|  |  |  |
| --- | --- | --- |
| |  |  | | --- | --- | |  | C:\Users\LAPTOP\Downloads\DSC_6221.JPG | |

Education

Brij Mohan

#392, Street No-6

New Civil Lines.

Hoshiarpur.

Pin code: 146001

Phone No:09815877001

Email:-brij.chaudhary001@gmail.com

|  |  |  |  |
| --- | --- | --- | --- |
| Class | Board/University | Percentage/CGPA | Year |
| MBA(Marketing) | Chitkara University | 7.8  (Till term 6) | Pursuing |
| B-Tech(CSE) | PTU | 74 | 2008-12 |
| XII | ISC | 62.33 | 2008 |
| X | ICSE | 82 | 2006 |

Internship Projects

* MBA Internship at HDFC Bank.
  + Project: “Service Quality & Customer Satisfaction”.
  + Surveyed about 100 customers to study the relation between the above mentioned factors.
* B-Tech Internship : Company – BTES Chandigarh
  + Worked on PHP Project: “Deals”.
  + Used MY-SQL to maintain database of more than 1000 people.

Live Projects

|  |
| --- |
| * SS3D at Future Group * Worked with the team of Profit Club Cards providing loyalty cards to customers at BIG BAZAAR. * Made nearly 10 cards a day and helped the team in achieving its targets. * Chitkara Mandi : Retail Project * Sold products manufactured by various NGO’s * Our team scored first position in overall sales.   Research Projects   * Marketing Research project on “Problem faced by Dunkin Donuts in India.” * Surveyed customers of Dunkin Donuts in and around Chandigarh. * Studied the problems and reasons why they were not able to perform up to their expectation. * Sales and Distribution project on Telecom Industry. * Studied the value chain of Idea telecom. * Visited various dealers and retailers. * Financial Management project on “Mahindra & Mahindra Tractors, MOHALI” * Studied the inventory management of the company. * Studied how the various ratios are calculated. |
| Technical Skills   * C/C++,HTML/XHTML. * Various programming languages PHP,.Net. * MS Office. * Good online marketing skills.   Co-Curricular Activities   * Attended workshop on leadership by Vinod Sahney (CEO of Reliance Communications). * Participated in IYF (International Youth Fellowship) workshop. * Actively participated in athletic meets at school and college level. * Attended Global Business Week. * Regular Blood Donor. |
| Interests   * Using social media platforms. * Tweeting. * Digital marketing. * Following stock markets.   Brij Mohan Date:April 21, 2015 |