

RENU T R

Designing Experiences | Product Thinking | User Research

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Portfolio LinkedIn GitHub

EDUCATION

Post Graduate Diploma, Digital Product Design & Management

IIIT-Bengaluru

2024 – 2025

CGPA: 3.59/4

Master of Engineering, Applied Electronics

Anna University, Chennai

2013 – 2015

CGPA: 8.7/10

SKILLS

UX Research & Design	User Research, Usability Testing, Wireframing, Prototyping, Journey Mapping, Design Thinking, Accessibility, Inclusive Design
Design Tools	Figma, FigJam, Miro, Balsamiq, Adobe Photoshop, Notion
Product Management	Market Research, Data-driven Decisions, Agile Methodology, Cross-functional Collaboration, Competitor Analysis
Data Analysis	Python, R, SQL, Excel, Tableau, Data Visualization

PROJECTS

SPOTIFY | User Experience & Research

2025

- Led contextual inquiry and journey mapping to uncover gaps in music discovery and accessibility.
- Interviewed 18 users, synthesized findings, and proposed interface improvements.

PLATFORM AT PLAY: E-COMMERCE IN INSTAGRAM | User Research

2024

- Studied social commerce behaviors via 22 interviews, identifying trust gaps in purchase flow.
- Produced recommendations to improve user trust and shopping experience.

NUTRIMEAL | Product Management, Proof of Concept

2024

- Designed a family meal planner app integrating nutrition insights, personalized meal planning, and grocery shopping.
- Created proof of concept demonstrating user flows, design goals, and product positioning.

WEAVORA | Product Design, Wireframing

2024

- Developed user-centric wireframes for a couture aggregator app, focusing on easy discovery, seamless booking, and social integration.

PETPAL: PETCARE IN EVERY CLICK | Product Management & MVP Strategy

2025

- Identified market gap in India's \$7B pet care sector and designed a centralized digital platform.
- Developed MVP, service flows in Figma, and go-to-market strategy targeting Tier-1 cities.

ALL HEALTH INDICATORS OF INDIA | Data Visualization & Python

2024

- Analyzed 60+ years of WHO data on obesity and women's health and built visual dashboards uncovering long-term health trends.

EXPERIENCE

Senior Associate, Capgemini India

Prudential Insurance, Amgen, National Grid, Cybersecurity

2019 – 2022

Bengaluru

- Created 50+ user-facing documents (manuals, SOPs, guides) with various styleguides.
- Collaborated across teams to deliver accessible technical documentation aligned with user needs.

Programmer Analyst, Cognizant

CIGNA Healthcare, Anthem WGS

2015 – 2017

Chennai

- Enhanced application logic using COBOL, SQL, and DB2 while resolving production issues.
- Maintained batch runs, root-cause analysis, and system reliability.

CERTIFICATIONS

- Crash Course on Python — Google (Coursera)
- Introduction to Artificial Intelligence — IBM (Coursera)
- Agile with Atlassian Jira — Atlassian University

ACCOLADES

- CIGNA Spotlight Award for performance at Cognizant
- Scored 95% in BULATS English Test, University of Cambridge