RENU T R

Designing Experiences │ Product Thinking │ User Research

📞 +91-9495628783   ✉ renurajan2@gmail.com   📍 Bengaluru

🌐 Portfolio   in LinkedIn   ⓞ GitHub

EDUCATION

Post Graduate Diploma, Digital Product Design & Management   *2024 – 2025*
IIIT-Bengaluru   *CGPA: 3.59/4*

Master of Engineering, Applied Electronics   *2013 – 2015*
Anna University, Chennai   *CGPA: 8.7/10*

SKILLS

UX Research & Design	User Research, Usability Testing, Wireframing, Prototyping, Journey Mapping, Design Thinking, Accessibility, Inclusive Design
Design Tools	Figma, Miro, Balsamiq, Adobe Photoshop, Notion
Product Management	Market Research, Data-driven Decisions, Agile Methodology, Cross-functional Collaboration, Competitor Analysis
Data Analysis	Python, R, SQL, Excel, Tableau, Data Visualization

PROJECTS

SPOTIFY │ User Experience & Research   2025
- Led contextual inquiry and journey mapping to uncover gaps in music discovery and accessibility.
- Interviewed 18 users, synthesized findings, and proposed interface improvements.

PLATFORM AT PLAY: E-COMMERCE IN INSTAGRAM │ User Research   2024
- Studied social commerce behaviors via 22 interviews, identifying trust gaps in purchase flow.
- Produced recommendations to improve user trust and shopping experience.

NUTRIMEAL │ Product Management, Proof of Concept   2024
- Designed a family meal planner app integrating nutrition insights, personalized meal planning, and grocery shopping.
- Created proof of concept demonstrating user flows, design goals, and product positioning.

WEAVORA │ Product Design, Wireframing   2024
- Developed user-centric wireframes for a couture aggregator app, focusing on easy discovery, seamless booking, and social integration.

PETPAL: PETCARE IN EVERY CLICK │ Product Management & MVP Strategy   2025
- Identified market gap in India's $7B pet care sector and designed a centralized digital platform.
- Developed MVP, service flows in Figma, and go-to-market strategy targeting Tier-1 cities.

ALL HEALTH INDICATORS OF INDIA │ Data Visualization & Python   2024
- Analyzed 60+ years of WHO data on obesity and women's health and built visual dashboards uncovering long-term health trends.

EXPERIENCE

Senior Associate, Capgemini India   *2019 – 2022*
Prudential Insurance, Amgen, National Grid, Cybersecurity   *Bengaluru*
- Created 50+ user-facing documents (manuals, SOPs, guides) with various styleguides.
- Collaborated across teams to deliver accessible technical documentation aligned with user needs.

Programmer Analyst, Cognizant   *2015 – 2017*

CIGNA Healthcare, Anthem WGS   *Chennai*

- Enhanced application logic using COBOL, SQL, and DB2 while resolving production issues.
- Maintained batch runs, root‑cause analysis, and system reliability.

CERTIFICATIONS

- Crash Course on Python — Google (Coursera)
- Introduction to Artificial Intelligence — IBM (Coursera)
- Agile with Atlassian Jira — Atlassian University

ACCOLADES

- CIGNA Spotlight Award for performance at Cognizant
- Scored 95% in BULATS English Test, University of Cambridge