



# Your Logo

## Business Plan – Research Ready

*AI Infrastructure, Automation and Reproducible Research Systems*

Christiaan Verhoef<sup>1,2</sup>, Research Ready Team<sup>3</sup> and Partner Institutions<sup>4</sup>

1. Research Ready, The Netherlands
2. Value Chain Hackers Lab, Supply Chain Finance Lectorate, Windesheim University of Applied Sciences
3. Value Chain Hackers Network, Netherlands / Europe
4. Academic & Industry Collaborators, Global



Research Ready  
Tools for Applied AI & Reproducible Research  
<https://github.com/Value-Chain-Hackers>

# 1 Executive Summary

- ☐ Briefly summarize the business plan.

## 2 Company Description

☐ Provide a detailed overview of the company.

## 3 Market Analysis

- ☐ Analyze the target market and industry trends.

## 4 Organization and Management

- ☐ Describe the company's organizational structure and management team.

## 5 Service or Product Line

☐ Detail the services or products offered.

## 6 Marketing and Sales Strategy

- ☐ Outline the marketing and sales approach.

## **7 Funding Request (if applicable)**

☐ Specify the funding requirements and how the funds will be used.



## 8 Financial Projections

- ☐ Present financial forecasts and key metrics.

## 9 Appendix

- ☐ Include supporting documents (e.g., resumes, market research data).