

Project Details

Ad Agency:
Conill Advertising

Producer:
Sally Hanson

Production Company:
Canada L.A.

Director:
Tino

Casting Company:
Sonnenberg Casting

Casting Director:
Jodi Sonnenberg

Contact Email:
sonnenbergcasting@gmail.com

Conflicts:
Sales and Leasing of automobiles (Cars/Trucks/SUVs)

Usage/Run:
"Letters": Cable, Spanish Program, Dealer, Digital Streaming

"Anna": Digital Streaming

All Standard Provisions of the SAG Commercials Contract apply, including changes incorporated by the 2022 SAGAFTRA Commercials Contract Memorandum of Agreement.

Additional Provisions:
Still Images Usage as follows:
Usage: Digital and Social Media use
Session Rate: USD \$350.00 (If separate photo session occurs)
Use Rate: USD \$500.00 for the One Year of use (Options to renew above) - If driver is recognizable on the published images.
Term: One year (12 Months) from first published date.
Option to Renew: Advertiser/Agency may have option to extend for two additional one-year terms at the following rates: Second year: 125% of use for first year; Third Year at 150% of use for first year.
Territory: Worldwide by nature of the medium.

SMOKE & DUST + WET + NIGHT WORK TO BE EXPECTED ON SOME DAYS. PRIOR DAY TRAVEL TO UTAH MAY BE REQUESTED.

Nando - Younger

Principal

SAG-AFTRA

SAG-AFTRA Scale

Man

25 - 28

Latinx / Hispanic

MUST have a valid driver's license and be very comfortable driving a truck. Notate if they are fluent in Spanish as well. Adventurous. Authentic, diverse talent. We'd love first or second generation Americans who have a strong connection with their immigrant relatives. The more they can be themselves, having a real experience in these moments, the better. People with their own stories about their ancestors to draw on in our scenes and as they read the letters form their Grandparents. People who are comfortable behind the wheel of these tough trucks, off road, immersed in nature.

Role Ethnic Appearance

Latinx / Hispanic

Spot Name

Letters


Rate Details

SAG-AFTRA Scale

Wardrobe

Outdoor Gear, you're working somewhere like a ranch

Sides

 Toyota - Letters - Script - English:Spanish

Visible to Representatives

Dates and Locations

Audition

Via Self Tape

Jul 9 - Jul 12

Callback

In Person @ 200 South - One of Those Dates TBD

Jul 16, Jul 19

Fitting

Los Angeles, CA

Jul 25

Working

Salt Lake City, UT - Incl. Travel & Shoot

Jul 30 - Aug 3

Requesting Submissions From

Southern California, Salt Lake City

Julian - Younger

Principal

SAG-AFTRA

SAG-AFTRA Scale

Man

32 - 35

Latinx / Hispanic

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Role Ethnic Appearance

Latinx / Hispanic

Spot Name

Letters


Rate Details

SAG-AFTRA Scale

Wardrobe

Outdoor Gear, you're working somewhere like a ranch

Sides

 Toyota - Letters - Script - English:Spanish

Visible to Representatives

Dates and Locations

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Jul 30 - Aug 3

Requesting Submissions From

Southern California, Salt Lake City

Nando

Principal

SAG-AFTRA

SAG-AFTRA Scale

Man

34 - 36

Latinx / Hispanic

MUST have a valid driver's license and be very comfortable driving a truck. Notate if they are fluent in Spanish as well. Adventurous. Authentic, diverse talent. We'd love first or second generation Americans who have a strong connection with their immigrant relatives. The more they can be themselves, having a real experience in these moments, the better. People with their own stories about their ancestors to draw on in our scenes and as they read the letters form their Grandparents. People who are comfortable behind the wheel of these tough trucks, off road, immersed in nature.

Role Ethnic Appearance

Latinx / Hispanic

Spot Name

Letters

Rate Details


SAG-AFTRA Scale


Wardrobe

Outdoor Gear, you're on a road trip, camping, off roading, etc

**We will not be doing the poem tomorrow. Please check the attached English/Spanish script instead. If you do not speak Spanish, it is totally OK

Sides

 Toyota – Audition Instructions and Notes - Julian, Fernando or Ana - D2

 Toyota - Letters - Script - English:Spanish

Visible to Representatives

Dates and Locations

Audition

Via Self Tape

Jul 9 - Jul 12

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Jul 16, Jul 19

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Jul 25

Working

Salt Lake City, UT - Incl. Travel & Shoot

Jul 30 - Aug 3

Requesting Submissions From

Southwest, Southern California, Dallas, Houston, San Antonio, Austin

Ana

Principal

SAG-AFTRA

SAG-AFTRA Scale

Woman

30 - 35

Latinx / Hispanic

MUST have a valid driver's license and be very comfortable driving a truck. Notate if they are fluent in Spanish as well. She's free-spirited. Authentic, diverse talent. We'd love first or second generation Americans who have a strong connection with their immigrant relatives. The more they can be themselves, having a real experience in these moments, the better. People with their own stories about their ancestors to draw on in our scenes and as they read the letters form their Grandparents. People who are comfortable behind the wheel of these tough trucks, off road, immersed in nature.

Role Ethnic Appearance

Latinx / Hispanic

Spot Name

Letters & Ana

Rate Details


SAG-AFTRA Scale


Wardrobe


Outdoor Gear, you're on a road trip, camping, off roading, etc

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Sides

 Toyota - Ana - Script

 Toyota – Audition Instructions and Notes - Julian, Fernando or Ana - D2

 Toyota - Letters - Script - English:Spanish

Visible to Representatives

Dates and Locations

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Via Self Tape

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Jul 16, Jul 19

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Salt Lake City, UT - Incl. Travel & Shoot

Jul 30 - Aug 3

Requesting Submissions From

Southwest, Southern California, Dallas, Houston, San Antonio, Austin

Julian

Principal

SAG-AFTRA

SAG-AFTRA Scale

Man

40 - 42

Latinx / Hispanic

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Role Ethnic Appearance

Latinx / Hispanic

Spot Name

Letters

Rate Details


SAG-AFTRA Scale


Wardrobe

Outdoor Gear, you're working somewhere like a ranch

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Sides

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Visible to Representatives

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