ABSTRACT

This e-commerce shopping website is designed to provide a seamless and user-friendly shopping experience, focusing on categories such as men's and women's apparels, footwear, and accessories. The primary users of the platform include buyers and administrators.

Buyers can access the website by logging in, gaining access to an array of features. One notable feature is the multilingual support, allowing users to view product details in their preferred language, enhancing the overall exploration of products. Users can also add products to their Wishlist for future purchases, facilitating a personalized shopping experience.

Moreover, the website emphasizes customer interaction, enabling users to provide suggestions or feedback through messaging to the admin. This feature establishes a direct communication channel, enhancing customer engagement and satisfaction.

On the administrative side, the platform provides an intuitive dashboard for the admin to log in and monitor sales reports. The admin can track the most sold products, analyse pricing strategies, and make informed decisions based on real-time data. Additionally, the admin has the authority to update or add new products to the website, ensuring the content remains relevant and up-to-date.

Technologies used:

- Frontend:React.js,ReactRouter
- Backend:Node.js,Express.js
- Database:MongoDB

PAGES

User:

- Splash page
- Signup/Login Page
- All categories
- Single categories
- Single product
- Wishlist
- Cart (related products, reviews and FAQ, s)
- Add Address
- Confirm order
- Payment
- Feedback/Message

Admin:

- Login page
- Add/Delete Products
- Notification/Message
- Sales report
- Dashboard