RENÉ MEINECKE

Junior Data Analyst

@ rene.meinecke@outlook.de 🔗 https://bit.ly/linkedin-rene-meinecke 📍 Hannover

EXPERIENCE

Freelance Data Analyst

Self Employed

📅 06/2025 - Present 📍 Remote

- Provided data analysis services to clients across various industries, turning raw data into actionable insights under tight deadlines.
- Performed end-to-end data cleaning and preparation using R, SQL, and spreadsheets, ensuring high data quality and consistency.
- Built interactive dashboards and reports in **Tableau** and **Google Sheets** to track KPIs and business trends.
- Translated complex data findings into clear, concise reports for non-technical stakeholders.
- Collaborated closely with clients to define business questions and deliver data-driven recommendations.

Associate - Retail Leasing

Aptum GmbH

📅 08/2023 - 06/2025 📍 Hannover

- Managed and maintained leasing data for retail properties, ensuring accurate and up-to-date records to support sales decisions and portfolio oversight
- Conducted detailed market research and competitor analysis to inform acquisition strategies and client reporting
- Acted as primary liaison between property owners, institutional investors, and leasing clients, fostering strong relationships through tailored communication and solution-oriented support
- Coordinated with internal departments to streamline leasing workflows and respond efficiently to data-related inquiries
- Prepared customized reports and presentations for stakeholders, aligning market intelligence with business objectives

SKILLS

Google BigQuery	Google Sheets	Microsoft Excel	R
Spreadsheets	SQL	Tableau	Pivot Table

EDUCATION

B.A. Real Estate

EBZ Business School

📅 04/2024 - 07/2025 📍 Bochum

- (3 Semester), Bochum
- Relevant Coursework: BWL, VWL, Jura, Wissenschaftliches Arbeiten

Abitur

HBG Celle

📅 08/2010 - 05/2023 📍 Celle

- General Education Diploma (13 years of schooling completed)

SUMMARY

Detail-oriented and analytical professional with a strong background in **retail leasing** and **data management**, complemented by hands-on experience as a **freelance Data Analyst**. Skilled in **data cleaning**, **SQL**, **Tableau**, **R**, and **spreadsheet-based analysis**, with a proven ability to create clear, insightful dashboards and reports to support strategic decision-making. Demonstrates **exceptional communication** and **negotiation skills**, cultivated through client-facing roles, and a passion for **accurate reporting** and **streamlined processes**. Brings enthusiasm for impactful **real estate projects**, along with a commitment to delivering data-driven results within **dynamic team environments** and under tight deadlines.

KEY ACHIEVEMENTS

💎 **Enhanced Data Accuracy**
Reduced leasing report errors by 20% through meticulous data management techniques.

💎 **Boosted Client Satisfaction**
Increased client satisfaction by 15% through effective communication and negotiation.

💎 **Improved Process Efficiency**
Streamlined Leasing processes resulting in a 25% reduction in project completion time and 20% more Sales

TRAINING / COURSES

Google Data Analytics Professional Certificate / Completed
Google

LANGUAGES

German
Native
● ● ● ● ●

English
Proficient
● ● ● ● ○

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