

Infographics

Key Terms

Below is a list and short description of the important keywords learned in this lesson. Please read through and go back and review any concepts you do not fully understand. Great Work!

Keyword	Description
Infographic	A visual used to communicate information or data.
Hierarchy Layout	An infographic layout used to convey order or processes.
Categorical Layout	An infographic layout used to examine different groups.
Comparison Layout	An infographic layout used to compare two things.
Descriptive Layout	An infographic layout used to describe data or situations.
Timeline Layout	An infographic layout used to show change over time.
Hue	A property of color that distinguishes them from each other (red from green, etc.).
Saturation	How light or dark a color is.
rgb System	A method for computers to represent color in which values for red, green, and blue range from 0-255.
Hex Codes	A method for computers to represent color in which values for red, green and blue go from 0-FF.
Monochromatic Palette	Colors all use the same hue, but have different levels of saturation.
Analogous Palette	Colors all have the same saturation, but use different hues.
Complementary Palette	Colors are on the opposite side of the color wheel from each other.
Triad Palette	Colors are evenly spaced on the color wheel.

Flow	How your eye moves across the page for an infographic.
Focal Point	What your eye lands on first when looking at an infographic; should contain your main message.
Icon	Simple pictures that convey things at a glance.
Usage Settings	A setting in Google Images that allows you to filter results based on copyright information.

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