

RENNIE CROOKSTON
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EDUCATION

Florida State University May 2025
Bachelor of Science in Business Management
Minor in Business Analytics
GPA of 3.34
Tallahassee Community College August 2023
Associate of Arts Degree in Management with Honors

EXPERIENCE

Jabil, St. Petersburg, Florida May - August 2024
Supply Chain Operations Intern

- Supported the development of an AI/ML-based tool by collecting, standardizing, and cleaning data from mechanical drawings and raw material pricing.
- Gathered and analyzed enterprise-wide KPIs and identified areas of operational value, driving data-informed decision-making within supply chain operations.
- Conducted case studies and stakeholder interviews to evaluate potential ROIs of AI/ML implementation and inform decision making.
- Delivered research and data-based insights to senior leadership, informing on possible best practices, implications and next steps in the machine learning initiative.

Johnny Grits Breakfast Diner, Palm Harbor, Florida March 2021 - July 2022
Server, Food Runner, Host, Delivery, Dishwasher

- Provided great customer service while managing the dining experience of up to 10 customers at a time.
- Learned the importance of networking while gaining multiple contacts and forming relationships with customers.
- Executed quality services efficiently in a fast-paced and demanding working environment.
- Worked as both an individual and as part of a team through cross-training.

CERTIFICATIONS / AWARDS

- Microsoft Word, Excel, PowerPoint, and Office Certified.
- Relational Databases and SQL Certification from Stanford Online delivered through EdX.
- Florida State University College of Business Dean’s List student.

RELEVANT COURSEWORK & PROJECTS

Data Mining & Predictive Modeling (SPSS, SQL, Tableau)

- Developed a decision tree model in SPSS using large-scale NCAA football play-by-play data to predict first downs.
- Executed the full analytics pipeline: data collection → cleaning in Tableau Prep → relational queries in SQL → modeling in SPSS → visualization in Tableau.
- Conducted additional SPSS-based data mining, including sentiment analysis and neural network creation for classification tasks.

Advanced Excel for Finance and Analytics

- Applied 4+ years of Excel expertise across finance, accounting, and data visualization.
- Utilized a wide range of functions including VLOOKUP, COUNTIF, IRR, NPV, etc. as well as advanced use of tools and features such as Solver, Goal Seek, Power Query, Pivot Tables, and dynamic charts to support analysis and decision-making.

SKILLS

- Strong work ethic and ability to work under pressure
- Interpersonal skills
- Work well both independently and in a team
- Data analytics
- Proficient in Tableau and Power BI
- SQL