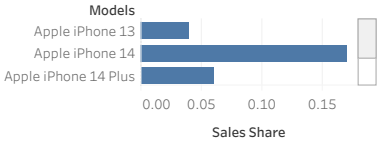


KPI

Brand	Discount Percent..	Mrp	Sale Price	Star Rating	Sales difference
Apple	0	77,000	77,000	5	0

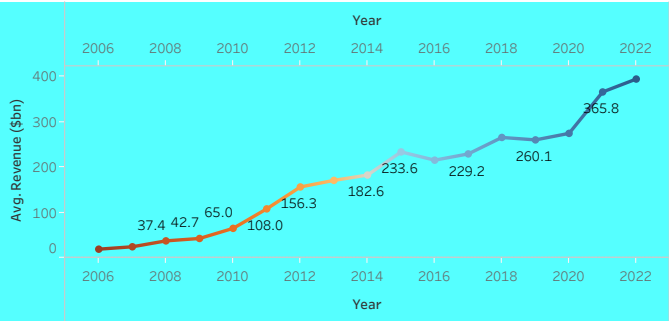
Model-Share



KPI-2

Revenue Generated	Units sold (mm)	Active Users (mm)	Brand
91.2	150.2	329.0	APPLE
			Year 2013

Annual Revenue



Model Specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900