

Renat Yunisov

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Linkedin

GitHub

Work Experience

inDrive, Product Analyst

September 2024 – Present

- Conducted a study of related user accounts that experienced incidents, which enabled the development of automatic bans and reduced the number of repeat incidents by approximately **~15%** in Latin America;
- Performed calculations for launching a monitoring system during trips, which evaluates the occurrence of incidents based on 20 parameters, and also initiated the development of an accelerometer (G-sensor), which impacted DSAT/CSAT and helped detect up to **5%** of incidents during trips;
- Launched 15 experiments and developed a library for A/B testing using Python, which reduced the time for compiling results by approximately **~30%** (GitHub).

InvestEngine, Product Analyst

March 2024 – August 2024

- Created and prepared automated reporting in Slack, and set up reporting via Data Looker to monitor key client events;
- Developed a framework with over 25 product metrics that became the basis for the operational team's KPIs.

Tinkoff (T-Bank), Product Analyst

March 2023 – March 2024

- Conducted a study and launched an experiment to implement a new process for handling applications for establishing individual entrepreneurship, which helped increase the utilization CR by approximately **~11%** and generated over **1 mln. RUB** in revenue;
- Identified the cause of increased churn rate for debit (business) cards and assisted in developing marketing campaigns that reduced this metric by approximately **~3%**;
- Developed 5 reports in Tableau and Apache Superset (using JSON and CSS).

Ozon, Data Analyst

August 2021 – March 2023

- Based on data from the advertising dashboard, created a report on bids and key queries; this helped effectively optimize advertising and increase ROMI by approximately **~10%**;
- Implemented an investment return forecast based on historical data within a category segmented by paid and organic traffic, taking into account all possible sales placements; this helped attract over **2.5 mln. RUB** in investments.

Education

Higher School of Economics, Faculty of Computer Science, Continuing Education

2023 – 2024

- Mathematics for Data Science (calculus, discrete mathematics, probability theory).

Financial University, Faculty of Technology and Data Analysis

2021 – 2027

- Information Technology and Systems in Finance (algorithm theory, cryptography, machine learning, analytic geometry, linear algebra, programming).

Skills

- Python (*Pandas, Plotly, NetworkX, Scikit-learn, Scipy.stats*); SQL (*BigQuery, Greenplum, PostgreSQL*); Airflow; GitHub; BI (*Tableau, Superset*); Figma; Jira (*Atlassian*).