

# HIMANSHU CHAUHAN

A 303, Aantriksh Green Appartment Indrapuram Ghaziabad

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## CAREER OBJECTIVE

Winning attitude highly devotional towards achieving target fit for working as sale executive. Result oriented desiring to make bright future in field of sales & marketing by my skill.

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## PROFILE

- Successfully & consistently delivering the responsibilities of **Officer, Customer Service Branch Banking with ICICI Bank Ltd**; proven **expertise in branch operations, planning & implementing integrated marketing communications**, business development strategies, market research, banking, team management & revenue generation.

### Key Competencies:

Retail Banking • Client Servicing • Relationship Management • Business development • MIS Management

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## PROFESSIONAL EXPERIENCE

**ICICI BANK LIMITED, Noida sector 50(Retail Branch Banking)**  
**Branch Sales Executive - CASA Department**

**JUNE 2013– Till Date**

- Achieved CASA target for the branch by generating leads for cross sell products like Demat, Assets, Credit Cards, Gold Debit Cards, SB& Current A/Cs & Life Insurance etc.
- Carried out the responsibilities of daily preparation of DSR; follow-up with the customer as per his convenience.
- Was accountable for preparation of MIS regularly; preparing report; ensured the activation of accounts and resolving the queries of Customers.
- Obtained & processed information required for provision of services, such as opening A/Cs, savings plans, purchasing bonds.
- Instrumental in checking of all the AOFs with all KYC norms and daily reports.

**BHARTI AIRTEL LTD. , NOIDA**  
**Relationship Officer (B2B Department)**

**FEB. 2012 –MAY 2013**

- Managed and looked after postpaid connections, Broadband Connections, PRI Connections, Lease Line.
- Planned various promotional activities to meet up departmental budget, drove cost control to ensure optimum utilization of resources
- Involved in preparation of MIS regularly; prepared report and planned for monthly inventories.
- Performed towards achieving highest levels of customer satisfaction as indicated through feedbacks.

- Ensured systematic and timely offers sent to customers via SMS/E-mails or calls, aimed at customer retention, stickiness & increasing relationship value.

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## **ACADEMIC & PROFESSIONAL CREDENTIALS**

### **PGDM (Marketing and Finance), 2010**

KIET School Of Management Ghaziabad

### **GRADUATION, 2008**

R.P. College Kamalganj Farrukhabad Kanpur University

### **SENIOR SECONDARY (XII-Science), 2005**

U.P. Board, Allahabad

### **HIGHER SECONDARY (X-Science), 2003**

U.P. Board, Allahabad

**Operating System:** Windows XP/98, Tally, Windows 7, Windows Vista

**Packages:** MS Office (2000, 2003, 2007) & Internet

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**Date of Birth:** 1<sup>th</sup> JAN 1989

**Hobbies:** Can Work With Team or Individual & Travelling

**Permanent Address:** Village-Imadpur Hiran, Post-NaglaKelChampatFarrukhabad U.P.

**References:** Available on request

**Date:**

**(HIMANSHU CHAUHAN)**