

# Introduction to Data Wrangling

## **WRANGLING?**

What is Data Wrangling?

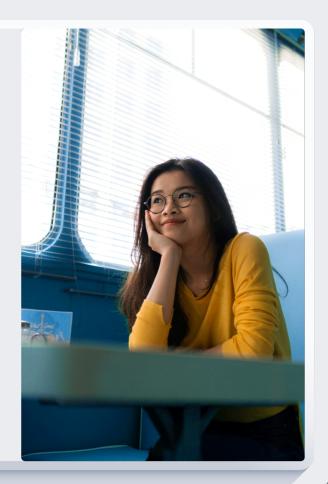
Who will do?

When will we do?

Where is doing it?

Why must we do?

How is the process?





#### What is Data Wrangling?

Processing data from raw data until it is neat and ready to be analysed/modelled.



#### Who will do?

Data Analyst/Data Scientist/Data Engineer



#### When will we do?

From the beginning of getting the data to before analyzing the data and modeling it.



#### Where is doing it?

We use programing language, As Python or R.



#### Why must we do?

- Not all raw data is ready for analysis.
- Not all models can be implemented on raw data.
- Make it easy for someone to analyse data
- Organize data that is difficult to understand



#### How is the process?

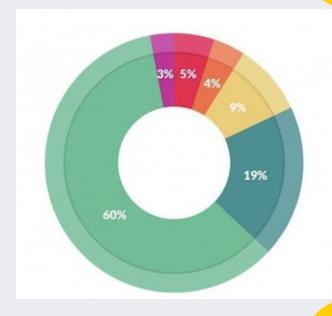
- Spot variables and observations
- Derive new variables and observations
- Reshape into best format
- Join multiple dataset
- Group-wise summarize

#### The New York Times

## For Big-Data Scientists, 'Janitor' Work' Is Key Hurdle to Insights

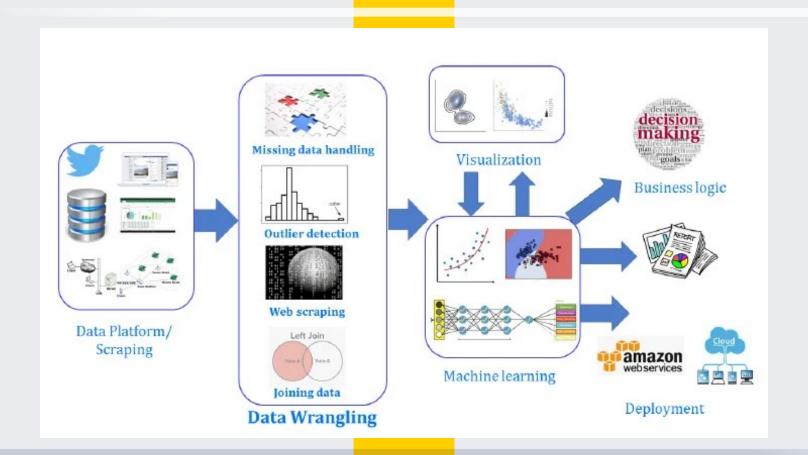
Yet far too much handcrafted work — what data scientists call "data wrangling," "data munging" and "data janitor work" — is still required. Data scientists, according to interviews and expert estimates, spend from 50 percent to 80 percent of their time mired in this more mundane labor of collecting and preparing unruly digital data, before it can be explored for useful nuggets.

https://www.nytimes.com/2014/08/18/technology/for-big-data-scientists-hurdle-to-insights-is-janitor-work.html



#### What data scientists spend the most time doing

- Building training sets: 3%
- Cleaning and organizing data: 60%
- Collecting data sets; 19%
- Mining data for patterns: 9%
- Refining algorithms: 4%
- Other: 5%









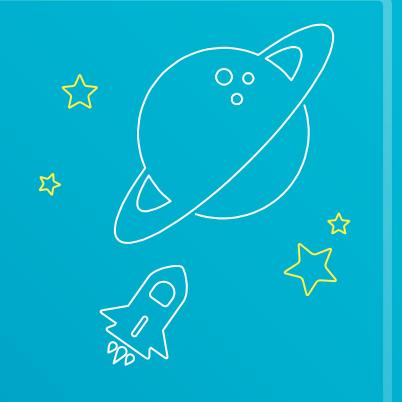


## Discovering

Scraping and understand the pattern or trend



Discovering or discovery is the first step to data wrangling – it's about getting an overview of your data

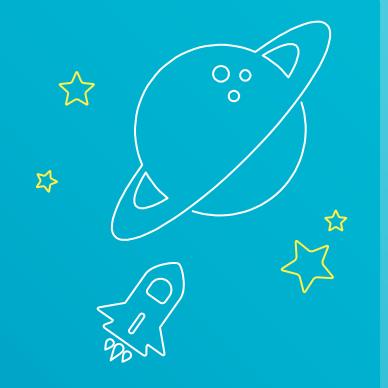


## Structuring

Structuring File, Variable and Sample



Next you'll need to organize or structure your data. Some data, that's entirely entered properly into spreadsheets. But sometimes data is presented in unstructured



## Cleaning

Handling Missing Value, Data
Transformation, Remove Duplication and
Discretization.



The process of removing irrelevant data, errors, and inconsistencies that could skew your results.



## **Enriching**

Merge and Combine Dataset



Data enriching is necessary to add variants of the data. Rich data will produce a better model because it has a smaller sample error and is closer to the population.





## Validating

Normalization and Standarization



Data validation is the process of authenticating your data and confirming that it is standardized, consistent, and high quality. Verify that it is clean and regularly structured.





## **Publishing**

Shere and ready to modelled



This could mean sharing across your business or organization for different analytical needs, or uploading it to machine learning programs to train new models or run through pre-trained models.





## **Python Library for Data Wrangling**

- Numpy (already installed in anaconda)
- Pandas (already installed in anaconda)
- BeautifulSoup (you need install first)
   *pip install bs4* or
   conda install bs4

