**NILANJAN PAHARI**

**PERSONAL DETAILS**

Sex: Male

Date of Birth: 14.08.1990

Nationality: Indian

**CONTACT DETAILS**

Phone No: +91 9545417967

Email: nilanjanpahari001@gmail.com

Permanent Address: A-5A, Varun Park, Pimple Saudagar, Pune-411027. **Area of Specialization:**

**Major *– MARKETING* Minor - *FINANCE***

**EDUCATIONAL QUALIFICATIONS**

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| --- | --- | --- | --- | --- |
| **Examination** | **Year of passing** | **Institution** | **Board/University** | **CGPA/**  **Percentage** |
| MBA (1st Year) | 2015 | Indian Institute of Social Welfare and Business Management | University Of Calcutta | 67.75% |
| B.E. (Electronics and Telecommunication) | 2012 | Rajarshi Shahu College of Engineering, Pune | University of Pune | 58.8% |
| HSC | 2008 | Abasaheb Garware Junior College, Pune | Maharashtra Board | 70.5% |
| SSC | 2006 | JaiHind High School, Pune | Maharashtra Board | 85.1% |

**SUMMER INTERNSHIP PROJECT**

Organization: **Lowe Lintas and Partners**

Duration: **8 weeks (2nd June- 31st July)**

Location: **Kolkata**

Project Title: **Ideas for launch of KMC (undertaken by TMC); Quality Audit of GKB stores; Monginis**

**Consumer and retailer analysis; Promotional strategy for International Finance hub in**

**Newtown Kolkata.**

Project Description: *Launch of an event calendar and advertising ideas and techniques for the launch of ‘Kolkata My City’ (an initiative by TMC); GKB store visit(all stores of Kolkata) and scrutiny of the quality and other issues surrounding it and its solution; detailed consumer and retailer analysis of Monginis products(eg:Bowli and Winkies) and evaluation of reasons for their sales drop and its upliftment thereafter; Launching and marketing techniques to popularize the Finance hub of Newtown and ways to spread the word to the financial institutions.*

**OTHER ACADEMIC PROJECTS UNDERTAKEN**

**Project Title :** **Swarm Robotics for Fire-fighting.**

**Project Description**: *Design and development of a swarm of robots used for the detection and extinguishing the fire. Designing the robots to work synchronously for the detection of fire in the given environment and after the detection sending the confirmation to the other robots to stop the searching process . Sending the coordinates of the fire location to the other robots and starting with the fire extinguishing process.*

**SCHOLASTIC ACHIEVEMENTS**

* Won many General Knowledge competitions in school.
* Won in intra-school drawing competition(2003,2004)
* Participated in Green Olympiad (2005)
* Participated in Mathematics Olympiad (2006)
* Participated in Maharashtra Talent Search (2005)
* Participated in National Talent Search (2006)
* School topper in Mathematics (2006)

**COMPUTER PROFICIENCY ~**

Operating Systems Known: Windows (XP/Win7/Win 8/Macintosh)

Software Packages Known: MS Office

**LINGUISTIC PROFICIENCY ~**

|  |  |  |  |
| --- | --- | --- | --- |
| **Language** | **Read** | **Write** | **Speak** |
| English | Yes | Yes | Yes |
| Hindi | Yes | Yes | Yes |
| Bengali | Yes | No | Yes |
| Marathi | Yes | Yes | Yes |

**EXTRACURRICULAR ACHIEVEMENTS**

* Placement Committee Coordinator, IISWBM.
* Runners-up of the inter-college robotics event ‘Line of Control’.
* Winner of the inter-college robotics event ‘Drag Race’.
* Participated in the inter-college robotics event ‘Black Tornado’.
* Completed workshop on ‘Image Processing and Advanced Autonomous Robots’.
* Completed workshop on ‘Emerging Trends in signal & Image Processing’.
* Completed workshop on basics of SPSS.
* Actively organized the event ‘Robopac’, RSCOE.
* Was a part-time teacher for Mathematics (IGCSE, International Bachelorette and SAT).

**OTHER INTERESTS**

* Teaching
* Cooking
* Gardening
* Listening Music
* Online Gaming

Date:

**NILANJAN PAHARI**