Renat Yunisov

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Work Experience

inDrive, Product Analyst   *September 2024 – Present*

- Created the Graph system of related accounts with aggressors, which enabled the development of automatic bans and reduced the number of repeat incidents by approximately ~**10%** in Latin America;
- Performed calculations for launching a monitoring system during trips, which evaluates the occurrence of incidents based on 20 parameters, and also initiated the development of an accelerometer (G-sensor), which impacted DSAT/CSAT and helped detect up to **2%** of incidents during trips;
- Launched 15 experiments and developed a library for A/B testing using Python, which reduced the time for compiling results by approximately ~**30%** (GitHub).

InvestEngine, Product Analyst   *March 2024 – August 2024*

- Created and prepared automated reporting in Slack, and set up reporting via Data Looker to monitor key client events;
- Developed a framework with over 25 product metrics that became the basis for the operational team's KPIs.

Tinkoff (T-Bank), Product Analyst   *March 2023 – March 2024*

- Conducted a study and launched an experiment to implement a new process for handling applications for establishing individual entrepreneurship, which helped increase the utilization CR by approximately ~**11%** and generated over **$10k** in revenue;
- Identified the cause of increased churn rate for debit (business) cards and assisted in developing marketing campaigns that reduced this metric by approximately ~**3%**;

Ozon, Data Analyst   *August 2021 – March 2023*

- Based on data from the advertising dashboard, created a report on bids and key queries; this helped effectively optimize advertising and increase ROMI by approximately ~**10%**;
- Implemented an investment return forecast based on historical data within a category segmented by paid and organic traffic, taking into account all possible sales placements; this helped attract over **$25k** in investments.

Education

Central University, Mathemathics & Computer Science, MSc   *2025 – 2028*

- Data Analytics (Time series analysis, Deep learning, Data engineering).

Higher School of Economics, Faculty of Computer Science, Continuing Education   *2023 – 2024*

- Mathematics for Data Science (Calculus, Discrete mathematics, Probability theory).

Financial University, Faculty of Technology and Data Analysis, BSc   *2021 – 2028*

- Information Technology and Systems in Economics (Algorithm theory, Cryptography, ML, Linear algebra).

Skills

- Python *(Pandas, Plotly, NetworkX, Scikit-learn, Scipy.stats)*; SQL *(BigQuery, Greenplum, PostgreSQL)*; Airflow; GitHub; BI *(Tableau, Superset)*; Figma; Jira *(Atlassian)*.