



RFH



SPONSORSHIP PACKAGE 2021 - 2022



SHOWN ABOVE: VMR-Xe, PREVIOUS COMPETITION VEHICLE

about the team

Rensselaer Formula Hybrid is a student-run organization that promotes the advancement of engineering proficiency at Rensselaer Polytechnic Institute in Troy, NY.



The team provides hands-on experience in a multi-phased project development process and engineering design practice far beyond a standard university curriculum.

Members build invaluable skills in product-design, team collaboration, and project management, helping to properly prepare them for professional careers in the world of engineering and management.

about the competition

Formula Hybrid is an international collegiate event held at the New Hampshire Motor Speedway in Loudon, NH every spring. The competition attracts top students from a long list of highly-reputable schools, many of which place educational emphasis on STEM research and development. To compete, student teams must design, manufacture, and build a highly complex, formula-style racecar employing a hybrid drivetrain.

The student vehicles are then put through a rigorous set of inspection processes, design evaluations, and dynamic racing events in order to test the overall vehicle abilities and engineering proficiency. The competition promotes creativity and design innovation to help drive technical educational development.

partnerships

why sponsor?

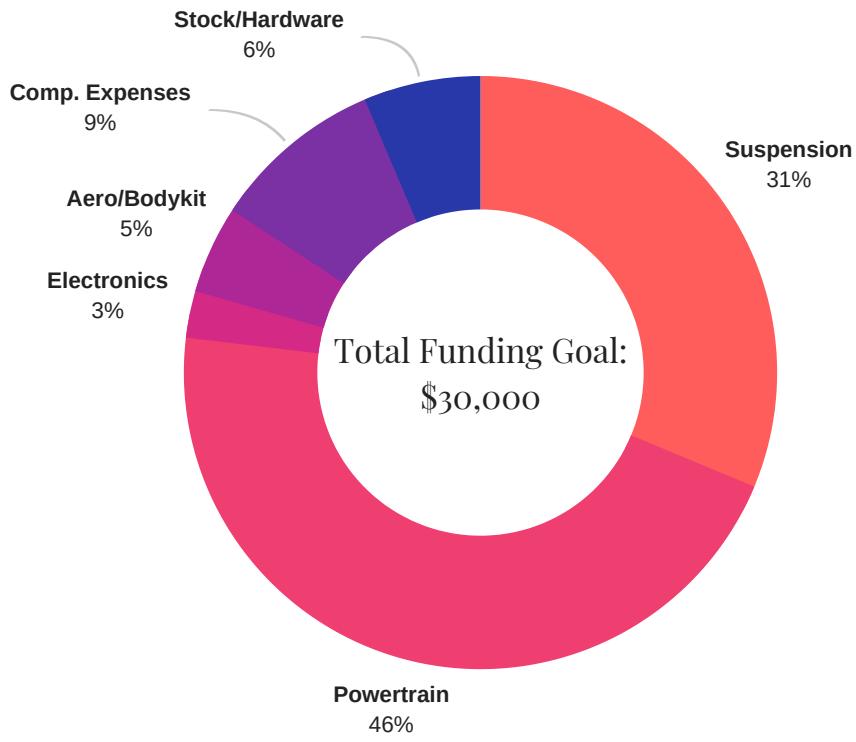


As a self-funded team, Rensselaer Formula Hybrid relies entirely on generous partnerships with top technical companies and organizations. We hold these relationships in high regard and look to build strong networks with those that share our passion for science, engineering, and technology.

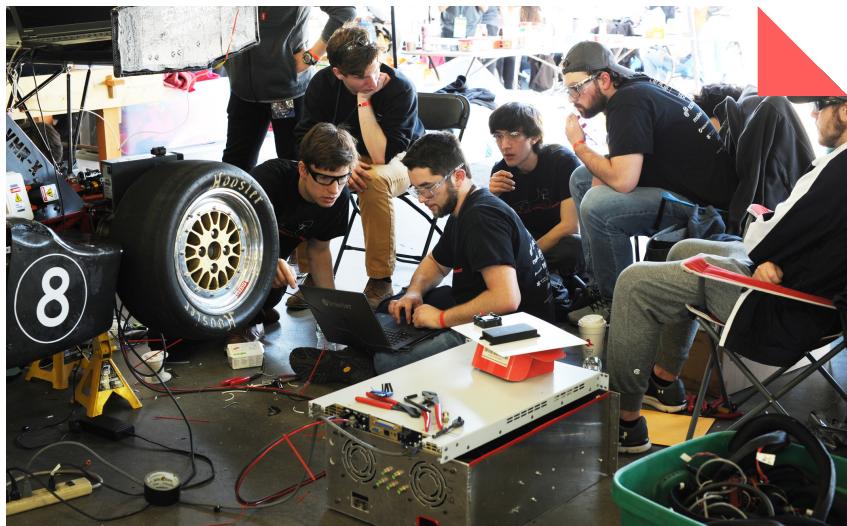
By sponsoring Rensselaer Formula Hybrid, you are directly supporting technical education at an advanced level. We cherish the connections we have built with our current and past supporters and invite sponsors to follow our team throughout each year with seasonal progress updates including information and visuals regarding how your support is being utilized by the team. This material is always available for both commercial and non-commercial use by sponsors.

Sponsors also gain a direct communication line to some of the brightest minds at one of the nation's top engineering schools. Many past sponsors have gone on to recruit team members and form valuable connections with Rensselaer Polytechnic Institute. Our shop is always open for sponsor visits!

ESTIMATED EXPENSES



The team is currently building a new vehicle from the ground up. This includes the design of an all new chassis, suspension, driveline, high voltage battery pack, brake system, steering, and more!





our yearly plan

This competition year will see a completely new vehicle design for Rensselaer Formula Hybrid. This vehicle will have a fully electric drivetrain with a rear-wheel drive configuration powered by a 300V battery pack, along with a custom built accumulator management system, full aerodynamics package, and more.

With the ground-up mindset of this vehicle design, your support is appreciated now more than ever!

sponsorship levels

parabolica
platinum
\$10,000*

Vehicle appearance at donor's event of choice
(within 150 miles of Troy, NY)
(Plus everything below)

eau rouge
ruby
\$5,000*

Aluminum 'thank you' plaque, designed and
manufactured by team
Team shop tour and visit with student members
(Plus everything below)

genting
gold
\$2,500*

Large logo on competition car
Company material distribution at team campus and
outreach events
(Plus everything below)

senna s
silver
\$1,000*

Logo on team shirts
Medium logo on competition car
Shout-out/advertisement on team social media and
outreach events
(Plus below)

becketts
bronze
\$500*

Logo and link on team website
Small logo on competition car
Newsletter updates throughout season (press use
welcome)

***Or parts of equal value**

TAX DEDUCTIONS & DONATING

All contributions to Rensselaer Formula Hybrid are recognized as tax-exempt charitable donations under 501(c)(3) IRC regulations. Our administration team will work with you to provide tax receipts and any additionally required charitable documentation.

If you would like to contribute to the growth of Rensselaer Formula Hybrid, please contact a team representative below:

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Visit/Find us at:
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