

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

They are saying things like "We need to improve our employee retention rates" or "Let's track our recruitment costs more closely."

HR professionals are collaborating with other departments to implement talent management strategies.

M RENU ARVINDH

Concerns about employee morale and engagement are on their minds.

If they believe in the power of data to drive decision-making, they may be more inclined to use the HR Scorecard effectively to analyze

HR professionals are thinking about the need to effectively manage talent within the organization

M SANTHOSH

The Tableau HR
Scorecard:
Measuring Success in
Talent
Management

MHARIHARAN

Identifying areas for improvement in talent management can be a pain point.

They are seeing data and metrics related to turnover rates, recruitment efforts, and employee engagement.

U MANI KANDAN

HR professionals may feel overwhelmed by the amount of data they need to manage

Achieving talent management goals can contribute to the overall success and growth of the organization.

They may feel pressure to retain top talent and attract the right candidates.

Does

What behavior have we observed? What can we imagine them doing?

They are actively

collecting and

analyzing data,

creating reports

and dashboards.



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



