a) Factors to Consider for Backend Technology Stack

1. Performance and Scalability:

o Handles high loads and scales well.

2. **Development Speed**:

o Fast development with good tools and libraries.

3. Community Support:

o Large, active developer community.

4. Compatibility:

o Works well with other parts of the stack (e.g., frontend, databases).

5. **Maintenance**:

Easy to update and maintain over time.

6. **Security**:

o Built-in security features and quick patches for vulnerabilities.

7. **Cost**:

o Affordable in terms of licenses and infrastructure.

b) Recommended Technology Stack

Node.js with Express is suitable for the fitness booking web app. Here's why:

1. **Performance**:

o Efficient handling of multiple users at the same time.

2. **Development Speed**:

- o Quick development and prototyping with many libraries.
- o Uses JavaScript for both frontend (React) and backend.

3. Community Support:

o Large community and lots of resources available.

4. Compatibility:

o Integrates well with APIs, databases, and real-time features.

5. Maintenance:

- Regular updates and support.
- o Easy to learn and use, reducing development time.

6. **Security**:

o Libraries available to enhance security.

Why Node.js:

- Consistency in using JavaScript across the stack simplifies development.
- Ideal for startups needing rapid development and deployment.