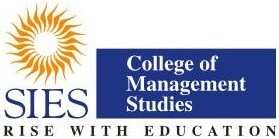
**** **Pradeep Vishwakarma**

**MMS – Marketing**

**Career Objective**

To work up to my potential and exploit my strength in contributing towards the growth of my organization and in the direction of my professional achievements.

**Professional Experience (60 months) & Amul India(4Month)**

1. **Name of organization:** Mahindra & Mahindra LTD.

**City of Work:** Nashik

**Designation**: Operation / Team leader

**Duration:** July 2008-Dec 2013

* **Job description** : Worked in various department of Paint Shop.

As like- Painting line, T/Up line, S/R Line, Buyoff.

* Also have knowledge of final body ASSEMBLY & AUDIT.

1. **Name of organization: Amul**

**City of Work:** Nashik

**Designation**: Sales Executives.

**Duration:** April 2014-Jully 2014(4 Month)

**Job description:-** Was handling the ice cream Distribution Of Amul in Nasik.

Was handling the distribution Channel in Nasik.

Promotional Activities & sale Promotion.

**Education**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year** | **Examination** | **Institution** | **Board/**  **University** | **Percentage Obtained** |
| 2013-15 | MMS | SIES College of Management Studies,Navi Mumbai | Mumbai | 62.03 |
| 2011 | B.B.A (Marketing) | B.Y.K College of Commerce, Nasik | Pune | 54.25 |
| 2008 | HSC | B.Y.K College of Commerce, Nasik | Pune | 51.00 |
| 2005 | SSC | St.Francis high school, Nasik | Pune | 50.01 |

**Projects and Internships**

* **Summer Internship Program**

**Duration** (April’14 to July’14)

**Company:** Amul

**Title**: Competitive Analysis of AMUL ICE-CREAM in Nasik Market.

**Project Description:** The Project is concern with the market analysis & sales development of Amul Ice cream in Nasik city. Also it is concern with the comparative analysis with one of the most popular brand Kwality wall.

* **Curriculum Project**

**Duration** (Oct’13 to Nov’13)

**Company:** Mahindra & Mahindra

**Title**: Job Satisfaction Among Blue Collared Employee’s.

**Project Description:** The Project is undertaken to identifying major hygiene factore necessary to avoid dissatisfaction among blue collared employee. The research was conducted on a sample size of 100 employees at Mahindra & Mahindra Nasik Plant.

* **Graduation Project**

**Company:** Mahindra & Mahindra.

**Title:** The Marketing Strategy and Customer Satisfaction adopted by MAHINDRA & MAHINDRA.

**Project Description :** The entire company profile and product range in the market and the marketing strategy of Mahindra & Mahindra and provides the organization with powerful tool and improves its ability to plan. It helps in controlling the activities of an Organization. It helps in utilizing the Resources and people in the most efficient way. It facilitates co-ordination of resources and labor activities in a meaningful way. It helps in meeting the requirement of Quality, Time and Money.

**Competencies**

|  |
| --- |
| * Research and Analysis * Team Handling * Organizational and Co-ordination skills |

**Special Achievements**

* Headed the Distribution channel of Amul Ice-Cream in Nasik.
* Was been awarded for the best management in various program handling and managing in Mahindra Ganesh Committee.

**Extra Curricular Activities**

* Gold medalist in Running in school. (Sprint/long).
* Stood third position in Quality First competition held in Mahindra & Mahindra.
* Headed the Ganesh Festival of Mahindra being as Vice President.

**Hobbies and Interests**

* Swimming
* Running
* Yoga/Exercise

**Personal Details**

* **Date of Birth :** 16 July, 1987
* **Gender :**  Male
* **Languages Known :** English, Hindi, Marathi
* **Email id :** pradeep.vishwa0@gmail.com
* **Contact No. :** 9823132409/8600258658
* **Address :** Adarsh co. housing society. E-1/7/B flat no-10, near Manak

Hospital, Rajiv Gandhi Bridge, Sector -2, Nerul West, Navi

Mumbai.

I certify that the information given above is true.