

Renat Yunisov

ryunisov0@gmail.com

<https://www.linkedin.com/in/renat-yunisov-m02/>

<https://github.com/Renarion>

Work Experience

inDrive, Trust & Safety, Product Analyst *September 2024 – October 2025*

- Created the Graph system of related accounts with aggressors, which enabled the development of automatic bans and reduced the number of repeat incidents by approximately ~15% in Latin America;
- Trained a passenger safety scoring model based on 50 parameters and achieved 30% Precision on an imbalanced dataset. This helped launch the process of creating a feature store for implementing complex models in production;
- Launched an in-trip monitoring model utilizing 5 key features to detect ride deviations. This system triggered push notifications with a user feedback form, which led to a 3k monthly increase in new incident reports (~5%) and enabled us to discover them earlier;
- Launched 15 experiments and developed a library for A/B testing using Python, which reduced the time for compiling results by approximately ~25% (GitHub).

InvestEngine, Product Analyst *March 2024 – August 2024*

- Implemented the system of user events and launched the integration with Google BigQuery;
- Created the analytics documentation and developed a framework with over 10 product metrics that became the basis for the operational team's KPIs.

Tinkoff (T-Bank), SME, Product Analyst *March 2023 – March 2024*

- Conducted a study and launched an experiment to implement a new process for handling applications for establishing individual entrepreneurship, which helped increase the utilization CR by approximately ~11% and generated over \$10k in revenue;
- Identified the cause of increased churn rate for debit (business) cards and assisted in developing marketing campaigns that reduced this metric by approximately ~3%;

Ozon, Express delivery, Data Analyst *August 2021 – March 2023*

- Based on data from the advertising dashboard, created a report on bids and key queries; this helped effectively optimize advertising and increase ROMI by approximately ~10%;
- Implemented an investment return forecast based on historical data within a category segmented by paid and organic traffic, taking into account all possible sales placements; this helped attract over \$25k in investments.

Education

Central University, Mathematics & Computer Science, MSc *2025 – Present*
Data Analytics (*Statistics, Data engineering, Product studio*).

Higher School of Economics, Faculty of Computer Science, Continuing Education *2023 – 2024*
Mathematics for Data Science (*Calculus, Probability theory, Linear algebra*).

Financial University, Faculty of Technology and Data Analysis, BSc *2021 – Present*
Information Technology and Data Science in Economics (*Algorithm theory, Cryptography, ML*).

Skills

Python (*Pandas, Plotly, NetworkX, Scikit-learn, Scipy.stats*); SQL (*BigQuery, PostgreSQL, ClickHouse*); Airflow; GitHub; BI (*Tableau, Superset*); Figma; Jira (*Atlassian*).