

# Adriana Macias

GRAPHIC DESIGNER  
Vaughan, ON

+1 437 971 6412  
adrianamaciaso@hotmail.com  
<https://adrianamaciaso.wixsite.com/portfolio>

## Skills

Adobe Suite (Ps, Ai, Id, Xd)  
Figma  
Microsoft 365  
Interface Design  
User Experience  
Wireframe/Prototyping  
Visual Design  
Social Media  
Email Marketing  
Project Management

## Experience

05/22 - Present

### WESTON CONSULTING

#### Design Coordinator

- Responsible for task distribution among the team, ensuring deadlines are met, and maintaining project timelines.
- Managed social media channels, including drafting posts, creating graphics, and overseeing content calendars.
- Designed a variety of marketing materials, including brochures, flyers, and digital content, and updated website content to align with current campaigns and branding.
- Coordinated and designed the company newsletter to keep stakeholders informed about company updates and achievements.

07/20 - 05/22

### RE/MAX MILLENNIUM

#### Graphic Designer

- Collaborated in designing social media posts for companies and real estate agents, ensuring adherence to brand guidelines and helping achieve company objectives and goals.
- Developed and executed paid advertising campaigns aimed at generating leads for real estate recruitment and preconstruction projects across the GTA.
- Designed user interfaces for multiple internal websites, including creating an app version of one of the websites.
- Developed and executed multiple targeted email campaigns tailored for various audiences.

## Education

09/17 - 04/20

### GRAPHIC DESIGN ADVANCE DIPLOMA

#### Fanshawe College

- Dean's Honour Roll (3 times)

07/24 - 09/24

### UX DESIGN CERTIFICATION

#### Brainstation