# The number of purchases per day

Purchasedate

Count of purchases

3K
2K
1K
0K

2  4  6  8  10  12  14  16  18  20  22  24  26  28  31
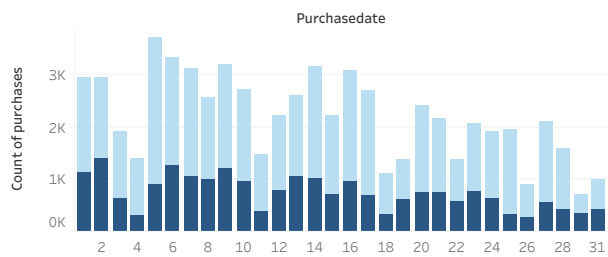
## Loyalty Program Members by Shop

Shop ID

| Shop 1 | 952 | 1,737 |
| Shop 2 | 999 | 1,225 |
| Shop 3 | 683 | 1,020 |
| Shop 4 | 510 | 1,454 |
| Shop 5 | 775 | 1,694 |
| Shop 6 | 525 | 1,148 |
| Shop 7 | 771 | 1,540 |

0    500    1000    1500    2000    2500

Count of Loyalty Program
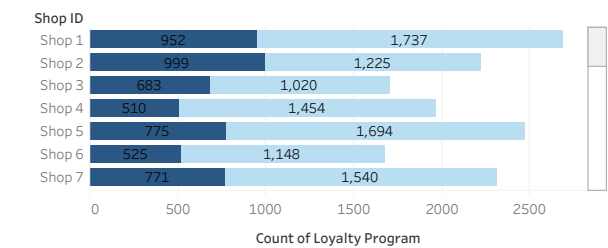
# The shares of purchases in different stores

Shop ID

| Shop 1 | 1.472% | 2.644% |
| Shop 2 | 1.531% | 1.848% |
| Shop 3 | 1.047% | 1.562% |
| Shop 4 | 0.778% | 2.195% |
| Shop 5 | 1.181% | 2.589% |
| Shop 6 | 0.808% | 1.688% |
| Shop 7 | 1.170% | 2.326% |
| Shop 8 | 1.052% | 1.917% |
| Shop 9 | 1.277% | 2.441% |
| Shop 10 | 0.983% | 2.273% |
| Shop 11 | 1.421% | 2.034% |
| Shop 12 | 0.879% | 1.786% |
| Shop 13 | 1.586% | 2.082% |
| Shop 14 | 1.122% | 2.500% |
| Shop 15 | 1.253% | 2.819% |
| Shop 16 | 1.111% | 1.786% |
| Shop 17 | 1.131% | 2.132% |
| Shop 18 | 1.127% | 1.894% |
| Shop 19 | 0.993% | 2.317% |

0    500    1000    1500    2000    2500

Count of Purchaseid

Loyalty Program
☑ 0
☑ 1

Month of Purchasedate
☑ January
☑ February
☑ December

Shop ID
☑ Shop 1
☑ Shop 2
☑ Shop 3
☑ Shop 4
☑ Shop 5
☑ Shop 6
☑ Shop 7
☑ Shop 8
☑ Shop 9
☑ Shop 10
☑ Shop 11
☑ Shop 12
☑ Shop 13
☑ Shop 14
☑ Shop 15
☑ Shop 16
☑ Shop 17