



University of St.Gallen

A close-up portrait of a young woman with long, straight, light brown hair. She is smiling warmly at the camera. The background is slightly blurred, showing what appears to be an indoor setting with warm lighting.

***“From insight
to impact”*** 



International Master's programmes from
Switzerland's leading Business University

University of St. Gallen (HSG): degree courses

The University of St. Gallen (HSG) offers Bachelor's, Master's and Ph.D. programmes in Management, Economics, Law and International Affairs. Our Master's programmes are postgraduate programmes of a consecutive nature, i.e. only students holding a recognised Bachelor's degree in the same or a similar major are admitted.

Bachelor of Arts HSG (B.A. HSG)

Business Administration	Programme language
Economics	English and German
International Affairs	English and German
Law	German
Law and Economics	German

Master of Arts HSG (M.A. HSG)

Business Innovation	German
Marketing, Services and Communication Management	English and German
Accounting and Finance	English and German
Strategy and International Management	English
Business Management	German
Management, Organization Studies and Cultural Theory	German
Banking and Finance	English
Economics	English and German
Quantitative Economics and Finance	English
International Affairs and Governance	English and German
International Law	English
Law	German
Law and Economics	German

Ph.D. Programmes

Management (several areas of specialisation)	English and German
Finance	English
Economics and Finance	English
International Affairs and Political Economy	English and German
Law	German
Organization Studies and Cultural Theory	English and German

Executive School

Full- and part-time MBA	English
Various Executive MBAs	English and German

*This brochure focuses on the Master's programmes taught in English.
Please consult our website for brochures and information about the other programmes.*

 www.unisg.ch

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Education at the University of St. Gallen (HSG), one of Europe's leading business universities, provides you with an optimal preparation for the future.

The University of St. Gallen is more than just an educational institution; it is a place of inspiration that stimulates you to think. You will acquire up-to-date knowledge that is of great practical relevance, and gain valuable insights. This will enable you to make an important contribution to social and economic progress and to your own personal development. "From insight to impact" is not just our message; it is a promise against which we can be measured.

***"From insight
to impact"*** 

Dear Candidate,

Welcome to the University of St. Gallen (HSG)

It is my great pleasure to introduce the University of St. Gallen, also known as the HSG, to you. Our Vision says:

"As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and entrepreneurial spirit of innovation in business and society." Accordingly, studies at the HSG have a specific profile:

Sustainability and responsibility

Our students learn to think critically, make decisions responsibly and act flexibly. With these skills and an integrative mind-set, they will be able to assume a lasting and sustainable position of responsibility in society.

Genuine internationality

The HSG is linked up with over 190 partner universities worldwide and offers exchange and double degree programmes. At the same time, we are part of the CEMS, PIM, APSIA and GBSN networks. 34% of students come from foreign countries, from more than 80 nations worldwide.

Tuition fees

Contrary to general opinion, tuition fees are rather low in Switzerland. The reason for this is that the lion's share of the actual costs is subsidised by the Swiss Confederation and the cantons. In addition, the HSG benefits from numerous sponsorships thanks to its good relations with trade and industry.

In demand on the labour market

The HSG is Switzerland's business university with the strongest placement results. Graduates may expect top-level starting salaries and the Career & Corporate Services (CSC) support them upon their entry into the labour market.

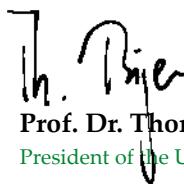
Worldwide HSG Alumni network

The HSG Alumni association consists of 24,764 members in 174 clubs on 5 continents.

Rankings and accreditations

The HSG is constantly ranked amongst the top business universities in Europe. In the Financial Times Global Masters in Management Ranking 2015 we are in 1st place with the Master in Strategy and International Management and in 4th place with the CEMS Master in International Management. Our Master in Banking and Finance is ranked 8th in the Financial Times Masters in Finance Ranking 2016. In addition, the HSG has enhanced its reputation with the EQUIS and AACSB International accreditations.

This brochure will give you a more detailed insight into our University and our Master's programmes. I would be pleased if I could welcome you at the HSG soon.



Prof. Dr. Thomas Bieger

President of the University of St. Gallen (HSG)



The University of St. Gallen (HSG)

The University of St. Gallen (HSG) was founded as a “Business Academy” in 1898 – in the heyday of St. Gallen embroidery – and offered its first lectures in 1899. We continue to pursue the goal of providing our more than 8,000 students with a practice-oriented education, guided by an integrative view of management, economics, law, social sciences and international affairs. With success: the University of St. Gallen has constantly been ranked among the top business schools in Europe. Accreditations by EQUIS and AACSB International underline our commitment to a holistic curriculum that meets the highest academic standards.

Studies at the University of St. Gallen

Corporations expect that their employees are not merely well-trained specialists. Intellectual skills, an integrative perspective, flexibility, a sense of responsibility and intercultural qualifications are more and more significant.

To enable our students to acquire these skills, we have developed a unique degree course structure at the HSG. It creates the conditions required for our students' academic and personal development.

The academic structure

Studies at the University of St. Gallen consist of three levels and three pillars (3x3). The three levels are the Assessment Year, the Bachelor's studies and the Master's Level. Throughout these three levels, studies consist of three pillars: Contact Studies, Independent Studies and Contextual Studies.

Three Levels

Assessment Year

The first level of studies at the HSG is the Assessment Year, i.e. the first two semesters of undergraduate studies. The Assessment Year is offered in two separate tracks – one is taught in German, the other one in English.

Bachelor's studies

After the Assessment Year, you choose one out of five majors for your Bachelor's studies. The major in Business Administration, Economics, and International Affairs can be studied in a flexible mixture of English and German. In the course of bilingual Bachelor's studies, students must complete at least two courses in the other language.

The standard time required for your undergraduate studies is three years (two semesters for the Assessment Year and four semesters for Bachelor's studies).

Master's Level

At the more specialised Master's Level, we offer eight out of thirteen programmes in English. As a rule, our consecutive Master's programmes take three or four semesters. Students may take up their Master's programmes immediately after completing their first degree course, after an internship or after a few years' practical experience.

Three Pillars

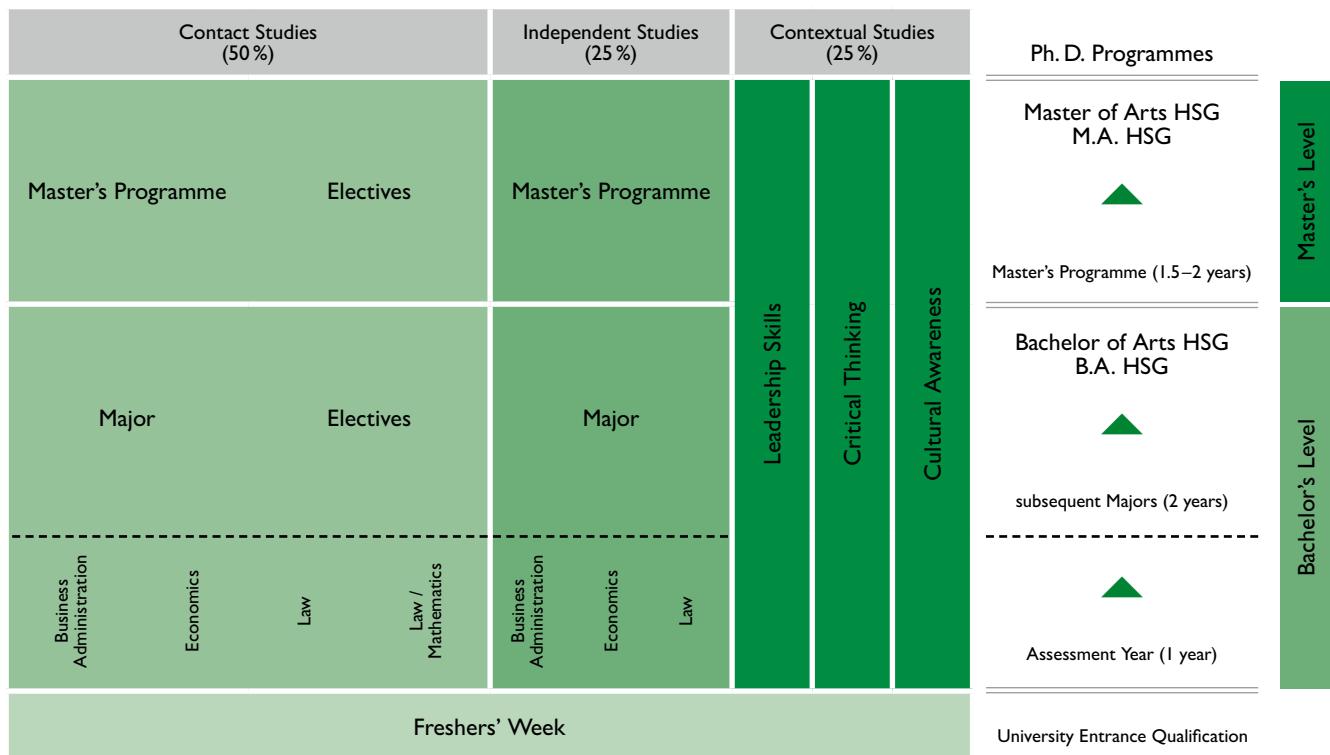
Contact Studies

Contact Studies are traditionally taught courses that consist of lectures, exercises and seminars in the core subjects. Taught by members of the faculty, these courses are offered only when the University believes that it is the easiest and quickest way to learn a subject.

Independent Studies

Independent Studies means that students learn on their own or in small groups with a variety of aids. Students are provided with exercises and solutions, texts from journals, or textbooks with questions about them, and they are given an opportunity to attend different kinds of virtual courses. Small groups of students then meet with faculty members to discuss what they have learned and to clear up any remaining questions.

The academic structure at the University of St. Gallen (HSG) Three levels – three pillars (3x3)



Contextual Studies

A unique feature of studies at the HSG is constituted by Contextual Studies: in Contextual Studies, core studies in economic and legal sciences are completed and reflected on from different perspectives. Our students must understand that economic

decisions are always part and parcel of a social, cultural and historical framework and must therefore be considered in an integrative manner. Contextual Studies consist of courses in Leadership Skills, Critical Thinking and Cultural Awareness.

Teaching and research: a symbiosis of theory and practice

Our students are taught by 98 professors, 66 assistant professors, 26 permanent lecturers and 598 lecturers. Besides teaching, they also work at the HSG's 40 institutes and research centres, where they deal with topical academic issues. At the same time, they cultivate intensive contacts with trade and industry, law and politics. These activities, rooted both in academia and practice, ensure that our faculty members are always up to date and able to pass on their knowledge to students in their lectures.

The practical relevance of teaching is further reinforced by practical case studies and by numerous faculty members who have experience of working in their field of expertise in the real world. They are able to optimally show students how theoretical knowledge is applied.

The HSG runs five schools: the School of Management, the School of Finance, the School of Economics and Political Science, the Law School and the School of Humanities and Social Sciences. The schools ensure the pursuit of the basic objectives in teaching, research and executive education.

 www.unisg.ch/universitaet/schools

Rankings and accreditations

In the Financial Times Global Masters in Management Ranking 2015 we are in 1st place with the Master in Strategy and International Management and in 4th place with the CEMS Master in International Management. Our Master in Banking and Finance is ranked 8th in the Financial Times Masters in Finance Ranking 2016. Additionally, the CHE Ranking awards good grades to the HSG, placing it in the top group in German-speaking Europe. The HSG has earned the EQUIS (2001) and AACSB (2003) accreditations and consequently has obtained the two most demanding



international seals of approval for business schools. These two awards are evidence of the high standard of education, which is internationally recognised, as well as the HSG's excellent quality of service on campus.

 www.rankings.unisg.ch

Executive education

The HSG has always seen executive education as one of its central functions along with degree courses and research. Thus HSG institutes organise certificate programmes and seminars in their respective fields. The Executive School of Management, Technology and Law (ES-HSG) offers an English-language full-time and part-time MBA and various part-time Executive MBAs.

 www.weiterbildung.unisg.ch



“I assume responsibility.”

Tiziana Gaito

The complexity of today's challenges calls for an integrative perspective. Integrative thinking is therefore encouraged at the HSG, as is dealing with complex cultural, social and ecological challenges. Our students should become aware of their social responsibility and actively assume it.

www.unisg.ch/studium/master

***“From insight
to impact”*** 

Financial information

What does it cost to study at the HSG?

Students' living costs vary according to their lifestyles. On average, our students' annual overall expenses amount to approximately CHF 29,000.

Tuition fees

Application and administrative fee	CHF 250
Tuition fees for foreign Master's students per semester	CHF 3,326

The visa process

Most students who come to Switzerland must obtain a visa prior to entering the country. It may take several months for a visa to be issued. Please contact the Swiss Embassy in your home country at an early stage to find out about the relevant procedures and documents to be submitted.

In most cases students must prove that they have sufficient financial means for their stay in Switzerland. Therefore they will have to transfer money (currently CHF 24,000) into a Swiss bank account and submit the bank statement with the other documents to the embassy to obtain the visa. Please note that you will need this amount during the first year, and make sure that you can finance the following years as well.

 www.eda.admin.ch

International students: entry and residence

The Admissions Office assists international students with information regarding entry into Switzerland and residence.
 www.admissions.unisg.ch

Accommodation

We do not offer on-campus housing. Generally, students share an apartment or rent a small one. If students share an apartment, they can obtain a single bedroom from CHF 500 upwards per month. Rents for small private studios range from CHF 650 upwards per month. The HSG's Student Mobility offers a limited number of rooms in a student residence against a brokerage fee. Interested students should contact us as early as possible (exchange@unisg.ch). The Student Union provides more information on the housing market on its website:

 www.myunisg.ch

Food

A regular menu at the on-campus cafeteria costs about CHF 8. Students can find all kinds of restaurants and snack bars in town. Regular lunch menus are priced from around CHF 15 upwards. In the fast-food outlets such as McDonald's and kebab stands, menus are more favourably priced.

Health insurance

Various items of information about moving to St. Gallen and about health insurance schemes for foreign students can be found on the website of the City of St. Gallen. Students are required to take out a Swiss health insurance unless the Swiss authorities accept their original one. Costs start at around CHF 100 per month.

 www.stadt.sg.ch

Travelling

In Switzerland, travelling by public transport is very convenient and is encouraged. Students are advised to obtain the Swiss Federal Railway half-fare card in order to save 50% on all tickets. It is available for CHF 185 and valid for one year.

Scholarships and funds

Tuition fees are rather low in Switzerland because the Swiss Confederation and the cantons subsidise University education. In addition, the HSG benefits from numerous sponsorships thanks to its good relations with trade and industry. Accordingly, each student receives a grant automatically.

Loan and scholarship fund

To ensure financially disadvantaged students are also able to study at the HSG, we have the loan and scholarship fund. The fund offers loans and scholarships to students enrolled in the Bachelor's or Master's Level. Additionally, foreign students can be granted a scholarship that covers the difference between the fees for Swiss nationals and foreign nationals. The purpose is to support students in need. To be eligible to apply for either form of aid, students must be enrolled for a minimum of one semester.

Starr International Foundation Scholarship Fund

The Starr International Foundation Scholarship Fund is set aside for highly talented foreign-language students with a recognised foreign Bachelor's degree who are completing a Master's degree in one of the English-language programmes. Exceptional students are identified by the Advice Center for Study Funding and asked to hand in an application.

Please check the website of the Advice Center for Study Funding for further information on the above-mentioned or other options.

www.studyfunding.unisg.ch

studyfunding@unisg.ch

Money-earning opportunities

International students can apply to work 15 hours a week and full-time during the breaks. The average hourly wage for students is around CHF 25–35. The university and its institutes are always looking for students to work on some project or do regular work. It is customary for a relatively high percentage of students to work at the University.

Information for international students can be found at:

www.csc.unisg.ch

Monthly Expenses	Foreign Master's students
Accommodation (rent plus utilities)	660
Food (including eating out)	390
Communication (telephone, internet, TV, radio)	70
Tuition fees and degree course expenses	640
Transport (public and private)	140
Health (health insurance, medication, visits to doctors)	170
Clothing	130
Leisure activities (sports, culture, holidays)	140
Other (insurance, taxes, gifts, ...)	130
Total Expenses (CHF)	2,470

Exchange rate (July 2016): CHF 1.00 = EUR 0.92 / CHF 1.00 = USD 1.01

Master in Marketing, Services and Communication Management

Objectives

Customer value –

the goal of sustainable corporate management

In a globalised world, sustainable corporate value can only be created through convincing products and services for customers, who are the focus of attention. Marketing along these lines concentrates on achieving the highest possible customer focus with products and services. This integrative view, which transcends classical marketing, is what the Master's Programme in Marketing, Services and Communication Management (MSC) is committed to: the programme combines all management disciplines that take their bearings from customers and unites them with the markets and business models of topical industries.

The customer value approach:

value for customers and the value of customers

The core of the programme is constituted by the customer value approach: companies and institutions provide customers with goods and services. The solution of customers' problems, their experience of the product and thus the contribution to their satisfaction define the product's value for customers. At the same time, however, companies only take their bearings from customers who are valuable in the long term. The customer value approach is promising and helps to answer the key question of entrepreneurial strategy: which goods and services should be provided for which customers and markets?



"In the MSC, we're able to apply the theory we've learnt directly to practice in group work. I find cooperation with other international students great fun. In the small university city of St.Gallen, we also meet outside the campus and can further intensify personal contacts like that."

Sophie Kwisda
Austria



Sophie tells more at:
www.msc.unisg.ch

Curriculum

Marketing, service management and communication and their application areas

On the one hand, our programme is based on the functions of marketing, market research, service management and communication; on the other hand, it provides students with an insight into a great number of up-to-date application areas such as Interactive Marketing, Automotive Marketing or Luxury Brand Management. The selection of application areas is constantly being updated and is intended to provide students with well-founded access to specific markets.

Besides the application areas and the compulsory subjects, core studies consist of independent electives and a Master's thesis, and are supplemented by Contextual Studies (particularly in sociology, psychology, communication and languages).

Partners

The MSC encourages the exchange between students, institutes and practice. In applied research projects, students work in small groups on real tasks set by a company or institute. The project partner remains the same throughout the three-term project period. This early and continuing contact with practice partners teaches students professional teamwork with business partners and often leads to further cooperation with students for their Master's thesis, individual projects or job offers.

Curriculum

		Core Studies	Contextual Studies		
3rd sem.	– Applied Research Project III				
2nd sem.	– Customer Value and Communication Management II – Applied Research Project II	Application Areas: – Aviation Systems – Customer Value in the Media and Communication Industry – Financial Services and Insurance – ...	Independent Electives	Master's Thesis	Leadership Skills
1st sem.	– Customer Value and Communication Management I – Consumer Behaviour and Market Research – Applied Research Project I	Application Areas: – Interactive Marketing – Clean Energy Marketing – Channel Management – Marketing of Innovations – Automotive Marketing – Transportation Systems – ...			Critical Thinking and Cultural Awareness
Credits	30 Credits	12–24 Credits	0–12 Credits	18 Credits	Total 18 Credits

 Compulsory Subjects  Core Electives



"The MSC's customer value approach focuses on an integrative view of marketing. Both analytical and creative skills are trained within a unique theoretical and practical framework. This education and the opportunity to complete the double degree programme DM2 provided me with the ideal preparation for my present activities as a marketing project coordinator in the luxury watch industry."

Stéphane Schenk, Switzerland
Marketing Project Coordinator, OMEGA / Swatch Group

Studying internationally

The Master's Programme in Marketing, Services and Communication Management (MSC) offers its students an opportunity to take part in exchange and double degree programmes:

- Exchange programmes with more than 190 partner universities worldwide
- CEMS Master's in International Management
- DM2 double degree programmes

Career perspectives

MSC graduates have a wide range of qualifications and are prepared for attractive functions and professional fields such as:

- executive and specialist tasks directly related to the market such as product management, marketing, market research, customer relations management and service quality management;
- communication jobs such as media work, public relations, advertising and e-communication;
- tasks in public administration such as location marketing and the configuration and management of customer-oriented administrative processes;
- corporate start-ups;
- research and teaching at universities and universities of applied sciences.

MSC admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 ECTS credits
- Evidence of a sufficient command of the programme language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Foreign students are admitted on the strength of the documents they submit
- Supplementary work (Integration Week or Master's preparatory stage) may be required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

☞ www.admissions.unisg.ch

☞ www.msc.unisg.ch

For specific questions: admissions@unisg.ch

Master in Marketing, Services and Communication Management (MSC)

- Application time frame: 1 October – 31 March
- Integration Week (calendar week 22 or 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English or German
- New students for the academic year 2015/2016: 60
- Male/female: 38%/62%
- Nationalities represented in the MSC: 15
- International MSC students: 18%
- Job offers before graduation: 2.0*
- Signed a job contract by the time of graduation: 86%*

*Average of all Master's programmes 2015 (Source: HSG 2015)

Contact

For any questions regarding the contents and the structure of the **Master's Programme in Marketing, Services and Communication Management**, please contact:



Prof. Dr. Sven Reinecke

Academic Director



Prof. Dr. Marcus Schögel

Academic Director



Prof. Dr. Pietro Beritelli

Executive Director

Further information can be found
on the MSC website.



University of St.Gallen (HSG)

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msc@unisg.ch

www.msc.unisg.ch

Master in Accounting and Finance

The Master's Programme in Accounting and Finance (MAccFin) enables you to view financial corporate management from an integrative perspective. Our programme is characterised by its proximity to entrepreneurial practice: topical and relevant issues with case-related approaches to solutions play as important a role as do reputed guest lecturers and close cooperation with selected companies.

Objectives

The Master's Programme in Accounting and Finance (MAccFin) prepares you for responsible activities in the field of financial corporate management. No matter whether you look at it from the perspective of a consultant, a controller, an auditor or a banker:

- you analyse an organisation's sustainable financial and earning power and issue recommendations for further development;
 - you deal with the requirements imposed by the capital market and the regulators;
 - you create M&A processes;
 - you conduct a value-oriented assessment of the profitability of customers, distribution channels and brands, as well as drawing up alternative action scenarios;
 - you conduct management performance assessments and create incentive-compatible management instruments.
- Financial management thus includes a systematic and reliable record of corporate performance, as well as reporting for the attention of investors and other stakeholders.



"For me it was clear that I would study Accounting and Finance since it constitutes the basis for a wide variety of areas. I can already put my skills to use in the student consultancy Student Impact, where we support sustainable start-ups and SMEs."

Angela Honegger
Switzerland



Angela tells more at:
www.maccfin.unisg.ch

Contents and structure

The contents of the Master's programme focus on the current and future tasks of financial management. Increasing demands for transparent and real-time information about current and planned activities and the financial results expected from them require a very good specialist interdisciplinary knowledge and skills to create and implement systems.

Compulsory courses

The three compulsory courses of the first semester provide a cross-section of financial management. The Auditing course shows the principles and rules according to which auditors conceptualise and conduct a group audit. Corporate Finance deals with models of corporate funding structures, whereas Management Accounting raises and discusses questions of corporate planning, steering and control. In the second semester, the Financial Analysis course focuses on instruments of financial analysis, as well as their critical

assessment and their application in keeping with the context, while Financial Reporting according to the True & Fair View is concerned with the external perspective.

Core electives

In core electives you will be able to choose from a great number of courses. The general core electives should cover the bandwidth of financial management through the choice of four courses, whereas in the immersion core electives, two extensive courses are intended to enable students to specialise and thus to prepare them for their career starts. Students are therefore able to pursue their very own individual requirements and interests.

Curriculum

		Core Studies	Contextual Studies
3rd sem.			
2nd sem.	<ul style="list-style-type: none"> – Financial Reporting – Financial Analysis 	Core Electives – Immersion <ul style="list-style-type: none"> – Audit Committee Essentials – International Financial Statement Analysis – Selected Topics in Corporate Finance – ... Core Electives <ul style="list-style-type: none"> – Asset Liability Management for Insurance Companies – Challenges of Financial Management for International (family-owned) Companies – Derivatives – Entrepreneurial Finance – the applied perspective – Excel-based Financial Modelling for Financial Statement Analysis and Corporate Valuation – Financial Regulation and Risk Management – Financial Risk Management – Fundamental Corporate Valuation for active Investors – International Group Accounting – Risk Management and Insurance – Theory of Risk and Insurance – Valuation for Accounting – Value-Based Management in Insurance – ... 	Independent Electives
1st sem.	<ul style="list-style-type: none"> – Management Accounting – Corporate Finance – Auditing 		Master's Thesis
Credits	20 Credits	24–34 Credits	3–9 9–15
		0–10 Credits	18 Credits
			Total 18 Credits

 Compulsory Subjects  Core Electives



"To study the MAccFin at the University of St.Gallen was an excellent decision. It provides not only a high-class education in finance, but also creates the added value every eager student is seeking through the involvement of international companies in several courses and events. This combination of knowledge building and practical relevance as well as the quality label 'HSG' enable graduates to find their dream job after studies."

Markus Neier, Switzerland

Financial Analyst, Johnson & Johnson

Studying internationally

We support you in the international orientation of your studies. Thus you can apply for double degree and exchange programmes:

- CEMS Master's in International Management
- DM2 double degree programmes
- Exchange programmes with more than 190 partner universities worldwide

Career opportunities

We would like to provide you with the wherewithal for an exciting and unique career. As a MAccFin graduate, you will not only have the necessary theoretical foundation but also be conversant with practice-oriented project work, positioning and opinion-leadership, as well as being involved in the production of solutions and decisions. MAccFin graduates find themselves in responsible positions in big and smaller corporations, on all continents, with responsibility in line functions, project management or consultancy, and as entrepreneurs.

Typically, our graduates opt for business consultancy, investment banking, auditing (MAccFin ECTS credits will be credited to your auditor training) or a junior position in the finance department of a reputable firm. These starting positions are used as a stepping stone for growth with regard to functions, competence, responsibility, projects and leadership. Alternatively you can remain at university and opt for a doctorate and thus for further specialisation in your field in order to embark on an academic career.

MAccFin admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 ECTS credits
- Evidence of a sufficient command of the programme language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Foreign students are admitted on the strength of the documents they submit
- Supplementary work (Integration Week or Master's preparatory stage) may be required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria:

☞ www.admissions.unisg.ch

☞ www.maccfin.unisg.ch

For specific questions: admissions@unisg.ch

Master in Accounting and Finance (MAccFin)

- Application time frame: 1 October – 31 March
- Integration Week (calendar week 22 or 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English or German
- New students for the academic year 2015/2016: 202
- Male/female: 80%/20%
- Nationalities represented in the MAccFin: 22
- International MAccFin students: 34%
- Job offers before graduation: 2.0*
- Signed a job contract by the time of graduation: 86%*

*Average of all Master's programmes 2015 (Source: HSG 2015)

Further information can be found
on the MAccFin website.



Contact

For any questions regarding the contents and the structure of the **Master's Programme in Accounting and Finance**, please contact:



Prof. Dr. Peter Leibfried
Academic Director



Prof. Dr. Dirk Schäfer
Executive Director

University of St.Gallen (HSG)

Institute of Accounting, Control and Auditing
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CH-9000 St. Gallen
Switzerland

+41 71 224 74 09
maccfin@unisg.ch
www.maccfin.unisg.ch

Master in Strategy and International Management

The mission of the Master's Programme in Strategy and International Management (SIM) is to provide students with the advanced knowledge of general management necessary for a successful career as respected and responsible managers, entrepreneurs or business consultants. The programme offers an integrative and interdisciplinary approach, because only an approach of this nature is capable of conveying the ability to cope with the complex

Placed 1st in the Financial Times Global Masters in Management Ranking 2015!

management challenges of our time. The aspiration to act independently of all interests and the commitment to upholding high ethical and academic standards serve as the basis of the SIM.

The SIM curriculum

The SIM curriculum combines the research-based, academic rigour of a Master of Arts with the interactive nature and practice-oriented approach present in leading MBA programmes. Students are thus offered the best of two learning worlds.

SIM Advanced Management Courses

The compulsory courses advance students' knowledge of the functional areas of management. Students explore advanced



"The special thing about the SIM is the international network which I can extend with my fellow students and through the annual community event for students and alumni. The programme's international nature is also fostered through courses all over the world. In the context of the SIMagination Challenge, I travelled to Indonesia, where we taught children English."

Louis Lenoir
USA, France



Louis tells more at:
www.sim.unisg.ch

theories and concepts, examine managerial practice, and engage in scientific discussion.

Core electives

The core electives consist of another Advanced Management Course, in SIM Integratives and in SIM in Practice:

SIM Integratives

SIM Integratives focus on subjects of widespread and current interest in the field of management. Multidisciplinary perspectives are needed in order to embrace these subjects and explore ways to cope successfully with the major management challenges of our time.

SIM in Practice

Apart from attending these courses, a SIM student is required to find, plan, execute, and reflect on projects as part of SIM in

Practice, which is made up of two innovative courses that are important components of the SIM Programme: the SIM International Project and The SIMagination Challenge.

- SIM students have to initiate and complete an international internship, called SIM International Project (SIM-IP). The purpose of the SIM-IP is for students to engage in challenging and practice-oriented work outside the classroom, yet topically related to their studies.
- The SIMagination Challenge requires students to embark on a compulsory international social project which aims to create enriching and meaningful learning experiences for the managerial profession, to provide networking opportunities and to enhance career prospects. It encourages our students to be responsible global corporate citizens, not just competent managers. This course helps students develop entrepreneurial,

Curriculum

		Core Studies	Contextual Studies		
3rd sem.	Advanced Management Courses II, e.g.: <ul style="list-style-type: none"> – Marketing and Consumer Behavior – Organizational Behavior and Change Integratives, e.g.: <ul style="list-style-type: none"> – Alliance & Network Strategy – Current Issues in Customer Centricity – Entrepreneurship – Exploring Sustainability as Strategic Opportunity – International Market Entry – Mergers & Acquisitions – Managing Growth – Doing Business in Europe – Strategies for Renewal 	SIM in Practice	Independent Electives	Master's Thesis	Leadership Skills
2nd sem.					Critical Thinking and Cultural Awareness
1st sem.	Advanced Management Courses I: <ul style="list-style-type: none"> – Financial Management – International Management – Research in Management – Strategic Leadership – Strategic Management 				
Credits	20 Credits	22–34 Credits	0–12 Credits	18 Credits	Total 18 Credits

■ Compulsory Subjects ■ Core Electives



"The SIM has provided me with the skill set and values necessary to enter the workforce as an open-minded and responsible leader who appreciates differences and knows how to utilise them in an internationally dynamic environment. Also, by working closely on projects with multinational organisations and networking during my studies, I discovered many opportunities for my professional development. Exposure to the corporate world and a strong link between academia and practice helped me to clarify what I want my future career path to be."

Neli Staneva, Bulgaria

Corporate Business Development at Porsche Cars North America

interpersonal, team and leadership skills as well as cross-cultural competencies.

Corporate partnerships

The SIM programme has close ties to leading international corporations that act as corporate sponsors. This cooperation includes interactive workshops, lectures, invitations to visit their sites as well as attractive international internships.

Studying internationally

In addition to students being offered an internationally oriented curriculum, they are also enabled to experience foreign cultures and perspectives first hand:

- Key partnerships with two MBA programmes offer SIM students the opportunity of gaining a double degree with either INCAE Business School in Costa Rica or Nanyang Business School in Singapore. Within two years, students earn both the SIM-HSG Master's degree and a prestigious MBA degree.
- CEMS Master's in International Management
- Double degree programmes with ESADE, Barcelona, Spain; HEC, Paris, France; RSM Erasmus University, Rotterdam, Netherlands; and FGV-EAESP, São Paulo, Brazil
- Exchange programmes with more than 190 partner universities worldwide

Career perspectives

By fostering academic excellence, intercultural and language skills, as well as an interdisciplinary problem-solving approach, the SIM

programme optimally equips students for top positions in key business arenas such as international management, business consulting or entrepreneurship. Most SIM students sign professional contracts before completing their studies. They receive challenging and attractive job offers from highly respected companies in various business sectors throughout the world. The SIM Master's degree also provides access to Ph.D. programmes.

SIM admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 ECTS credits
- Proficiency in the English language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Applicants are admitted on the basis of the assessment of the following criteria:
 - GMAT or GRE
 - Grade average
 - Extracurricular activities (including practical experience)
 - Essay
 - Interview
- The SIM-Start Professional is required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria.

✉ www.admissions.unisg.ch

✉ www.sim.unisg.ch

For specific questions: admissions@unisg.ch

Master in Strategy and International Management (SIM)

- Application time frame: 1 October – 30 April
- SIM-Start Professional (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- New students for the academic year 2015/2016: 55
- Male/female: 60%/40%
- Nationalities represented in the SIM: 28
- International SIM students: 82%
- Employed three months after graduation: 100% (FT Ranking 2015)

Financial Times Ranking

The SIM programme was ranked 1st in the Financial Times Global Masters in Management Ranking for a record fifth consecutive year in 2015.

Per criteria the SIM was ranked:

- Number 1 in "aims achieved"
- Number 1 in "employed at three months"
- Top 3 in "placement success"
- Top 4 in "value for money"
- Top 6 in "weighted salary"

Further information can be found
on the SIM website.



Contact

For any questions regarding the contents and the structure of the **Master's Programme in Strategy and International Management**, please contact:



Prof. Dr. Omid Aschari, MBA

Managing Director



Prof. Dr. Dr. Tomi Laamanen

Academic Director

University of St.Gallen (HSG)

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sim@unisg.ch

www.sim.unisg.ch

Master in Banking and Finance

With a challenging curriculum, the Master's Programme in Banking and Finance (MBF) is one of the leading international finance programmes. In the fields of Financial Markets, Financial Institutions, Corporate Finance and Quantitative Methods, the programme offers high-quality education in both theory and application. It is designed to train our students in the critical reflection of various concepts and approaches prevailing in financial theory and practice.

Placed 8th in the Financial Times Global Masters in Finance Ranking 2016!

Educational goals

The programme's educational goals encompass three dimensions:

1. Functional dimension

An understanding of the function and importance of financial intermediation in the context of the present and future development of economic systems and its integration in the social, legal and political sphere.

2. Instrumental dimension

Knowledge of the theory and application of financial markets, characteristics and implementation of modern financial instruments, and the core functions of modern financial management.



"As an MBF student, I profit from the network of the Swiss Institute of Banking and Finance and from the HSG Banking Days, which are organised by the HSG's Career & Corporate Services. At these events, the banks present themselves as attractive employers and offer us on-site interviews – a great opportunity for a career start."

Justin Friedrich
Switzerland



Justin tells more at:
www.mbf.unisg.ch

3. Institutional dimension

Knowledge of the core functions of planning, steering and supervision of financial institutions and their strategic business units.



CFA & CAIA programme partnerships

The MBF programme is an official programme partner of the CFA Institute and the CAIA Association. The MBF programme covers more than 70 per cent of the candidate body of knowledge for all three levels of the CFA programme. These partnerships enable the MBF to award CFA and CAIA fellowships each year to outstanding MBF students who embark on the programme.

Curriculum

The core studies are made up of compulsory courses and electives, including a research seminar. In the first semester of the programme, students attend the compulsory courses Financial Markets, Financial Institutions, and Quantitative Methods. In these challenging courses the essential knowledge of finance will be acquired. In the second and third semesters, students may design their individual curriculum according to their preferences and can choose several core electives in order to focus on financial markets, corporate finance, institutions or methods. They can freely combine courses from our long list of core electives. In the research seminar, students are required to write a seminar paper with a research focus and they have to present their findings. In combination with the Master's thesis, the MBF therefore provides a thorough preparation for a Ph.D.

Independent electives create additional choices: students may either attend further core electives of the MBF or courses of other

Curriculum

	Core Studies	Contextual Studies		
3rd sem.	I Research Seminar, e.g.: <ul style="list-style-type: none"> - Research Seminar Corporate Finance - Research Seminar Financial Institutions - Research Seminar Insurance - Research Seminar Real Estate Finance - Research Seminar Quantitative Finance Core Electives, e.g.: <ul style="list-style-type: none"> - Derivatives - Private Equity - Financial Modelling Workshop: Derivatives - Financial Risk Management - Energy Finance - Corporate Valuation - Financial Econometrics - Computational Finance - Corporate Financial Management - Alternative Investments - Risk Management and Insurance 	Independent Electives	Master's Thesis	Leadership Skills
2nd sem.				Critical Thinking and Cultural Awareness
1st sem.	<ul style="list-style-type: none"> - Financial Markets - Financial Institutions - Quantitative Methods 			
Credits	15 Credits	27–39 Credits	0–12 Credits	18 Credits
			3–9	9–15
			Total 18 Credits	

Compulsory Subjects Core Electives



"The knowledge acquired in lectures such as Banking, Corporate Finance and Real Estate affects essential parts of my daily work. I am convinced that the conceptual content of the lessons taught at the HSG is absolutely in step with current practice. I am glad that I was able to enjoy such an effective education."

Danielle Brassel, Switzerland

Vice President, aeris CAPITAL AG

Master's programmes. A third option is to attend courses of the School of Management.

Industrial partners

The partners of the MBF, which include Credit Suisse Group, Deutsche Bank, UBS, Commerzbank and Zürcher Kantonalbank, guarantee an early contact with potential employers and support the MBF in many ways.

Our industrial partners award fellowships to the best students who start the programme, and they award prizes at the end of the programme for the best degree and the best Master's thesis. Thanks to their ongoing support, the MBF invites visiting professors from internationally renowned universities on a regular basis. Completing internships and cooperating with the financial industry when writing the Master's thesis is facilitated thanks to the partners of the MBF.

Career perspectives

The MBF guarantees a successful career start. Our students

- take up jobs involving practical work in financial institutions such as banks, insurance companies, asset management firms, etc;
- work for consulting firms in fields related to financial markets;
- work as auditors in the fields of banking and insurance;
- pursue an academic career in finance, banking or insurance management in the context of doctoral studies (Ph.D.).

Studying internationally

The MBF offers its students an opportunity to take part in exchange and double degree programmes:

- Exchange programmes with more than 190 partner universities worldwide
- CEMS Master's in International Management
- Double degree programmes with ESADE, Barcelona, Spain; HEC, Paris, France; RSM Erasmus University, Rotterdam, Netherlands; Università Commerciale Luigi Bocconi, Milan, Italy; and FGV-EAESP; São Paulo, Brazil

MBF admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 ECTS credits
- Proficiency in the English language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Applicants are admitted on the basis of the assessment of the following criteria:
 - GMAT or GRE
 - Grade average
 - Extracurricular activities
 - Letter of motivation
 - Curriculum Vitae

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria.

✉ www.admissions.unisg.ch

✉ www.mbf.unisg.ch

For specific questions: admissions@unisg.ch

Master in Banking and Finance (MBF)

- Application time frame: 1 October – 30 April
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- New students for the academic year 2015/2016: 121
- Male/female: 81%/19%
- Nationalities represented in the MBF: 37
- International MBF students: 65%
- Employed three months after graduation: 100% (FT Ranking 2016)

Financial Times Ranking

The MBF programme was ranked 8th in the Financial Times Global Masters in Finance Ranking 2016.

- Number 1 in the German-speaking world
- Number 1 in Switzerland

Further information can be found
on the MBF website.



Contact

For any questions regarding the contents and the structure of the **Master's Programme in Banking and Finance**, please contact:



Prof. Dr. Manuel Ammann
Academic Director



Prof. Dr. Florian Weigert
Executive Director

University of St.Gallen (HSG)

Swiss Institute of Banking and Finance
Rosenbergstrasse 52
CH-9000 St. Gallen
Switzerland

+41 71 224 70 05
mbf@unisg.ch
www.mbf.unisg.ch

Master in Economics

The Master's Programme in Economics (MEcon) offers a comprehensive economic education. The programme focuses on a theoretical and empirical analysis of economic relationships. You acquire a broad knowledge of theories and methods that are useful for understanding the big social and economic challenges of our times and specifically train your ability to analyse economic problems and policy strategies. The curriculum offers great flexibility for an individual configuration of your studies according to your interests and goals. A sound knowledge in core areas and in attractive specialisations, as well as solid expertise in analytical tools, give access to a wide range of professional activities and provide a successful start to your professional career.

Student profile

As an applicant for MEcon, you want to develop a deeper understanding of the major economic, social and political problems. Your knowledge of basic economics and your mathematical skills and analytical capacity are above average. In addition, you are keen to apply the newly acquired methods and tools of economics for better solutions to current policy problems.

Curriculum

In MEcon, you acquire 90 credits in three to four semesters. Studies in economics conform to rigorous international standards, both in terms of subject areas and analytical and empirical

A close-up portrait of a young woman with long, light brown hair, smiling warmly at the camera. She is wearing a light-colored, lace-trimmed top. The background is blurred, showing what appears to be an indoor setting with other people.

"The MEcon curriculum offers great flexibility to design our studies in line with our own interests and goals. Since I'm interested in sustainability and want to promote doing business in a sustainable manner, I'm actively involved in the oikos association. We would like to initiate a new lecture on sustainable investment."

Sibylle Huber
Switzerland

methods. Therefore compulsory courses focus on core issues of economics. They are supplemented by core electives and elective courses which also give students an opportunity to connect to the research interests of faculty members. In addition, students can attend courses from other Master's programmes such as Banking and Finance, International Affairs and Governance, and Law and Economics. This large range of elective courses is an opportunity to develop personal specialisations in:

- International Economy
- Government and the Economy
- Work, Population and Health
- Finance and Capital Markets
- Firms and Markets

Programme language

The MEcon is taught both in English and in German. Core courses are offered in English jointly with the MiQE/F (Master in Quantitative Economics and Finance).

MPEF

The MPEF is a new integrating option for MEcon and MiQE/F students that leads directly to the Ph.D. in Economics and Finance (PEF). The curriculum is designed for excellent students with the potential to produce relevant academic research at the Ph.D. level. After successful completion of the one-year programme at the Master's level, students will be able to enter the Ph.D. level on a provisional basis. After completing all the necessary courses, students will earn their Master's degree and will officially enter the research stage of the PEF. By completing the MPEF, the PEF becomes shorter by at least 12 months.

Curriculum

	Core Studies	Contextual Studies
3rd sem.	Core Courses (2 out of 8 compulsory): – Public Economics – Labour Economics – Industrial Organization – Econometrics II – International Trade – Political Economics – Microeconomics – Time Series Econometrics	
2nd sem.	– Advanced Macroeconomics III – Advanced Microeconomics III	Independent Electives
1st sem.	– Advanced Macroeconomics I – Advanced Microeconomics I – Advanced Macroeconomics II – Advanced Microeconomics II – Mathematics – Econometrics I	Master's Thesis
Credits	30 Credits	16–24 Credits 0–8 Credits 18 Credits Total 18 Credits

■ Compulsory Subjects ■ Core Electives



“Economic analyses combined with practical knowledge from electives like Change Management provide a perfect mix needed for solving problems in complex organisations. When developing more efficient business processes, I often remember in-depth discussions with MEcon students and refer to their knowledge and experience.”

Lav Odorovic

*Project Manager Operations Standards, Operations
Department at Siemens, Building Technologies,
International Headquarters*

Internships with selected partners

The MEcon has partnership agreements with private and public partners and is therefore able to offer internships with tasks closely related to your studies. Students are encouraged to utilise this opportunity to gather practical experience as part of their study period, thus establishing valuable contacts for their subsequent career. On application, up to 6 ECTS practice credits will be awarded for qualified internships.

Studying internationally

MEcon students can benefit from the exclusive opportunity to obtain a double degree from the HSG and a leading European partner university: the Stockholm School of Economics (SSE). Within the DM2 agreement of the HSG, students can also apply for a double degree programme with ESADE Barcelona, HEC Paris and RSM Rotterdam. The CEMS Master's in International Management (CEMS MIM) is available to them as well. In addition, the HSG offers exchange programmes with more than 190 partner universities worldwide.

Career perspectives

A MEcon degree provides the foundations in economic theory and empirical tools that are required to understand and analyse economic relationships and processes and to develop solutions to policy problems. Application-oriented empirical tools support

your capacity in strategic decision-making processes. With such abilities, you enjoy substantial advantages with regard to starting a career with a wide range of possibilities. Not only public and international institutions, but also private firms, banks and insurance companies are interested in MEcon graduates. reputable consulting firms regularly employ well-trained economists too.

MEcon admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 ECTS credits (at least 60 credits in Economics)
- Proficiency in the English language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Foreign students are admitted on the strength of the documents they submit
- Supplementary work (Integration Week or Master's preparatory stage) may be required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria.

☞ www.admissions.unisg.ch

☞ www.mecon.unisg.ch

For specific questions: admissions@unisg.ch

Master in Economics (MEcon)

- Application time frame: 1 October – 31 March
- Integration Week (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English or German
- New students for the academic year 2015/2016: 29
- Male/female: 67%/33%
- Nationalities represented in the MEcon: 21
- International MEcon students: 43%
- Job offers before graduation: 2.0*
- Signed a job contract by the time of graduation: 86%*

*Average of all Master's programmes 2015 (Source: HSG 2015)

Further information can be found
on the MEcon website.



Contact

For any questions regarding the contents and the structure of the **Master's Programme in Economics**, please contact:



Prof. Dr. Stefan Bühler
Academic Director



Franziska Fawcett
Executive Director

University of St.Gallen (HSG)

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Bodenstrasse 8
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Switzerland

+41 71 224 29 26
mecon@unisg.ch
www.mecon.unisg.ch

Master in Quantitative Economics and Finance

The Master's Programme in Quantitative Economics and Finance (MiQE/F) offers a high-quality graduate education in economic theory, finance and quantitative methods. Apart from a common set of core courses, our students are able to select from a large menu of elective courses to specialise in economics, finance, or a combination of both.

Your head start

The unique feature of the MiQE/F is the combination of comprehensive economic and finance theory with quantitative empirical methods to analyse and solve challenging practical problems in economics, finance and the private sector. Being equipped with rigorous statistical and econometric methods and an expert knowledge of economics and finance, you will be uniquely

positioned on the job market to successfully compete for the most challenging career opportunities in science, the private sector and national and international policy institutions.

Curriculum

In the MiQE/F programme, compulsory courses mainly focus on finance, economics and quantitative methods. Students can develop their individual study profile by choosing core electives in line with their personal interests and talents:

Core electives and specialisations

The core electives involve advanced application-oriented work and problem-solving, and allow for different specialisations. The areas of specialisation include optional courses in econometrics, finance



"The great advantage of the MiQE/F is that besides Economics and Finance, we're extensively taught quantitative methods. The quantitative focus provides us with an advantage on the labour market. Thanks to the MiQE/F faculty's good contacts, I was even able to work for the Swiss Stock Exchange in Zurich, where I could apply what I had learned directly to practice."

Lia Barchet
France, New Zealand



Lia tells more at:
www.miqef.unisg.ch

and economics which are key to preparing for quantitative applications.

The three specialisation areas can be flexibly combined:

- Quantitative economics
- Quantitative finance
- Corporate finance, banking and insurance

Master's thesis

The topic of the Master's thesis must be chosen from the MiQE/F core studies and is a key element of your qualification and personal study profile.

Practice credits

The MiQE/F encourages students to acquire practical experience and to establish contacts with potential future employers. Practice credits are awarded for qualified internships which are credited to curricular course requirements.

Curriculum

	Core Studies	Contextual Studies
Credits	30 Credits	16–24 Credits 0–8 Credits 18 Credits Total 18 Credits
3rd sem.		
2nd sem.	<p>– Advanced Mathematics and Statistics – Econometrics II</p> <p>Field Courses: Finance/Econometrics (2 of 5 compulsory): – Quantitative Risk Management – Asset Pricing – Microeconomics – Time Series Econometrics – Financial Volatility</p> <p>Field Courses: Economics (1 of 4 compulsory): – Public Economics – Labour Economics – Industrial Organization – Political Economics</p> <p>Other Core Electives</p>	<p>Independent Electives</p> <p>Master's Thesis</p> <p>Leadership Skills</p> <p>Critical Thinking and Cultural Awareness</p>
1st sem.	<p>– Mathematics – Statistics – Advanced Macroeconomics II – Advanced Microeconomics II – Econometrics I – Theory of Finance</p>	
		3–9 9–15

■ Compulsory Subjects ■ Core Electives

MPEF

The MPEF is a new integrating option for MEcon and MiQE/F students that leads directly to the Ph.D. in Economics and Finance (PEF). The curriculum is designed for excellent students with the potential to produce relevant academic research at the Ph.D. level. After successful completion of the one-year programme at the Master's level, students will be able to enter the Ph.D. level on a provisional basis. After completing all the necessary courses, students will earn their Master's degree and will officially enter the research stage of the PEF. By completing the MPEF, the PEF becomes shorter by at least 12 months.



Cooperation with LGT

The LGT Group – The Wealth and Asset Management Group owned by the Princely House of Liechtenstein – is a cooperation partner of the MiQE/F. Each year, LGT awards a prize of CHF



“The MiQE/F is an ideal preparation for a Ph.D. in economics or finance. Participants not only learn quantitative methods, but also get the opportunity to apply these methods to relevant issues in economics and finance. In particular, the various courses in econometrics turned out to be extremely valuable for my research.”

Xavier Giroud

Associate Professor of Finance, MIT Sloan School of Management

5,000 for the best MiQE/F degree and offers an opportunity to earn practice credits by completing an internship at LGT.

Studying internationally

MiQE/F students can benefit from the exclusive opportunity to obtain a double degree from the HSG and a leading European partner university: the Stockholm School of Economics (SSE). Within the DM2 agreement of the HSG, students also enjoy the opportunity to apply for a double degree programme with ESADE Barcelona, HEC Paris, RSM Rotterdam and Bocconi in Milan. The CEMS Master's in International Management (CEMS MIM) is available to them as well.

In addition, the HSG offers exchange programmes with more than 190 partner universities worldwide.

Career perspectives

Graduates with an economics degree often lack an in-depth education and extensive training in quantitative methods, whereas mathematicians and statisticians often lack the necessary background in economics or finance. The analysis of complex real world problems in international economic policy making, financial sector developments and private industry increasingly requires the use of rigorous quantitative and theoretical methods as they are offered by the MiQE/F.

The MiQE/F programme prepares students for ambitious careers that require a sound training in economics and finance, as well as in statistical and econometric methods. Your competitive advantage on the job market – after graduating from the MiQE/F – is the

combination of your expertise in quantitative methods and a profound knowledge of economics and finance.

MiQE/F admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 ECTS credits (at least 60 credits in Economics)
- Proficiency in the English language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Applicants are admitted on the basis of the assessment of the following criteria:
 - GRE
 - Grade average
 - Writing sample (usually Bachelor's thesis)
 - Professional experience and letter of motivation
- The Integration Week is required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria.

✉ www.admissions.unisg.ch

✉ www.miqef.unisg.ch

For specific questions: admissions@unisg.ch

Master in Quantitative Economics and Finance (MiQE/F)

- Application time frame: 1 October – 30 April
- Integration Week (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- New students for the academic year 2015/2016: 16
- Male/female: 78%/22%
- Nationalities represented in the MiQE/F: 19
- International MiQE/F students: 61%
- Job offers before graduation: 2.0*
- Signed a job contract by the time of graduation: 86%*

*Average of all Master's programmes 2015 (Source: HSG 2015)

Further information can be found
on the MiQE/F website.



Contact

For any questions regarding the contents and the structure of the **Master's Programme in Quantitative Economics and Finance**, please contact:



Prof. Dr. Stefan Bühler
Academic Director



Franziska Fawcett
Executive Director

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www.miqef.unisg.ch

Master in International Affairs and Governance

The Master of Arts in International Affairs and Governance (MIA) is designed for students who seek a professional career in business, government, non-profit organisations and international agencies. MIA graduates are trained as generalists and know how to integrate the specialist knowledge required to address today's pressing political, economic and social problems. Combining interdisciplinary study with a result-oriented approach, the MIA programme prepares graduates for a world in which leaders and professionals must increasingly be able to work across borders, disciplines and sectors.

Curriculum

The MIA programme is based on a rigorous interdisciplinary curriculum that integrates the diverse perspectives constitutive of Economics, Political Science, Business Administration, and Law. Compulsory courses provide the conceptual foundations, research methods, and knowledge indispensable for a thorough understanding of the complexity of international problems. Specific courses and practical projects enable you to choose and refine your areas of specialisation, and develop your own personal profile. The programme includes an attractive array of indepen-



“Something special about the MIA is its membership of the prestigious APSIA network. It provides students with opportunities to participate in exciting exchange and double degree programmes, for instance in Paris, Boston, or Seoul. International exposure, after all, is essential when dealing with political, economic, and social challenges of our time.“

Andrea Aerni
Switzerland



Andrea tells more at:
www.mia.unisg.ch

dent electives and contextual studies. Writing a Master's thesis enables you to concentrate on a research question of your own choice.

The MIA is particularly strong in the fields of trade and development, peace and security, as well as democracy and governance. The curriculum skilfully merges St. Gallen's renowned expertise in economics and business with the analytical study of practical issues pertaining to politics and society as a whole.

Linking theory to practice is a top priority in the MIA programme. There are several ways of bringing theoretical analysis to bear on the solution of distinctly practical problems. Our students participate in projects with experts from international organisations such as the European Central Bank or the World Trade Organization (WTO). They may earn credits towards their final degree through internships in companies and in public institu-

tions. The University of St. Gallen has a long-standing commitment to provide its students with a rigorous practical training so as to facilitate their smooth transition from university to professional life as much as possible.

Studying internationally

Double degrees and other programmes

- MIA students have the option to apply for attractive double degree programmes. At present, there are partnerships with the Institut d'Etudes Politiques (Sciences Po) in Paris, France, The Fletcher School of Law and Diplomacy of Tufts University in Medford, Boston, USA, the Graduate School of International Studies of Yonsei University in Seoul, Korea, and the Universidad de los Andes in Bogotá, Colombia.
- CEMS Master's in International Management

Curriculum

		Core Studies	Contextual Studies
3rd sem.	Practical Projects <ul style="list-style-type: none"> – Development Cooperation – International Public Affairs Management – The Governance of Money in Europe – Switzerland – EU: Policies, Actors, Strategies Research Methods <ul style="list-style-type: none"> – Research Design – Concepts and Measurement – Network Analysis – Game Theory 	Specific Courses, e.g. <ul style="list-style-type: none"> – Security Governance – Asia-Pacific Security – Managing Defence – International Cooperation – Foreign Policy Strategies – International Relations Foresight – European Foreign Policy in Action – Practical Leadership in Development Cooperation – WTO Seminar – Economic Development – Energy and Foreign Policy Strategy – Energy Governance and Management – Intelligence Services in a Changing World – Internet Governance – International Dispute Settlement – International Criminal Law – International Politics of Human Rights – The Economics, the Law, and the Politics of Migration – Public Policy in the Middle East – Corporate Social Responsibility 	
2nd sem.			Independent Electives
1st sem.	<ul style="list-style-type: none"> – International Governance – State and Economy – International Politics, Economics and Business 		Master's Thesis
Credits	18 Credits	24–36 Credits	0–12 Credits 18 Credits Total 18 Credits

Compulsory Subjects Core Electives



"The MIA does not only provide a sound theoretical basis for the analysis of social interrelations, but also methods and competencies which are in demand in a competitive international environment. The double degree with Sciences Po in Paris was a unique opportunity to profit from the courses and network of another top university."

Barbara Scola

Financial Sector Specialist, Consultative Group to Assist the Poor (CGAP)

- Specific exchange programmes with: Lee Kuan Yew School of Public Policy, Singapore; School of International Relations, St. Petersburg State University, Russia; IE University, Madrid, Spain; SIPA, Shanghai Jiao Tong University, China; The Graduate Institute, Geneva, Switzerland
- Exchange programmes with 190 partner universities worldwide

International partner: APSIA



The University of St. Gallen is a member of the Association of Professional Schools of International Affairs (APSIA), which comprises 36 leading schools in the United States, Europe and Asia. APSIA promotes excellence in professional graduate education worldwide by sharing information and ideas among member schools and the wider international affairs community.

www.apsia.org

Career perspectives

The MIA programme opens the door to a great variety of careers in the public, private and non-profit sectors. For the past ten years, our graduates have gone on to work in banking and financial institutions, insurance companies, consulting firms and other multinational corporations, federal, state and local governments, development agencies, international organisations and diplomacy, the media, political parties, NGOs, non-profit organisations, as well as universities and research centres.

Moreover, the MIA programme prepares students for St. Gallen's Ph.D. programme in International Affairs and Political Economy.

MIA admission criteria

- A university degree that is recognised as equivalent, in Economics/Management, Social Sciences or Legal Studies, with at least 180 ECTS credits (at least 30 credits in Economics/Management, Legal Studies, Political Science, Public Administration or in International Relations)
- Proficiency in the English language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Applicants are admitted on the basis of the assessment of the following criteria:
 - Grade average
 - GMAT or GRE
 - Proof of work experience and extracurricular activities as well as intercultural mobility
 - Writing sample (Bachelor's thesis)
- Letter of motivation
- Curriculum Vitae
- Supplementary work may be required
- The MIA Fundamentals Week is required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria.

www.admissions.unisg.ch

www.mia.unisg.ch

For specific questions: admissions@unisg.ch

Master in International Affairs and Governance (MIA)

- Application time frame: 1 October – 30 April
- MIA Fundamentals Week (calendar week 36)
- Programme start: Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English or German
- New students for the academic year 2015/2016: 76
- Male/female: 53%/47%
- Nationalities represented in the MIA: 15
- International MIA students: 29%
- Job offers before graduation: 2.0*
- Signed a job contract by the time of graduation: 86%*

*Average of all Master's programmes 2015 (Source: HSG 2015)

Further information can be found
on the MIA website.



Contact

For any questions regarding the contents and the structure of the **Master's Programme in International Affairs and Governance**, please contact:



Prof. Dirk Lehmkuhl, Ph.D.

Academic Director



Prof. Dr. Christoph Frei

Academic Director



Dr. Daniela Engelmann

Executive Director

University of St.Gallen (HSG)

Master of Arts in International
Affairs and Governance (MIA)
Bodenstrasse 8
CH-9000 St. Gallen
Switzerland

+41 71 224 31 33

mia@unisg.ch

✉ www.mia.unisg.ch

Master in International Law

The shifting balance between the state and the economy has given rise to new challenges at the intersections of law, business, and government. Addressing them calls for professionals who have the necessary legal skills and management abilities as well as a profound understanding of the complexities at issue.

The Master's Programme in International Law (MIL) is an innovative degree course with a clear focus on international law, business and government. Through courses, research, and practical involvement, students acquire a sound knowledge of international law and its sub-fields as well as a firm grasp of the manifold interdependencies between law, the economy, and the

state. The Law School and the University of St. Gallen have outstanding curricular strength in a number of important fields such as international and European business law, financial and capital markets law, dispute resolution, international organisations and politics, and institutional management.

The MIL blends a specialised legal education with essential aspects of business and politics and thus strongly emphasises practical training. In this way, the MIL prepares its graduates for a wide range of careers in the corporate world, in government, diplomacy, international organisations, compliance and regulatory affairs, and other public and private sector institutions.



“One plus point of the MIL is that courses can be chosen according to personal interests. Thus I was able to orient my studies perfectly towards Public International Law. But the small groups in the lectures and good relations with faculty and the programme administration are also a strong point in the HSG’s favour.”

Marlene Schenck
Germany



Marlene tells more at:
www.mil.unisg.ch

With its interdisciplinary perspective, the MIL seeks to attract candidates from a variety of educational backgrounds. Some MIL students will have earned their first degree in Law, or Law and Economics, others in fields such as international affairs, management, and economics.

Curriculum

The MIL curriculum grants participants enormous freedom to put together a degree course that meets their professional objectives and personal preferences.

Curriculum

	Core Studies	Contextual Studies
3rd sem.		
2nd sem.		
1st sem.	<ul style="list-style-type: none"> – Foundations of International and European Business and Economic Law – International Negotiation – The International Legal Order 	Cluster Courses <ul style="list-style-type: none"> – International and European Business Law – Financial and Capital Markets Law – Dispute Resolution – International Organizations and Politics – Theoretical Foundations – Legal Profession – Institutional Management Legal Electives
Credits	18 Credits	24–36 Credits
		0–12 Credits
		18 Credits
		Total 18 Credits
	■ Compulsory Subjects	■ Core Electives

Compulsory courses

Three compulsory courses provide students with the knowledge, the analytical tools and the practical skills required for a general grasp of the theory and practice of international law.

Core electives

Core electives are designed to deepen students' understanding of specific international law topics. Classes are organised in clusters, with each concentrating on a particular subject area.



“For someone with an interdisciplinary background, the MIL is highly beneficial. The academically sound programme offers theoretical and practical modules, which enable a deep understanding of a wide range of internationally relevant topics, thus allowing students to go into a variety of careers. MIL also helps to cultivate a vibrant international network.”

Milena Holzgang

Research Assistant, Institute for Business Ethics

Legal electives

Legal electives enhance participants' legal expertise and allow them to specialise further. Students are invited to engage in a variety of practice workshops, especially Moots, in which the Law School regularly takes part.

Independent electives and Master's thesis

Independent electives present a wide range of options, and students choose according to their own objectives and preferences. The Master's thesis enables them to concentrate on a research question in a specialised subject area of their own choice.

Career perspectives

With its innovative programme, the MIL opens the door to a wide array of attractive positions, preparing graduates for professional careers in multinational corporations, government, diplomacy, international organisations, compliance and regulatory affairs, business consulting, law firms, NGOs as well as other public and private institutions.

Given its focus on international law and interdisciplinarity, the MIL differs from standard legal programmes intended for students who, after their Bar exams, will go on to work as legal practitioners, particularly as attorneys, in their national jurisdictions.

Some law graduates may find that the MIL is just the academic programme they are looking for as it can make an essential contribution to fulfilling their international aspirations. The MIL degree will also enable students to start a promising academic career as it provides access to Ph.D. programmes.

Studying internationally

While offering a distinctly international curriculum, the MIL also enables students to personally experience international exposure, affording them the possibility of participating in various student exchange schemes and partnership programmes:

- CEMS Master's in International Management
- Exchange programmes with 190 partner universities worldwide
- Option to obtain an LL.M. at Santa Clara University School of Law for qualified students
- Double degree programme with The Fletcher School of Law and Diplomacy
- Partner in the THEMIS Law Network

MIL admission criteria

- A university degree that is recognised as equivalent, in the same or a similar major, with at least 180 ECTS credits (at least 30 credits in legal studies)
- Proficiency in the English language (Level C1 CEF: e.g. TOEFL internet-based 100 points, IELTS 7.0)
- Foreign students are admitted on the strength of the documents they submit
- Supplementary work (courses from the Bachelor's Level) may be required

The admission criteria may be subject to change. Please consult our website for the latest detailed admission criteria.

↗ www.admissions.unisg.ch

↗ www.mil.unisg.ch

For specific questions: admissions@unisg.ch

Master in International Law (MIL)

- Application time frame: 1 September – 30 November / 1 February – 30 April
- Programme start: Spring Semester (calendar week 8) / Autumn Semester (calendar week 38)
- Duration: 3 semesters (90 ECTS credits)
- Language: English
- New students for the academic year 2015/2016: 15
- Male/female: 40%/60%
- Nationalities represented in the MIL: 10
- International MIL students: 30%
- Job offers before graduation: 2.0*
- Signed a job contract by the time of graduation: 86%*

*Average of all Master's programmes 2015 (Source: HSG 2015)

Further information can be found
on the MIL website.



Contact

For any questions regarding the contents and structure of the **Master's Programme in International Law**, please contact:



Prof. Dr. Thomas Burri
Academic Director



Sabine Greiser, M.A.
Executive Director

University of St.Gallen (HSG)

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Master's Programme in International Law (MIL)
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+41 71 224 33 84
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www.mil.unisg.ch

International orientation

The University of St. Gallen (HSG) encourages and enables students to supplement their academic curriculum with international experience. Double degrees, exchange programmes, students from all over the world, an international faculty, an internationally oriented curriculum and networks give students the opportunity to experience foreign cultures and perspectives first hand.

International students and faculty:

- 34% of students are from over 80 different nations
- Over 50% of the faculty come from abroad
- Selected visiting professors from various countries

Networks:

- The Global Alliance in Management Education (CEMS)
- Partnership in International Management (PIM)
- Association of Professional Schools of International Affairs (APSIA)
- Global Business School Network (GBSN)

The HSG supports international networking

with (a selection):

- Hub in São Paulo
- Hub in Singapore: The St. Gallen Institute of Management in Asia (SGI)
www.singapore.unisg.ch
- ASIA CONNECT Center
www.acc.unisg.ch
- Centro Latinoamericano-Suizo de la Universidad de San Gallen
www.cls.unisg.ch

International exchange programmes

Exchange semesters

Master's students at the University of St. Gallen have different options for exchange stays at another university:

- **Partner university exchange:** Exchange at one of the more than 190 partner universities all over the world
- **Swiss Mobility:** Exchange at another Swiss university
- **Freemover:** Exchange at a non-partner university

www.exchange.unisg.ch

A photograph showing three young women riding white horses on a sandy beach. They are positioned in a row, facing the camera. The woman on the left wears a blue and white striped shirt and dark shorts. The woman in the middle wears a white tank top and dark shorts. The woman on the right wears a yellow-green t-shirt and dark shorts. The ocean is visible in the background under a clear sky.

International exchange programmes give students first-hand, personal experience in foreign countries.

Exchange students enjoying a day off in Jericoacoara, Brazil.

A selection of our prestigious partners

AGSM MBA Programs, UNSW, Sydney, Australia
CEIBS, Shanghai, China
Cornell University, Ithaca, USA
Duke University, Durham, USA
ESADE, Barcelona, Spain
Fudan University, Shanghai, China
HEC Paris, Jouy-en-Josas, France
HKUST, Hong Kong
IIM, Ahmedabad, India
Indian School of Business, Hyderabad, India
Insper São Paulo, São Paulo, Brazil
Ivey Business School, Toronto, Canada

Keio University, Tokyo, Japan
LSE, London, United Kingdom
Nanyang Technological University, Singapore
National Taiwan University, Taipei, Taiwan
National University of Singapore, Singapore
Northwestern University, Evanston, USA
NYU Stern, New York, USA
Peking University, Beijing, China
Queen's University, Kingston, Canada
Seoul National University, Seoul, South Korea
Singapore Management University, Singapore
SSE, Stockholm, Sweden

Thammasat University, Bangkok, Thailand
The Chinese University of Hong Kong, Hong Kong
Tsinghua University, Beijing, China
Universidad Adolfo Ibáñez, Viña del Mar, Chile
Universidad de los Andes, Bogotá, Colombia
Universidad del Pacífico, Lima, Peru
Universidad Torcuato Di Tella, Buenos Aires, Argentina
Università Commerciale Luigi Bocconi, Milan, Italy
Universiti Sains Malaysia, Penang, Malaysia
University of California, Los Angeles, USA
University of Otago, Dunedin, New Zealand
Wits Business School, Johannesburg, South Africa

Double degree programmes for Master's students



CEMS Master's in International Management (CEMS MIM)

CEMS – The Global Alliance in Management Education – is a strategic alliance of 30 of the world's leading business universities and over 60 multinational corporations. The University of St. Gallen has been a member of CEMS since 1989, thus enabling its students to complete the Master's Programme in International Management (CEMS MIM) in parallel with their Master's programme.

The double degree programme has been ranked in the top ten in the Financial Times Masters in Management Ranking for years.

Contents and structure

The one-year CEMS MIM curriculum is based on three pillars: intellectual competencies, professional competencies and practical competencies. The programme consists of compulsory subjects in Strategy and Global Management Practice, electives, a business project in cooperation with a corporate partner, a block seminar and skill seminars. Additionally, students need to obtain a certain level in two foreign languages. A compulsory internship abroad and a term abroad at a CEMS school conclude the programme.

Student profile

The CEMS programme is suitable for students who want to improve their academic standards, their achievement potential and their cultural competencies. In addition, they should want to take responsibility within society and prepare themselves for global leadership roles. The network of universities, corporate and social partners, CEMS students and alumni creates good conditions for this and for subsequent career opportunities. Our alumni also profit from the international CEMS community later on in their careers.

Admission

The CEMS MIM is a double degree programme. You can only apply after you have enrolled in one of our Master's programmes.

- www.cems.org
- www.cems.unisg.ch
- cems@unisg.ch



“An indispensable experience for my life.”

Sandrine Ploog

Intercultural competence is a must not only at a time of globalisation. The HSG offers an extensive range of exchange options with more than 190 universities worldwide. During her exchange semester, Sandrine Ploog has gained valuable insights and extended her intercultural competence.

www.exchange.unisg.ch

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to impact”*** 



Università Commerciale
Luigi Bocconi

DM2 double degree programme

Five top European business schools coordinate the DM2 double degree programme:

- ESADE, Barcelona
- HEC, Paris
- RSM Erasmus University, Rotterdam
- Università Commerciale Luigi Bocconi, Milan
- University of St. Gallen (HSG)

More than 30 different Master's programmes from all the universities are involved in this double degree programme. This results in a wide variety of programme combinations for more extensive studies in the same or a similar major or for the choice of an additional major. After 2–2.5 years of successful studies, selected HSG students obtain two full Master's degrees from leading European universities. DM2 graduates also enjoy the very best career opportunities and close links with both universities and their alumni organisations.

(This offer is not available for MIA or MIL students.)

www.unisg.ch/doubledegrees

SciencesPo

THE FLETCHER SCHOOL
TUFTS UNIVERSITY

YONSEI UNIVERSITY
GRADUATE SCHOOL OF INTERNATIONAL STUDIES

Universidad de
los Andes

Double degree programmes with APSIA member schools

As a member of the Association of Professional Schools of International Affairs (APSIA), the HSG offers students of the Master's in International Affairs and Governance (MIA) double degree programmes with the following universities:

- Institut d'Etudes Politiques (Sciences Po) in Paris, France
- The Fletcher School of Law and Diplomacy of Tufts University in Medford, Boston, USA
- Graduate School of International Studies of Yonsei University in Seoul, South Korea

In addition, MIA students may apply for the double degree programme with:

- Universidad de los Andes, Bogotá, Colombia

In each case, MIA students spend one year at our partner university and one year at the University of St. Gallen. The close cooperation between the two institutions and the mutual recognition of course work ensure that students receive a high-quality education with a genuine cross-border reach. After two years students will have obtained a Master's degree from each of the two institutions.

www.mia.unisg.ch

mia@unisg.ch

www.apsia.org





SIM double degrees

Our Master's Programme in Strategy and International Management (SIM) offers a double degree programme with Nanyang Business School (NBS) in Singapore and with INCAE Business School in Costa Rica. These SIM double degree programmes enable students to obtain an MBA degree from NBS or INCAE and a Master's degree from the HSG.

www.sim.unisg.ch



MEcon and MiQE/F double degrees

The Master's in Economics (MEcon) and the Master's in Quantitative Economics and Finance (MiQE/F) offer double degree programmes together with SSE Stockholm.

www.unisg.ch/doubledegrees



FGV-EAESP double degree programme

Together with FGV-EAESP (Fundação Getúlio Vargas, Escola de Administração de Empresas de São Paulo) we have designed a double degree programme that, after 2–2.5 years of studies, offers you a Master's degree from the HSG as well as a second degree from the most renowned school of economics in Brazil. Students of the Master's in Strategy and International Management and the Master's in Banking and Finance are able to apply for this double degree programme.

www.unisg.ch/doubledegrees



MIL double degree

Students of the Master's Programme in International Law can apply for a double degree programme with The Fletcher School of Law and Diplomacy in the USA.

www.mil.unisg.ch



P.I.E.C.E.S. creates opportunities for children.

Student involvement creates added value. P.I.E.C.E.S., one of approx. 120 student initiatives and associations at the HSG, provides students with teaching jobs at schools in developing countries. Both the children and our students gain valuable experience from these voluntary missions.

www.thepieces.org

***“From insight
to impact”*** 

Student involvement

The Student Union

The Student Union is the official student representative body at the HSG and the umbrella organisation of all the associations and initiatives. Its representatives and the students work towards the realisation of their ideas and contribute to the development of the University. The HSG supports such students' efforts and, in particular, encourages them to assume personal responsibility.

 www.myunisg.ch

Student associations and initiatives

About 120 student associations and initiatives contribute to a rich and diverse university life. These associations range from international ones such as the Scandinavian Society, Asia Club and the Club Latino to sports associations like the St. Gallen Lacrosse Club, St. Gallen Sailing and the UniSGolf Club.

But cultural associations like ProArte, an orchestra and the HSG Big Band also contribute towards the wide variety of leisure opportunities.

The University of St. Gallen's students also organise events of international significance:

- The **St. Gallen Symposium** is the world's premier opportunity for intergenerational debate on issues of management, politics and civil society.
 www.stgaller-symposium.org
- The oikos **Model WTO** is an international event with 60 students simulating the regular WTO minister conferences.
 www.modelwto.org
- More than 100 firms of international significance participate in the **HSG TALENTS Conference** and present themselves on the HSG Campus.
 www.hsgtalents.ch

Sports and leisure activities

To keep body and mind in balance, the University provides a gym, weights rooms, football pitch, tennis, basketball and beach volleyball courts. The University's attractive location between Lake Constance and the Alps makes St. Gallen an ideal setting for all kinds of leisure activities, such as rock-climbing and sailing. The so-called "Three Ponds" are only a few minutes' walk from the city centre: the three small lakes on a hill on the outskirts of the city serve as public swimming pools in the summer and as ice rinks in cold winters. The Peter and Paul Wildlife Park is situated near the University and is popular with students who want to go jogging and walking.

 www.sport.unisg.ch



University of St. Gallen students enjoy taking advantage of the many outdoor sports activities in the Swiss Alps.

Career perspectives



“Small, but beautiful” – this is my picture of the HSG. Its international orientation, its integration in different networks, its high quality standards and its interdisciplinary approach sharpened my eye for interdependencies and encouraged me to think analytically. I associate these skills with my time at the HSG, which had a great impact on me both professionally and personally.”

Dr. iur. HSG Klaus Tschütscher, LL.M.
Head of Government of the Principality of Liechtenstein, 2009–2013

Career & Corporate Services (CSC)

The Career & Corporate Services of the University of St.Gallen is the central contact point for our students with regard to their entry into professional life. The CSC team consists of coaches and career advisers who have extensive know-how from various industries

Contact



Gerd Winandi-Martin
Head of Student Career Services

University of St.Gallen (HSG)

Career & Corporate Services (CSC)
Guisanstrasse 3
9000 St. Gallen
Switzerland

+41 71 224 29 23

csc@unisg.ch

www.csc.unisg.ch

and fields. Their aim is to support students in their career planning and in the realisation of their career steps according to their requirements. For this purpose, they offer individual consultations and workshops about various topics, such as the professional drafting of application documents, interview trainings and personal stock-taking and decision-making. The CSC has a library with brochures about topics relevant to careers. The CSC also supports international students in their entry into professional life in the Swiss labour market. It provides them with information about particular features of Swiss labour law and culture.

The career and event platform www.hsgcareer.ch provides our students with a job database offering internships, traineeships and regular jobs. In addition, they can input their profiles on the platform and thus directly introduce themselves to potential employers or register for events. Besides the various workshops, this also includes the HSG TALENTS Conference, the HSG Banking Days, the HSG Consumer Goods and Retail Days, the HSG Industrial Day, the HSG Luxury Day and the HSG Insurance Day.

www.csc.unisg.ch



“I’ve found the job of my dreams!”

Simon Gensmer, Rolls-Royce Motor Cars NA, LLC, New Jersey USA

The recognised quality of our education opens doors. With individual consultations and workshops, the Career Services team offers optimal support for career starts. Like Simon Gensmer, more than 80 per cent of our students have a job before they even graduate.

www.csc.unisg.ch

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to impact”*** 



HSG TALENTS Conference

The HSG TALENTS Conference is the HSG's official recruiting event. It provides our students with the excellent opportunity to establish contact with more than 100 national and international companies, to market themselves and to extend their network. The HSG TALENTS Conference is one of the biggest events of this type in the German-speaking area.

 www.hsgtalents.unisg.ch

Labour market

- The labour market puts a premium on HSG degrees. On average, graduates are able to choose between 2 job offers.
- Search for employment: over 80% of graduates already have a job at the time of graduation.

HSG Alumni

HSG Alumni is the official organisation of former students of the University of St. Gallen. With 24,764 members and 174 Alumni Clubs on 5 continents, it is one of Europe's leading associations of this type. It reinforces the alumni's lifelong bonds with the University, as well as the networks among its members, by means of numerous events and information platforms.

 www.alumni.unisg.ch

Some of the HSG Alumni's most important employers are:



High performance. Delivered.



THE BOSTON CONSULTING GROUP



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



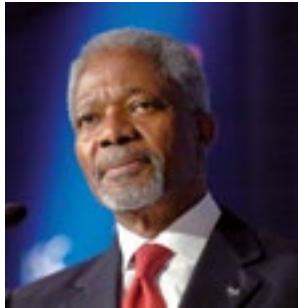
McKinsey&Company



Good Food. Good Life.



Living in Switzerland



"The University of St.Gallen provides a setting which marries the promise of the future with the foundations of traditions - and an absolutely essential link between academic work and the practical world."

Kofi Annan

Former UN Secretary General

Freedom Prize of the Max Schmidheiny Foundation

University of St.Gallen, 18 November 2006

As a federal republic with a system of direct democracy, Switzerland enjoys a high degree of political stability. Its position as a neutral country allows it to play an important humanitarian role in world affairs and to act as a mediator between conflicting parties. Switzerland is the home of various international organisations such as the Red Cross (ICRC), the United Nations (UN) and the World Trade Organization (WTO).

Switzerland's economy is based on a highly qualified labour force. The main areas include micro-, hi- and biotechnology and pharmaceuticals, as well as banking and insurance know-how. Swiss companies are extremely competitive in world markets. The best-known export items are watches, chocolate and cheese, but in fact mechanical and electrical engineering and chemicals together account for over half of Swiss export revenues. Consultancy, banking, insurance and tourism are also a significant part of the export trade.

Political stability and a flourishing economy allow for a high standard of living (e.g. security, lifestyle and employability) at affordable prices. Contrary to general opinion, the cost of living is lower than in, say, London, Paris or Rome.

An increasingly large number of companies are moving their European headquarters to Switzerland to take advantage of the favourable business and living environment.

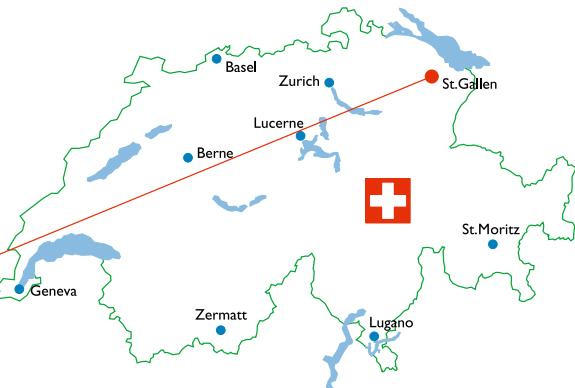
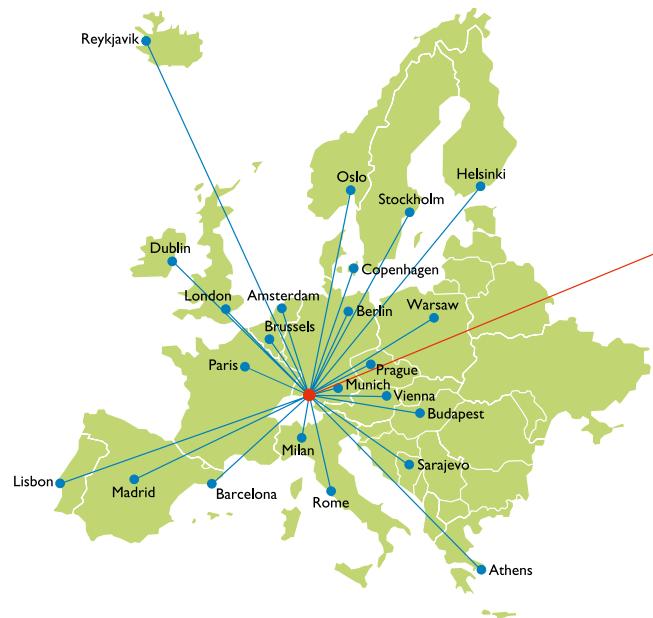


Switzerland's international reputation as a research centre is beyond dispute. The high standard of the two Swiss Federal Institutes of Technology, of the 10 cantonal universities and of the research institutes in Switzerland attracts many scientists and students from overseas.

Facts about Switzerland

- Population of 8.24 million (24.3% foreign nationals)
- Surface area of 41,285 square kilometres
- 4 national languages: German, French, Italian, Romansh
- Most competitive economy in the world
- One of the highest annual per capita GDPs worldwide: USD 84,070 (IMF, 2015)
- Low unemployment rate: 3.3% (2015)
- Zurich scores second highest worldwide for quality of living

Switzerland is situated in the heart of Europe



St. Gallen is situated in the German-speaking part of Switzerland, close to the German and Austrian borders. Zurich International Airport can be reached by train in an hour.



View of the campus (bottom right), the historic centre of St. Gallen and the Alpstein Mountains



Living in St. Gallen

St. Gallen offers its approximately 80,000 inhabitants a historic old town. The narrow streets with their many shops, cosy restaurants and bars at every corner create an atmosphere you can't help falling in love with. The Abbey District with the baroque cathedral and the Abbey Library is a UNESCO World Heritage Site and thus of international significance. Further cultural highlights are provided by performances in the City Theatre, in the Concert Hall, at the St. Gallen Festivals, as well as by exhibitions in numerous museums. One event that is particularly popular with many students is the St. Gallen Open Air Music Festival, during which the Sitter Valley is transformed into Switzerland's biggest tent city for three days.

For a relatively small city, St. Gallen has an international atmosphere. 30% of its residents come from other countries and it is home to several international clubs and restaurants. Additionally, St. Gallen is a vibrant city and is among the cities with the youngest population in Switzerland.

History

St. Gallen became affluent through the textile trade. Although textile production has since moved to other parts of the world, St. Gallen is still the centre for textile design and prototype development. Once 90% of worldwide embroidery production was traded by St. Gallen's merchants. The need for professional education soon became evident. In 1898, St. Gallen merchants founded a commercial school: the University of St. Gallen was established.



Rankings and accreditations

Financial Times Rankings

- Masters in Management:
 - 1st place among the best business universities worldwide with the Master in Strategy and International Management
 - 4th place among the best business universities worldwide with the CEMS Master in International Management (CEMS-MIM)
- Masters in Finance: 8th place among the best business universities worldwide with the Master in Banking and Finance
- Top European business school: 4th place among business schools in Europe

CHE Ranking

- Top group for business administration, economics, international affairs and law in German-speaking Europe

Handelsblatt Ranking

- Business research: 1st place in German-speaking Europe
- Economics research: 11th place in German-speaking Europe

 www.rankings.unisg.ch



Accreditations

The University of St. Gallen is committed to maintaining its high standard of education, which is internationally recognised, as well as its excellent quality of service on campus – these two aspects are considered to be ongoing for the HSG. It is for this reason that the HSG has introduced comprehensive measures of quality assurance and development. It also subjects itself to the scrutiny of the highest international quality standards by independent experts for the purpose of accreditations. Thus the HSG has earned the EQUIS (2001) and AACSB (2003) accreditations and consequently has obtained the two most demanding international seals of approval for business schools.

EQUIS

The European Quality Improvement System (EQUIS) is a seal of approval that has been awarded by the Foundation for Management Development (EFMD, Brussels) ever since 1997 to institutions that meet its standards of quality. These standards include general criteria such as national ranking and resources, internationality and links to the business world.

AACSB

The International Association to Advance Collegiate Schools of Business (AACSB International) was founded in 1916 as a special agency designed to advance B.A. and M.A. programmes. Besides leading American business schools, the best international business schools have also been granted accreditation since 1997.





The HSG promotes entrepreneurship.

Start-ups provide innovative solutions for society and strengthen the economy.

The HSG actively supports entrepreneurship with numerous consultations and events.

At the Start Summit student initiative, for instance, 1,500 young entrepreneurs meet up with investors, experts and students.

<http://ent.unisg.ch>

***“From insight
to impact”*** 

Have a look at the HSG film!



Love, Loss, and Other Lessons Learned

The film is not only based on the University's Vision 2020 but also on the experience of studying. Issues like the HSG's international but also regional orientation, research and practice, innovation and creativity, as well as personality development and student life, appear as central elements in the film. And at the same time, it shows: the University is also a school for life.

The HSG film won a Gold Dolphin Award at the Cannes Corporate Media & TV Awards 2014.

www.youtube.com/HSGUniStGallen



Useful weblinks

Studying in Switzerland

 www.swissuniversities.ch

Federal Department of Foreign Affairs

 www.eda.admin.ch

Swiss Scholarships

 www.sbf.admin.ch

Information about Switzerland

 www.swissworld.org

 www.swissinfo.ch

Information about St. Gallen

 www.st.gallen-bodensee.ch

 www.stadt.sg.ch

This brochure contains information about the English-language Master's programmes of the University of St. Gallen (HSG). Please consult our website for information about the Bachelor's and the German-language Master's programmes, as well as for information about the Ph.D. programmes and the Executive School. The relevant brochures can also be ordered on or downloaded from our website.

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Student Mobility

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www.exchange.unisg.ch

Facebook

www.facebook.com/HSGStart



ACCREDITATIONS



MEMBER OF