

Imani Mwamlima

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Career Objective

Technical creative with 8+ years of experience in photography, project management, and digital asset organization. Seeking to grow more in the tech field and apply 2+ years of extensive experience in programming and UX/UI design to create amazing products for End Users.

Key Skills

- **Frontend Technologies:** HTML, CSS, SCSS, JavaScript, jQuery, React, Bootstrap, and EJS
 - **Backend Technologies:** Node.js, Express.js, MongoDB, OAuth, and REST APIs
 - **Web services:** Domain management (Google Domains), Heroku, and Railway
 - Website troubleshooting
 - UX & UI design
 - Version Control(Github)
 - Written and verbal communications
 - **Adobe Suite:** Photoshop, Illustrator, Premiere Pro, and Indesign
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Projects

- **Weather API test** - <https://weather-api-project.up.railway.app>
 - Testing connecting to an API and integrating the data into a visual interface.
- **Remake of Williams Family Foundation website** - <https://williamsfamilyfdn.up.railway.app>
 - Originally made this website in WordPress. But now recreated it using HTML and SCSS for the frontend, and deployed it with a node server and using Railway.

**other projects available on github*

Professional Experience

Imani P.M. Media LLC, Virginia Beach, VA | September 2015 – Present

Freelance Photographer/Brand Strategist

- Designed creatively persuasive and visually appealing project plan proposals used to pitch to potential clients in order to obtain new contracts
- Draft content plans and build client rapport by maintaining project deadlines
- Provided business growth services by creating marketing plans and social media strategy based on their target audience
- Executed social media marketing strategy for clients by producing photos for lead generation
- Cultivate clients by managing and maintaining their digital assets, both long and short term, through a personalized filing system

Hampton Roads Real Estate Photography, Virginia Beach, VA | March 2020 – January 2021

Real Estate Media Specialist

- Coordinated with agents and homeowners on photo strategy needed to capture for all digital viewings and ads
- Organized all captured photo and video footage sent to the editors for publishing daily
- Skilled in training new photographers on photo and video techniques set by the company