RENATI SINDHUJA

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CAREER OBJECTIVE

Creative and results-driven professional with proven experience in video editing and content creation, seeking to leverage visual storytelling and digital strategy in a Social Media Executive role. Passionate about growing brand presence through engaging content and platform analytics.

EXPERIENCE

Freelance Video Editor and Content Creator

Aug 2024 - Present

Youtube Platform

Edited and produced engaging videos for multiple YouTube channels, including my own channel SR FitHealth, which focuses on health and fitness content. Applied advanced video editing techniques, optimized videos for SEO and engagement, managed content strategy to enhance audience retention and growth. Utilized analytics tools to track performance and refine content creation.

Relevant links are provided below:

Freelance Editing Video Link

SR Fithealth Channel Link

You can also explore my portfolio below to gain a better understanding of my work and expertise Portfolio Link

Quality Analyst Intern

Sep 2023 - Dec 2023

Sanofi Healthcare India Private Limited (SHIPL)

As a Quality Analyst, I analyzed quality parameters, collaborated with the quality control team, and documented findings to enhance manufacturing processes. My work focused on the project titled "Evaluation of Protein Antigen Recovery at Different Stages During the Manufacturing Process." This role involved detailed quality assessments and continuous process improvements to ensure optimal production outcomes.

Class Teacher May 2024 - Present

Vedantu

Facilitated advanced biology discussions, bridging gaps between master teachers and students by elucidating complex topics, thereby enhancing academic comprehension and fostering a deeper understanding of the subject matter.

INTERNSHIP/PROJECT

Freelance Video Editor

Youtube Channels - Telugu Traditions, Teluguism, hellotelugu

Youtube Video Links for Telugu Tradition Channel, TeluguISM Channel, Hello Telugu Channel

- Edited engaging video for YouTube channels, enhancing visual storytelling and audience engagement.
- Applied advanced editing techniques, transitions, effects, and sound design to create high-quality content.
- Managed video post-production workflow, ensuring timely delivery and adherence to brand aesthetics.

EDUCATION

Msc Integrated Biotechnology (Bachelor's + Master's) 2018 - 2023

Sri Padmavati Mahila Visvavidyalam - University. Percentage: 80

Higher Secondary School (Class 11th and 12th) 2014 - 2016

Sri Chaitanya Junior College. Percentage: 90

Secondary School (Class 10th) 2013 - 2014

Red Cherries School. GPA: 10

SKILLS

Video Editing Expertise Technical Skills Content Marketing Soft Skills Others

Filmora Video Editing, Davinci Resolve, Adobe Premier Pro, Adobe After Effects

Transitions, Effects, Color Correction, Audio Synchronization Social media strategy, Content Planning, Trend Analysis

Creativity, Storytelling, Attention to Detail, Time Management, Adaptability

YouTube Content Creation, Project Management, Video Rendering

CERTIFICATIONS

Filmora 12, 13: Video Editing Course

Completed a comprehensive Udemy course in video editing, mastering essential tools and techniques in Filmora, including transitions, effects, color correction, and audio editing, to create professional-quality videos.

Davinci Resolve: Video Editing Course

Completed a Udemy course in DaVinci Resolve, focusing on advanced editing workflows, dynamic transitions, node-based effects, precision color grading, and industry-standard video post-production techniques.

Adobe Premier Pro: Video Editing Course

Completed a Udemy course in Adobe Premiere Pro, gaining expertise in timeline editing, motion graphics, color grading, and audio enhancement to produce high-quality videos.

HOBBIES AND INTERESTS

• Reading books, Listening music, Traveling, Yoga.

EXTRA CURRICULAR ACTIVITIES

- Enhancing video editing skills in my free time by experimenting to my YouTube content creation.
- Engaged in public outreach activities to promote scientific literacy and awareness, including organizing educational demonstrations.