

SHIKHA

DATE OF BIRTH: - 20-SEPTEMBER-1990

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OBJECTIVE

To work sincerely and honestly to the best of my ability and potential and to contribute to the overall growth of the organization in order to excel in the profession.

SCHOLASTIC RECORD

Degree/University	Institution	Year	Score
PGDM- FINANCE	ITM Business School, Kharghar	2014	72% (1 st Year)
BBA(Banking & Insurance)- GGSIP University	Maharaja Surajmal Institute, New Delhi	2011	84.73%
Class XII (CBSE)	Vaish Model Sr. Sec. School, Bhiwani, Haryana	2008	89.25%
Class X (CBSE)	Vaish Model Sr. Sec. School, Bhiwani, Haryana	2006	94.2%

TECHNICAL KNOWLEDGE

OPERATING SYSTEMS	APPLICATION TOOLS
MS Windows (XP, 2003, 2000) Ubuntu, Linux	MS WORD, MS EXCEL, MS ACCESS, POWERPOINT

PROJECTS

IIP COMPANY 1: Deewan Housing Finance Corporation (DHFL)

JANUARY 2013-MARCH 2013

PROJECT TITLE: Retail Liability (FIXED DEPOSITS) Function at DHFL

Project Details: Detailed study of different products and schemes provided by the company under public deposits, KYC and other mandatory requirements for issue of an FD, the interest rate structure of various schemes and the brokerage structure. The competitors' analysis and major advantages and marketing strategies of the company over its competitors.

IIP COMPANY 2: Kotak Mahindra Bank

APRIL 2013- JUNE 2013

PROJECT TITLE: An Analysis of Different Products & Services and Marketing Strategies of the Bank

Project Details: The Project was related with analysing overall customer satisfaction with major focus on customers' loyalty to the services provided by the bank, the changes that customers want from the existing services and the factors that drive a customer to maintain a healthy relationship with the bank.

NGO Project:

Organisation: ITM-Centre for Social Initiative

Location: Mumbai

ACADEMIC ACHIEVEMENTS

- Ranked 1st in 4th Semester in the IP University with 87% marks
- A position holder throughout the academics

POSITIONS OF RESPONSIBILITY

ITM Business School	Member of Cultural Committee
Bachelor's	Class Representative
Class XII and X	House head and Monitor

OTHER ACTIVITIES AND ACHIEVEMENTS

Seminars/MDP	Have attended many seminars related to finance and marketing, a seminar on Right to Information Act
Certifications	Summer Internship certificate from LIC
Co-Curricular Activities	As a member of band in the school, have participated on many occasions like 15 th August, 26 th January etc.

OTHER INTERESTS

Dancing, Listening to Music, Reading Novels, Interacting with People