



ADV7523

Ultralow Power, 80 MHz HDMI Transmitter with CEC Support



Features

- Low power HDMI transmitter ideal for portable applications
- CEC controller and buffer reduces system overhead
- Incorporates HDMI 1.3 (x.v.Color™) technology
- Compatible with DVI 1.0
- Optional embedded HDCP keys to support HDCP 1.3
- 1.8 V and 1.2 V for lowest power operation (also operates on single 1.8 V supply)
- Video/audio inputs accept logic levels from 1.8 V to 3.3 V

Applications

- Cellular handsets
- Digital video cameras
- Digital still cameras
- Personal media players
- Gaming
- DVD players and recorders
- Digital set-top boxes
- HDMI repeaters

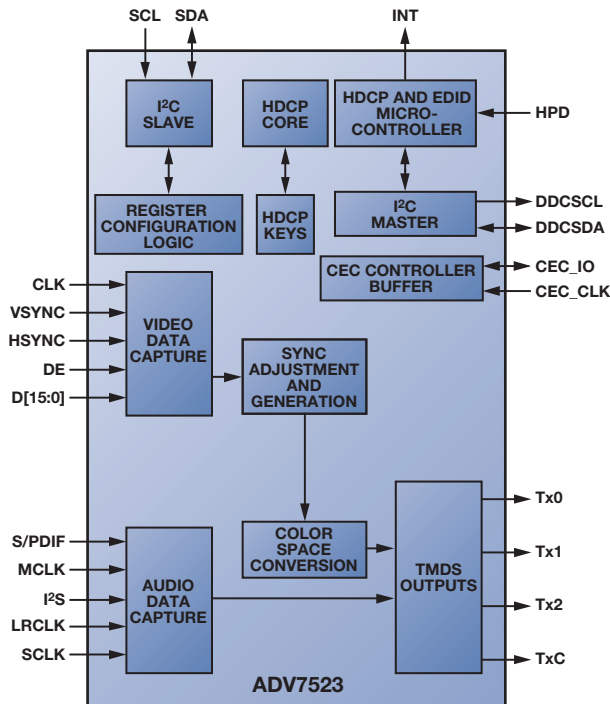
The ADV7523 is an 80 MHz High-Definition Multimedia Interface (HDMI™) transmitter ideal for use in portable electronics, including HD video camcorders, digital still cameras, cellular handsets, gaming consoles, and portable media players.

The digital video interface incorporates HDMI technology and supports HDTV formats up to 1080i. With the optional inclusion of embedded HDCP keys, the ADV7523 allows the secure transmission of protected content, as specified by the HDCP 1.3 protocol.

The ADV7523 supports both S/PDIF and 2-channel I²S audio. Its high fidelity, 2-channel I²S bus can transmit audio at 192 kHz. Compressed audio, including Dolby® Digital and DTS®, is supported via S/PDIF.

Data sheets, software/hardware guides, software driver reference code/documentation, and reference design schematics are available from Analog Devices local sales and marketing personnel. Samples and evaluation kits are also available.

Functional Block Diagram



Digital Video

- 80 MHz operation supports all video resolutions from 480i to 1080i
- Programmable two-way color space converter
- Supports RGB, YCrCb, DDR
- Supports ITU656-based embedded syncs
- Auto input video format timing detection (CEA-861D)

Digital Audio

- Supports standard S/PDIF for stereo LPCM or compressed audio up to 192 kHz
- 2-channel uncompressed LPCM I²S audio up to 192 kHz

Special Features for Easy System Design

- On-chip MPU with I²C master to perform EDID reading and HDCP operations; reports HDMI events through interrupts and registers
- 5 V tolerant I²C and HPD I/Os, no extra device needed
- No audio master clock needed for supporting S/PDIF and I²S
- Compatible with AD80216 HDMI companion chip
 - 5 V generator for hot plug detect in portable applications

Analog Devices, Inc.
Worldwide Headquarters
 Analog Devices, Inc.
 One Technology Way
 P.O. Box 9106
 Norwood, MA 02062-9106
 U.S.A.
 Tel: 781.329.4700
 (800.262.5643,
 U.S.A. only)
 Fax: 781.461.3113

Analog Devices, Inc.
Europe Headquarters
 Analog Devices, Inc.
 Wilhelm-Wagenfeld-Str. 6
 80807 Munich
 Germany
 Tel: 49.89.76903.0
 Fax: 49.89.76903.157

Analog Devices, Inc.
Japan Headquarters
 Analog Devices, KK
 New Pier Takeshiba
 South Tower Building
 1-16-1 Kaigan, Minato-ku,
 Tokyo, 105-6891
 Japan
 Tel: 813.5402.8200
 Fax: 813.5402.1064

Analog Devices, Inc.
Southeast Asia Headquarters
 Analog Devices
 22/F One Corporate Avenue
 222 Hu Bin Road
 Shanghai, 200021
 China
 Tel: 86.21.2320.8000
 Fax: 86.21.2320.8222