

Renat Yunisov

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<https://github.com/Renarion>

Work Experience

inDrive, Trust & Safety, Product Analyst

September 2024 – Present

- Created the Graph system of related accounts with aggressors, which enabled the development of automatic bans and reduced the number of repeat incidents by approximately ~**15%** in Latin America;
- Trained a passenger safety scoring model based on 50 parameters and achieved **30%** Precision on an imbalanced dataset. This helped launch the process of creating a feature store for implementing complex models in production;
- Launched an in-trip monitoring model utilizing 5 key features to detect ride deviations. This system triggered push notifications with a user feedback form, which led to a **3k** monthly increase in new incident reports (~**5%**) and enabled us to discover them earlier;
- Launched 15 experiments and developed a library for A/B testing using Python, which reduced the time for compiling results by approximately ~**25%** (GitHub).

InvestEngine, Product Analyst

March 2024 – August 2024

- Implemented the system of user events and launched the integration with Google BigQuery;
- Created the analytics documentation and developed a framework with over 10 product metrics that became the basis for the operational team's KPIs.

Tinkoff (T-Bank), SME, Product Analyst

March 2023 – March 2024

- Conducted a study and launched an experiment to implement a new process for handling applications for establishing individual entrepreneurship, which helped increase the utilization CR by approximately ~**11%** and generated over **\$10k** in revenue;
- Identified the cause of increased churn rate for debit (business) cards and assisted in developing marketing campaigns that reduced this metric by approximately ~**3%**;

Ozon, Express delivery, Data Analyst

August 2021 – March 2023

- Based on data from the advertising dashboard, created a report on bids and key queries; this helped effectively optimize advertising and increase ROMI by approximately ~**10%**;
- Implemented an investment return forecast based on historical data within a category segmented by paid and organic traffic, taking into account all possible sales placements; this helped attract over **\$25k** in investments.

Education

Central University, Mathematics & Computer Science, MSc

2025 – 2028

- Data Analytics (*Statistics, Data engineering, Product studio*).

Higher School of Economics, Faculty of Computer Science, Continuing Education

2023 – 2024

- Mathematics for Data Science (*Calculus, Probability theory, Linear algebra*).

Financial University, Faculty of Technology and Data Analysis, BSc

2021 – 2028

- Information Technology and Systems in Economics (*Algorithm theory, Cryptography, ML*).

Skills

Python (*Pandas, Plotly, NetworkX, Scikit-learn, Scipy.stats*); SQL (*BigQuery, PostgreSQL, ClickHouse*); Airflow; GitHub; BI (*Tableau, Superset*); Figma; Jira (*Atlassian*).