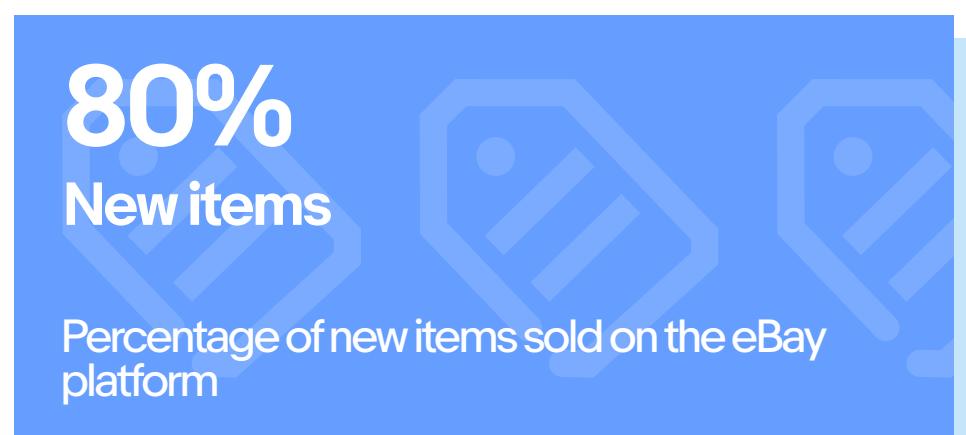
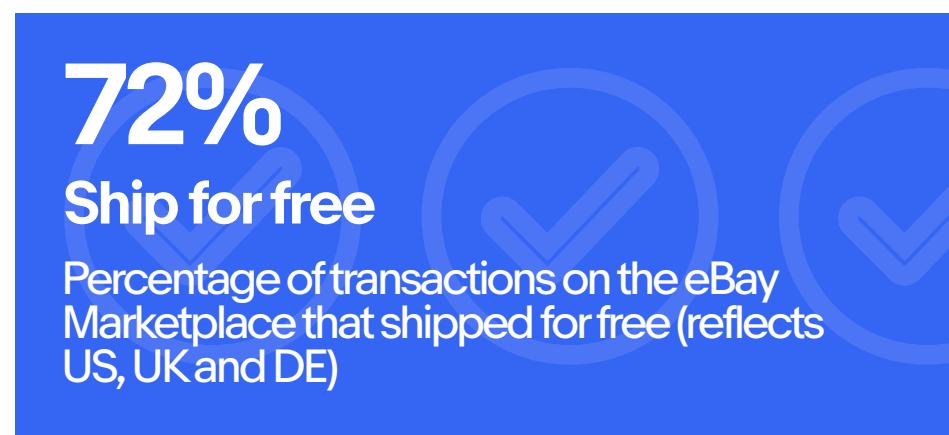
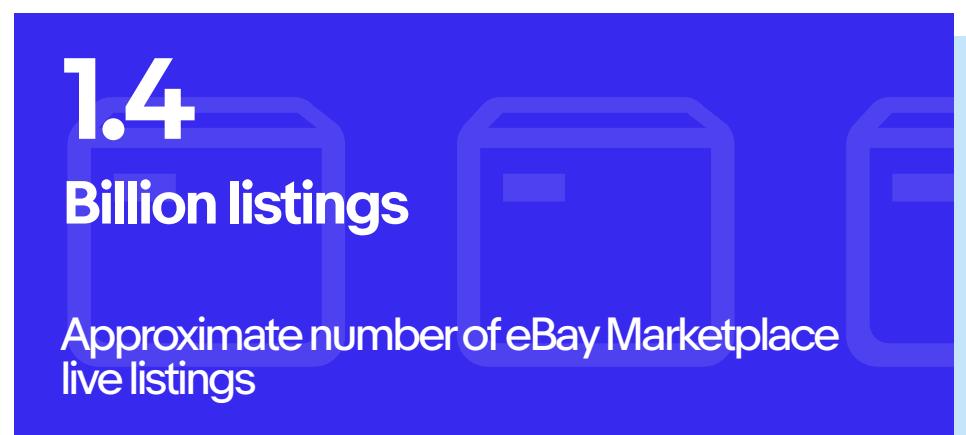


Fast Facts

One of the world's largest and most vibrant marketplaces

Our Marketplace platforms include our online marketplace ebay.com, its localized counterparts and the eBay mobile apps, which are among the world's largest and most vibrant marketplaces for discovering great value and unique selection.

eBay Marketplace by the numbers



Mobile data points





Fun Facts

Velocity Stats By Region

ebay

Frequency of product purchases on the eBay Marketplace.

United States



A watch is purchased every 5 seconds



A smartphone is purchased every 5 seconds



ATV, video or audio item is purchased every 4 seconds



A tool is purchased every 3 seconds



A sports trading card is purchased every 1 second

United Kingdom



A makeup product is purchased every 2 seconds



A pair of women's shoes is purchased every 9 seconds



An appliance is purchased every 5 seconds



A car part is purchased every 1 second



A video game is purchased every 6 seconds

Germany



A blouse or top is purchased every 11 seconds



A smartphone is purchased every 16 seconds



A video game is purchased every 24 seconds



An interior decorating item is purchased every 8 seconds



A car part or accessory is purchased every 1 second

Australia



A smartphone accessory is purchased every 5 seconds



A home décor item is purchased every 29 seconds



A watch is purchased every 95 seconds



A tool is purchased every 32 seconds



A car part is purchased every 6 seconds

Fast Facts

A market leader in Classifieds

Our Classifieds platforms include a collection of brands such as Mobile.de, Kijiji, Gumtree, Marktplaats, eBay Kleinanzeigen and others. Offering online classifieds in more than 1,500 cities around the world, these platforms help people find whatever they are looking for in their local communities.

Classifieds by the numbers

\$269
Million

Amount of Classifieds revenue
for Q4 2019

