



UNIVERSITY OF KASHMIR

NORTH CAMPUS DELINA BARAMULLA

A
PROJECT SYNOPSIS
ON
"KASHMIR COMMERCIALS"

Submitted By:

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Objective/Aim:

The website aims to develop an online market over the internet. It will be in the form of an E-commerce portal which will allow users to advertise and sell their goods on the internet. This would permit them to make their wares available to users on a mass scale. It will help people connect with one another for the purpose of trade and exchange of service.

Its main objective is to provide and act as means of reaching out to other people on the internet.

Technical Details:

The website will be divided into the following separate components:

- **Content management system:**

The backend of the website will be managed by Database, which will be in turn controlled by MySQL. The data will be processed and managed accordingly using SQL queries.

- **The E-commerce Website / Portal:**

The e-commerce website/portal will provide users a medium and interface through which they will buy and sell their services. It will be written in HTML and JSP, which are popular scripting languages.

- **User Interface:**

The design of the website will be completely based on CSS.

- **Web Server:**

The web server used for this website is Apache Tomcat.

- **Website database:**

The database of website will store all the information related to the articles (prices, descriptions, photos) and the users (name, contact number, email, location etc).

Innovativeness & Uses:

“Kashmir Commercials” is the first of its kind in Kashmir.

The features and benefits of my website are:

- It provides people with online marketing.
- It is easy and free to use.
- It is time saving.
- You have to login and use it on the go.

Technology Used:

- HTML
- JSP
- MYSQL SERVER
- APACHE TOMCAT
- CSS