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# AJAY BHARAT SALVE

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| **Personal Details** |
| **Gender :** Male  **D.O.B. :** 15-10-1990  **Language Proficiency :** English, Hindi, Marathi.  **Address :** D-3, Vir Tanaji CHS, L.B.S. Nagar, 90 ft rd, Sakinaka,  Mumbai – 400 072. Maharashtra.  **E-Mail Id**  **:** ajay\_ash15@rediffmail.com  **Contact no :** 8693063627. |

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| **SPECIALIZATION:MARKETING** |

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|  | | **Educational Qualifications** | | | | |
| **Course** | **Institute / College / School** | | **University/ Board** | **Specialization** | **%** | **Year of Passing** |
| M.M.S. | Sinhgad Institute Of Business Management | | Mumbai University | Marketing | 63.00% | 2012-2014 |
| B. M. S | K. J. Somaiya College Of Arts & Commerce | | Mumbai University | Marketing | 64.00% | 2011 |
| H. S. C | Gurukul College Of Commerce | | Mumbai University | Commerce | 73.00% | 2008 |
| S.S.C. | Theresa High School | | Maharashtra Board | - | 63.60% | 2006 |

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| **WORK EXPERIENCE** |

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| Name of Organization | **Atlas Documentary Facilitory Corporation (ADFC)** |
| Job Profile | Phone-Banking Officer Asset Desk, HDFC Bank. |
| Duration | 1 yr, 4 months.(April 2011 to Aug 2012) |

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| **PROJECT HANDELED** |

**Graduation Level :**

Project title **:** Marketing Analysis.

Name of the organization **: Reliance Communication**

Location **:** Mumbai.

Duration **:** 6 months.

Description **:**

* Learned various Marketing techniques

**Post-Graduation Level :**

Project title : Tea & Coffee vending solution by Coca-cola Georgia

Name of the organization : Coca-cola Georgia Pvt. Ltd.

Location : Mumbai

Duration : 2 months.

Description :

* Conducted market awareness for product.
* Had visited entertainment and hospital sector for brand awareness.

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| **Extra-Curricular Activities** |

* Have worked as Distributor for Priyagold Biscuits for Vikroli, Kanjurmarg, Powai area.
* Have very good knowledge on Banks Products, Systems and how to handle the system.
* Project Details – Merchandise of consumer behavior with reference to FMCG.
* Member of the research committee, S.I.B.M.

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| **Personal Skills** |

* Highly energetic with effective communication skills.
* Open and adoptive to innovative ideas.
* Can work hard to meet with deadlines.