

Project Details

**Ad Agency:**  
THE MARTIN AGENCY

**Producer:**  
TAYLOR BJORN BRO

**Production Company:**  
TOOL

**Director:**  
ADRIANA CRUZ

**Casting Company:**  
Ross Lacy Casting

**Casting Director:**  
ROSS LACY

**Contact Email:**  
info@rosslacycasting.com


**Contact Phone:**  
(323) 330-1020

**Casting Associate:**  
SHANE SPRINGER

**Conflicts:**  
*WIRELESS SERVICE PROVIDER*

**Usage/Run:**  
TELEVISION INCLUDING, SPOT MARKET, LOCAL CABLE, INTERNET INCLUDING SOCIAL MEDIA, AND INDUSTRIAL INCLUDING IN-THEATERS.

IT IS THE INTENTION OF THE MARTIN AGENCY TO OBTAIN ALL THE RIGHTS PROVIDED IN THE STANDARD EMPLOYMENT CONTRACT INCLUDING, BUT NOT LIMITED TO, INTERNET, NEW MEDIA, THEATRICAL AND INDUSTRIAL.

FEMALE USCELLULAR EMPLOYEE		
Principal	SAG-AFTRA	SCALE
Woman	35 - 50	Black, White
REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. LIKABLE, APPROACHABLE, FRIENDLY, AND VERY HELPFUL. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.		
<div>Role Ethnic Appearance</div> <div>Black, White</div>		
<div>Spot Name</div> <div>TICKETS</div>		
<div>Rate Details</div> <div>SCALE</div>		
<div>Wardrobe</div> <div>KHAKIS AND A BLUE SHIRT ATTIRE</div>		
<div>Sides</div> <div><div> TICKETS SIDES</div><div>Visible to Representatives and on Casting Billboard</div></div>		
Dates and Locations		
<div>Audition</div> <div>LOS ANGELES</div> <div>Jul 15 - Jul 16</div>		
<div>Callback</div> <div>LOS ANGELES</div> <div>Jul 18</div>		
<div>Fitting</div> <div>LOS ANGELES</div> <div>Jul 26</div>		
<div>Working</div> <div>LOS ANGELES</div> <div>Jul 29</div>		
Submission Information		
<div>Submission Note Instructions</div> <div>PLEASE SUBMIT BY 9AM TOMORROW. THANK YOU!</div>		
<div>Requesting Submissions From</div> <div>Los Angeles</div>		

DAD

Principal

SAG-AFTRA

SCALE

Man

35 - 50

Black, White

REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. TYPICAL DAD TYPE - HE LOVES TO PLEASE HIS FAMILY. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role Ethnic Appearance

Black, White

Spot Name

TICKETS

Rate Details

SCALE

Wardrobe

CASUAL ATTIRE

Sides

TICKETS SIDES

Visible to Representatives and on Casting Billboard

Dates and Locations

Audition

LOS ANGELES

Jul 15 - Jul 16

Callback

LOS ANGELES

Jul 18

Fitting

LOS ANGELES

Jul 26

Working

LOS ANGELES

Jul 29

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Requesting Submissions From

Los Angeles

MOM

Principal

SAG-AFTRA

SCALE

Woman

35 - 50

Black, White

REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. TYPICAL MOM TYPE. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role Ethnic Appearance

Black, White

Spot Name

TICKETS

Rate Details

SCALE

Wardrobe

CASUAL ATTIRE

Sides

TICKETS SIDES

Visible to Representatives and on Casting Billboard

Dates and Locations

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Requesting Submissions From

Los Angeles

SON		
Principal   SAG-AFTRA   SCALE		
Man	10 - 12	Black, White
REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. TYPICAL KID - INNOCENT AND ENTHUSIASTIC. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.		
<b>Role Ethnic Appearance</b>		
Black, White		
<b>Spot Name</b>		
TICKETS		
<b>Rate Details</b>		
SCALE		
<b>Wardrobe</b>		
CASUAL ATTIRE		
<b>Sides</b>		
 TICKETS SIDES		
Visible to Representatives and on Casting Billboard		
<b>Dates and Locations</b>		
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LOS ANGELES		
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Los Angeles		

DAUGHTER		
Principal	SAG-AFTRA	SCALE
Woman	8 - 10	Black, White
REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. REGULAR KID. IMPOSSIBLE TO SAY NO TO. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.		
<div>Role Ethnic Appearance</div> <div>Black, White</div>		
<div>Spot Name</div> <div>TICKETS</div>		
<div>Rate Details</div> <div>SCALE</div>		
<div>Wardrobe</div> <div>CASUAL ATTIRE</div>		
<div>Sides</div> <div><div>TICKETS SIDES</div><div>Visible to Representatives and on Casting Billboard</div></div>		
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WRESTLER
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Principal	SAG-AFTRA	SCALE
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Man	30 - 50	White
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REAL TO CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. BUILT LIKE A BRICK SHIPYARD - HE'S A CLASSIC PRO WRESTLER TYPE STRAIGHT OUT OF THE GOLDEN ERA. THINK BICEP FLEXING, HAIR FLIPPING, CAMERA HOGGING SHOWBOAT. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role	Ethnic Appearance
1. <b>Primary Caregiver</b>	<ul style="list-style-type: none"> <li>Responsible for daily care and decision-making.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
2. <b>Financial Provider</b>	<ul style="list-style-type: none"> <li>Responsible for the family's financial well-being.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
3. <b>Emotional Support</b>	<ul style="list-style-type: none"> <li>Provides emotional support and stability.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
4. <b>Family Mediator</b>	<ul style="list-style-type: none"> <li>Responsible for resolving conflicts and maintaining harmony.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
5. <b>Community Representative</b>	<ul style="list-style-type: none"> <li>Represents the family in the community.</li> <li>Often the most visible and vocal member of the family.</li> </ul>

White

Spot Name	Start Date	End Date	Start Time	End Time	Duration	Frequency	Location	Notes
Spot 1	2023-01-01	2023-01-01	08:00	09:00	1:00	1x	Room 101	Initial setup
Spot 2	2023-01-02	2023-01-02	09:00	10:00	1:00	1x	Room 101	Equipment check
Spot 3	2023-01-03	2023-01-03	10:00	11:00	1:00	1x	Room 101	Calibration
Spot 4	2023-01-04	2023-01-04	11:00	12:00	1:00	1x	Room 101	Data collection
Spot 5	2023-01-05	2023-01-05	12:00	13:00	1:00	1x	Room 101	Analysis
Spot 6	2023-01-06	2023-01-06	13:00	14:00	1:00	1x	Room 101	Reporting
Spot 7	2023-01-07	2023-01-07	14:00	15:00	1:00	1x	Room 101	Review
Spot 8	2023-01-08	2023-01-08	15:00	16:00	1:00	1x	Room 101	Final check
Spot 9	2023-01-09	2023-01-09	16:00	17:00	1:00	1x	Room 101	Cleanup
Spot 10	2023-01-10	2023-01-10	17:00	18:00	1:00	1x	Room 101	Storage

TICKETS

## Rate Details

SCALE

Wardrobe

TANK TOP ATTIRE - WE WANT TO SEE YOUR ARMS

**Sides**



*Visible to Representatives and on Casting Billboard*

## Dates and Locations

## Audition

LOS ANGELES

Jul 15 - Jul 16

**Callback**

LOS ANGELES

Jul 18

## Fitting

LOS ANGELES

Jul 26

**Working**

LOS ANGELES

## Submission Information

## Submission Note Instructions

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Requesting Submissions From

Los Angeles

PUPPETEER

Principal	SAG-AFTRA	SCALE
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Man, Woman	25 - 55	Any Ethnic Appearance
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MUST HAVE HAND HELD PUPPETEER EXPERIENCE - PLEASE MARK SUBMISSION NOTES WITH EXPERIENCE.

HUGE COMEDY / IMPROV CHOPS. GREAT ACTOR. GREAT WITH COMEDIC TIMING. WILL ALSO BE THE VOICE OF THE PUPPET.

Role	Ethnic Appearance
1. <b>Primary Caregiver</b>	<ul style="list-style-type: none"> <li>Responsible for daily care and decision-making.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
2. <b>Financial Provider</b>	<ul style="list-style-type: none"> <li>Responsible for the family's financial well-being.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
3. <b>Emotional Support</b>	<ul style="list-style-type: none"> <li>Provides emotional support and stability.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
4. <b>Family Mediator</b>	<ul style="list-style-type: none"> <li>Responsible for resolving conflicts and maintaining harmony.</li> <li>Often the most visible and vocal member of the family.</li> </ul>
5. <b>Community Representative</b>	<ul style="list-style-type: none"> <li>Represents the family in the community.</li> <li>Often the most visible and vocal member of the family.</li> </ul>

Aboriginal / Torres Strait Islander, Ethnically Ambiguous, Black, Native American, White, East Asian, East Indian / South Asian, Eastern European, Latinx / Hispanic, Maori, Mediterranean, Middle Eastern, Pacific Islander, Southeast Asian

Spot Name	Spot Number	Spot Volume (mL)	Spot Concentration (mg/mL)	Spot Weight (mg)	Spot Volume (mL)	Spot Concentration (mg/mL)	Spot Weight (mg)
1	1	10	10	100	10	10	100
2	2	10	10	100	10	10	100
3	3	10	10	100	10	10	100
4	4	10	10	100	10	10	100
5	5	10	10	100	10	10	100
6	6	10	10	100	10	10	100
7	7	10	10	100	10	10	100
8	8	10	10	100	10	10	100
9	9	10	10	100	10	10	100
10	10	10	10	100	10	10	100
11	11	10	10	100	10	10	100
12	12	10	10	100	10	10	100
13	13	10	10	100	10	10	100
14	14	10	10	100	10	10	100
15	15	10	10	100	10	10	100
16	16	10	10	100	10	10	100
17	17	10	10	100	10	10	100
18	18	10	10	100	10	10	100
19	19	10	10	100	10	10	100
20	20	10	10	100	10	10	100
21	21	10	10	100	10	10	100
22	22	10	10	100	10	10	100
23	23	10	10	100	10	10	100
24	24	10	10	100	10	10	100
25	25	10	10	100	10	10	100
26	26	10	10	100	10	10	100
27	27	10	10	100	10	10	100
28	28	10	10	100	10	10	100
29	29	10	10	100	10	10	100
30	30	10	10	100	10	10	100
31	31	10	10	100	10	10	100
32	32	10	10	100	10	10	100
33	33	10	10	100	10	10	100
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35	35	10	10	100	10	10	100
36	36	10	10	100	10	10	100
37	37	10	10	100	10	10	100
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39	39	10	10	100	10	10	100
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41	41	10	10	100	10	10	100
42	42	10	10	100	10	10	100
43	43	10	10	100	10	10	100
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45	45	10	10	100	10	10	100
46	46	10	10	100	10	10	100
47	47	10	10	100	10	10	100
48	48	10	10	100	10	10	100
49	49	10	10	100	10	10	100
50	50	10	10	100	10	10	100
51	51	10	10	100	10	10	100
52	52	10	10	100	10	10	100
53	53	10	10	100	10	10	100
54	54	10	10	100	10	10	100
55	55	10	10	100	10	10	100

## TICKETS

Rate Details					

## Wardrobe

CASUAL ATTIRE. PLEASE BRING A SOCK PUPPET

**Sides**



*Visible to Representatives and on Casting Billboard*

## Dates and Locations

**Audition**

LOS ANGELES

Jul 15 - Jul 16

Callback

LOS ANGELES

Fitting	
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100	100

LOS ANGELES  
Jul 26

Working

LOS ANGELES  
Jul 29

Jul 29

**Submission Information**

### Submission Information

## Submission Note Instructions

PLEASE SUBMIT BY 9AM TOMORROW. THANK YOU!

Requesting Submissions From

Los Angeles



MALE USCELLULAR EMPLOYEE

Principal

SAG-AFTRA

SCALE

Man

35 - 50

White, Latinx / Hispanic

REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. LIKABLE, APPROACHABLE, FRIENDLY, AND VERY HELPFUL. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role Ethnic Appearance

White, Latinx / Hispanic

Spot Name

SPREAD THE WORD

Rate Details

SCALE

Wardrobe

KHAKIS AND A BLUE SHIRT ATTIRE

Sides

SPREAD THE WORD SIDES

Visible to Representatives and on Casting Billboard

Dates and Locations

Audition

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Submission Information

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Requesting Submissions From

Los Angeles

SMOOTH JAZZ DJ

Principal

SAG-AFTRA

SCALE

Man

40 - 55

Black, White

REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. HE HAS A CALMING, DEEP BARITONE VOICE THAT SOUNDS LIKE IT'S STRAIGHT OUT OF THE 70'S SCHOOL OF RADIO DJ'S. HE HAS A SLIGHTLY DATED, ECCENTRIC LOOK. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role

Ethnic Appearance

Black, White

Spot Name

SPREAD THE WORD


Rate Details

SCALE

Wardrobe

A BIT RETRO 70S DJ ATTIRE

Sides

SPREAD THE WORD SIDES

Visible to Representatives and on Casting Billboard

Dates and Locations

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Submission Information

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Requesting Submissions From

Los Angeles

REPORTER IN A STORM

Principal

SAG-AFTRA

SCALE

Woman

25 - 35

Multiple Ethnic Appearnces

REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. SHE'S A PROFESSIONAL AND COMPOSED NETWORK NEWS REPORTER ON THE SCENE DURING A TORRENTIAL DOWNPOUR. SHE SHOULD HAVE LONG HAIR THAT WILL BLOW IN THE WIND. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role Ethnic Appearance

White, East Asian, East Indian / South Asian, Pacific Islander, Southeast Asian

Spot Name

SPREAD THE WORD


Rate Details

SCALE

Wardrobe

PROFESSIONAL TV NEWS ANCHOR CAUGHT IN A STORM ATTIRE

Sides

 SPREAD THE WORD SIDES

Visible to Representatives and on Casting Billboard

Dates and Locations

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Requesting Submissions From

Los Angeles

WATER COOLER TALKER

Principal

SAG-AFTRA

SCALE

Woman

45 - 55

White

REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. SHE'S THE QUINTESSENTIAL OFFICE GOSSIP. SHE'S GOOD WITH A COVERT VOICE THAT SOUNDS LIKE A STAGE WHISPER. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role Ethnic Appearance

White

Spot Name

SPREAD THE WORD

Rate Details

SCALE

Wardrobe

BUSINESS ATTIRE

Sides

SPREAD THE WORD SIDES

Visible to Representatives and on Casting Billboard

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Requesting Submissions From

Los Angeles

DOUG

Principal

SAG-AFTRA

SCALE

Man

35 - 50

White

REAL TO SLIGHT CHARACTER LOOKING. INTERESTING FACE. HUGE COMEDY / IMPROV CHOPS. HE CAN EXPRESS GUILT AS CLEAR AS THE PINK FROSTING ON HIS FACE. GREAT ACTOR. GREAT WITH FACIAL EXPRESSIONS AND COMEDIC TIMING.

Role Ethnic Appearance

White

Spot Name

SPREAD THE WORD


Rate Details

SCALE

Wardrobe

BUSINESS ATTIRE

Sides

SPREAD THE WORD SIDES

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Dates and Locations

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