

Relatório de Vendas Considerando Produtos e Segmento

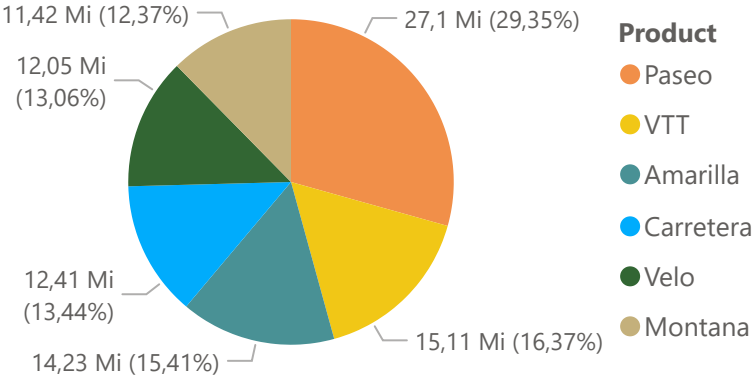
Ano, Mês

2013

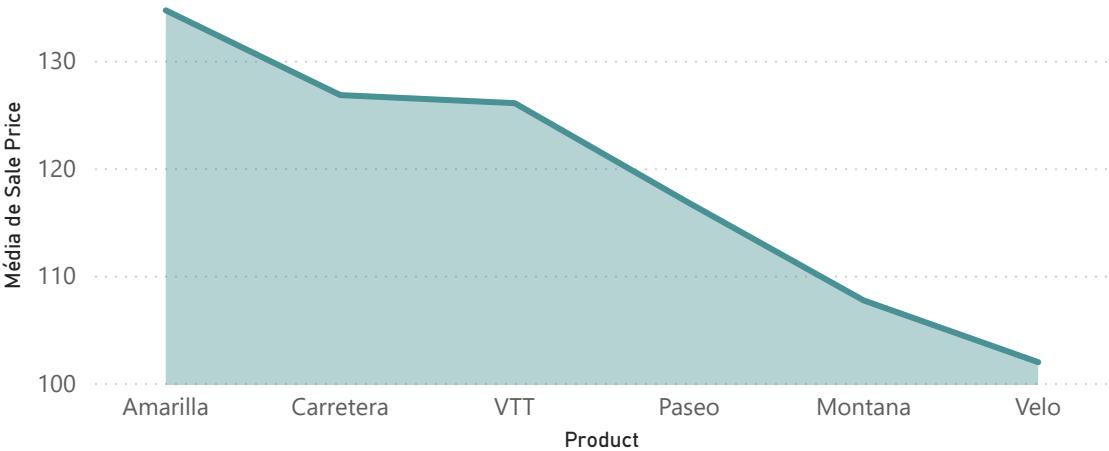
- janeiro
- fevereiro
- março
- abril
- maio
- junho
- julho
- agosto
- setembro
- outubro
- novembro
- dezembro

2014

Soma de Sales por Product

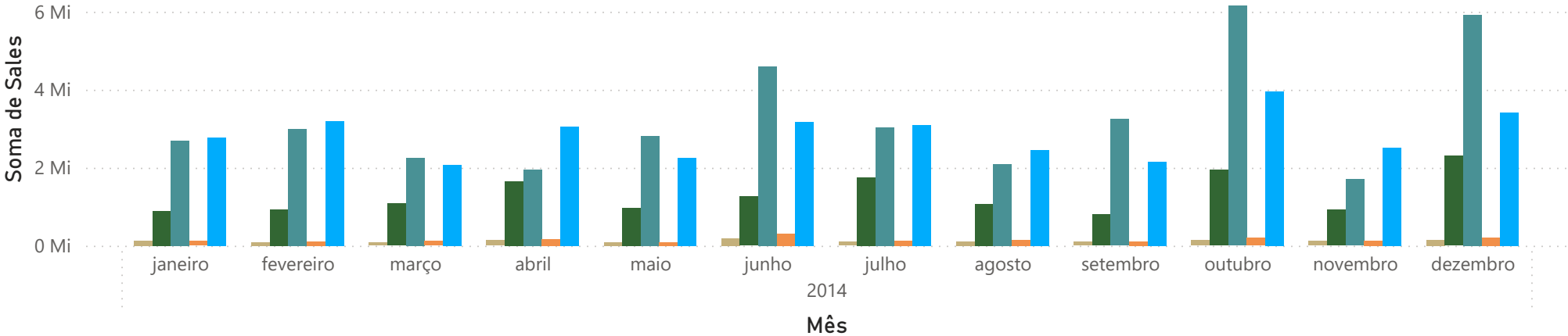


Média de Sale Price por Product



Soma de Sales por Ano, Mês e Segment

Segment CHANNEL PARTNERS ENTERPRISE GOVERNMENT MIDMARKET SMALL BUSINESS



Relatório de Vendas Considerando Países e Lucro

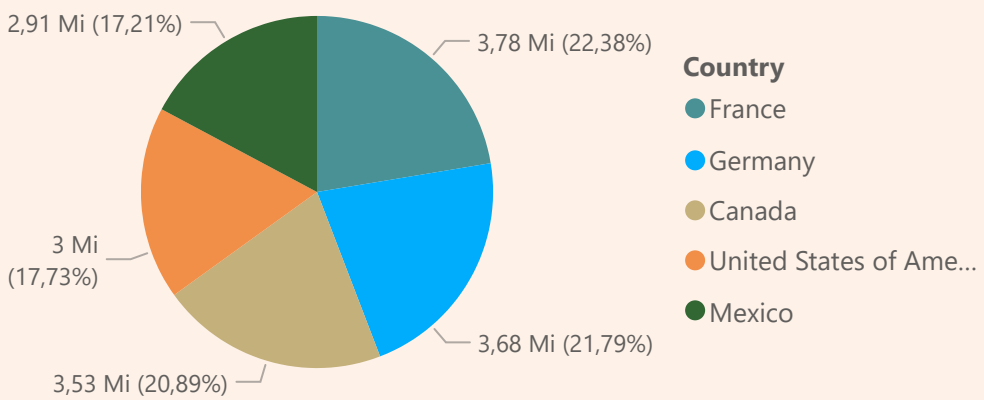
118,73 Mi

Soma de Sales

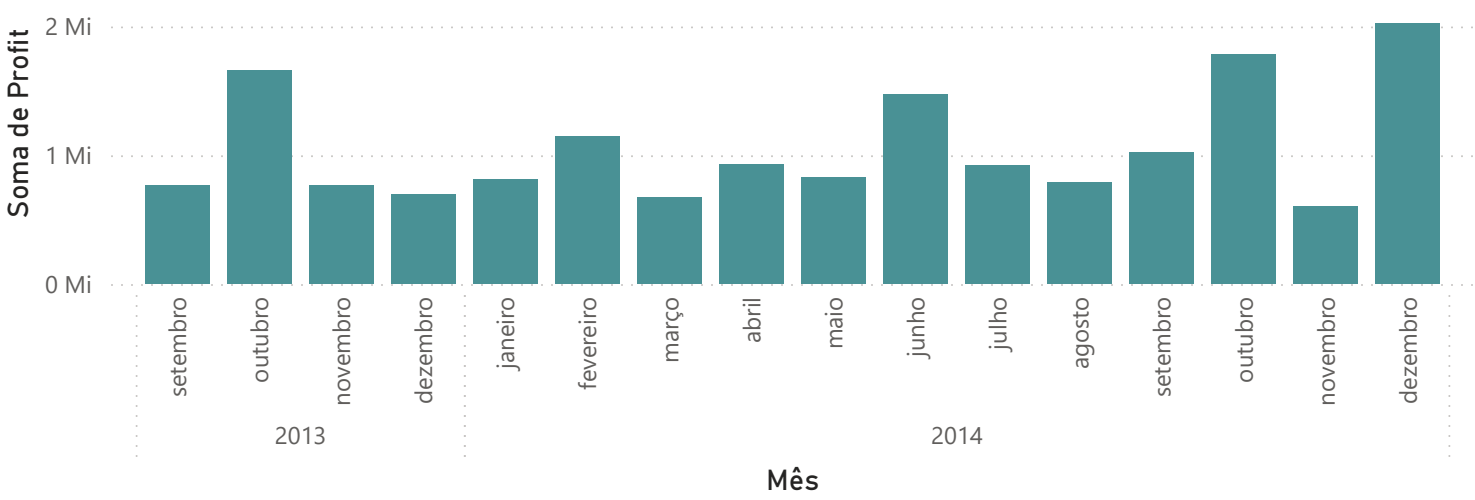
1 Mi

Soma de Units Sold

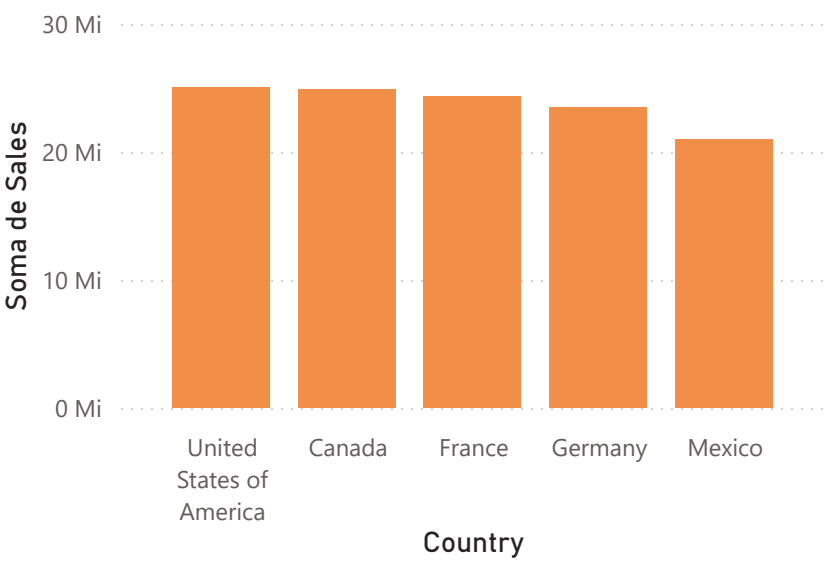
Soma de Profit por Country



Soma de Profit por Ano e Mês

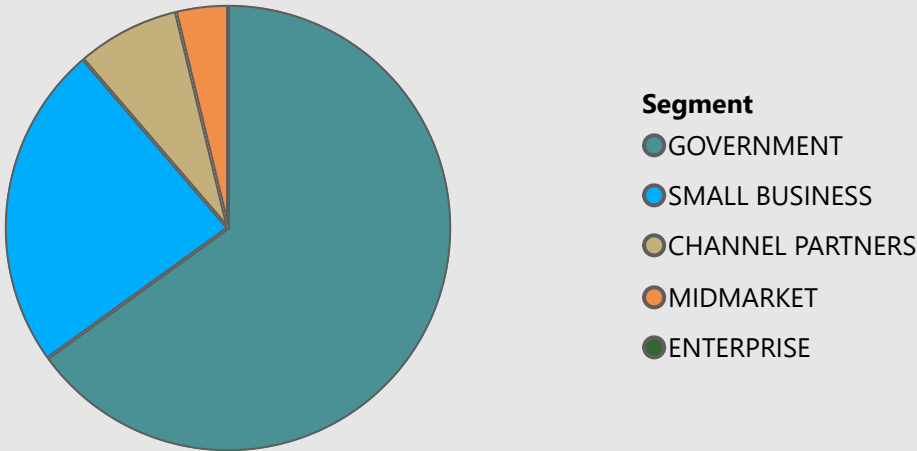


Soma de Sales por Country

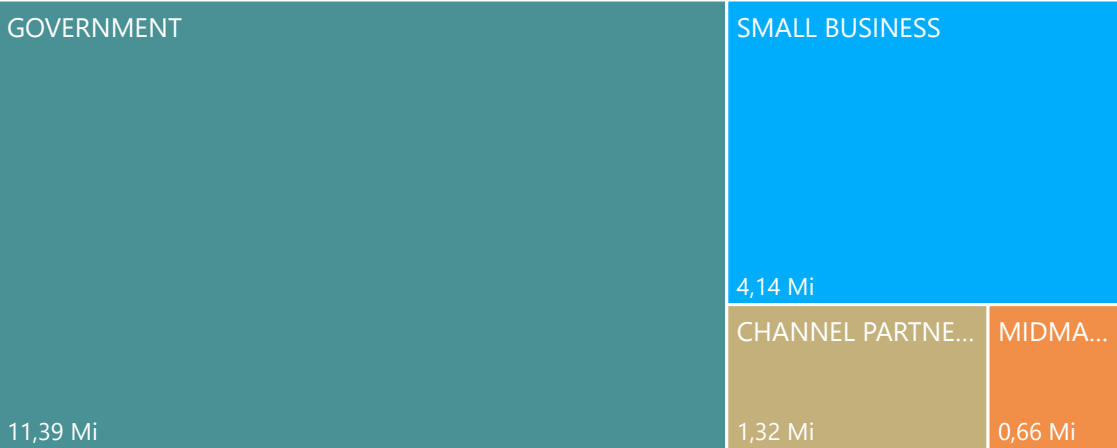


Distribuição de Lucro, Vendas e Unidades vendidas por país e segmento

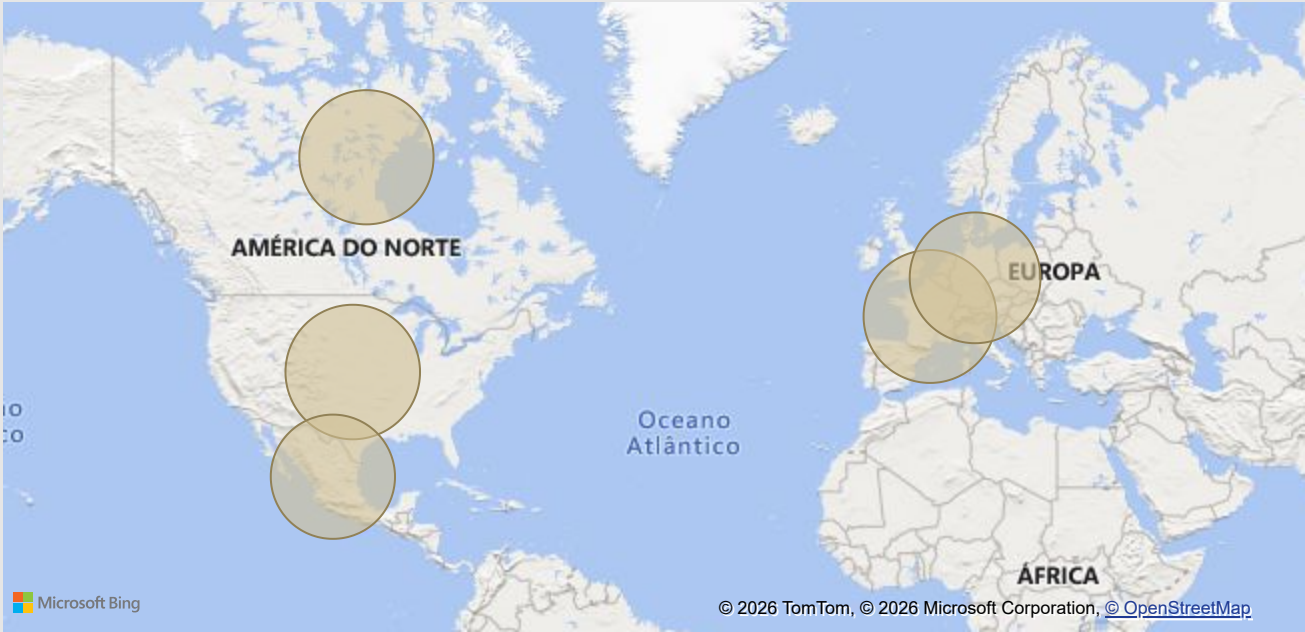
Soma de Profit por Segment



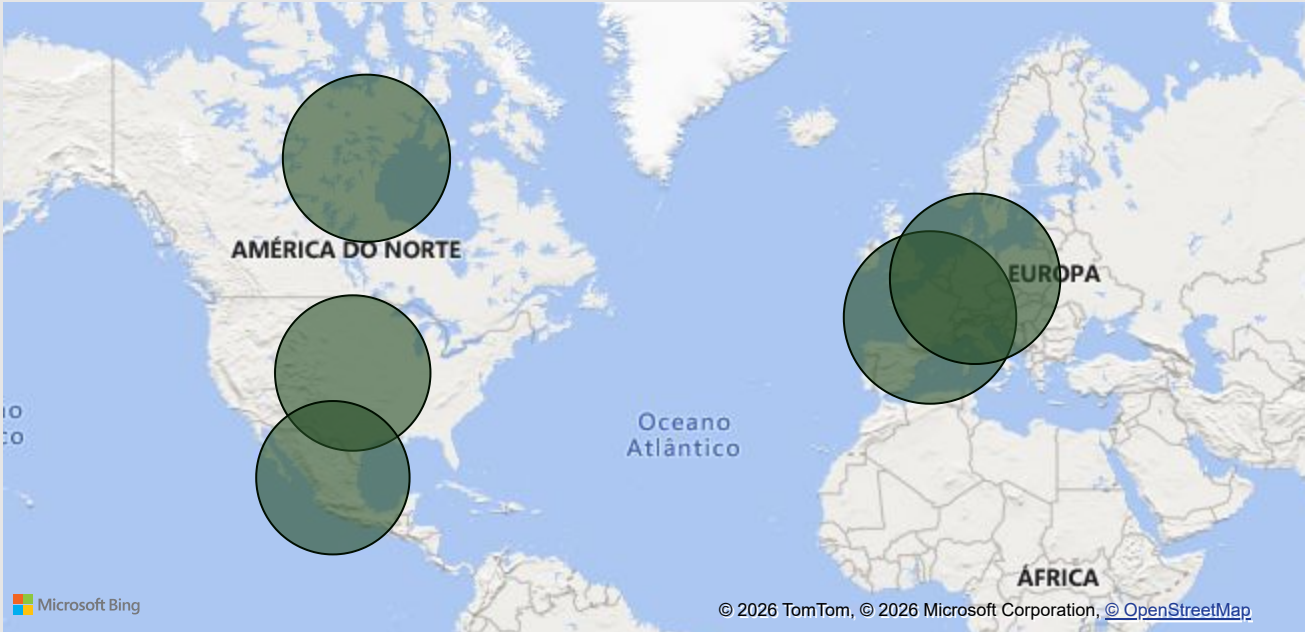
Soma de Profit por Segment



Soma de Sales e Soma de Units Sold por Country

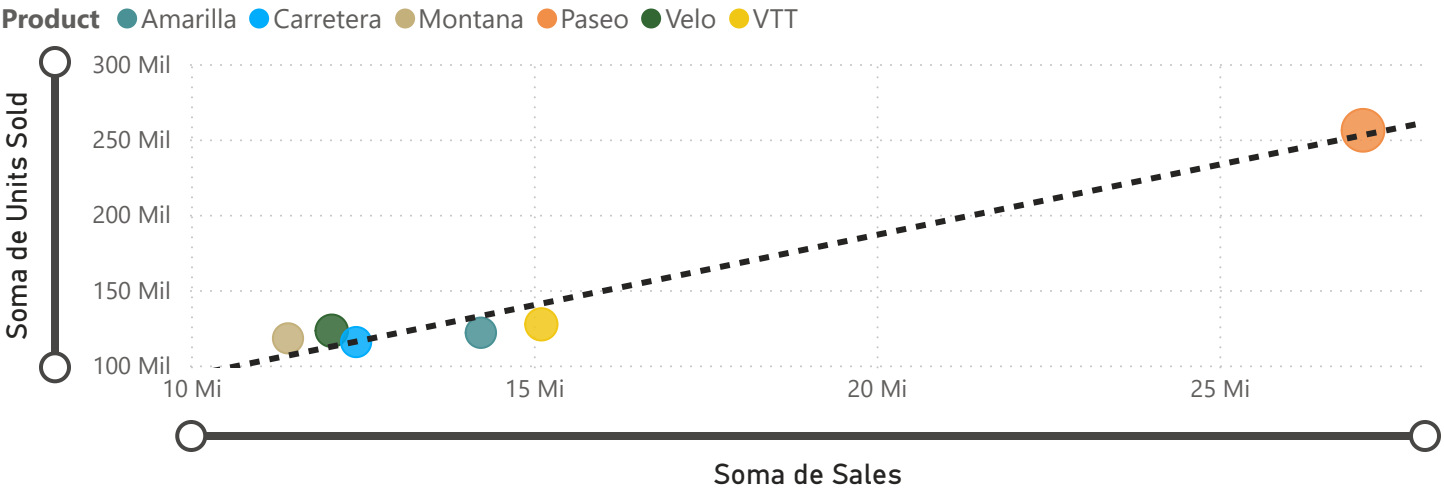


Soma de Profit por Country





Soma de Sales, Soma de Units Sold e Contagem de Profit por Product e Product



Country

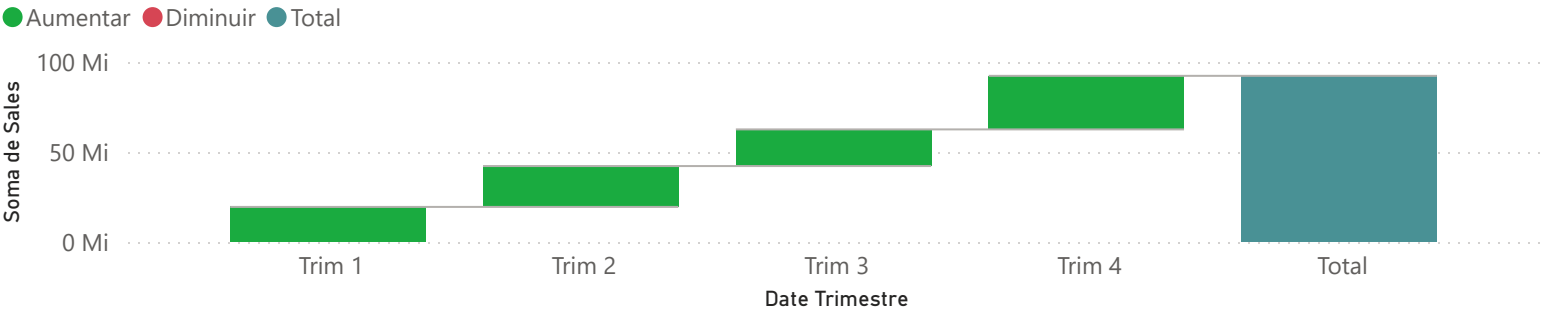
Todos

13,02 Mi

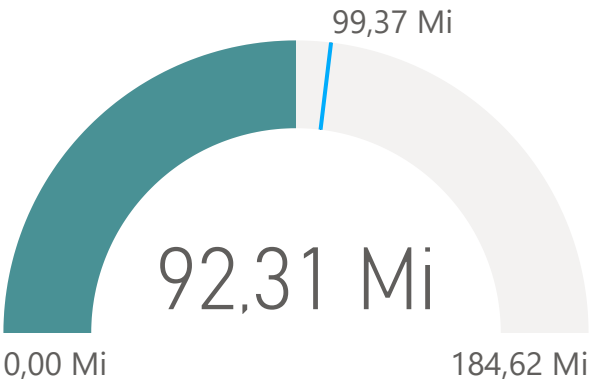
Soma de Profit

- 13.015.237,75
- Soma de Profit
- 92.311.094,75
- Soma de Sales
- 861150
- Soma de Units Sold

Soma de Sales e Soma de Profit por Trimestre



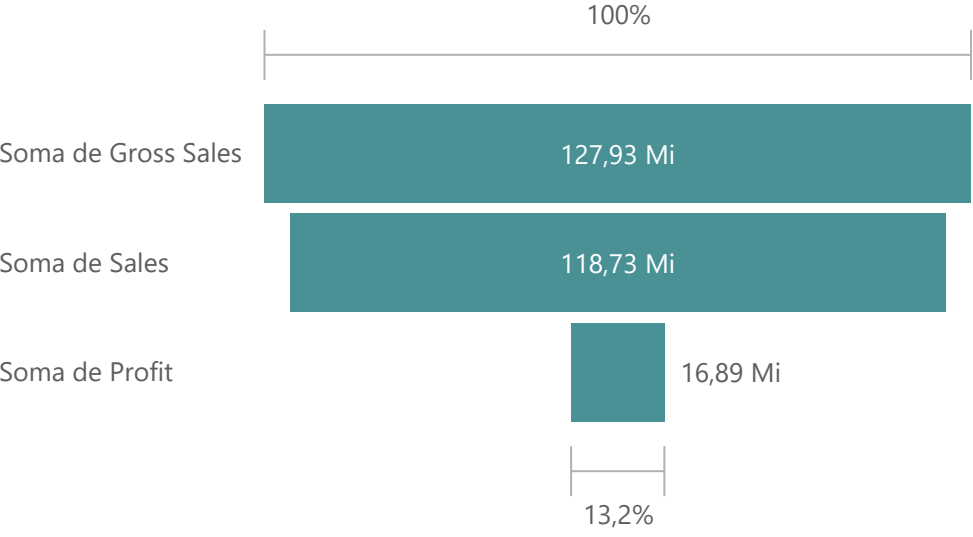
Soma de Sales e Soma de Gross Sales



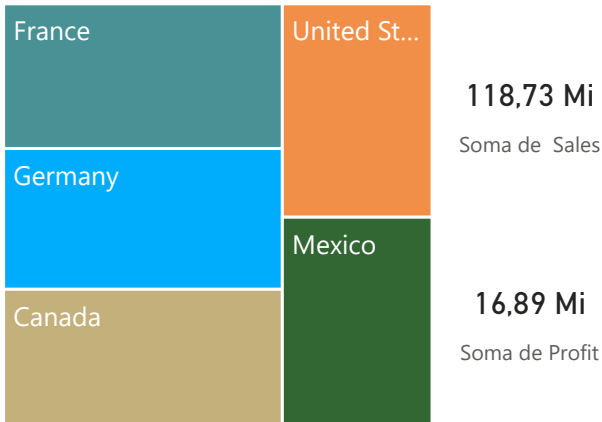
Primeiro Product por Country e Sales



Soma de Gross Sales, Soma de Sales e Soma de Profit



Soma de Profit por Country



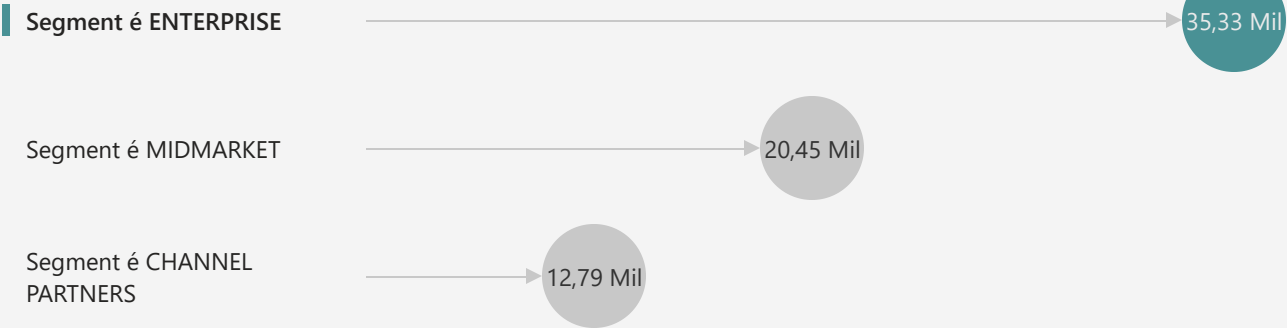
O que influencia o Profit a

Diminuir

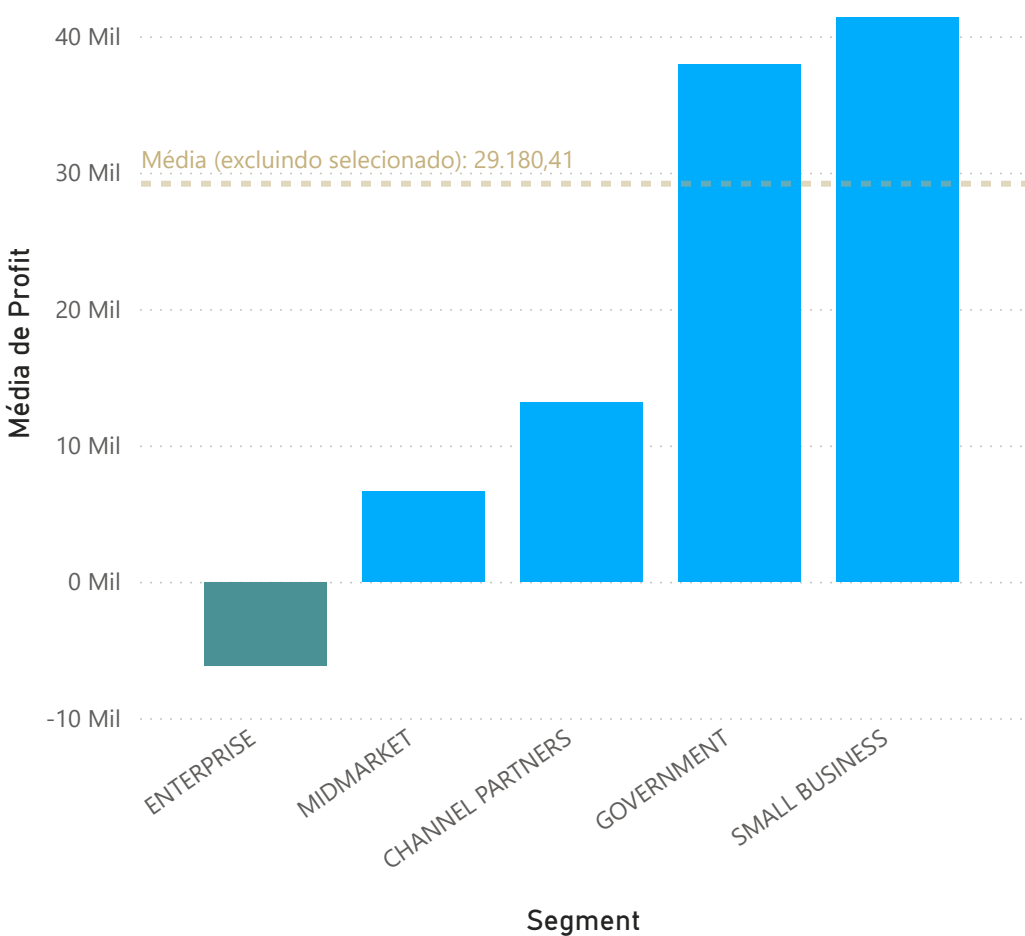
?

Quando...

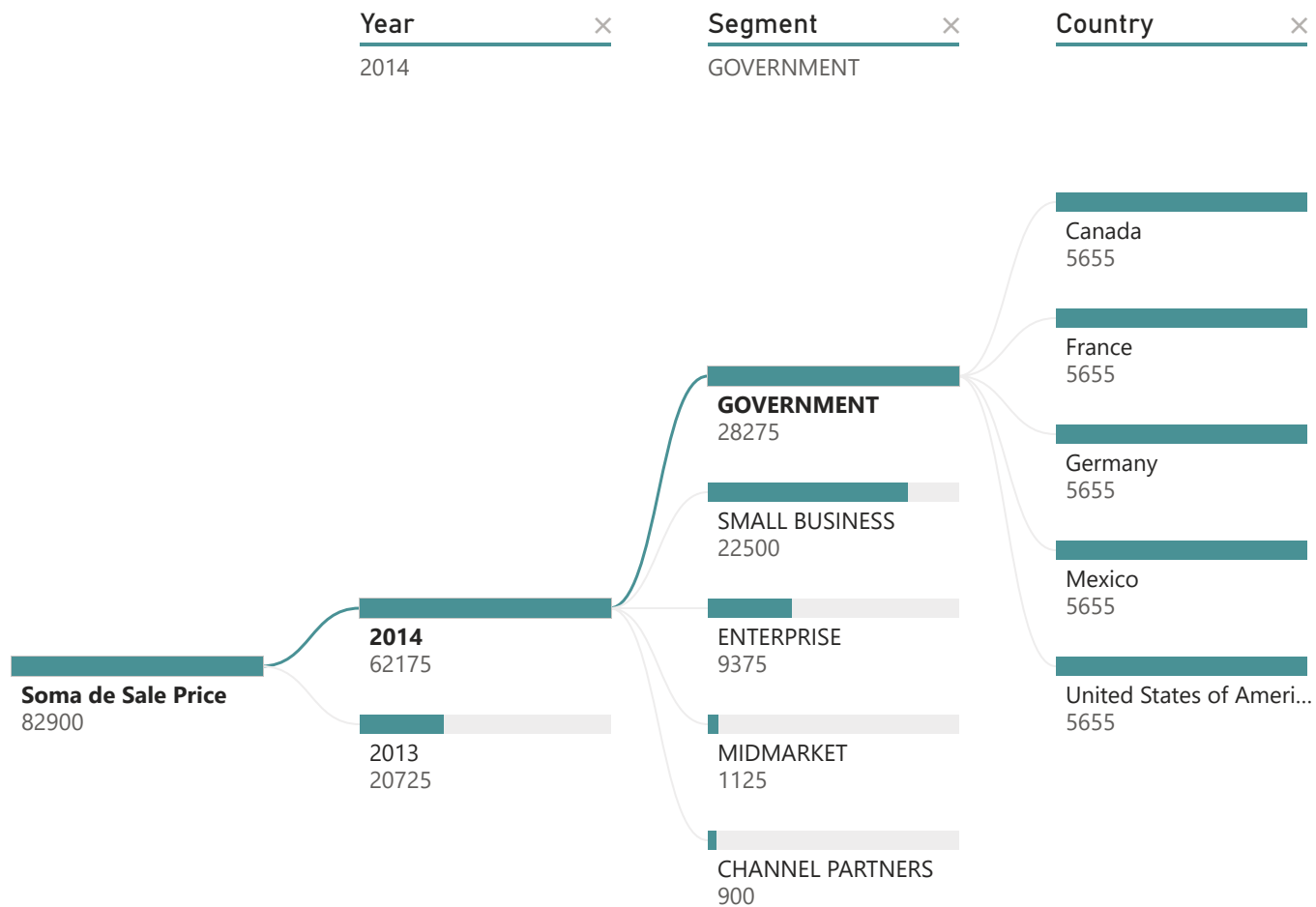
...a média de Profit diminui



← É mais provável que Profit diminua quando Segment é ENTERPRISE do que o contrário (normalmente).



☐ Mostrar apenas os valores que são influenciadores



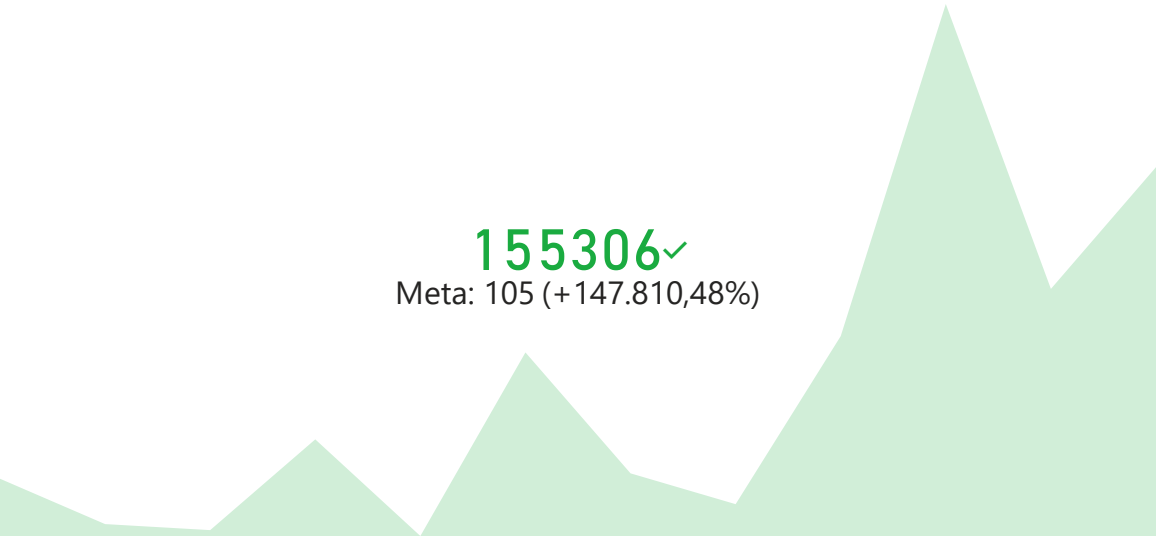
Árvore de decomposição

Diferentes dimensões do cenário de vendas

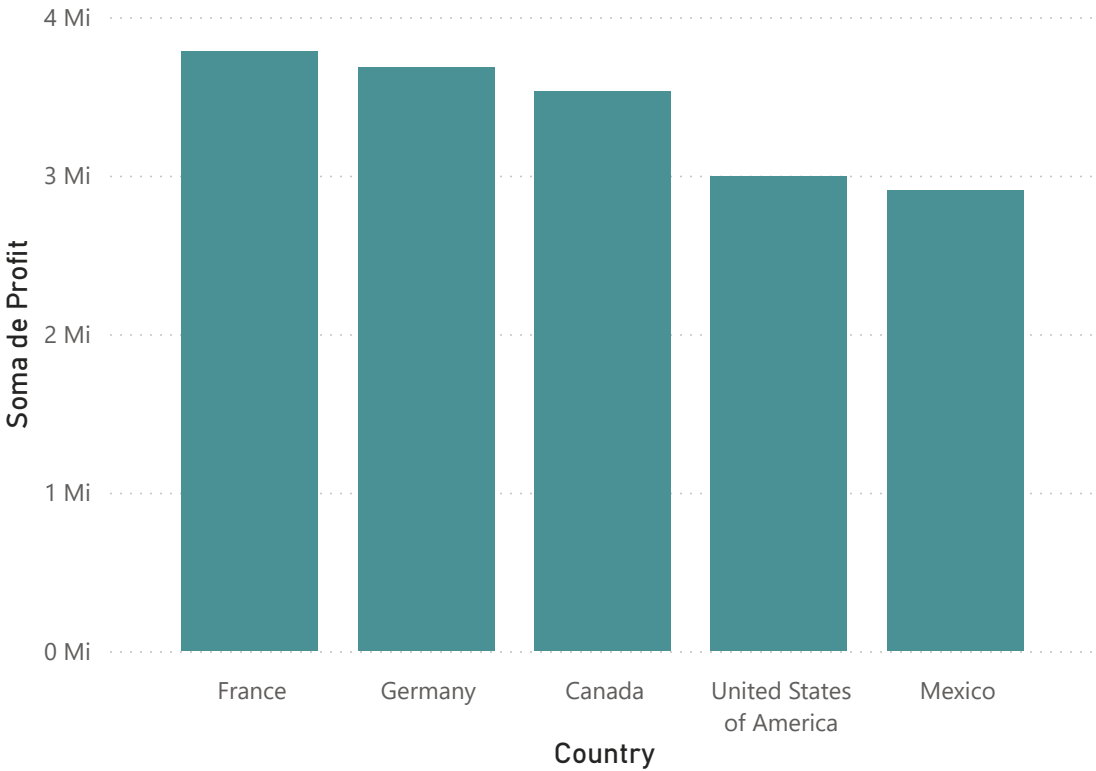
Soma de Sales e Soma de Gross Sales por Mês



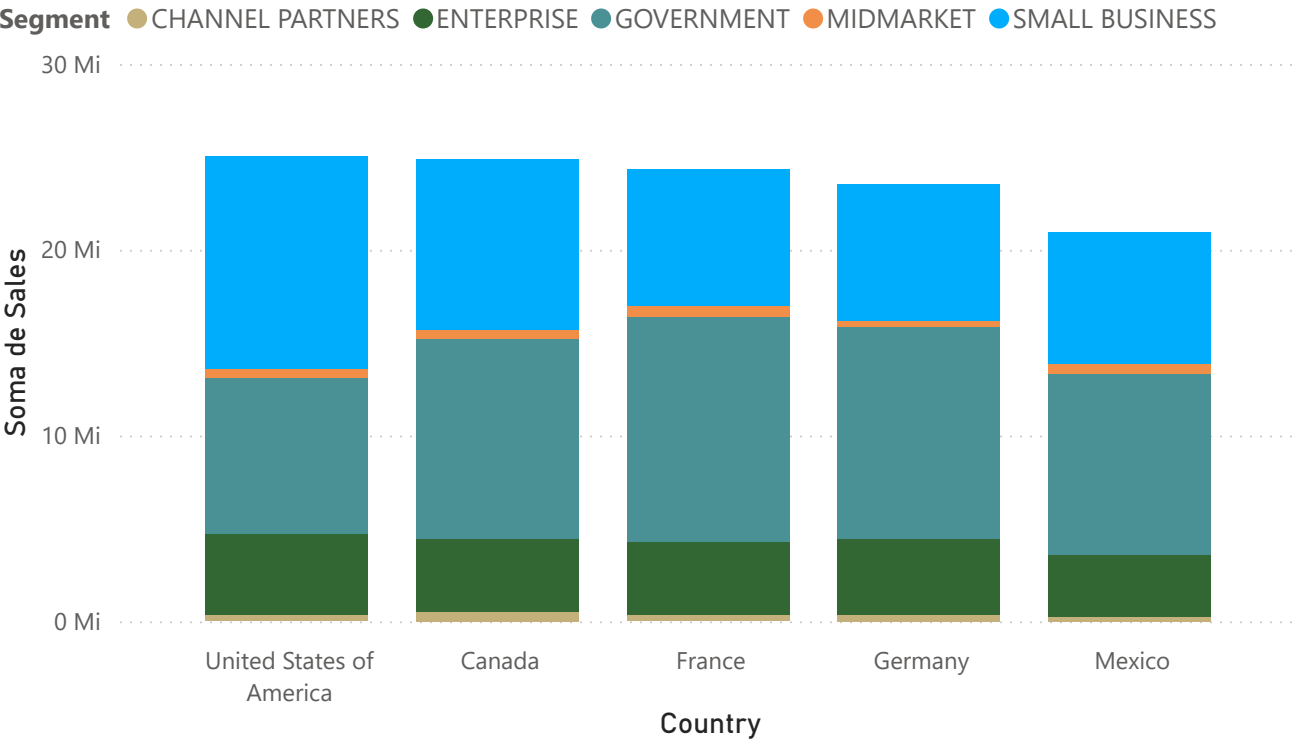
Soma de Units Sold e Contagem de COGS por Mês



Soma de Profit por Country



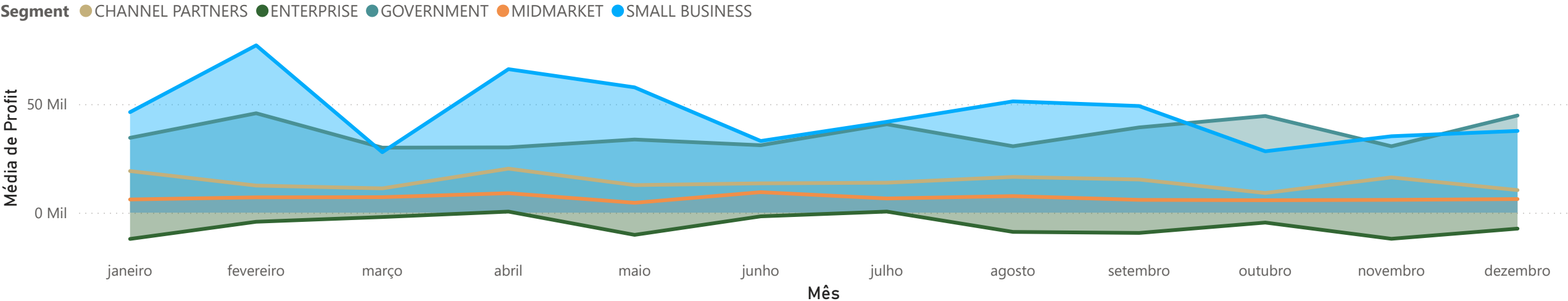
Soma de Sales por Country e Segment



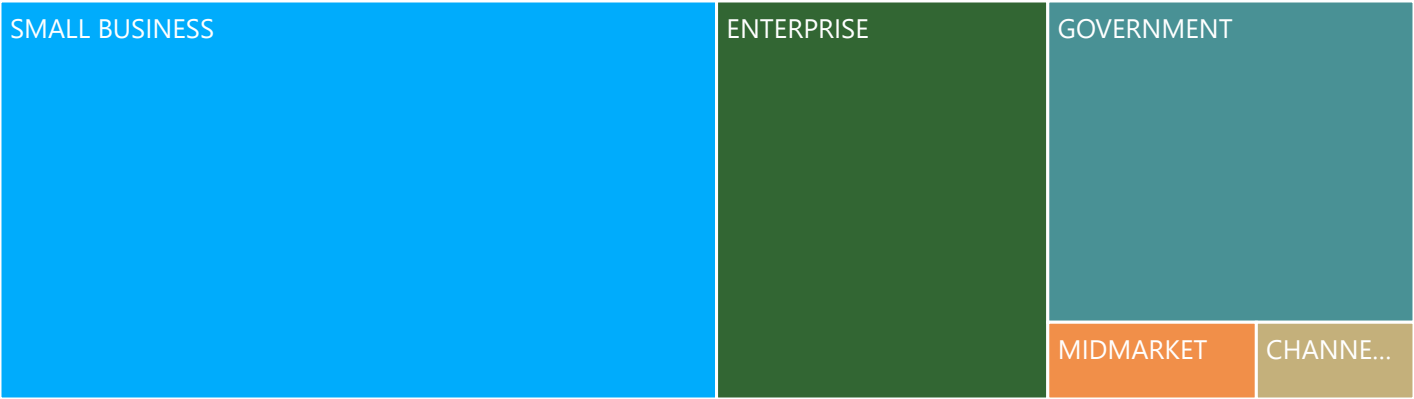
Country	Soma de Units Sold	Soma de Sales
Canada	247435	24.887.654,88
France	240937	24.354.172,28
Germany	201495	23.505.340,82
Mexico	203325	20.949.352,11
United States of America	232632	25.029.830,17
Total	1125824	118.726.350,26

Product	Canada	France	Germany	Mexico	United States of America	Total
Amarilla	646.861,38	667.867,63	612.137,26	498.611,39	388.626,41	2.814.104,06
Carretera	436.105,34	388.864,90	369.674,68	393.668,42	238.491,55	1.826.804,89
Montana	321.867,03	461.238,37	559.438,37	337.689,31	434.521,80	2.114.754,88
Paseo	1.265.017,99	838.748,56	744.416,74	928.651,39	1.020.603,27	4.797.437,95
Velo	370.568,34	707.930,24	788.789,00	173.303,89	265.401,00	2.305.992,47
VTT	488.808,81	716.371,09	605.932,77	575.598,71	647.896,64	3.034.608,02
Total	3.529.228,89	3.781.020,78	3.680.388,82	2.907.523,11	2.995.540,67	16.893.702,26

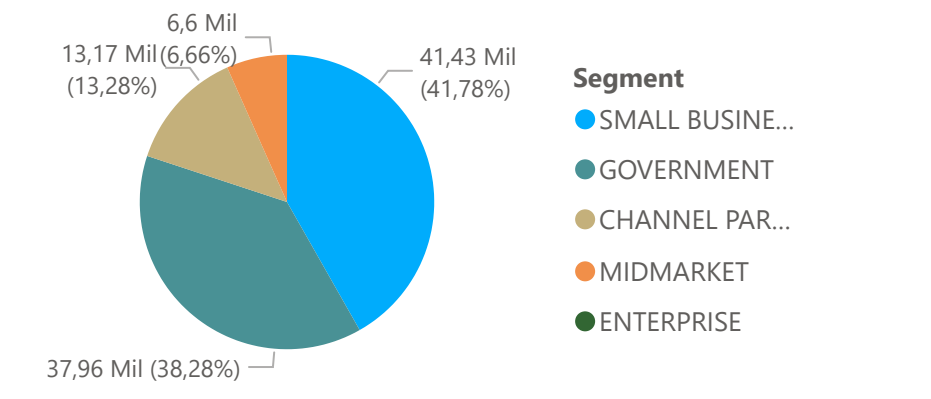
Média de Profit por Mês e Segment



Média de Sales por Segment

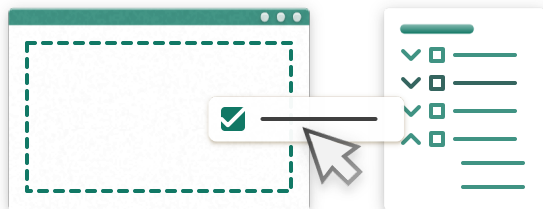


Média de Profit por Segment

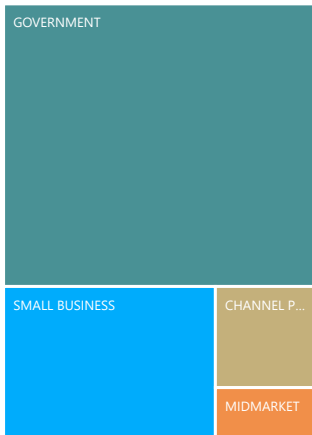


Criar visuais com seus dados

Selecione ou arraste os campos do painel **Dados** para a tela do relatório.



Lucro X Segmento



Lucro Total	Produto
2.814.104,06	Amarilla
1.826.804,89	Carretera
2.114.754,88	Montana
4.797.437,95	Paseo
2.305.992,47	Velo
2.004.600,00	VTT

16,89 Mi

Lucro total