#### huge Reinforcement Learning

## Lecture 3: Structured bandits

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# Recap from last class

Several important ideas to tackle the exploration/exploitation challenge in a simple multi-armed bandit model with independent arms :

- ► Explore then Commit
- $\triangleright$   $\varepsilon$ -greedy
- ▶ Optimistic algorithms : Upper Confidence Bounds strategies
- ► Bayesian algorithms : Thompson Sampling

Some of these can be extended to more realistic **structured** models that are suited for different applications.

## More about UCB: worst case bound

**Context** :  $\sigma^2$  sub-Gaussian rewards

$$ext{UCB}_{a}(t) = \hat{\mu}_{a}(t) + \sqrt{rac{8\sigma^{2}\log(t)}{N_{a}(t)}}$$

#### Theorem

The UCB algorithm associated to the above index satisfies

$$\mathbb{E}[N_a(T)] \leq \frac{32\sigma^2}{(\mu_{\star} - \mu_a)^2} \log(T) + 2.$$

if the rewards distributions are  $\sigma^2$  sub-Gaussian.

#### Regret bounds:

- ▶ Distribution-dependent :  $\mathbb{E}[R_T] \leq \sum_{a:\Delta_a>0} \frac{32\sigma^2}{\Delta_a} \log(T) + 2\Delta_a$ .
- ▶ Worst-case :  $\mathbb{E}[R_T] \leq C\sqrt{KT \log T}$  .

## **Outline**

1 Contextual Bandits

- 2 Solving Linear Bandits
  - Lin-UCB
  - Linear Thompson Sampling

3 Other variants of the classical MAB

#### **Contextual Bandits**

#### **Example:** movie recommendation















What movie should Netflix recommend to a particular user, given the ratings provided by previous users?

→ to make good recommendation, we should take into account the characteristics of the movies / users

#### Contextual bandit problem: at time t

- ightharpoonup a context  $c_t$  is observed
- $\triangleright$  an arm  $A_t$  is chosen
- ightharpoonup a reward  $R_t$  that depends on  $c_t$ ,  $A_t$  is received.

#### RL as a contextual bandit

#### RL can be cast as a contextual bandit

- ▶ a context  $c_t$  is observed  $\rightarrow c_t = s_t$ , the state
- ightharpoonup an arm  $A_t$  is chosen
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#### But you should not do that

- ▶ All information about transitions is lost!
- No link between successive contexts

# **Independent bandits**

#### Contextual bandit problem: at time t

- $\triangleright$  a context  $c_t$  is observed
- $\triangleright$  an arm  $A_t$  is chosen
- ▶ a reward  $R_t$  that depends on  $c_t$ ,  $A_t$  is received.

#### **Idea**: 1 context = 1 bandit

- ▶ Run many bandit algorithms, one per context
- ightharpoonup Regret depends on the number of context ightharpoonup not practical

We have to link different context together, to avoid the independent bandits situation.

# Mixing bandits and regression models

#### A **contextual bandit model** incorporates two components :

- a sequential interaction protocol : pick an arm, receive a reward
- ▶ a regression model for the dependency between context and reward

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#### General stochastic contextual bandit model

In each round t, the agent

lacktriangle observes a context  $c_t \in \mathcal{C}$  (user characteristics)

- ightharpoonup selects an arm  $A_t \in \mathcal{A}_t$  (an item out of a possibly changing pool)
- ▶ the agent receives a reward

$$r_t = f_{A_t}(c_t) + \varepsilon_t$$

where  $\varepsilon_t$  is an independent noise :  $\mathbb{E}[\varepsilon_t] = 0$ .

 $f_a:\mathcal{C} \to \mathbb{R}$  maps a context c to the average reward of arm  $a, f_a(c)$ 

# **Examples**

## Example 1

- user t : descriptor  $c_t \in \mathbb{R}^p$
- item a : descriptor  $\theta_a \in \mathbb{R}^p$

$$r_t = \theta_{A_t}^{\top} c_t + \varepsilon_t$$

Linear function  $f_a(c) = \theta_a^{\top} c$ 

**Observation**: if  $A_t = \{1, \dots, K\}$  is a fixed set of items

- ▶ the model is parameterized by  $\theta_1, \theta_2, \dots, \theta_K \in (\mathbb{R}^p)^K$
- ▶ it can also be rewritten  $r_t = \theta_{\star}^{\top}(x_{t,A_t}) + \varepsilon_t$  with

$$\theta_{\star} = \begin{pmatrix} \theta_{1} \\ \vdots \\ \theta_{a} \\ \vdots \\ \theta_{K} \end{pmatrix} \in \mathbb{R}^{p \times K}, \qquad x_{t,a} = \begin{pmatrix} 0 \\ \vdots \\ c_{t} \\ \vdots \\ 0 \end{pmatrix} \in \mathbb{R}^{p \times K}$$

 $x_{t,a}$ : feature vector for the user-item pair (t,a)

# **Examples**

## Example 2

- user t : descriptor  $c_t \in \mathbb{R}^p$
- item a: descriptor  $x_a \in \mathbb{R}^{p'}$
- ightharpoonup build a user-item feature vector for  $(t,a): x_{t,a} \in \mathbb{R}^d$  (feature engineering)

$$r_t = \theta_{\star}^{\top} x_{t,A_t} + \varepsilon_t$$

#### Observation:

- ightharpoonup the model is parameterized by  $heta_\star \in \mathbb{R}^d$
- ▶ in each round t, the user-item feature vectors belong to the set

$$\mathcal{X}_t = \{x_{t,a}, a \in \mathcal{A}_t\} \subseteq \mathbb{R}^d$$

lacktriangle picking an arm  $a\leftrightarrow$  picking a feature vector  $x_t\in\mathcal{X}_t$ 

$$r_t = \theta_{\star}^{\top} x_t + \varepsilon_t$$

# **Examples**

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$$r_t = f_{\star}(x_t) + \varepsilon_t$$

## Two formulations

#### Contextual MAB, version 1

In each round t, the agent

- ightharpoonup observes a context  $c_t \in \mathcal{C}$
- lacktriangle selects an arm  $A_t \in \mathcal{A}_t$  (set of arm can vary in each round)
- ▶ the agent receives a reward  $r_t = f_{A_t}(c_t) + \varepsilon_t$

<u>Unknown</u>: regression functions  $(f_a)$  for all possible arm a

## Contextual MAB (more general)

In each round t, the agent

- lacktriangleright is given a set of arms  $\mathcal{X}_t$  (can be different in each round)
- ightharpoonup selects an  $\mathit{arm}\ x_t \in \mathcal{X}_t$
- ▶ the agent receives a reward  $r_t = f_{\star}(x_t) + \varepsilon_t$

<u>Unknown</u>: regression function  $f_{\star}$ 

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- ightharpoonup selects an arm  $x_t \in \mathcal{X}_t$
- ▶ the agent receives a reward  $r_t = f_*(x_t) + \varepsilon_t$

<u>Unknown</u>: regression function  $f_{\star}$ 

→ **Goal**: learn the unknown function  $f_{\star}$ ... while maximizing rewards!

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## **Contextual linear bandits**

In each round t, the agent

- ightharpoonup receives a (finite) set of arms  $\mathcal{X}_t \subseteq \mathbb{R}^d$
- ightharpoonup chooses an arm  $x_t \in \mathcal{X}_t$
- ightharpoonup gets a reward  $r_t = \theta_{\star}^{\top} x_t + \varepsilon_t$

#### where

- $\theta_{\star} \in \mathbb{R}^d$  is an unknown regression vector
- $\varepsilon_t$  is a centered noise, independent from past data

**Assumption** :  $\sigma^2$ - sub-Gaussian noise

$$\forall \lambda \in \mathbb{R}, \ \mathbb{E}\left[e^{\lambda X}\right] \leq e^{\frac{\lambda^2 \sigma^2}{2}}$$

e.g., Gaussian noise, bounded noise.

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## (Pseudo)-regret for contextual bandit

maximizing expected total reward  $\leftrightarrow$  minimizing the expectation of

$$R_T(\mathcal{A}) = \sum_{t=1}^T \left( \max_{\mathbf{x} \in \mathcal{X}_t} \theta_{\star}^{\top} \mathbf{x} - \theta_{\star}^{\top} \mathbf{x}_t \right)$$

→ in each round, comparison to a possibly different optimal action!

# **Linear Regression**

Goal : find estimate  $\hat{\theta}_t$  of  $\theta_{\star}$ , given observations  $(x_1, y_1), \dots, (x_t, y_t)$ , where  $y_s = \theta_{\star}^{\top} x_s + \varepsilon_s$ .

Loss function : squared loss + regularization Goal : find  $\operatorname{argmin}_{\theta} \sum_{s=1}^{t} (y_s - \theta^{\top} x_s)^2 + \lambda \|\theta\|^2$ .



## **Tools**

Algorithms will rely on estimates / confidence regions / posterior distributions for  $\theta_{\star} \in \mathbb{R}^d$ .

**b** design matrix (with regularization parameter  $\lambda > 0$ )

$$B_t^{\lambda} = \lambda I_d + \sum_{s=1}^t x_s x_s^{\top}$$

regularized least-square estimate

$$\hat{\theta}_t^{\lambda} = \left(B_t^{\lambda}\right)^{-1} \left(\sum_{s=1}^t r_t x_t\right)$$

Remark: easy online update! use the Sherman-Morrison formula.

- estimate of the expected reward of an arm  $x \in \mathbb{R}^d : x^{\top} \hat{\theta}_t^{\lambda}$
- → sufficient for Follow the Leader, but not for smarter algorithms!

## **Outline**

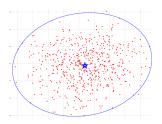
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# How to build (tight) confidence interval on the mean rewards?

**Idea :** rely on a confidence ellispoid around  $\hat{ heta}_t^{\lambda}$ 



$$\theta_{\star} \in \left\{ \theta \in \mathbb{R}^d : \|\theta - \hat{\theta}_t^{\lambda}\|_{A} \le \beta_t \right\}$$

Why? For all invertible matrix positive semi-definite matrix A,

$$\forall x \in \mathbb{R}^d, \quad \left| x^\top \theta_\star - x^\top \hat{\theta}_t^\lambda \right| \le \|x\|_{A^{-1}} \left\| \theta_\star - \hat{\theta}_t^\lambda \right\|_A$$

$$||x||_A = \sqrt{x^\top Ax}$$

# How to build (tight) confidence interval on the mean rewards?

Wanted :  $\theta_\star \in \left\{\theta \in \mathbb{R}^d: \|\theta - \hat{\theta}_t^\lambda\|_A \leq \beta_t \right\}$ 

# Example of threshold [Abbasi-Yadkori et al., 2011]

Assuming that the noise  $\varepsilon_t$  is  $\sigma^2$ -sub-Gaussian, and that for all t and  $x \in \mathcal{X}_t$ ,  $||x|| \leq L$ , we have

$$\mathbb{P}\left(\exists t \in \mathbb{N}^{\star}: \|\theta_{\star} - \hat{\theta}_{t}^{\lambda}\|_{\mathcal{B}_{t}^{\lambda}} > \beta(t, \delta)\right) \leq \delta$$

with 
$$\beta(t, \delta) = \sigma \sqrt{2 \log(1/\delta) + d \log(1 + t \frac{L}{d\lambda})} + \sqrt{\lambda} \|\theta_{\star}\|.$$

→ Letting

$$C_t(\delta) = \left\{ \theta \in \mathbb{R}^d : \|\theta - \hat{\theta}_t^{\lambda}\|_{B_t^{\lambda}} \le \beta(t, \delta) \right\},$$

one has  $\mathbb{P}(\forall t \in \mathbb{N}, \theta_{\star} \in C_{t}(\delta)) > 1 - \delta$ .

# A Lin-UCB algorithm

#### Consequence:

$$\mathbb{P}\Big(\forall t \in \mathbb{N}^*, \forall x \in \mathcal{X}_{t+1}, \underbrace{x^\top \theta_{\star}}_{\substack{\text{unknown mean} \\ \text{of arm } x}} \leq \underbrace{x^\top \hat{\theta}_t^{\lambda} + \|x\|_{(\mathcal{B}_t^{\lambda})^{-1}} \beta(t, \delta)}_{\substack{\text{Upper Confidence Bound}}}\Big) \geq 1 - \delta.$$

One can assign to each arm  $x \in \mathcal{X}_{t+1}$ 

$$\mathrm{UCB}_{\mathbf{x}}(t) = \underbrace{\mathbf{x}^{\top} \hat{\theta}_{t}^{\lambda}}_{\substack{\text{empirical mean} \\ \text{(exploitation term)}}} + \underbrace{\|\mathbf{x}\|_{(B_{t}^{\lambda})^{-1}} \beta(t, \delta)}_{\substack{\text{exploration bonus}}}$$

#### Lin-UCB

In each round t + 1, the algorithm selects

$$x_{t+1} = \operatorname*{argmax}_{x \in \mathcal{X}_{t+1}} \left[ x^{\top} \hat{\theta}_t^{\lambda} + \|x\|_{(B_t^{\lambda})^{-1}} \beta(t, \delta) \right]$$

(many algorithms of this style, with different choices of  $\beta(t,\delta)$ )

# Theoretical guarantees

We want to bound the pseudo-regret

$$R_T(\text{Lin-UCB}) = \sum_{t=1}^T \left( \max_{x \in \mathcal{X}_t} \theta_{\star}^{\top} x - \theta_{\star}^{\top} x_t \right)$$

or its expectation, the regret  $\mathcal{R}_{\mathcal{T}}(\text{Lin-UCB}) = \mathbb{E}[R_{\mathcal{T}}(\text{Lin-UCB})].$ 

#### Lemma

One can prove that, with probability larger than  $1 - \delta$ ,

$$\forall T \in \mathbb{N}^*, R_T(\text{Lin-UCB}) \leq C\beta(T, \delta)\sqrt{dT\log(T)}$$

 $\blacktriangleright$  with the choice of  $\beta(t,\delta)$  presented before, with high probability

$$R_T(\text{Lin-UCB}) = \mathcal{O}(d\sqrt{T}\log(T) + \sqrt{dT\log(T)\log(1/\delta)})$$

▶ choosing  $\delta = 1/T$ ,  $\mathcal{R}_T(\text{Lin-UCB}) = \mathcal{O}(d\sqrt{T}\log(T))$ 

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# A Bayesian view on Linear Regression

#### Bayesian model:

- ▶ likelihood :  $r_t = \theta_{\star}^{\top} x_t + \varepsilon_t$
- $\triangleright$  prior :  $\theta_{\star} \sim \mathcal{N}(0, \kappa^2 I_d)$

Assuming further that the noise is Gaussian :  $\varepsilon_t \sim \mathcal{N}(0, \sigma^2)$ , the posterior distribution of  $\theta_\star$  has a closed form :

$$\theta_{\star}|x_1, r_1, \dots, x_t, r_t \sim \mathcal{N}\left(\hat{\theta}_t^{\lambda}, \sigma^2\left(B_t^{\lambda}\right)^{-1}\right)$$

with

- $B_t^{\lambda} = \lambda I_d + \sum_{s=1}^t x_s x_s^{\top}$
- $\hat{ heta}_t^\lambda = \left(B_t^\lambda
  ight)^{-1}\left(\sum_{s=1}^t r_s x_s
  ight)$  is the regularized least square estimate

with a regularization parameter  $\lambda = \frac{\sigma^2}{\kappa^2}$ .

# **Thompson Sampling for Linear Bandits**

Recall the Thompson Sampling principle :

"draw a possible model from the posterior distribution and act optimally in this sampled model"

## Thompson Sampling in linear bandits

In each round t+1,

$$\begin{split} \tilde{\theta}_t &\sim & \mathcal{N}\left(\hat{\theta}_t^{\lambda}, \sigma^2 \left(B_t^{\lambda}\right)^{-1}\right) \\ x_{t+1} &= & \underset{x \in \mathcal{X}_{t+1}}{\operatorname{argmax}} & x^{\top} \tilde{\theta}_t \end{split}$$

**Numerical complexity**: one need to draw a sample from a multivariate Gaussian distribution, e.g.

$$\tilde{\theta}_t = \hat{\theta}_t^{\lambda} + \sigma \left( B_t^{\lambda} \right)^{-1/2} X$$

where X is a vector with d independent  $\mathcal{N}(0,1)$  entries.

# Theoretical guarantees

[Agrawal and Goyal, 2013] analyze a *variant* of Thompson Sampling using some "posterior inflation" :

$$\begin{split} \tilde{\theta}_t & \sim & \mathcal{N}\left(\hat{\theta}_t^1, v^2 \left(B_t^1\right)^{-1}\right) \\ x_{t+1} & = & \underset{x \in \mathcal{X}_{t+1}}{\operatorname{argmax}} \ x^\top \tilde{\theta}_t \end{split}$$

where  $v = \sigma \sqrt{9d \ln(T/\delta)}$ .

#### **Theorem**

If the noise is  $\sigma^2$ -sub-Gaussian, the above algorithm satisfies

$$\mathbb{P}\left(R_T(\mathrm{TS}) = \mathcal{O}\left(d^{3/2}\sqrt{T}\left[\ln(T) + \sqrt{\ln(T)\ln(1/\delta)}\right]\right)\right) \geq 1 - \delta.$$

- slightly worse than Lin-UCB... how about in practice?
- do we need the posterior inflation?

# **Beyond linear bandits**

Depending on the application, other parameteric models may be better suited than the simple linear model, for example the logistic model.

$$\mathbb{P}(r_t = 1|x_t) = \frac{1}{1 + e^{-\theta_{\star}^{\top} x_t}}$$

$$\mathbb{P}(r_t = 0|x_t) = \frac{e^{-\theta_{\star}^{\top} x_t}}{1 + e^{-\theta_{\star}^{\top} x_t}}$$

e.g., clic / no-clic on an add depending on a user/add feature  $x_t \in \mathbb{R}^d$ 

- ► [Filippi et al., 2010] : first UCB style algorithm for Generalized Linear Bandit models
- ▶ Thompson Sampling for logistic bandits [Dumitrascu et al., 2018]
- going further : UCB/TS for neural bandits!

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# Many possible structures

 $\mathcal{X}$ -armed bandits :  $\mathcal{X}_t = \mathcal{X}$  arbitrary metric space

$$r_t = f_{\star}(x_t) + \varepsilon_t$$

with non-parametric assumption on  $f_{\star}$ .

#### **Examples:**

 $ightharpoonup f_{\star}$  is a Lipschitz function :

$$|f_{\star}(x)-f_{\star}(y)|\leq Ld(x,y)$$

where d is a metric on  $\mathcal{X}$ .

[Bubeck et al., 2008]

- $ightharpoonup f_{\star}$  is a unimodal function
- $ightharpoonup f_{\star}$  is drawn from a Gaussian process prior

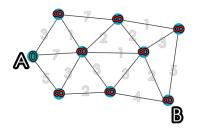
[Srinivas et al., 2009]

**...** 

# Beyond one arm: Combinatorial bandits

classical bandit : one arm is selected in each round combinatorial bandit : possibility to select a group of arms (action)

e.g.,[Chen et al., 2013]



#### Example:

arms : edges in a graph

actions : paths from A to B

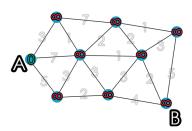
reward : some function of the edges's rewards in the chosen path (e.g. - (total travelling distance))

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**Combinatorial bandit** : Actions  $\subseteq \mathcal{P}(\{1, ..., K\})$ . In round t, the agent

- ▶ selects an action  $Act_t \in Actions$
- ▶ a reward  $r_{a,t}$  is generated for every arm  $a \in Act_t$
- ▶ the agent receives as a reward  $\sum_{a \in Act_t} r_{a,t}$  (or some other function)

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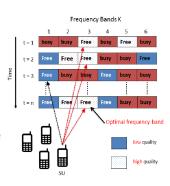
# Beyond one agent : Multi-Player bandits

classical bandit : one agent select and arm in each round multi-player bandit : several agents play on the same bandit

e.g., [Besson and Kaufmann, 2018]

#### **Example:** (cognitive radio system)

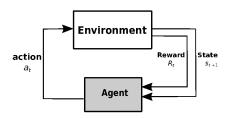
- arm : availability of a radio channel
- agent : a radio device, picking a channel in each round
- reward : quality of the communication
- if two agents select the same arm, the reward is reduced...



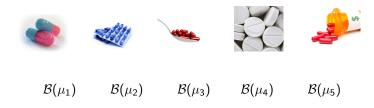
# Beyond one state: Reinforcement Learning

In most bandit models, the agent repeatedly faces the same set of actions (or at least the set of available actions in round does not depend on the past decisions).

→ no longer true in **reinforcement learning**, in which an action also triggers a transition to a new state



## **Bandits without rewards?**



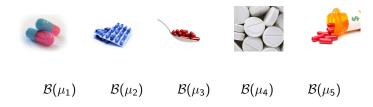
For the *t*-th patient in a clinical study,

- chooses a treatment A<sub>t</sub>
- lacksquare observes a response  $X_t \in \{0,1\}: \mathbb{P}(X_t=1) = \mu_{A_t}$

 $\textbf{Maximize rewards} \leftrightarrow \text{cure as many patients as possible}$ 

**Alternative goal :** identify as quickly as possible the best treatment (without trying to cure patients during the study)

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→ Pure exploration, Best arm identification [Bubeck et al., 2011]

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