### Academic Projects

Profitability&Performance	Analysing the risk associated& its management by UCO bank & analysing its performance on key			
of UCO Bank	parameters. (Course: Risk management in commercial banks)			
Financial Analysis of DLF	Interpretation & comparative analysis of financial ratios of Dlf Ltd. & Omaxe Ltd.			
ltd. &Omaxe Ltd.	(Course: Management Accounting)			

#### Summer Internship

STATE BANK OF INDIA, Local Head Office, Lucknow

Duration: May to July 2012

Project title: SME business potential in semi urban and rural areas

Resources & hindrances in tapping this business at Ramabai Nagar and Allahabad districts & suggesting remedies.

## Positions of Responsibility

- Coordinator of 6th National conference on Interdependence, Integration& co-creation for year 2011.
- Coordinator of annual management fest of JIML (OJAS), 2012.
- Head of **Sports committee** & member of alumni committee, JIML, 2011-13.
- School Representative, Army school, Gorakhpur, (2007-08).

## Extra Curricular Activities

- Certificate of Participation (selected among top 5 candidates, in class of 250) in conference of CII held in Lucknow in 2011.
- Certificate of appreciation for being an active member of "Disha" a social initiative of Bhavishaya, IIM, Lucknow 2011-13
- Runners up, basketball, Inter college fest, OJAS, 2011.

### **Key Interest**

- Kathak
- Basketball.