

# Relatório de Vendas Considerando Produtos e Segmento

Ano, Mês

2013

janeiro

fevereiro

março

abril

maio

junho

julho

agosto

setembro

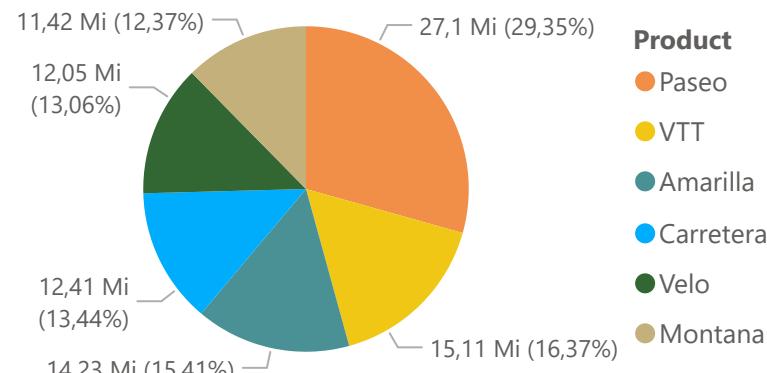
outubro

novembro

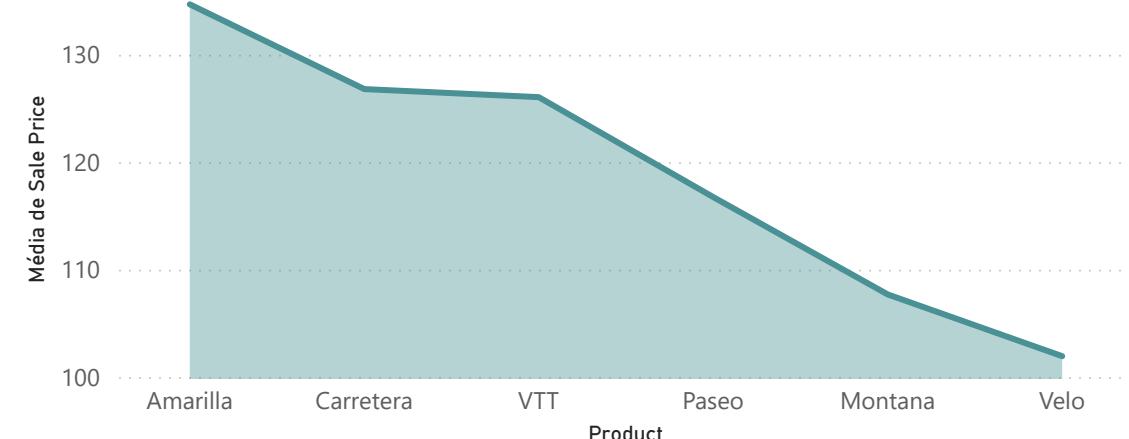
dezembro

2014

Soma de Sales por Product



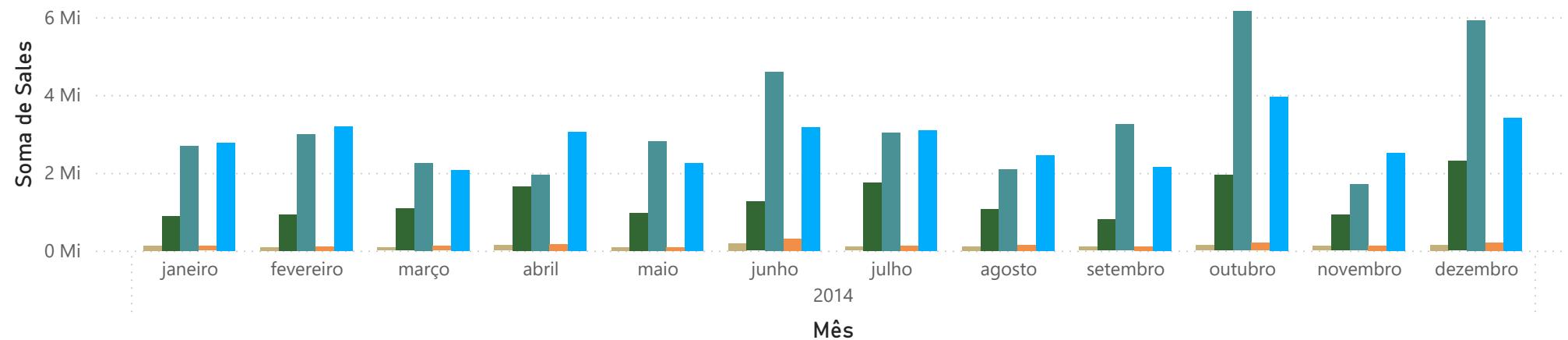
Média de Sale Price por Product



Soma de Sales por Ano, Mês e Segment

Segment ● CHANNEL PARTNERS ● ENTERPRISE ● GOVERNMENT ● MIDMARKET ● SMALL BUSINESS

Soma de Sales



# Relatório de Vendas Considerando Países e Lucro

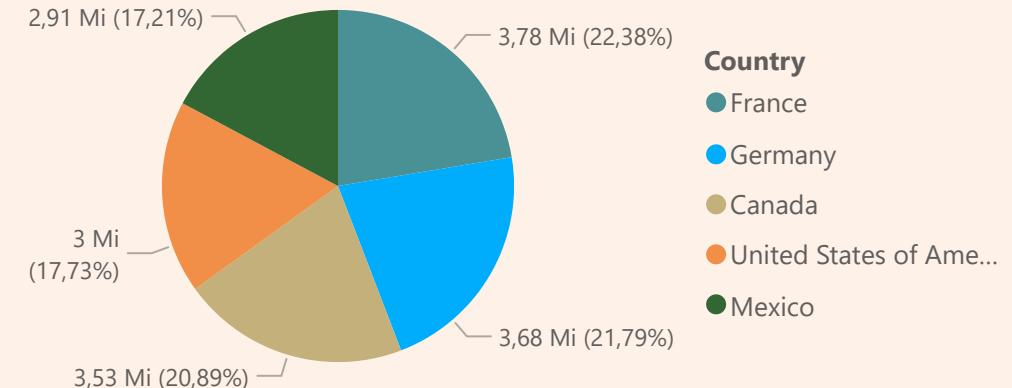
**118,73 Mi**

Soma de Sales

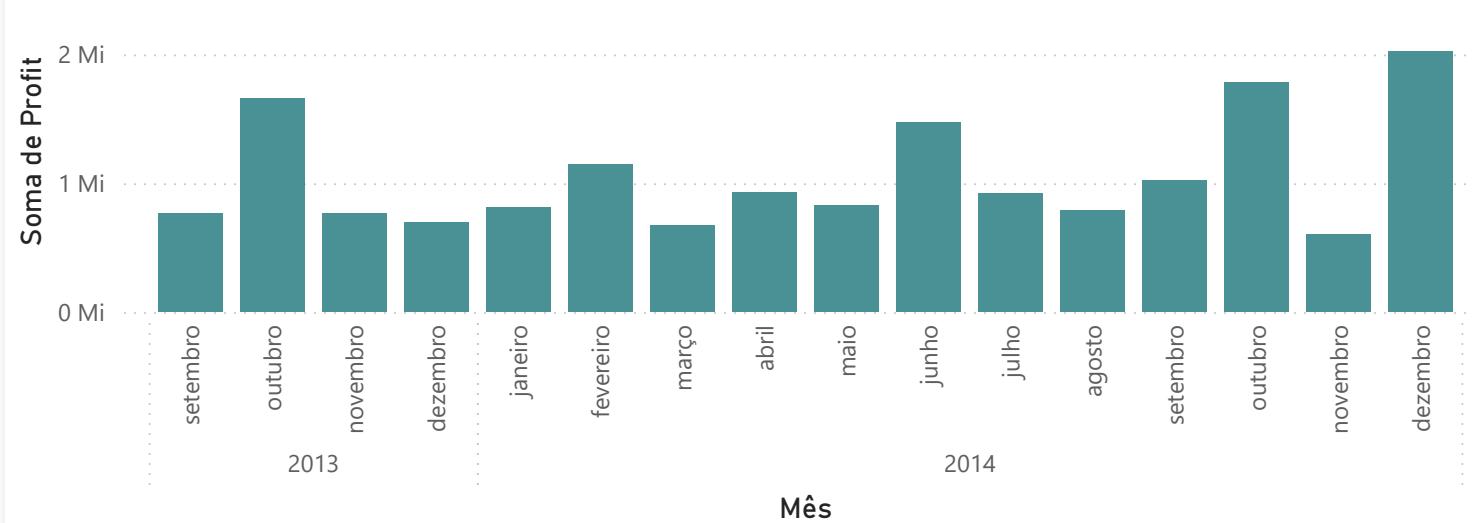
**1 Mi**

Soma de Units Sold

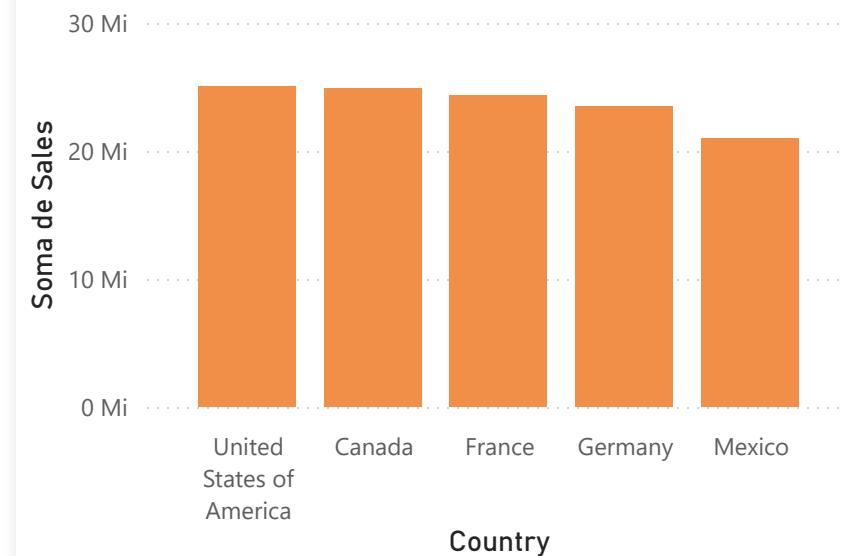
Soma de Profit por Country



Soma de Profit por Ano e Mês

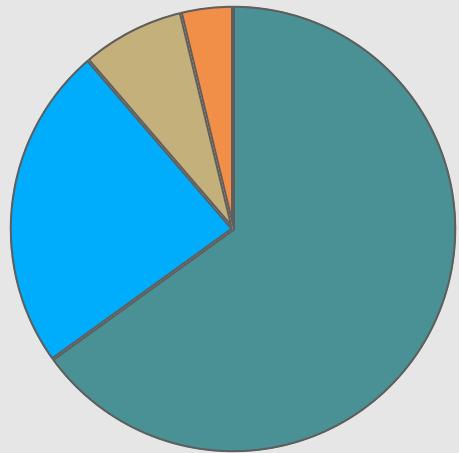


Soma de Sales por Country



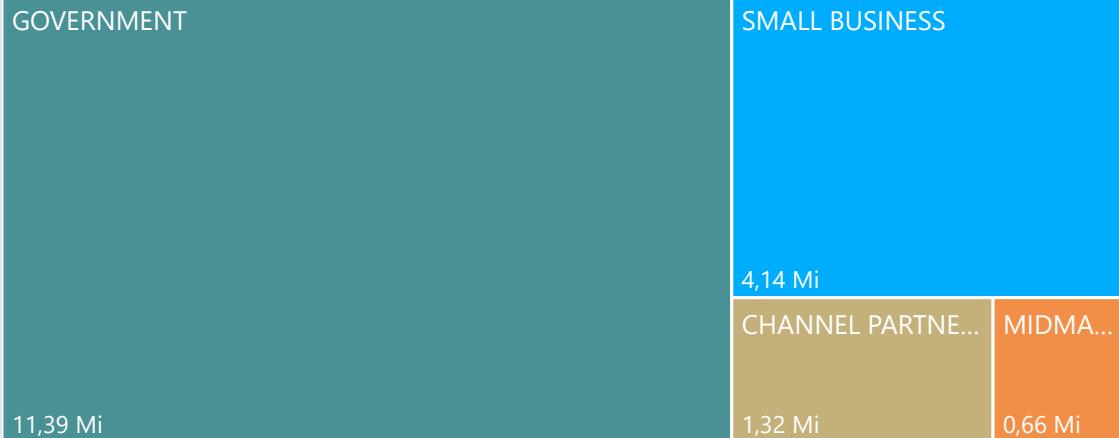
# Distribuição de Lucro, Vendas e Unidades vendidas por país e segmento

Soma de Profit por Segment

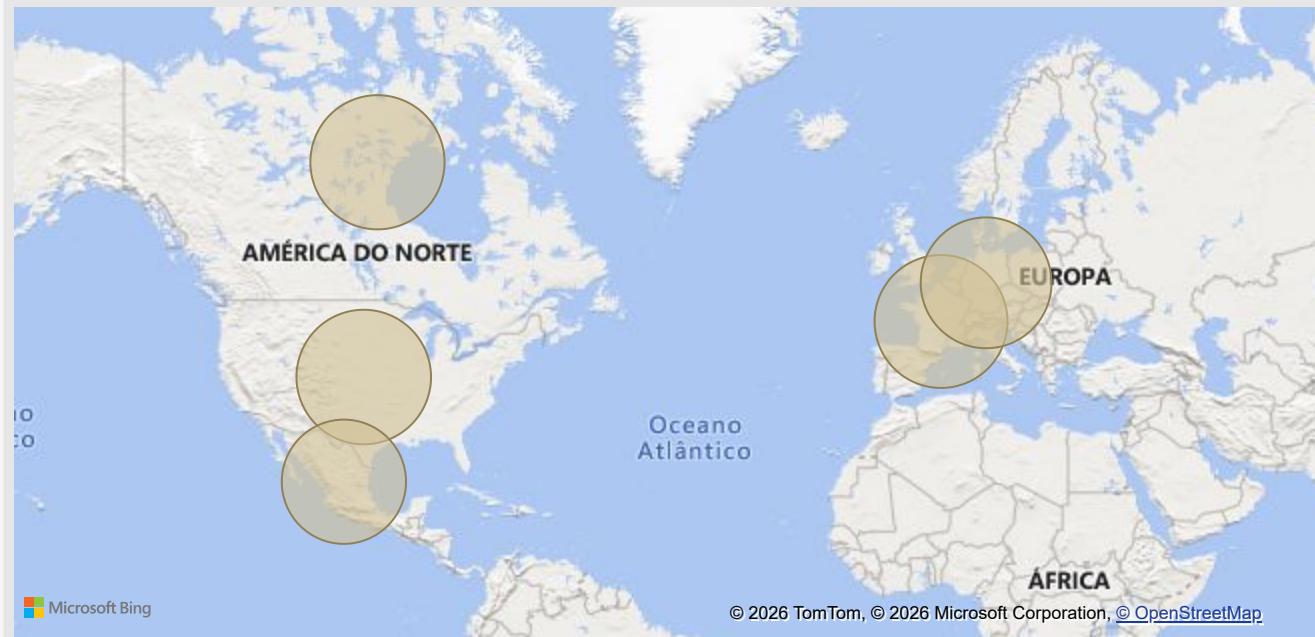


- Segment**
- GOVERNMENT
  - SMALL BUSINESS
  - CHANNEL PARTNERS
  - MIDMARKET
  - ENTERPRISE

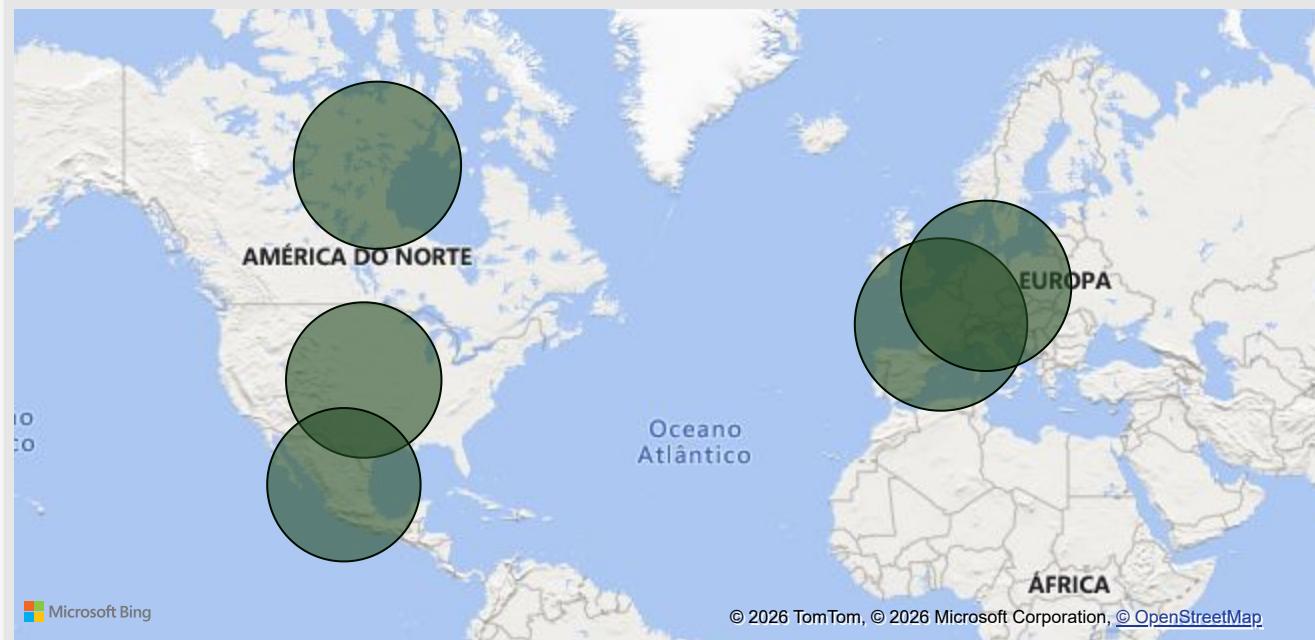
Soma de Profit por Segment



Soma de Sales e Soma de Units Sold por Country



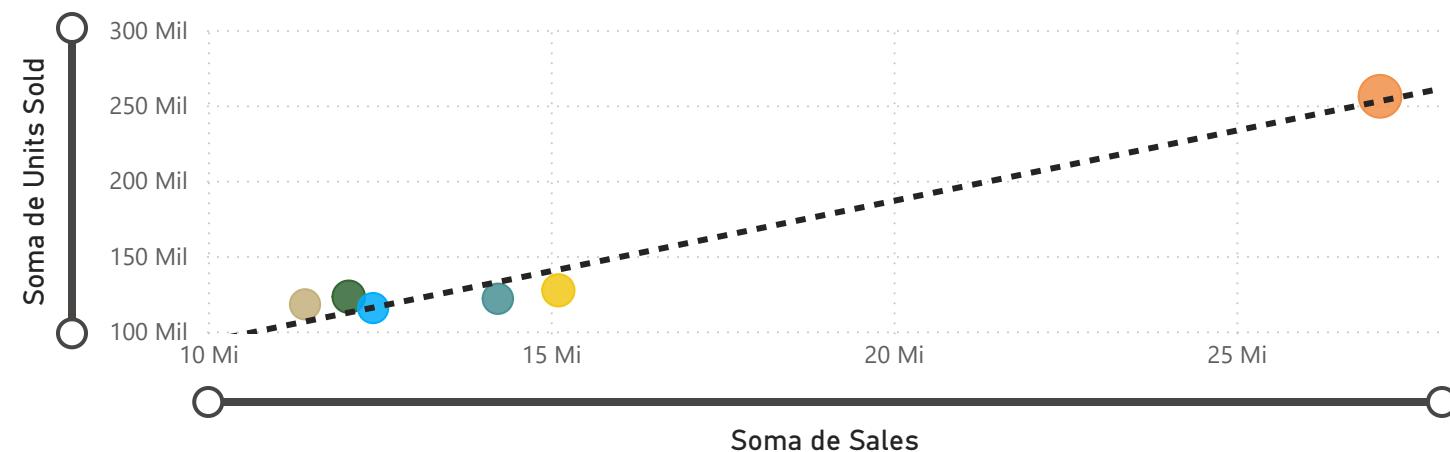
Soma de Profit por Country





### Soma de Sales, Soma de Units Sold e Contagem de Profit por Product e Product

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



Country

Todos

**13,02 Mi**

Soma de Profit

13.015.237,75

Soma de Profit

92.311.094,75

Soma de Sales

861150

Soma de Units Sold

### Soma de Sales e Soma de Profit por Trimestre

● Aumentar ● Diminuir ● Total



### Soma de Sales e Soma de Gross Sales

99,37 Mi

**92,31 Mi**

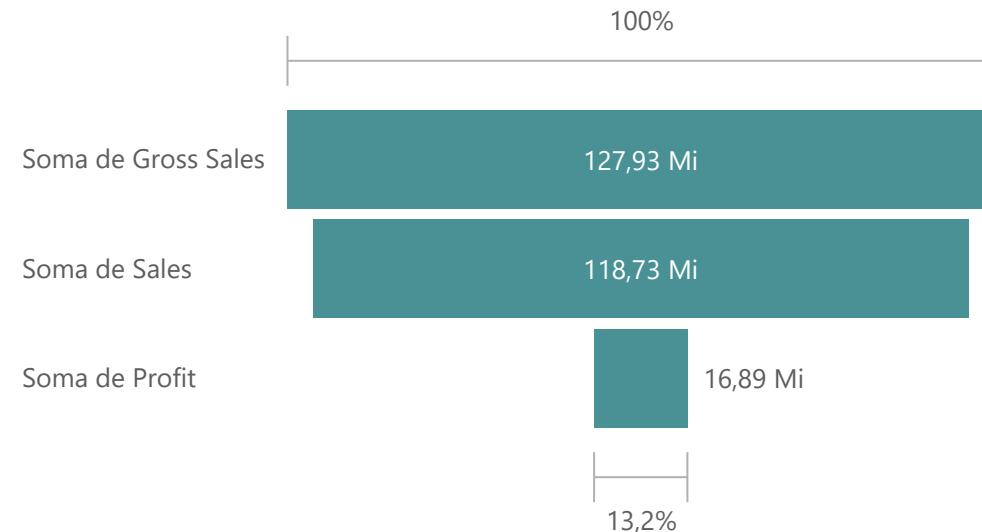
0,00 Mi

184,62 Mi

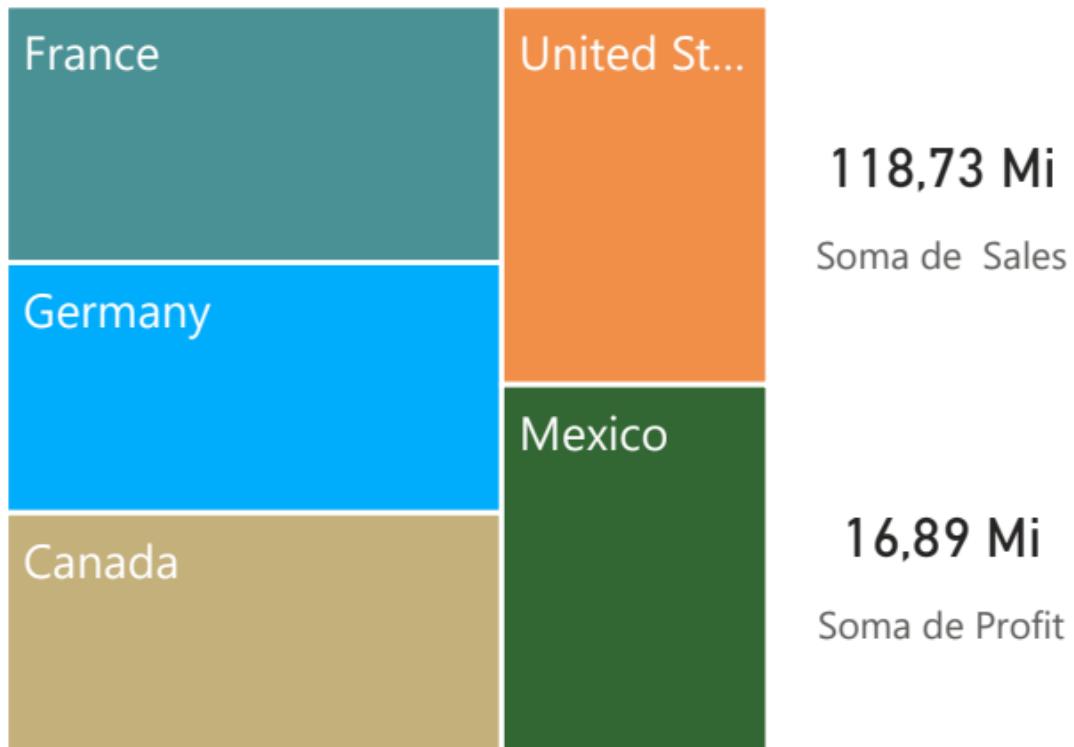
## Primeiro Product por Country e Sales



## Soma de Gross Sales, Soma de Sales e Soma de Profit



## Soma de Profit por Country



## Principais influenciadores Principais segmentos



O que influencia o Profit a Diminuir ?

Quando...

Segment é ENTERPRISE

...a média de Profit diminui

35,33 Mil

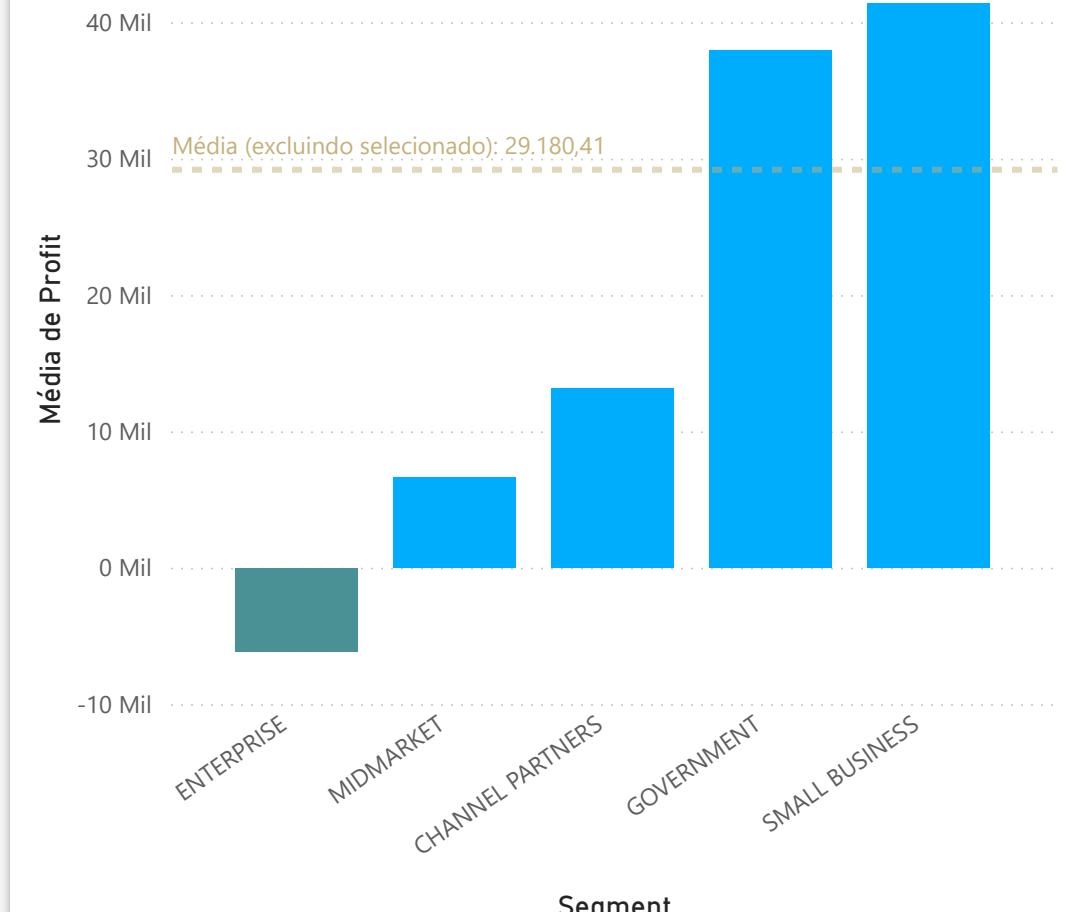
Segment é MIDMARKET

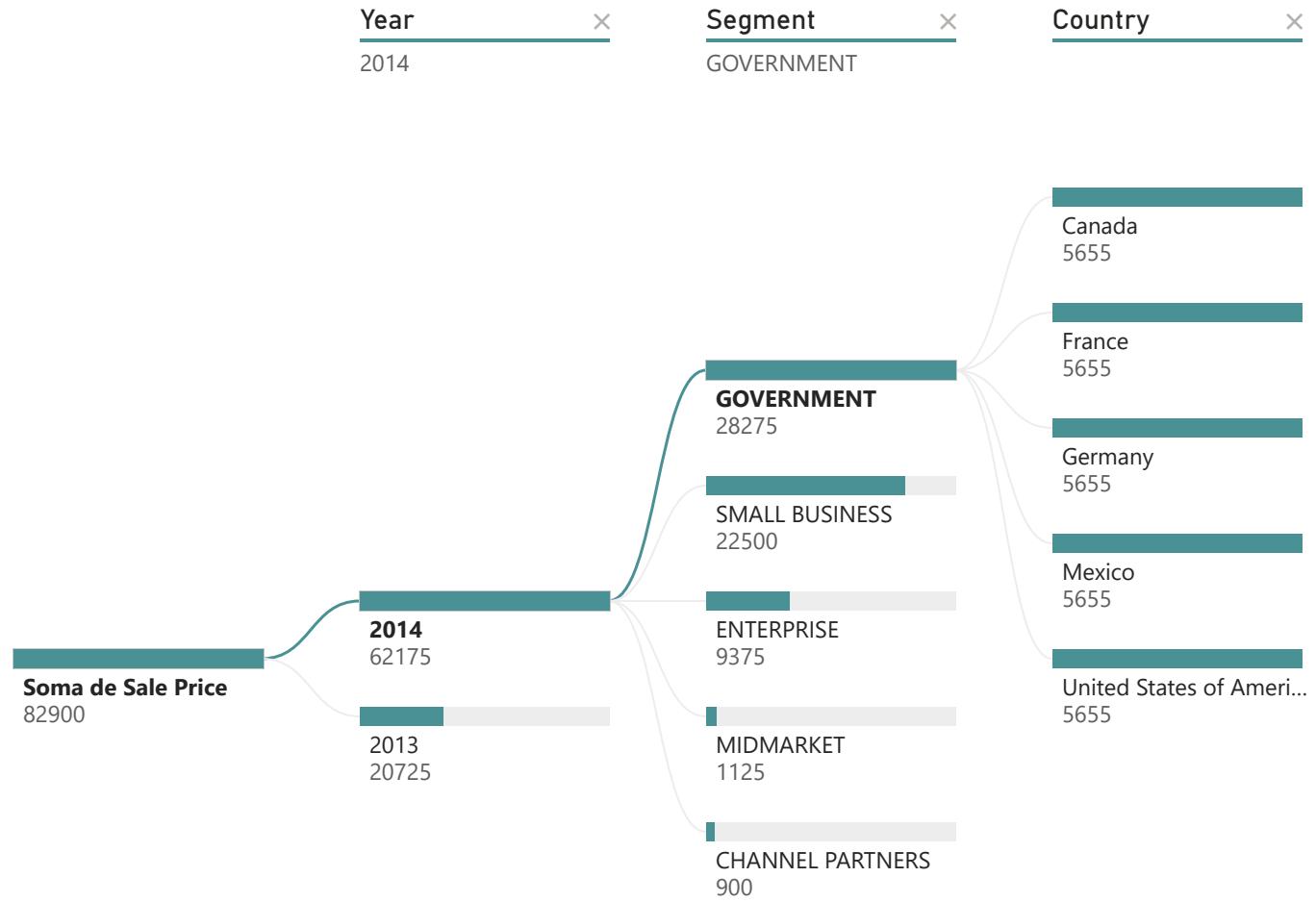
20,45 Mil

Segment é CHANNEL PARTNERS

12,79 Mil

← É mais provável que Profit diminua quando Segment é ENTERPRISE do que o contrário (normalmente).





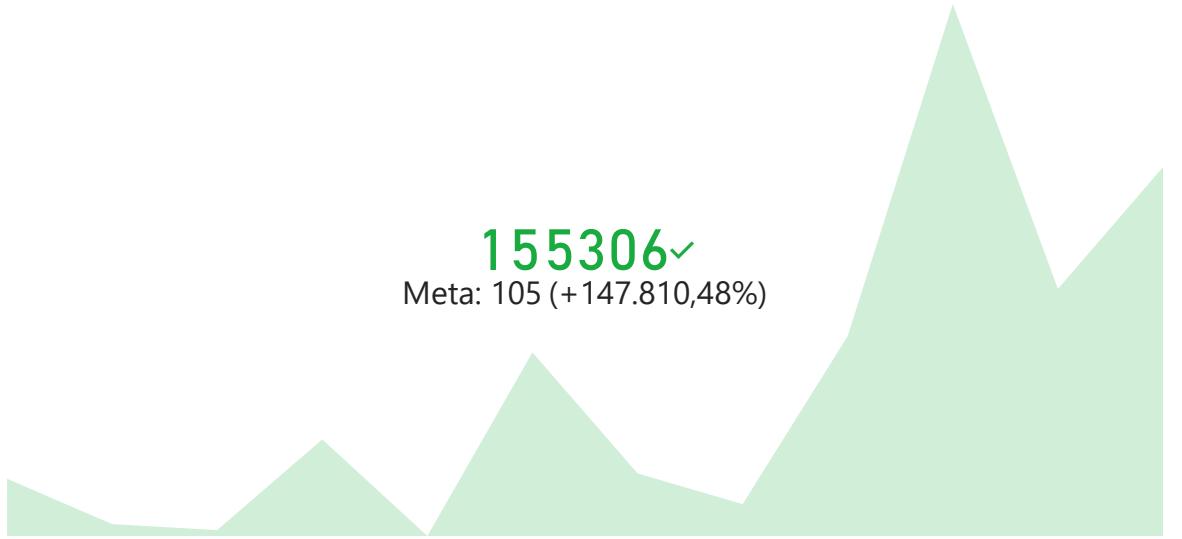
## Árvore de decomposição

Diferentes dimensões do cenário de vendas

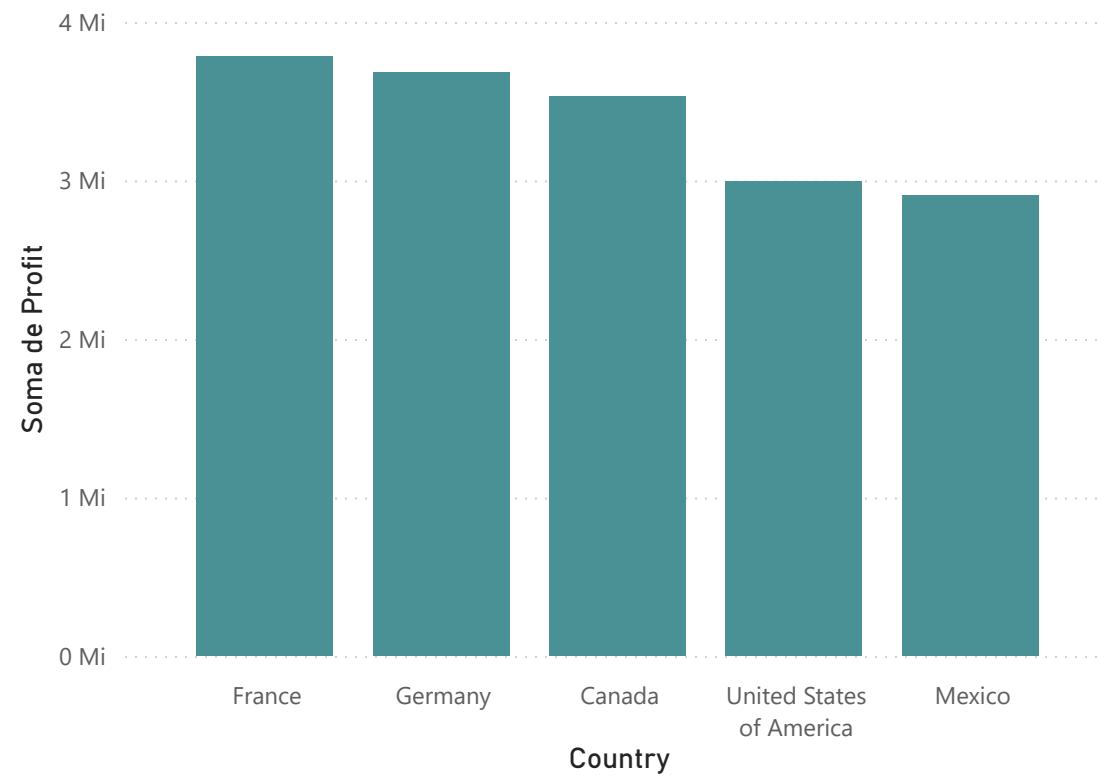
### Soma de Sales e Soma de Gross Sales por Mês



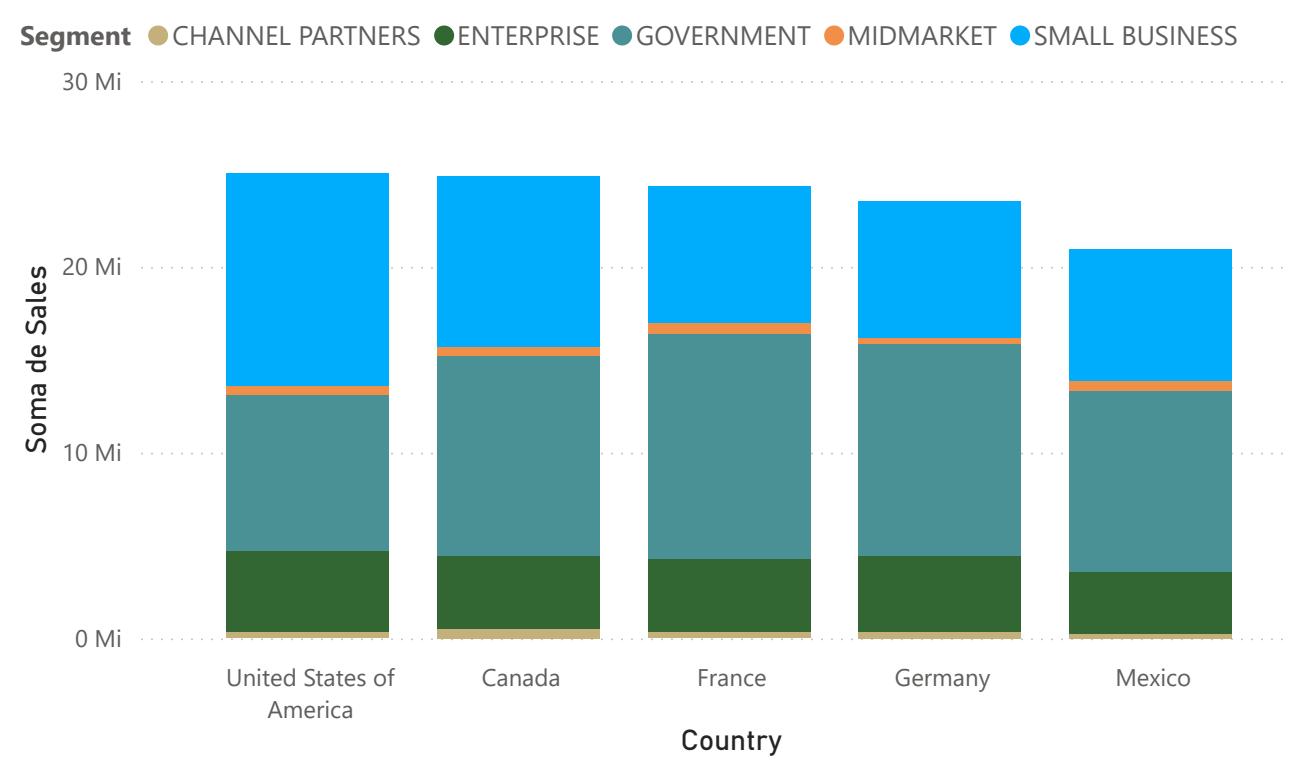
### Soma de Units Sold e Contagem de COGS por Mês



### Soma de Profit por Country



### Soma de Sales por Country e Segment

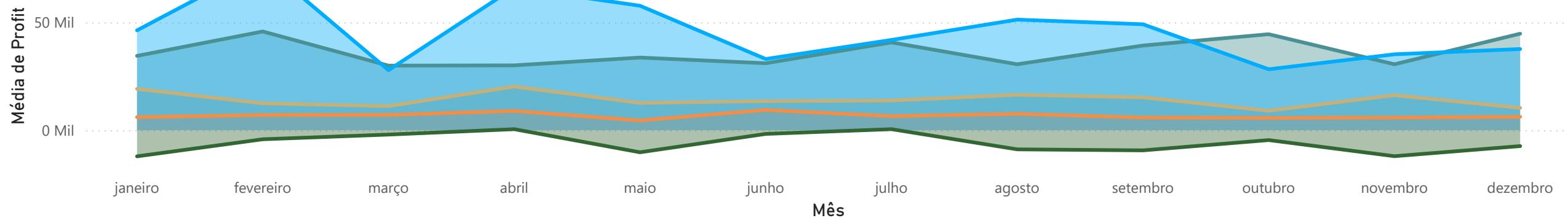


Country	Soma de Units Sold	Soma de Sales
Canada	247435	24.887.654,88
France	240937	24.354.172,28
Germany	201495	23.505.340,82
Mexico	203325	20.949.352,11
United States of America	232632	25.029.830,17
<b>Total</b>	<b>1125824</b>	<b>118.726.350,26</b>

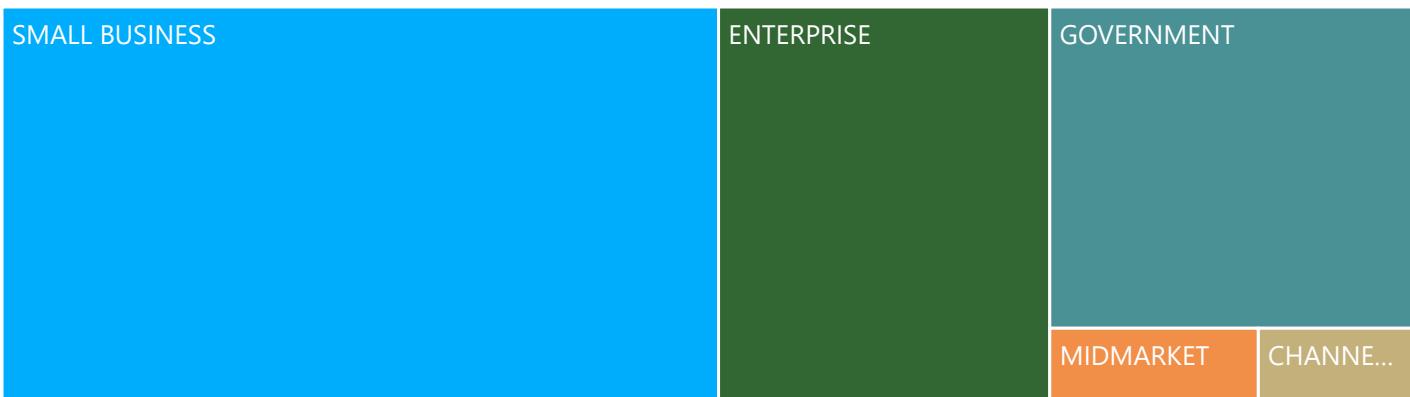
Product	Canada	France	Germany	Mexico	United States of America	<b>Total</b>
Amarilla	646.861,38	667.867,63	612.137,26	498.611,39	388.626,41	<b>2.814.104,06</b>
Carretera	436.105,34	388.864,90	369.674,68	393.668,42	238.491,55	<b>1.826.804,89</b>
Montana	321.867,03	461.238,37	559.438,37	337.689,31	434.521,80	<b>2.114.754,88</b>
Paseo	1.265.017,99	838.748,56	744.416,74	928.651,39	1.020.603,27	<b>4.797.437,95</b>
Velo	370.568,34	707.930,24	788.789,00	173.303,89	265.401,00	<b>2.305.992,47</b>
VTT	488.808,81	716.371,09	605.932,77	575.598,71	647.896,64	<b>3.034.608,02</b>
<b>Total</b>	<b>3.529.228,89</b>	<b>3.781.020,78</b>	<b>3.680.388,82</b>	<b>2.907.523,11</b>	<b>2.995.540,67</b>	<b>16.893.702,26</b>

## Média de Profit por Mês e Segment

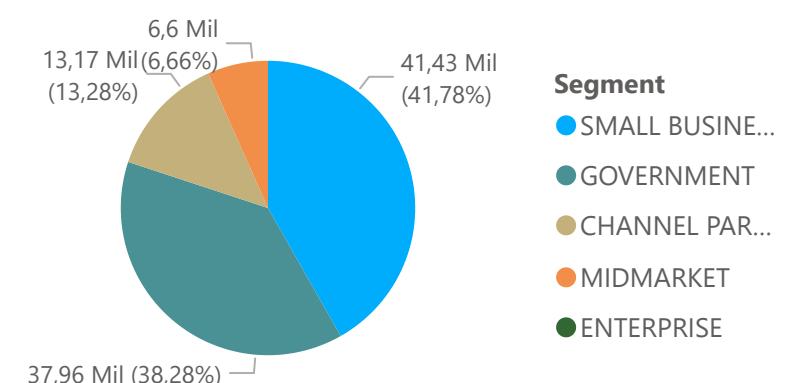
Segment ● CHANNEL PARTNERS ● ENTERPRISE ● GOVERNMENT ● MIDMARKET ● SMALL BUSINESS



## Média de Sales por Segment

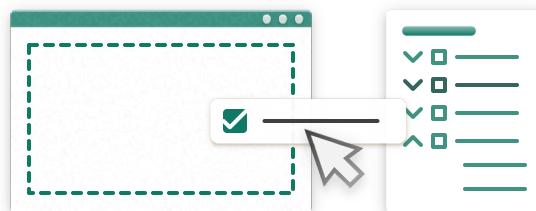


## Média de Profit por Segment



## Criar visuais com seus dados

Selecione ou arraste os campos do painel **Dados** para a tela do relatório.



## Lucro X Segmento

