

Art of Web Designing

Designing a bunch of web pages and websites is really a creative art rather a complete technical aspect.

Here are a few tips to learn this art, so that you may get an attractive payback.

- ✓ As usual, look at a few best of the managed and attractive websites. This will give you an idea to the best planning.
- ✓ Think about the menu structure and plan with, keeping a balance between your aim and user prospective.
- ✓ Try to put a search button on every page as much as possible so that user may search from the same opened page.
- ✓ Speed is paramount so that user may not get any kind of frustration in accessing the pages.
- ✓ Use suitable widths of the tables so that user may easily readout the data inside the tables.
- ✓ Stick to usual user-interface conventions so that the user may not get confused.
- ✓ Do not use unnecessary graphics. This will create unusual increment in the retrieval time of your web page accessing.
- ✓ Use the space above the fold for a clear distinction and accuracy.
- ✓ Use individual styles keeping in mind of advanced style sheet features.
- ✓ Try to use Cascade Style Sheets (CSS) for the best maintenance of your web site in a very short time period of updating web site.
- ✓ Use image maps for its best utilizations.
- ✓ Avoid frames to keep your page a compact and less spacey.
- ✓ Avoid slowing down of server response times by the adding appropriate items at appropriate positions within your web pages.
- ✓ Use JavaScript, animations and other fancy stuffs sparingly to download your page more quickly.
- ✓ Use the same window for linking to other websites.
- ✓ Use back buttons to avoid the unnecessary retrieval time of the user by going back to main page for the desired previously accessed webpage.
- ✓ Carry out at first hand, a few usability tests to ensure yourself.
- ✓ Test on different browsers to check the compatibility of your web pages openings with the browsers.
- ✓ Think about screen resolutions and try to design for a maximum visibility of the web pages.
- ✓ Use easy language words, specially, in headings of the topics, so that user may feel comfort.
- ✓ Use a uniform, suitable and easily viewable color for all the links.

- ✓ Try to add up in the page a printable view of page so that user may print the page with the best economical and readable prospects.
- ✓ Avoid using the maximum font sizes. Use an appropriate font for your web pages
- ✓ Make a limitation of your line length for a better readability and management purposes.
- ✓ Avoid the pop-up windows for the comfort of the user.
- ✓ Do not forget the design principles. Always keep in mind for the best managed web page by the principles.
- ✓ Check your bandwidth for maximum compatibility.
- ✓ Take suitable background colors for your web pages optimize the visibility for the users.
- ✓ Add your scripts in order so that individual processes may not be in dead lock and processes may run in a well desired manner.
- ✓ Include contact addresses, phone numbers and fax numbers for the user.
- ✓ use options/substitutes (do not keep it as null) in designing the web pages for every item as much as possible to avoid the critical situations of the error messages during your web page retrieval.
- ✓ Put your pictures at the bottom of web pages as much as possible and make a maximum limitation in size for your picture because pictures take a long retrieval time to download from servers.
- ✓ Take care of spelling mistakes to avoid confusion among users.
- ✓ Use aliasing in your web pages to clear the point if needed.
- ✓ Do not use table borders if not necessary to avoid extra-time taking unnecessary HTML codes and in turn, processes.
- ✓ Immovability in web pages via different URLs is recommended.
- ✓ Make comments/documentations for your HTML codes so that a second hand writer/programmer for the same codes may understand clearly the codes during changes/modifications.
- ✓ Use the short version of HTML commands for easiness.
- ✓ It is good idea to indent paragraphs.
- ✓ Flash must be avoided as they are usually absent and usual browsers have inability to run flash.
- ✓ Try to use your graphics for maximum utilizations.
- ✓ At last but not least, try to keep a big goal of simplicity.