1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Based on the summary in worksheet “State by Category”, the Theater has the maximum number 839 out of 2185 for successful.

Based on the summary in worksheet “State by Sub-Category”, the Plays has the maximum number 694 out of 2185 for successful.

Based on the summary in worksheet “Date Created Conversion”, there are significantly different for Successful compared by month. The maximum number for Successful is on March; the minimum number for Successful is on December.

1. **What are some limitations of this dataset?**

There are some missing data in month for State – live.

1. **What are some other possible tables and/or graphs that we could create?**

According to the worksheet “Bonus”, we can tell the highest percentage of Successful for our goal is less than 1000, and the highest percentage of Failed and Canceled if we ask our goal is greater than or equal to 50000.