DATA CLEANING AND PREPROCESSING USING PYTHON

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Analyzing Data for a Business



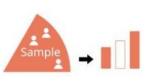
Understanding Problem Statement



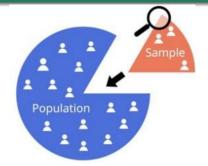
Data Collection



Data Cleaning



Descriptive Analysis



Inferential Analysis



Data Visualization



Predictive Analysis



Data Cleaning

Steps

- Data Type Conversion
- Removing Duplicates
- Handling Outliers
- Handling Missing Data
 - For numerical column :
 - Using mean For columns having no extreme outliers.
 - Using median For columns having extreme outliers.
 - For categorical column :
 - Using mode

Descriptive Analysis

10,20,20,30,40,50,50,50,60

Count =9

Mean (Average):

Mean= (10+20+20+30+40+50+50+50+60) / 9= 36.67

Median, middle value of the sorted list = 40

Mode, value that appears most frequently =50

Maximum=60

Minimum=10

Descriptive Analysis

10,20,20,30,40,50,50,50,60

Standard Deviation =
$$\sqrt{\frac{\sum (x_i - \mu)^2}{N}}$$

$$\mu = \frac{10 + 20 + 20 + 30 + 40 + 50 + 50 + 50 + 60}{9} = \frac{330}{9} \approx 36.67$$

$$N = 9$$

$$\sum (x_i - \mu)^2 = (10 - 36.67)^2 + (20 - 36.67)^2 + (20 - 36.67)^2 + (30 - 36.67)^2 + (40 -$$

$$=(-26.67)^2+(-16.67)^2+(-16.67)^2+(-6.67)^2+(3.33)^2+(13.33)^2+(13.33)^2$$



Standard deviation = 16.10

$$=711.11 + 277.78 + 277.78 + 44.45 + 11.09 + 177.69 + 177.69 + 177.69 + 544.45$$

Descriptive Analysis

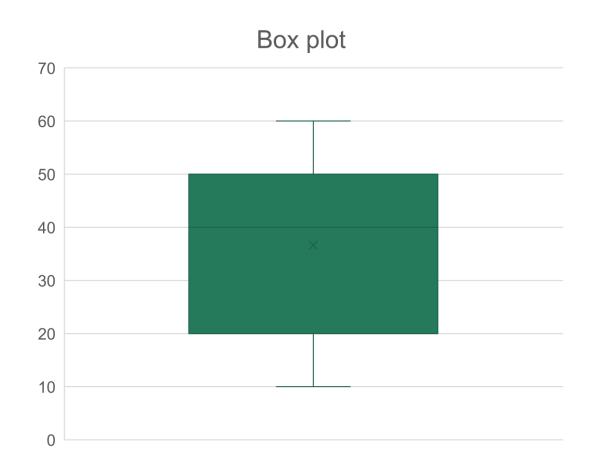
10,20,20,30,40,50,50,50,60

A box plot is a standardized way of displaying the distribution of data

Q2 -> rep. middle value and 50 % of data lies below it

 $Q1 \rightarrow 25 \%$ of data lies below it

 $Q3 \rightarrow 75 \%$ of data lies below it



Mank Mou